# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K
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CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 6, 2018

# **EQUITY LIFESTYLE PROPERTIES, INC.**

(Exact name of registrant as specified in its charter)

Maryland (State or other jurisdiction of incorporation or organization) 1-11718 (Commission File No.) 36-3857664 (IRS Employer Identification Number)

Two North Riverside Plaza, Chicago, Illinois (Address of principal executive offices)

60606 (Zip Code)

 $\begin{tabular}{ll} (312)\ 279-1400 \\ (Registrant's\ telephone\ number,\ including\ area\ code) \\ \end{tabular}$ 

follo	Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the wing provisions ( <i>see</i> General Instruction A.2. below):
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
this (	Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).
	Emerging growth company $\Box$
any 1	If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

### Item 2.02 Results of Operations and Financial Condition

Equity LifeStyle Properties, Inc. (referred to herein as "we," "us," and "our") hereby reaffirms previously issued guidance for our Net Income per share of common stock ("Common Share") (fully diluted) for the year ending December 31, 2018 to be between \$2.37 and \$2.43.

We also reaffirm previously issued guidance for our Funds from Operations ("FFO") per Common Share (fully diluted) for the year ending December 31, 2018 to be between \$3.90 and \$3.96.

We also reaffirm previously issued guidance for our Normalized Funds from Operations ("Normalized FFO") per Common Share (fully diluted) for the year ending December 31, 2018 to be between \$3.85 and \$3.91.

The projected 2018 per Common Share amounts represent a range of possible outcomes and the mid-point of each range reflects management's best estimate of the most likely outcome. Actual figures could vary materially from these amounts if any of our assumptions are incorrect.

## Item 7.01 Regulation FD Disclosure

From time to time, we will meet with analysts and investors and present a slide presentation. A copy of this slide presentation is attached hereto as Exhibit 99.1 and is incorporated herein by reference. The presentation will be posted on our website, www.equitylifestyleproperties.com, on November 6, 2018. Included in this presentation is a discussion of our business and certain financial information regarding 2018 guidance.

In accordance with General Instruction B.2. of Form 8-K, the information included in items 2.02 and 7.01 of this Current Report of Form 8-K, including Exhibit 99.1, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section, nor shall such information be deemed incorporated by reference in any registration statement filed by Equity Lifestyle Properties, Inc. under the Securities Act of 1933, as amended. We disclaim any intention or obligation to update or revise this information.

This report includes certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. When used, words such as "anticipate," "expect," "believe," "project," "intend," "may be" and "will be" and similar words or phrases, or the negative thereof, unless the context requires otherwise, are intended to identify forward-looking statements and may include without limitation, information regarding our expectations, goals or intentions regarding the future, and the expected effect of our acquisitions. These forward-looking statements are subject to numerous assumptions, risks and uncertainties, including, but not limited to:

- our ability to control costs and real estate market conditions, our ability to retain customers, the actual use of Sites by customers and our success in acquiring new customers at our Properties (including those that we may acquire);
- our ability to maintain historical or increase future rental rates and occupancy with respect to Properties currently owned or that we may acquire;
- our ability to retain and attract customers renewing, upgrading and entering right-to-use contracts;
- · our assumptions about rental and home sales markets;
- our assumptions and guidance concerning 2018 estimated net income, FFO and Normalized FFO;
- our ability to manage counter-party risk;
- our ability to renew our insurance policies at existing rates and on consistent terms;
- in the age-qualified Properties, home sales results could be impacted by the ability of potential home buyers to sell their existing residences as well as by financial, credit and capital markets volatility;
- results from home sales and occupancy will continue to be impacted by local economic conditions, lack of affordable manufactured home financing and competition from alternative housing options including site-built single-family housing;
- · impact of government intervention to stabilize site-built single family housing and not manufactured housing;
- · effective integration of recent acquisitions and our estimates regarding the future performance of recent acquisitions;
- · the completion of future transactions in their entirety, if any, and timing and effective integration with respect thereto;
- unanticipated costs or unforeseen liabilities associated with recent acquisitions;
- ability to obtain financing or refinance existing debt on favorable terms or at all;
- the effect of interest rates;
- the dilutive effects of issuing additional securities;
- the effect of changes in accounting for Leases set forth under the Codification Topic "Leases";
- the outcome of pending or future lawsuits or actions brought against us, including those disclosed in our filings with the Securities and Exchange Commission; and
- · other risks indicated from time to time in our filings with the Securities and Exchange Commission.

For further information on these and other factors that could impact us and the statements contained herein, refer to our filings with the Securities and Exchange Commission, including "Risk Factors" in our most recent Annual Report on Form 10-K and subsequent quarterly reports on Form 10-Q.

These forward-looking statements are based on management's present expectations and beliefs about future events. As with any projection or forecast, these statements are inherently susceptible to uncertainty and changes in circumstances. We are under no obligation to, and expressly disclaim any obligation to, update or alter our forward-looking statements whether as a result of such changes, new information, subsequent events or otherwise.

Equity LifeStyle Properties, Inc. is a fully integrated owner and operator of lifestyle-oriented properties and owns or has an interest in 411 quality properties in 32 states and British Columbia consisting of 153,847 sites. We are a self-administered, self-managed, real estate investment trust with headquarters in Chicago.

### Item 9.01 Financial Statements and Exhibits

Exhibit 99.1 <u>Investor Presentation</u>

## **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned thereunto duly authorized.

## EQUITY LIFESTYLE PROPERTIES, INC.

By: /s/ Paul Seavey

Paul Seavey

Executive Vice President, Chief Financial Officer and

Treasurer

Date: November 6, 2018

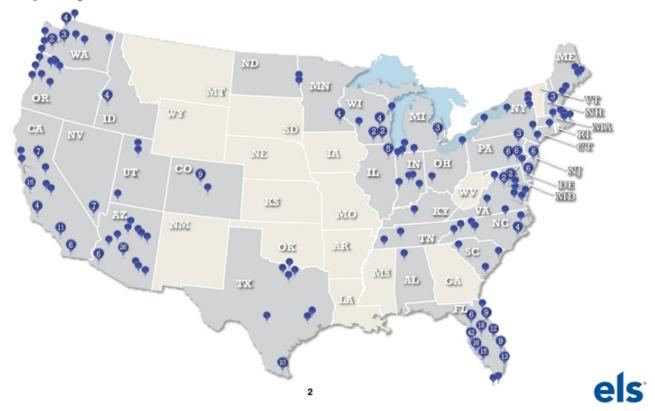


# **Our Story**

- One of the nation's largest real estate networks with 411 properties containing 153,847 sites in 32 states and British Columbia
- · Unique business model
  - Own the land
  - ► Low maintenance costs/customer turnover costs
  - Lease developed sites
- · High-quality real estate locations
  - ► More than 90 properties with lake, river or ocean frontage
  - More than 100 properties within 10 miles of coastal United States
  - Property locations are strongly correlated with population migration
  - Property locations in retirement and vacation destinations
- · Stable, predictable financial performance and fundamentals
  - Balance sheet flexibility
- · In business for more than 40 years



# **Property Locations**

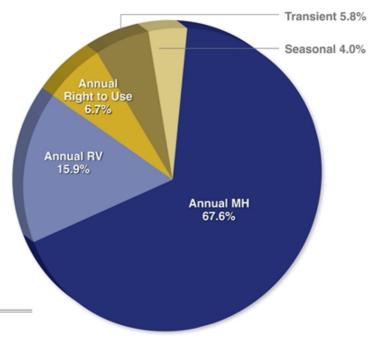


# Steady, Predictable Revenue Streams

# Property Operating Revenue Buckets

# Property/Site composition (1)

- 208 manufactured/resort home communities
  - ▶ 74,100 sites
- 192 RV resorts
  - ▶ 77,400 sites
    - Annuals 29,500
    - Seasonal 11,700
    - Transient 11,900
    - Membership sites 24,300



#### Notes:

(1) Property and site counts exclude Marina JV investment properties.

(2) Property operating revenue buckets reflect estimated 2018 property operating revenues, derivable from our guidance included in Exhibit 99.1 to the Form 8-K filed with the SEC on October 23, 2018 ("ELS Reports Third Quarter Results").

All Annual Revenue = 90.2%



# Our Lifestyle Options

- · Customers own the units they place on our sites
  - Manufactured homes
  - ► Resort cottages (park models)
  - ► Recreational vehicles
- · We offer a lifestyle and a variety of product options to meet our customers' needs
- · We seek to create long-term relationships with our customers



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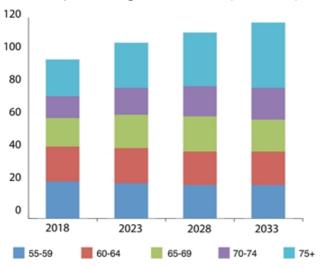
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# **Favorable Customer Demographics**

- The population of people age 55 and older in the U.S. is expected to grow 22% from 2018 to 2033
- Roughly 10,000 Baby Boomers will turn 65 every day through 2030

U.S. Population Age 55 and Over (in millions)



## **New Residents**

MH ► Average age: 59 years RV ► Average age: 55 years

Note:

Sources: US Census, Released Dec 2014, Pew Research Center 2010



## **Track Record**

Item	IPO Year - 1993	2018
Properties	41	411
Sites	12,312	153,847
States	16	32
Net Income Per Share (1)	\$0.35	\$2.40
FFO Per Share (1)	\$0.47	\$3.93
Normalized FFO Per Share	\$0.47	\$3.88
Common Stock Price (2)	\$6.44	\$96.45
Enterprise Value (3)	\$296 million	\$11.5 billion
Dividend Paid Cumulative	4) -	\$24.02
Cumulative Total Return (5)	-	4,311%
S&P 500 Total Return (5)	-	995%

#### Notes:

(1) The 2018 amounts are the midpoint of an estimate range. See our guidance included in Exhibit 99.1 to the Form 8-K filled with the SEC on October 23, 2018. See pages 12 and 13 for the reconciliation and definition of FFO and Normalized FFO. The 1993 amount was determined from amounts presented in the 1996 Form 10-K. (2) The 1993 stock price is adjusted for stock splits; the 2018 price is the obesing price as of September 30, 2018.
(3) The 2018 enterprise value is as of September 30, 2018. See page 9.

(4) Source: S&P Global, Includes dividends paid from IPO date of February 25, 1993 through September 30, 2018 and adjusted for stock splits.

(5) Source: S&P Global from IPO through September 30, 2018 (calculation assumes common dividend reinvestment).

## 10-Year Total Return Performance



## Total Return Performance Since IPO



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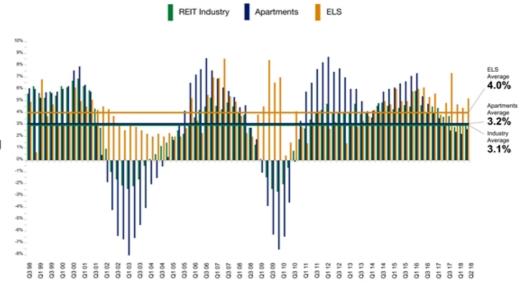
Source: S&P Global

- (1) Total return calculation assumes dividend reinvestment.
- (1) Joha Halum Gaculatori assumas Givanna nerivisoriani. Q2 SNL US REIT Equity: Includes all publicly traded (NYSE, NYSE Amex, NASDAQ, OTC BB, Prink Sheets) Equity RETs in SNL's coverage universe.
- (3) Stock price date from IPO as of September 30, 2018.



## Consistent Same Store NOI Growth and Outperformance

Twenty year track record of maintaining positive same store NOI growth.



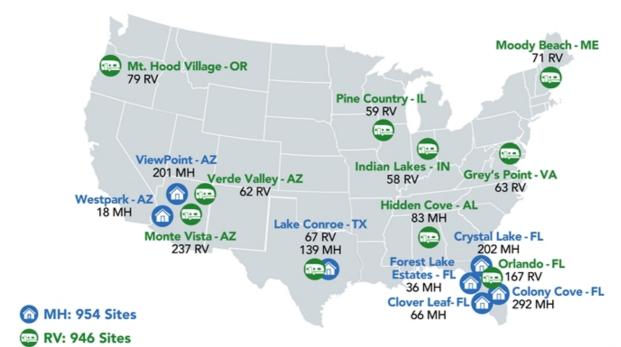
Note:

<sup>(1)</sup> Source for Same Store NOI data: Citi Investment Research, August 2018. Earliest quarter collected by Citi is third quarter of 1998. "REIT Industry" includes an index of REITs across a variety of asset classes, including regional malls, shopping centers, multifamily, student housing, manufactured homes, self storage, office, industrial, mixed office and specialty.



# **Development Projects**

Total: 1,900 Sites



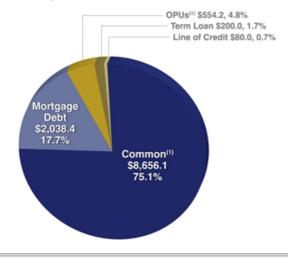
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# **Capital Structure**

As of September 30, 2018 (in millions)

- Total enterprise value is \$11.5 billion
- · Debt to enterprise value is 20.1%
- · \$320 million available line of credit

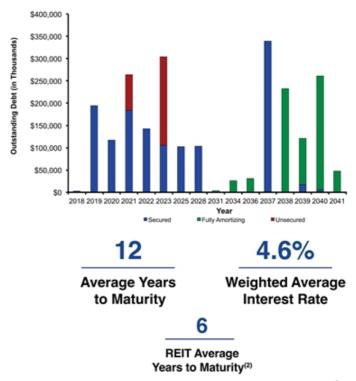


#### Notes:

(1) Stock price as of September 30, 2018.

(2) Source: S&P Global: Includes all publicly traded U.S. Equity RETs in S&P Global's coverage universe that stated total debt term to maturity: Results weighted by market capitalization.

## Loan Maturity as of September 30, 2018



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# **Dividend**

- · 2019 \$2.45/share(1)
  - ▶ 11% increase
- · Dividend growth
  - ▶ 5 year CAGR
    - ► ELS 14%<sup>(2)</sup>
    - ► REIT Average 6%<sup>(3)</sup>



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(1) On October 30, 2018, our Board of Directors ("Board") approved setting the annual dividend rate for 2019 at \$2.45 per common share. Our Board, in its sole discretion, will determine the amount of each quarterly dividend in advance of payment.

(2) Compound average growth rate through 2019.

(3) Source: S&P Global; Includes all publicly traded U.S. Equity RETs in S&P Global's coverage universe that declared regular dividends during the period January 1, 2012 through December 31, 2017.



# **Funds From Operations**

- · Committed Capital
  - Principal
  - Recurring Capex
  - Dividend
- Discretionary Capital
  - Acquisitions
  - Working Capital
  - Development



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(1) See pages 12 and 13 for the reconciliation and definition of FFO.



## Safe Harbor Statement

### Under the Private Securities Litigation Reform Act of 1995:

The forward-looking statements contained in this presentation are subject to certain economic risks and uncertainties described under the heading "Risk Factors" in our 2017 Annual Report on Form 10-K and our Quarterly Report on Form 10-Q for the quarter ended March 31, 2018. See our Form 8-K filed October 23, 2018 for the full text of our forward-looking statements. We assume no obligation to update or supplement forward-looking statements that become untrue because of subsequent events. All projections are based on 2018 budgets, reforecasts and pro forma expectations on recent investments.

## Non-GAAP Financial Measures

Net Income to FFO and Normalized FFO Reconciliation (in millions)

	2013	2014	2015	2016	2017	2018 (1)
Net income available for common stockholders	\$106.9	\$118.7	\$130.1	\$164.0	\$189.9	\$214.0
Income allocated to common OP units	9.7	10.5	11.1	13.9	12.8	13.6
Deferral of right-to-use contracts + sales revenue and commission, net	3.3	2.9	2.7	2.9	3.8	6.5
Depreciation on real estate assets and other	102.7	101.2	104.0	108.0	112.6	121.5
Depreciation on rental homes	6.5	10.9	10.7	10.7	10.4	9.8
Depreciation on discontinued operations	1.5	-	-	-	-	-
Amortization of in-place leases	1.9	4.0	2.4	3.4	2.2	7.5
Gain on real estate	(41.5)	(1.5)	-	-	-	-
FFO available for common stock and OP unit holders	191.0	246.7	261.0	302.9	331.7	372.9
Change in fair value of contingent consideration asset	1.4	(0.1)	-	-	-	-
Transaction costs	2.0	1.6	1.1	1.2	0.7	-
Early debt retirement	37.9	5.1	16.9	-	2.7	1.1
Litigation settlement, net	-	-	-	2.4	-	-
Insurance proceeds due to catastrophic weather event	-	-	-	-	-	(5.9)
Preferred stock original issuance costs	-	-	-	-	(0.8)	-
Normalized FFO available for common stock and OP unit holders	\$232.3	\$253.3	\$279.0	\$279.0	\$335.9	\$368.1

Note

(1) The 2018 amounts are the midpoint of an estimate range. See our guidance included in Exhibit 99.1 to the Form 8-K filed with the SEC on October 23, 2018.



## Non-GAAP Financial Measures

This presentation contains certain non-GAAP measures used by management that we believe are helpful in understanding our business, as further discussed in the paragraphs below. We believe investors should review these non-GAAP measures, along with GAAP net income and cash flow from operating activities, investing activities and financing activities, when evaluating an equity REIT's operating performance. Our definitions and calculations of these non-GAAP financial and operating measures and other terms may differ from the definitions and methodologies used by other REITs and, accordingly, may not be comparable. These non-GAAP financial and operating measures do not represent cash generated from operating activities in accordance with GAAP, nor do they represent cash available to pay distributions and should not be considered as an alternative to net income, determined in accordance with GAAP, as an indication of our financial performance, or to cash flow from operating activities, determined in accordance with GAAP, as a measure of our liquidity, nor is it indicative of funds available to fund our cash needs, including our ability to make cash distributions.

FUNDS FROM OPERATIONS (FFO). We define FFO as net income, computed in accordance with GAAP, excluding gains and actual or estimated losses from sales of properties, plus real estate related depreciation and amortization, impairments, if any, and after adjustments for unconsolidated partnerships and joint ventures are calculated to reflect FFO on the same basis. We compute FFO in accordance with our interpretation of standards established by the National Association of Real Estate Investment Trusts (NAREIT), which may not be comparable to FFO reported by other REITs that do not define the term in accordance with the current NAREIT definition or that interpret the current NAREIT definition differently than we do. We receive up-front non-refundable payments from the entry of right-to-use contracts. In accordance with GAAP, the upfront non-refundable payments and related commissions are deferred and amortized over the estimated customer life. Although the NAREIT definition of FFO does not address the treatment of non-refundable right-to-use payments, we believe that it is appropriate to adjust for the impact of the deferral activity in our calculation of FFO.

NORMALIZED FUNDS FROM OPERATIONS (NORMALIZED FFO). We define Normalized FFO as FFO excluding the following non-operating income and expense items; a) gains and losses from early debt extinguishment, including prepayment penalties and defeasance costs; b) property acquisition and other transaction costs related to business combinations; and c) other miscellaneous non-comparable items. Normalized FFO presented herein is not necessarily comparable to Normalized FFO presented by other real estate companies due to the fact that not all real estate companies use the same methodology for computing this amount.

We believe that FFO and Normalized FFO are helpful to investors as supplemental measures of the performance of an equity REIT. We believe that by excluding the effect of depreciation, amortization, impairments, if any, and actual or estimated gains or losses from sales of real estate, all of which are based on historical costs and which may be of limited relevance in evaluating current performance, FFO can facilitate comparisons of operating performance between periods and among other equity REITs. We further believe that Normalized FFO provides useful information to investors, analysts and our management because it allows them to compare our operating performance to the operating performance of other real estate companies and between periods on a consistent basis without having to account for differences not related to our operations. For example, we believe that excluding the early extinguishment of debt, property acquisition and other transaction costs related to business combinations from Normalized FFO allows investors, analysts and our management to assess the sustainability of operating performance in future periods because these costs do not affect the future operations of the properties. In some cases, we provide information about identified non-cash components of FFO and Normalized FFO because it allows investors, analysts and our management to assess the impact of those items.



