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CONTACT: Paul Seavey (800) 247-5279

FOR IMMEDIATE RELEASE April 17, 2017

# ELS REPORTS FIRST QUARTER RESULTS

### **Continued Strong Performance**

**CHICAGO, IL** – April 17, 2017 – Equity LifeStyle Properties, Inc. (NYSE: ELS) (referred to herein as "we," "us," and "our") today announced results for the quarter ended March 31, 2017. All per share results are reported on a fully diluted basis unless otherwise noted.

#### Financial Results for the Quarter Ended March 31, 2017

For the quarter ended March 31, 2017, total revenues increased \$12.3 million, or 5.6 percent, to \$232.4 million compared to \$220.1 million for the same period in 2016. Net income available for Common Stockholders increased \$6.3 million, or \$0.05 per Common Share, to \$56.9 million, or \$0.65 per Common Share, compared to \$50.6 million, or \$0.60 per Common Share, for the same period in 2016.

#### Non-GAAP Financial Measures and Portfolio Performance

For the quarter ended March 31, 2017, Funds from Operations ("FFO") available for Common Stock and OP Unit holders increased \$8.5 million, or \$0.08 per Common Share, to \$93.1 million or \$1.00 per Common Share, compared to \$84.6 million, or \$0.92 per Common Share, for the same period in 2016.

For the quarter ended March 31, 2017 Normalized Funds from Operations ("Normalized FFO") available for Common Stock and OP Unit holders increased \$8.4 million, or \$0.08 per Common Share, to \$93.2 million, or \$1.00 per Common Share, compared to \$84.8 million, or \$0.92 per Common Share, for the same period in 2016.

For the quarter ended March 31, 2017, property operating revenues, excluding deferrals, increased \$14.6 million to \$222.0 million compared to \$207.4 million for the same period in 2016. For the quarter ended March 31, 2017, income from property operations, excluding deferrals and property management, increased \$8.4 million to \$135.6 million compared to \$127.2 million for the same period in 2016.

For the quarter ended March 31, 2017, Core property operating revenues, excluding deferrals, increased approximately 4.3 percent and Core income from property operations, excluding deferrals and property management, increased approximately 3.8 percent compared to the same period in 2016.

#### **Balance Sheet Activity**

During the quarter, we paid off one loan of approximately \$21.1 million using available cash, with an interest rate of 5.76% per annum, secured by one manufactured home community.

#### **About Equity LifeStyle Properties**

We are a self-administered, self-managed real estate investment trust ("REIT") with headquarters in Chicago. As of April 17, 2017, we own or have an interest in 391 quality properties in 32 states and British Columbia consisting of 146,626 sites.

For additional information, please contact our Investor Relations Department at (800) 247-5279 or at investor relations@equitylifestyle.com.

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#### **Conference Call**

A live webcast of our conference call discussing these results will take place tomorrow, Tuesday, April 18, 2017, at 10:00 a.m. Central Time. Please visit the Investor Information section at www.equitylifestyleproperties.com for the link. A replay of the webcast will be available for two weeks at this site.

### **Reporting Calendar**

Quarterly financial results and related earnings conference calls for the next three quarters are expected to occur as follows:

|                     | Release Date             | Earnings Call                           |
|---------------------|--------------------------|---|
| Second Quarter 2017 | Monday, July 17, 2017    | Tuesday, July 18, 2017 10:00 a.m. CT    |
| Third Quarter 2017  | Monday, October 16, 2017 | Tuesday, October 17, 2017 10:00 a.m. CT |
| Fourth Quarter 2017 | Monday, January 29, 2018 | Tuesday, January 30, 2018 10:00 a.m. CT |

#### **Forward-Looking Statements**

In addition to historical information, this press release includes certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. When used, words such as "anticipate," "expect," "believe," "project," "intend," "may be" and "will be" and similar words or phrases, or the negative thereof, unless the context requires otherwise, are intended to identify forward-looking statements and may include without limitation, information regarding our expectations, goals or intentions regarding the future, and the expected effect of our acquisitions. These forward-looking statements are subject to numerous assumptions, risks and uncertainties, including, but not limited to:

- our ability to control costs, real estate market conditions, the actual rate of decline in customers, the actual use of sites by customers and our success in acquiring new customers at our properties (including those that we may acquire);
- our ability to maintain historical or increase future rental rates and occupancy with respect to properties currently owned or that we may acquire;
- our ability to retain and attract customers renewing, upgrading and entering right-to-use contracts;
- our assumptions about rental and home sales markets;
- our assumptions and guidance concerning 2017 estimated net income, FFO and Normalized FFO;
- our ability to manage counterparty risk;
- in the age-qualified properties, home sales results could be impacted by the ability of potential home buyers to sell their existing residences as well as by financial, credit and capital markets volatility;
- results from home sales and occupancy will continue to be impacted by local economic conditions, lack of
  affordable manufactured home financing and competition from alternative housing options including site-built
  single-family housing;
- impact of government intervention to stabilize site-built single-family housing and not manufactured housing;
- effective integration of recent acquisitions and our estimates regarding the future performance of recent acquisitions:
- the completion of future transactions in their entirety, if any, and timing and effective integration with respect thereto:
- unanticipated costs or unforeseen liabilities associated with recent acquisitions;
- ability to obtain financing or refinance existing debt on favorable terms or at all;
- the effect of interest rates;
- the dilutive effects of issuing additional securities:
- the effect of accounting for the entry of contracts with customers representing a right-to-use the properties under the Codification Topic "Revenue Recognition";
- the outcome of pending or future lawsuits or actions brought against us, including those disclosed in our filings with the Securities and Exchange Commission; and
- other risks indicated from time to time in our filings with the Securities and Exchange Commission. For further information on these and other factors that could impact us and the statements contained herein, refer to our filings with the Securities and Exchange Commission, including "Risk Factors" in our most recent Annual Report on Form 10-K and subsequent quarterly reports.

These forward-looking statements are based on management's present expectations and beliefs about future events. As with any projection or forecast, these statements are inherently susceptible to uncertainty and changes in circumstances. We are under no obligation to, and expressly disclaim any obligation to, update or alter our forward-looking statements whether as a result of such changes, new information, subsequent events or otherwise.

# **Investor Information**

### **Equity Research Coverage** (1)

|                               | Equity Research Coverage      |                                |
|-------------------------------|-------------------------------|--------------------------------|
| Robert W. Baird & Company     | <b>BMO Capital Markets</b>    | <b>Green Street Advisors</b>   |
| Drew T. Babin                 | Paul Adornato                 | Ryan Burke/Ryan Lumb           |
| 215-553-7816                  | 212-885-4170                  | 949-640-8780                   |
| dbabin@rwbaird.com            | paul.adornato@bmo.com         | rburke@greenstreetadvisors.com |
|                               |                               | rlumb@greenstreetadvisors.com  |
| Cantor Fitzgerald             | Citi Research                 |                                |
| Gaurav Mehta                  | Michael Bilerman/ Nick Joseph | Wells Fargo Securities         |
| 212-915-1221                  | 212-816-1383                  | Todd Stender                   |
| gmehta@cantor.com             | michael.bilerman@citi.com     | 562-637-1371                   |
|                               | nicholas.joseph@citi.com      | todd.stender@wellsfargo.com    |
| Bank of America Merrill Lynch |                               |                                |
| Global Research               | Evercore ISI                  |                                |
| Jeffrey Spector               | Steve Sakwa/ Gwen Clark       |                                |
| 646-855-1363                  | 212-446-5600                  |                                |
| jeff.spector@baml.com         | steve.sakwa@evercoreisi.com   |                                |
|                               | gwen.clark@evercoreisi.com    |                                |

<sup>1.</sup> Any opinions, estimates or forecasts regarding our performance made by these analysts or agencies do not represent our opinions, forecasts or predictions. We do not by reference to these firms imply our endorsement of or concurrence with such information, conclusions or recommendations.

### **Financial Highlights**

(In millions, except Stock and OP Units outstanding and per share data, unaudited)

|  |    |                   |    | As of and fo        | or th | e Three Mo          | nth   | s Ended          |                   |        |
|--|----|-------------------|----|---------------------|-------|---------------------|-------|------------------|-------------------|--------|
|  | N  | 1arch 31,<br>2017 | De | ecember 31,<br>2016 | Sej   | ptember 30,<br>2016 |       | June 30,<br>2016 | March 31,<br>2016 |        |
| Operating Information  |    |                   |    |                     |       |                     |       |                  |                   |        |
| Total revenues   | \$ | 232.4             | \$ | 214.0               | \$    | 226.2               | \$    | 210.1            | \$                | 220.1  |
| Net income   | \$ | 63.1              | \$ | 42.4                | \$    | 46.8                | \$    | 40.8             | \$                | 57.2   |
| Net income available for Common Stockholders   | \$ | 56.9              | \$ | 37.0                | \$    | 41.0                | \$    | 35.5             | \$                | 50.6   |
| Adjusted EBITDA (1)  | \$ | 118.9             | \$ | 101.4               | \$    | 103.4               | \$    | 95.9             | \$                | 111.3  |
| FFO available for Common Stock and OP Unit holders <sup>(1)(2)</sup>                         | \$ | 93.1              | \$ | 72.5                | \$    | 76.9                | \$    | 68.9             | \$                | 84.6   |
| Normalized FFO available for Common Stock and OP Unit holders <sup>(1)(2)</sup>              | \$ | 93.2              | \$ | 75.2                | \$    | 77.2                | \$    | 69.3             | \$                | 84.8   |
| Funds available for distribution (FAD) available for Common Stock and OP Unit holders (1)(2) | \$ | 86.0              | \$ | 65.8                | \$    | 67.2                | \$    | 58.4             | \$                | 77.4   |
| Stock Outstanding (In thousands)<br>and Per Share Data                                       |    |                   |    |                     |       |                     |       |                  |                   |        |
| Common Stock and OP Units, end of the period   |    | 92,780            |    | 92,699              |       | 92,507              |       | 92,499           |                   | 91,802 |
| Weighted average Common Stock and OP Unit outstanding - fully diluted                        |    | 93,011            |    | 92,965              |       | 92,910              |       | 92,264           |                   | 92,041 |
| Net income per Common Share - fully diluted  | \$ | 0.65              | \$ | 0.43                | \$    | 0.48                | \$    | 0.42             | \$                | 0.60   |
| FFO per Common Share - fully diluted   |    | 1.00              | \$ | 0.78                | \$    | 0.83                | \$    | 0.75             | \$                | 0.92   |
| Normalized FFO per Common Share - fully diluted  |    | 1.00              | \$ | 0.81                | \$    | 0.83                | \$    | 0.75             | \$                | 0.92   |
| Dividends per Common Share   | \$ | 0.488             | \$ | 0.425               | \$    | 0.425               | \$    | 0.425            | \$                | 0.425  |
| Balance Sheet  |    |                   |    |                     |       |                     |       |                  |                   |        |
| Total assets   | \$ | 3,471             | \$ | 3,479               | \$    | 3,470               | \$    | 3,486            | \$                | 3,415  |
| Total liabilities  | \$ | 2,371             | \$ | 2,397               | \$    | 2,396               | \$    | 2,420            | \$                | 2,400  |
| Market Capitalization  |    |                   |    |                     |       |                     |       |                  |                   |        |
| Total debt   | \$ | 2,078             | \$ | 2,110               | \$    | 2,111               | \$    | 2,134            | \$                | 2,125  |
| Total market capitalization (3)  | \$ | 9,364             | \$ | 8,930               | \$    | 9,387               | \$    | 9,675            | \$                | 8,938  |
| Ratios   |    |                   |    |                     |       |                     |       |                  |                   |        |
| Total debt / total market capitalization   |    | 22.2% 23.6%       |    |                     | 22.5% |                     | 22.1% |                  | 23.8%             |        |
| Total debt + preferred stock / total market capitalization                                   |    | 23.6%             | ó  | 25.2%               |       |                     |       |                  | 6                 | 25.3%  |
| Total debt / Adjusted EBITDA (4)   |    | 5.0               |    | 5.1                 |       | 5.2                 |       | 5.3              |                   | 5.4    |
| Interest coverage (5)  |    | 4.2               |    | 4.1                 |       | 4.1                 |       | 4.0              |                   | 4.0    |
| Fixed charges + preferred distributions coverage (6)   |    | 3.8               |    | 3.7                 |       | 3.6                 |       | 3.5              |                   | 3.5    |

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<sup>1.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for definitions of Adjusted EBITDA, FFO, Normalized FFO and FAD; and reconciliation of Adjusted EBITDA.

<sup>2.</sup> See page 7 for a reconciliation of Net income available for Common Stockholders to non-GAAP financial measures FFO available for Common Stock and OP Unit holders, Normalized FFO available for Common Stock and OP Unit holders and FAD available for Common Stock and OP Unit holders.

<sup>3.</sup> See page 16 for market capitalization calculation as of March 31, 2017.

<sup>4.</sup> Represents trailing twelve months Adjusted EBITDA. We believe trailing twelve months Adjusted EBITDA provides additional information for determining our ability to meet future debt service requirements.

<sup>5.</sup> Interest coverage is calculated by dividing trailing twelve months Adjusted EBITDA by the interest expense incurred during the same period.

<sup>6.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for a definition of fixed charges. This ratio is calculated by dividing trailing twelve months Adjusted EBITDA by the sum of fixed charges and preferred stock dividends during the same period.

## **Balance Sheet**

(In thousands, except share and per share data)

|  |    | March 31,<br>2017<br>(unaudited) |    | 2017        |  | 2017 |  | 2017 |  | 2017 |  | 2017 |  | 2017 |  | 2017 |  | 2017 |  | 2017 |  | 2017 |  | 2017 |  | 2017 |  | 2017 |  | 2017 |  | 2017 |  | ecember 31,<br>2016 |
|--|----|----------------------------------|----|-------------|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|---------------------|
| Assets   |    |                                  |    |             |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Investment in real estate:   | Φ. | 4.4.2.00=                        |    | 4.4.2.00=   |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Land   |    | 1,163,987                        | \$ | 1,163,987   |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Land improvements  |    | 2,903,564                        |    | 2,893,759   |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Buildings and other depreciable property   |    | 635,248                          |    | 627,590     |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
|  |    | 4,702,799                        |    | 4,685,336   |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Accumulated depreciation   |    | (1,429,999)                      |    | (1,399,531) |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Net investment in real estate  |    | 3,272,800                        |    | 3,285,805   |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Cash   |    | 73,248                           |    | 56,340      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Notes receivable, net  |    | 34,239                           |    | 34,520      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Investment in unconsolidated joint ventures  |    | 19,187                           |    | 19,369      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Deferred commission expense  |    | 31,357                           |    | 31,375      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Escrow deposits, goodwill, and other assets, net (1)   |    | 40,210                           |    | 51,578      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Total Assets   | \$ | 3,471,041                        | \$ | 3,478,987   |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Liabilities and Equity   |    |                                  |    |             |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Liabilities:   |    |                                  |    |             |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Mortgage notes payable   | \$ | 1,859,890                        | \$ | 1,891,900   |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Term loan  |    | 199,431                          |    | 199,379     |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Accrued expenses and accounts payable (1)  |    | 85,554                           |    | 89,864      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Deferred revenue – upfront payments from right-to-use contracts  |    | 82,264                           |    | 81,484      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Deferred revenue – right-to-use annual payments  |    | 13,316                           |    | 9,817       |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Accrued interest payable   |    | 8,212                            |    | 8,379       |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Rents and other customer payments received in advance and security deposits  |    | 77,398                           |    | 76,906      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Distributions payable  |    | 45,230                           |    | 39,411      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Total Liabilities  |    | 2,371,295                        |    | 2,397,140   |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Equity: Stockholders' Equity:  |    |                                  |    |             |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Preferred stock, \$0.01 par value, 9,945,539 shares authorized as of March 31, 2017 and December 31, 2016; none issued and outstanding.  |    | _                                |    | _           |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| 6.75% Series C Cumulative Redeemable Perpetual Preferred Stock, \$0.01 par value, 54,461 shares authorized and 54,458 issued and outstanding as of March 31, 2017 and December 31, 2016 at liquidation value               |    | 136,144                          |    | 136,144     |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Common stock, \$0.01 par value, 200,000,000 shares authorized as of March 31, 2017 and December 31, 2016; 86,841,775 and 85,529,386 shares issued and outstanding as of March 31, 2017 and December 31, 2016, respectively |    | 866                              |    | 854         |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Paid-in capital  |    | 1,117,628                        |    | 1,103,048   |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Distributions in excess of accumulated earnings  |    | (216,724)                        |    | (231,276)   |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Accumulated other comprehensive loss   |    | (1)                              |    | (227)       |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Total Stockholders' Equity.  |    | 1,037,913                        |    | 1,008,543   |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Non-controlling interests – Common OP Units  |    | 61,833                           |    | 73,304      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Total Equity   |    | 1,099,746                        |    | 1,081,847   |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| Total Liabilities and Equity   |    | 3,471,041                        | \$ | 3,478,987   |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |
| • •  |    | <del></del>                      |    |             |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |      |  |                     |

<sup>1.</sup> As of December 31, 2016, Escrow deposits, goodwill, and other assets, net includes insurance receivable of approximately \$10.9 million, and Accrued expenses and accounts payable includes approximately \$13.3 million litigation settlement payable related to resolution of the California lawsuits. These amounts were received and paid during the first quarter of 2017.

# **Consolidated Income Statement**

(In thousands, unaudited)

|   | Quarters Ended<br>March 31, |         |    |         |
|---|-----------------------------|---------|----|---------|
| Revenues:   |                             | 2017    |    | 2016    |
| Community base rental income                                    | . \$                        | 120,692 | \$ | 114,076 |
| Rental home income  |                             | 3,605   | Ψ  | 3,545   |
| Resort base rental income                                       |                             | 61,068  |    | 55,434  |
| Right-to-use annual payments                                    |                             | 11,252  |    | 11,054  |
| Right-to-use contracts current period, gross                    |                             | 3,206   |    | 2,532   |
| Right-to-use contract upfront payments, deferred, net           |                             | (775)   |    | (302)   |
| Utility and other income  |                             | 22,126  |    | 20,793  |
| Gross revenues from home sales                                  |                             | 7,027   |    | 8,214   |
| Brokered resale revenue and ancillary services revenues, net    |                             | 1,661   |    | 1,418   |
| Interest income   |                             | 1,770   |    | 1,660   |
| Income from other investments, net                              |                             | 757     |    | 1,723   |
| Total revenues  | . —                         | 232,389 |    | 220,147 |
|   |                             |         |    |         |
| Expenses:   |                             |         |    |         |
| Property operating and maintenance                              |                             | 68,054  |    | 62,954  |
| Rental home operating and maintenance                           |                             | 1,551   |    | 1,525   |
| Real estate taxes   |                             | 14,037  |    | 13,198  |
| Sales and marketing, gross                                      |                             | 2,690   |    | 2,493   |
| Right-to-use contract commissions, deferred, net                |                             | (84)    |    | 104     |
| Property management   |                             | 12,560  |    | 11,763  |
| Depreciation on real estate assets and rental homes             |                             | 30,109  |    | 28,656  |
| Amortization of in-place leases                                 |                             | 1,032   |    | 335     |
| Cost of home sales  |                             | 7,119   |    | 8,281   |
| Home selling expenses   |                             | 925     |    | 834     |
| General and administrative                                      |                             | 7,373   |    | 7,407   |
| Property rights initiatives and other                           |                             | 219     |    | 654     |
| Interest and related amortization                               |                             | 24,879  |    | 25,634  |
| Total expenses  | _                           | 170,464 |    | 163,838 |
| Income before equity in income of unconsolidated joint ventures |                             | 61,925  |    | 56,309  |
| Equity in income of unconsolidated joint ventures               |                             | 1,150   |    | 881     |
| Consolidated net income   | ·                           | 63,075  | _  | 57,190  |
| Income allocated to non-controlling interest-Common OP Units    |                             | (3,890) |    | (4,310) |
| Series C Redeemable Perpetual Preferred Stock Dividends         |                             | (2,297) |    | (2,297) |
| Net income available for Common Stockholders                    |                             | 56,888  | \$ | 50,583  |

**Non-GAAP Financial Measures** 

## First Quarter 2017 - Selected Non-GAAP Financial Measures

(In millions, except per share data, unaudited)

|   | Ma        | ter Ended<br>arch 31,<br>2017 |
|---|-----------|-------------------------------|
| Income from property operations, excluding deferrals and property management - 2017 Core (1)    | \$        | 132.0                         |
| Income from property operations, excluding deferrals and property management - Acquisitions (2) |           | 3.6                           |
| Property management and general and administrative (excluding transaction costs)                |           | (19.8)                        |
| Other income and expenses   |           | 4.6                           |
| Financing costs and other   |           | (27.2)                        |
| Normalized FFO available for Common Stock and OP Unit holders (3)                               |           | 93.2                          |
| Transaction costs   |           | (0.1)                         |
| FFO available for Common Stock and OP Unit holders (3)  | \$        | 93.1                          |
| Normalized FFO per Common Share - fully diluted   | \$        | 1.00                          |
| FFO per Common Share - fully diluted  | \$        | 1.00                          |
| Normalized FFO available for Common Stock and OP Unit holders (3)                               | <b>\$</b> | 93.2                          |
| Non-revenue producing improvements to real estate   |           | (7.2)                         |
| FAD available for Common Stock and OP Unit holders (3)  |           | 86.0                          |
| Weighted average Common Stock and OP Units - fully diluted                                      |           | 93.0                          |

See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for definitions of non-GAAP financial measures
Income from property operations, excluding deferrals and property management, and Core, and reconciliation of income from property operations, excluding
deferrals and property management to income before equity in income of unconsolidated joint ventures. See page 9 for details of the 2017 Core Income from
Property Operations, excluding deferrals and property management.

<sup>2.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for a definition of Acquisition properties. See page 10 for details of the Income from Property Operations, excluding deferrals and property management for the Acquisitions.

<sup>3.</sup> See page 7 for a reconciliation of Net income available for Common Stockholders to non-GAAP financial measures FFO available for Common Stock and OP Unit holders, Normalized FFO available for Common Stock and OP Unit holders and FAD available for Common Stock and OP Unit holders. See definitions of non-GAAP financial measures of FFO, Normalized FFO and FAD and Non-revenue producing improvements in Non-GAAP financial Measure Definitions and Other Terms at the end of the supplemental information.

## Reconciliation of Net Income to Non-GAAP Financial Measures

(In thousands, except per share data, unaudited)

Quarters Ended March 31.

|  | March 3                                 |         |    | 31,     |  |  |
|--|---|---------|----|---------|--|--|
|  |   | 2017    |    | 2016    |  |  |
| Net income available for Common Stockholders                                 | <b>§</b>                                | 56,888  | \$ | 50,583  |  |  |
| Income allocated to Common OP Units  |   | 3,890   |    | 4,310   |  |  |
| Right-to-use contract upfront payments, deferred, net (1)                    |   | 775     |    | 302     |  |  |
| Right-to-use contract commissions, deferred, net (2)                         | • | (84)    |    | 104     |  |  |
| Depreciation on real estate assets   | • | 27,452  |    | 26,008  |  |  |
| Depreciation on rental homes   | • | 2,657   |    | 2,647   |  |  |
| Amortization of in-place leases  | • | 1,032   |    | 335     |  |  |
| Depreciation on unconsolidated joint ventures                                |   | 447     |    | 290     |  |  |
| FFO available for Common Stock and OP Unit holders (3)                       |   | 93,057  |    | 84,579  |  |  |
| Transaction costs (4)  |   | 104     |    | 200     |  |  |
| Normalized FFO available for Common Stock and OP Unit holders <sup>(3)</sup> |   | 93,161  |    | 84,779  |  |  |
| Non-revenue producing improvements to real estate                            | • | (7,160) |    | (7,337) |  |  |
| FAD available for Common Stock and OP Unit holders (3)                       |   | 86,001  | \$ | 77,442  |  |  |
| Net income available per Common Share - Basic                                | <b>\$</b>                               | 0.66    | \$ | 0.60    |  |  |
| Net income available per Common Share - Fully Diluted                        | <b></b> \$                              | 0.65    | \$ | 0.60    |  |  |
| FFO per Common Share & OP Units-Basic  | <b>\$</b>                               | 1.00    | \$ | 0.92    |  |  |
| FFO per Common Share & OP Units-Fully Diluted                                | <b></b> \$                              | 1.00    | \$ | 0.92    |  |  |
| Normalized FFO per Common Share & OP Units-Basic                             |   | 1.01    | \$ | 0.93    |  |  |
| Normalized FFO per Common Share & OP Units-Fully Diluted                     | <b></b> \$                              | 1.00    | \$ | 0.92    |  |  |
| Average Common Stock - Basic   |   | 86,048  |    | 84,321  |  |  |
| Average Common Stock and OP Units - Basic                                    |   | 92,636  |    | 91,529  |  |  |
| Average Common Stock and OP Units - Fully Diluted                            |   | 93,011  |    | 92,041  |  |  |

<sup>1.</sup> We are required by GAAP to defer, over the estimated customer life, recognition of non-refundable upfront payments from sales of new and upgrade right-to-use contracts. For 2017, the customer life is estimated to be 40 years and is based upon our experience operating the membership platform since 2008. The amount shown represents the deferral of a substantial portion of current period upgrade sales, offset by amortization of prior period sales.

<sup>2.</sup> We are required by GAAP to defer recognition of commissions paid related to the entry of right-to-use contracts. The deferred commissions will be amortized using the same method as used for the related non-refundable upfront payments from the entry of right-to-use contracts and upgrade sales. The amount shown represents the deferral of a substantial portion of current period commissions on those contracts, offset by the amortization of prior period commissions.

<sup>3.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for non-GAAP financial measure definitions of FFO, Normalized FFO and FAD and for a definition of Non-revenue producing improvements.

<sup>4.</sup> Included in general and administrative on the Consolidated Income Statement on page 4.

# **Consolidated Income from Property Operations** (1)

(In millions, except home site and occupancy figures, unaudited)

|  | Quarters Ended |        |    | ıded   |  |
|--|----------------|--------|----|--------|--|
|  | March 31,      |        |    |        |  |
|  |                | 2017   |    | 2016   |  |
| Community base rental income (2)   | \$             | 120.7  | \$ | 114.1  |  |
| Rental home income   |                | 3.6    |    | 3.5    |  |
| Resort base rental income (3)  |                | 61.1   |    | 55.4   |  |
| Right-to-use annual payments   |                | 11.3   |    | 11.1   |  |
| Right-to-use contracts current period, gross                                     |                | 3.2    |    | 2.5    |  |
| Utility and other income   |                | 22.1   |    | 20.8   |  |
| Property operating revenues  |                | 222.0  |    | 207.4  |  |
| Property operating, maintenance and real estate taxes                            | • •            | 82.1   |    | 76.2   |  |
| Rental home operating and maintenance  | • •            | 1.6    |    | 1.5    |  |
| Sales and marketing, gross   |                | 2.7    |    | 2.5    |  |
| Property operating expenses  |                | 86.4   |    | 80.2   |  |
| Income from property operations, excluding deferrals and property management (1) | \$             | 135.6  | \$ | 127.2  |  |
| Manufactured home site figures and occupancy averages:                           |                |        |    |        |  |
| Total sites  | • •            | 70,992 |    | 70,114 |  |
| Occupied sites   | • •            | 66,641 |    | 65,153 |  |
| Occupancy %  |                | 93.9%  |    | 92.9%  |  |
| Monthly base rent per site   | \$             | 604    | \$ | 584    |  |
| Resort base rental income:   |                |        |    |        |  |
| Annual   | \$             | 32.1   | \$ | 30.0   |  |
| Seasonal   |                | 18.5   |    | 16.2   |  |
| Transient  |                | 10.5   |    | 9.2    |  |
| Total resort base rental income  | \$             | 61.1   | \$ | 55.4   |  |
|  |                |        |    |        |  |

<sup>1.</sup> See page 4 for the Consolidated Income Statement and see Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for non-GAAP measure definitions and reconciliation of Income from property operations, excluding deferrals and property management.

<sup>2.</sup> See the manufactured home site figures and occupancy averages below within this table.

<sup>3.</sup> See resort base rental income detail included below within this table.

# **2017 Core Income from Property Operations** (1)

(In millions, except home site and occupancy figures, unaudited)

|  | Quarters Ended<br>March 31, |        |    | %      |            |
|--|-----------------------------|--------|----|--------|------------|
|  |                             | 2017   |    | 2016   | Change (2) |
| Community base rental income (3)   | \$                          | 119.6  | \$ | 114.1  | 4.8%       |
| Rental home income   |                             | 3.6    |    | 3.5    | 1.7%       |
| Resort base rental income (4)  |                             | 56.9   |    | 55.2   | 3.0%       |
| Right-to-use annual payments   |                             | 11.3   |    | 11.1   | 1.8%       |
| Right-to-use contracts current period, gross                                     |                             | 3.2    |    | 2.5    | 26.6%      |
| Utility and other income.  |                             | 21.6   |    | 20.8   | 4.2%       |
| Property operating revenues  |                             | 216.2  |    | 207.2  | 4.3%       |
| Property operating, maintenance and real estate taxes                            |                             | 79.9   |    | 76.0   | 5.1%       |
| Rental home operating and maintenance  |                             | 1.6    |    | 1.5    | 1.7%       |
| Sales and marketing, gross   |                             | 2.7    |    | 2.5    | 7.9%       |
| Property operating expenses  |                             | 84.2   |    | 80.0   | 5.2%       |
| Income from property operations, excluding deferrals and property management (1) | \$                          | 132.0  | \$ | 127.2  | 3.8%       |
| Occupied sites (5)   |                             | 65,867 |    | 65,278 |            |
| Core manufactured home site figures and occupancy averages:                      |                             |        |    |        |            |
| Total sites  |                             | 69,972 |    | 69,986 |            |
| Occupied sites   |                             | 65,753 |    | 65,153 |            |
| Occupancy %  |                             | 94.0%  |    | 93.1%  |            |
| Monthly base rent per site   | \$                          | 606    | \$ | 584    |            |
| Resort base rental income:   |                             |        |    |        |            |
| Annual   | \$                          | 31.3   | \$ | 29.9   | 4.6%       |
| Seasonal   |                             | 16.4   |    | 16.1   | 1.4%       |
| Transient  |                             | 9.2    |    | 9.2    | 0.5%       |
| Total resort base rental income  | \$                          | 56.9   | \$ | 55.2   | 3.0%       |

See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for definitions of non-GAAP measures Income from property operations, excluding deferrals and property management, and Core.

<sup>2.</sup> Calculations prepared using actual results without rounding.

<sup>3.</sup> See the Core manufactured home site figures and occupancy averages included below within this table.

<sup>4.</sup> See resort base rental income detail included below within this table.

<sup>5.</sup> Occupied sites as of the end of the period shown. Occupied sites have increased by 141 from 65,726 at December 31, 2016.

# **Acquisitions - Income from Property Operations** (1)

(In millions, unaudited)

|  | N  | Quarter<br>Ended<br>March 31,<br>2017 |
|--|----|---------------------------------------|
| Community base rental income   | \$ | 1.1                                   |
| Resort base rental income  |    | 4.2                                   |
| Utility income and other property income                                     |    | 0.5                                   |
| Property operating revenues  |    | 5.8                                   |
|  |    |                                       |
| Property operating expenses  |    | 2.2                                   |
| Income from property operations, excluding deferrals and property management | \$ | 3.6                                   |

<sup>1.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for a definition of Acquisitions.

## **Income from Rental Home Operations**

(In millions, except occupied rentals, unaudited)

| <b>Quarters Ended</b> |
|-----------------------|
| March 31.             |

|  |    | March 31, |    |       |  |
|--|----|-----------|----|-------|--|
|  | 2  | 2017      |    | 2016  |  |
| Manufactured homes:                                |    |           |    |       |  |
| New home   | \$ | 6.6       | \$ | 6.1   |  |
| Used home  |    | 5.8       |    | 6.4   |  |
| Rental operations revenues (1)                     |    | 12.4      |    | 12.5  |  |
| Rental operations expense                          |    | 1.6       |    | 1.5   |  |
| Income from rental operations, before depreciation |    | 10.8      |    | 11.0  |  |
| Depreciation on rental homes                       |    | 2.7       |    | 2.6   |  |
| Income from rental operations, after depreciation  | \$ | 8.1       | \$ | 8.4   |  |
| Occupied rentals: (2)                              |    |           |    |       |  |
| New  |    | 2,467     |    | 2,247 |  |
| Used   |    | 2,297     |    | 2,716 |  |
| Total occupied rental sites                        |    | 4,764     |    | 4,963 |  |
|  |    |           |    |       |  |

#### As of

|                                 | March 31, 2017 |                     |    |       | March ?     | 31, 2016 |                    |  |
|---------------------------------|----------------|---------------------|----|-------|-------------|----------|--------------------|--|
| Cost basis in rental homes: (3) |                | Net of Depreciation |    |       | Gross       | D        | Net of epreciation |  |
| New                             | \$             | 128.3               | \$ | 99.8  | \$<br>115.6 | \$       | 92.3               |  |
| Used                            |                | 50.0                |    | 21.6  | 56.5        |          | 33.6               |  |
| Total rental homes              | \$             | 178.3               | \$ | 121.4 | \$<br>172.1 | \$       | 125.9              |  |

<sup>1.</sup> For the quarters ended March 31, 2017 and 2016, approximately \$8.8 million and \$9.0 million, respectively, of the rental operations revenue are included in the Community base rental income in the Consolidated Income from Property Operations table on page 8. The remainder of the rental operations revenue is included in the Rental home income in the Consolidated Income from Property Operations table on page 8.

<sup>2.</sup> Occupied rentals as of the end of the period shown in our Core portfolio. Included in the quarters ended March 31, 2017 and 2016 are 228 and 131 homes rented through our ECHO joint venture, respectively. For the three months ended March 31, 2017 and 2016, the rental home investment associated with our ECHO joint venture totals approximately \$8.0 million and \$4.3 million, respectively.

<sup>3.</sup> Includes both occupied and unoccupied rental homes. New home cost basis does not include the costs associated with our ECHO joint venture. At March 31, 2017 and 2016, our investment in the ECHO joint venture was approximately \$15.3 million and \$15.4 million, respectively.

## **Total Sites and Home Sales**

(In thousands, except sites and home sale volumes, unaudited)

#### Summary of Total Sites as of March 31, 2017

|                                    | Sites   |
|------------------------------------|---------|
| Community sites  Resort sites:     | 71,000  |
| Resort sites:                      |         |
| Annuals                            | 26,600  |
| Seasonal                           | 11,200  |
| Transient                          | 10,500  |
| Membership (1)  Joint Ventures (2) | 24,100  |
| Joint Ventures (2)                 | 3,200   |
| Total                              | 146,600 |

#### **Home Sales - Select Data**

Quarters Ended March 31,

|   | Marc     | 11 31,   |
|---|----------|----------|
|   | 2017     | 2016     |
| Total New Home Sales Volume (3)               | 120      | 121      |
| New Home Sales Volume - ECHO joint venture    | 37       | 34       |
| New Home Sales Gross Revenues <sup>(3)</sup>  | \$ 4,943 | \$ 5,399 |
| Total Used Home Sales Volume (3)              | 285      | 311      |
|   |          |          |
| Used Home Sales Gross Revenues <sup>(3)</sup> | \$ 2,084 | \$ 2,815 |
| Brokered Home Resales Volume                  | 168      | 186      |
| Brokered Home Resale Revenues, net            | \$ 242   | \$ 279   |

<sup>1.</sup> Sites primarily utilized by approximately 105,300 members. Includes approximately 5,700 sites rented on an annual basis.

<sup>2.</sup> Joint venture income is included in the Equity in income from unconsolidated joint ventures in the Consolidated Income Statement on page 4.

<sup>3.</sup> Total new home sales volume includes home sales from our ECHO joint venture. New home sales gross revenues does not include the revenues associated with our ECHO joint venture.

## 2017 Guidance - Selected Financial Data (1)

Our guidance acknowledges the existence of volatile economic conditions, which may impact our current guidance assumptions. Factors impacting 2017 guidance include, but are not limited to the following: (i) the mix of site usage within the portfolio; (ii) yield management on our short-term resort sites; (iii) scheduled or implemented rate increases on community and resort sites; (iv) scheduled or implemented rate increases in annual payments under right-to-use contracts; (v) occupancy changes; (vi) our ability to retain and attract customers renewing or entering right-to-use contracts; (vii) our ability to integrate and operate recent acquisitions in accordance with our estimates; (viii) completion of pending transactions in their entirety and on assumed schedule; (ix) ongoing legal matters and related fees; and (x) costs to restore property operations and potential revenues losses following storms or other unplanned events.

(In millions, except per share data, unaudited)

|  | Quarter Ended<br>June 30, 2017 |       | Year Ended<br>December 31, 2017 |
|--|--------------------------------|-------|---------------------------------|
| Income from property operations, excluding deferrals and property management - 2017 Core (2) | \$ 11                          | 7.9   | \$ 498.1                        |
| Income from property operations - Acquisitions (3)   |                                | 1.5   | 8.4                             |
| Property management and general and administrative   | (2                             | 1.1)  | (80.7)                          |
| Other income and expenses  |                                | 3.3   | 13.5                            |
| Financing costs and other  | (2                             | 7.1)  | (108.3)                         |
| Normalized FFO available for Common Stock and OP Unit holders (4)                            | 7                              | 4.5   | 331.0                           |
| Transaction costs  |                                |       | (0.1)                           |
| FFO available for Common Stock and OP Unit holders (4)                                       | 7                              | 4.5   | 330.9                           |
| Depreciation on real estate and other  | (2                             | 8.7)  | (113.2)                         |
| Depreciation on rental homes   | (                              | (2.6) | (10.6)                          |
| Deferral of right-to-use contract sales revenue and commission, net                          |                                | 0.4   | (3.4)                           |
| Income allocated to non-controlling interest-Common OP Units                                 |                                | (2.8) | (13.0)                          |
| Net income available for Common Stockholders   | \$ 4                           | 0.8   | \$ 190.7                        |
| Net income per Common Share - fully diluted <sup>(5)</sup>                                   | \$0.44 - \$0                   | .50   | \$2.14 - \$2.24                 |
| FFO per Common Share - fully diluted   | \$0.77 - \$0                   | .83   | \$3.50 - \$3.60                 |
| Normalized FFO per Common Share - fully diluted  | \$0.77 - \$0                   | .83   | \$3.51 - \$3.61                 |
| Weighted average Common Stock outstanding - fully diluted                                    | 9                              | 3.1   | 93.1                            |

<sup>1.</sup> Each line item represents the mid-point of a range of possible outcomes and reflects management's estimate of the most likely outcome. Actual Normalized FFO available for Common Stock and OP Unit holders, Normalized FFO per Common Share, FFO available for Common Stock and OP Unit holders, FFO per Common Share, Net income available for Common Stockholders and Net income per Common Share could vary materially from amounts presented above if any of our assumptions is incorrect.

<sup>2.</sup> See page 14 for 2017 Core Guidance Assumptions. Amount represents 2016 income from property operations, excluding deferrals and property management, from the 2017 Core properties of \$113.0 million multiplied by an estimated growth rate of 4.4% and \$476.1 million multiplied by an estimated growth rate of 4.6% for the quarter ended June 30, 2017 and the year ended December 31, 2017, respectively.

<sup>3.</sup> See page 14 for the 2017 Assumptions regarding the Acquisition properties.

<sup>4.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for definitions of Normalized FFO and FFO.

<sup>5.</sup> Net income per fully diluted Common Share is calculated before Income allocated to non-controlling interest-Common OP Units.

## **2017 Core Guidance Assumptions** (1)

(In millions, unaudited)

|  | Quarter<br>Ended |          |             |    |       |             |  |  |  |  | Ended Quarter |  | Second<br>Quarter 2017<br>Growth | Year Ended December 31, |  | 2017<br>Growth |
|--|------------------|----------|-------------|----|-------|-------------|--|--|--|--|---------------|--|----------------------------------|-------------------------|--|----------------|
|  | June             | 30, 2016 | Factors (2) | ЪС | 2016  | Factors (2) |  |  |  |  |               |  |                                  |                         |  |                |
| Community base rental income   | . \$             | 115.2    | 4.6 %       | \$ | 462.3 | 4.5 %       |  |  |  |  |               |  |                                  |                         |  |                |
| Rental home income   |                  | 3.5      | 0.2 %       |    | 14.1  | 0.3 %       |  |  |  |  |               |  |                                  |                         |  |                |
| Resort base rental income (3)  |                  | 44.2     | 5.7 %       |    | 196.8 | 4.5 %       |  |  |  |  |               |  |                                  |                         |  |                |
| Right-to-use annual payments   |                  | 11.2     | 1.2 %       |    | 45.0  | 0.5 %       |  |  |  |  |               |  |                                  |                         |  |                |
| Right-to-use contracts current period, gross                                 |                  | 3.1      | 11.2 %      |    | 12.3  | 1.7 %       |  |  |  |  |               |  |                                  |                         |  |                |
| Utility and other income   |                  | 19.4     | (0.1)%      |    | 80.9  | (1.0)%      |  |  |  |  |               |  |                                  |                         |  |                |
| Property operating revenues  |                  | 196.6    | 4.2 %       |    | 811.4 | 3.6 %       |  |  |  |  |               |  |                                  |                         |  |                |
| Property operating, maintenance, and real estate taxes                       |                  | 79.1     | 4.0 %       |    | 317.3 | 2.3 %       |  |  |  |  |               |  |                                  |                         |  |                |
| Rental home operating and maintenance  |                  | 1.6      | 1.6 %       |    | 6.9   | (5.8)%      |  |  |  |  |               |  |                                  |                         |  |                |
| Sales and marketing, gross   |                  | 2.9      | 4.4 %       |    | 11.1  | 3.8 %       |  |  |  |  |               |  |                                  |                         |  |                |
| Property operating expenses  |                  | 83.6     | 4.0 %       |    | 335.3 | 2.2 %       |  |  |  |  |               |  |                                  |                         |  |                |
| Income from property operations, excluding deferrals and property management |                  |          |             |    |       | _           |  |  |  |  |               |  |                                  |                         |  |                |
|  | \$               | 113.0    | 4.4 %       | \$ | 476.1 | 4.6 %       |  |  |  |  |               |  |                                  |                         |  |                |
| Resort base rental income:   |                  |          |             |    |       |             |  |  |  |  |               |  |                                  |                         |  |                |
| Annual   | . \$             | 30.1     | 5.4 %       | \$ | 122.3 | 5.2 %       |  |  |  |  |               |  |                                  |                         |  |                |
| Seasonal   |                  | 3.9      | 3.0 %       |    | 30.2  | 2.1 %       |  |  |  |  |               |  |                                  |                         |  |                |
| Transient  |                  | 10.2     | 7.5 %       |    | 44.3  | 4.3 %       |  |  |  |  |               |  |                                  |                         |  |                |
| Total resort base rental income  | \$               | 44.2     | 5.7 %       | \$ | 196.8 | 4.5 %       |  |  |  |  |               |  |                                  |                         |  |                |

# **2017** Assumptions Regarding Acquisition Properties <sup>(1)</sup>

(In millions, unaudited)

|  | Quarte  | r Ended    | Year Ended  |                               |  |
|--|---------|------------|-------------|-------------------------------|--|
|  | June 30 | , 2017 (4) | Decer<br>20 | mber 31,<br>17 <sup>(4)</sup> |  |
| Community base rental income   | . \$    | 1.2        | \$          | 4.6                           |  |
| Resort base rental income  |         | 2.4        |             | 11.5                          |  |
| Utility income and other property income                                     |         | 0.2        |             | 1.3                           |  |
| Property operating revenues  |         | 3.8        |             | 17.4                          |  |
| Property operating, maintenance, and real estate taxes                       |         | 2.3        |             | 9.0                           |  |
| Property operating expenses  |         |            |             |                               |  |
| Income from property operations, excluding deferrals and property management | . \$    | 1.5        | \$          | 8.4                           |  |

<sup>1.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for a definition of Core and Acquisition properties.

Management's estimate of the growth of property operations in the 2017 Core Properties compared to actual 2016 performance. Represents our estimate of the
mid-point of a range of possible outcomes. Calculations prepared using actual results without rounding. Actual growth could vary materially from amounts
presented above if any of our assumptions is incorrect.

<sup>3.</sup> See Resort base rental income table included below within this table.

<sup>4.</sup> Each line item represents our estimate of the mid-point of a possible range of outcomes and reflects management's best estimate of the most likely outcome for the Acquisition properties. Actual income from property operations for the Acquisition properties could vary materially from amounts presented above if any of our assumptions is incorrect.

## Right-To-Use Memberships - Select Data

(In thousands, except member count, number of Thousand Trails Camping Pass, number of annuals and number of upgrades, unaudited)

|   | Year Ended December 31, |        |    |        |    |         |    |         |    |                     |
|---|-------------------------|--------|----|--------|----|---------|----|---------|----|---------------------|
|   |                         | 2013   |    | 2014   |    | 2015    |    | 2016    | 2  | 2017 <sup>(1)</sup> |
| Member Count (2)                                    |                         | 98,277 |    | 96,130 |    | 102,413 |    | 104,728 |    | 105,500             |
| Thousand Trails Camping Pass (TTC) Origination (3)  |                         | 15,607 |    | 18,187 |    | 25,544  |    | 29,576  |    | 30,100              |
| TTC Sales   |                         | 9,289  |    | 10,014 |    | 11,877  |    | 12,856  |    | 13,100              |
| RV Dealer TTC Activations                           |                         | 6,318  |    | 8,173  |    | 13,667  |    | 16,720  |    | 17,000              |
| Number of annuals (4)                               |                         | 4,830  |    | 5,142  |    | 5,470   |    | 5,756   |    | 6,000               |
| Number of upgrade sales (5)                         |                         | 2,999  |    | 2,978  |    | 2,687   |    | 2,477   |    | 2,600               |
| Right-to-use annual payments (6)                    | . \$                    | 47,967 | \$ | 44,860 | \$ | 44,441  | \$ | 45,036  | \$ | 45,300              |
| Resort base rental income from annuals              | . \$                    | 11,148 | \$ | 12,491 | \$ | 13,821  | \$ | 15,413  | \$ | 16,800              |
| Resort base rental income from seasonals/transients | . \$                    | 12,692 | \$ | 13,894 | \$ | 15,795  | \$ | 17,344  | \$ | 17,800              |
| Upgrade contract initiations (7)                    | . \$                    | 13,815 | \$ | 13,892 | \$ | 12,783  | \$ | 12,312  | \$ | 12,500              |
| Utility and other income                            | . \$                    | 2,293  | \$ | 2,455  | \$ | 2,430   | \$ | 2,442   | \$ | 2,400               |

<sup>1.</sup> Guidance estimate. Each line item represents our estimate of the mid-point of a possible range of outcomes and reflects management's best estimate of the most likely outcome. Actual figures could vary materially from amounts presented above if any of our assumptions is incorrect.

<sup>2.</sup> Members have entered into right-to-use contracts with us that entitle them to use certain properties on a continuous basis for up to 21 days.

<sup>3.</sup> TTCs allow access to any of five geographic areas in the United States.

Members who rent a specific site for an entire year in connection with their right-to-use contract.

<sup>5.</sup> Existing customers that have upgraded agreements are eligible for longer stays, can make earlier reservations, may receive discounts on rental units, and may have access to additional properties. Upgrades require a non-refundable upfront payment.

<sup>6.</sup> The year ended December 31, 2013 includes \$2.1 million of revenue recognized related to our right-to-use annual memberships activated through our dealer program. During the third quarter of 2013, we changed the accounting treatment of revenues and expenses associated with the RV dealer program to recognize as revenue only the cash received from members generated by the program.

<sup>7.</sup> Revenues associated with contract upgrades, included in Right-to-use contracts current period, gross, on our Consolidated Income Statement on page 4.

## **Market Capitalization**

(In millions, except share and OP Unit data, unaudited)

#### Capital Structure as of March 31, 2017

|                                      | Total<br>Common<br>Stock/Units | % of Total<br>Common<br>Stock/Units | Total       | % of Total | % of Total<br>Market<br>Capitalization |
|--------------------------------------|--------------------------------|-------------------------------------|-------------|------------|--|
| Secured Debt                         |                                |                                     | \$<br>1,878 | 90.4%      |  |
| Unsecured Debt                       |                                |                                     | 200         | 9.6%       |  |
| Total Debt (1)                       |                                | _                                   | \$<br>2,078 | 100.0%     | 22.2%                                  |
|                                      |                                |                                     |             |            |  |
| Common Stock                         | 86,841,775                     | 93.6%                               |             |            |  |
| OP Units                             | 5,938,204                      | 6.4%                                |             |            |  |
| Total Common Stock and OP Units      | 92,779,979                     | 100.0%                              |             |            |  |
| Common Stock price at March 31, 2017 | \$ 77.06                       |                                     |             |            |  |
| Fair Value of Common Stock           |                                |                                     | \$<br>7,150 | 98.1 %     |  |
| Perpetual Preferred Stock            |                                |                                     | 136         | 1.9%       |  |
| Total Equity                         |                                | _                                   | \$<br>7,286 | 100.0%     | 77.8%                                  |
| Total Market Capitalization          |                                |                                     | \$<br>9,364 |            | 100.0%                                 |

### Perpetual Preferred Stock as of March 31, 2017

| Series         | Callable<br>Date | Outstanding<br>Stock | Liquidation<br>Value | Annual<br>Dividend Per<br>Share | Annual<br>Dividend<br>Value |
|----------------|------------------|----------------------|----------------------|---------------------------------|-----------------------------|
| 6.75% Series C | 9/7/2017         | 54,458               | \$ 136               | \$ 168.8                        | \$ 9.2                      |

<sup>1.</sup> Excludes deferred financing costs of approximately \$18.4 million.

# Debt Maturity Schedule

### Debt Maturity Schedule as of March 31, 2017

(In thousands, unaudited)

| Year                            | Secured<br>Debt | Weighted<br>Average<br>Interest<br>Rate | Unsecured<br>Debt | Weighted<br>Average<br>Interest<br>Rate | Total Debt   | % of<br>Total<br>Debt | Weighted<br>Average<br>Interest<br>Rate |
|---------------------------------|-----------------|---|-------------------|---|--------------|-----------------------|---|
| 2017                            | 13,177          | 6.00%                                   | _                 | _                                       | 13,177       | 0.64 %                | 6.00%                                   |
| 2018                            | 198,222         | 5.97 %                                  | _                 | _                                       | 198,222      | 9.56%                 | 5.97 %                                  |
| 2019                            | 200,167         | 6.27 %                                  | _                 | _                                       | 200,167      | 9.66%                 | 6.27 %                                  |
| 2020                            | 121,283         | 6.13 %                                  | 200,000           | 2.39 %                                  | 321,283      | 15.50%                | 3.80 %                                  |
| 2021                            | 189,525         | 5.01 %                                  | _                 | _                                       | 189,525      | 9.14%                 | 5.01 %                                  |
| 2022                            | 149,310         | 4.59%                                   | _                 | _                                       | 149,310      | 7.20 %                | 4.59 %                                  |
| 2023                            | 110,645         | 5.11 %                                  | _                 | _                                       | 110,645      | 5.34%                 | 5.11 %                                  |
| 2024                            | _               | <b>%</b>                                | _                 | _                                       | _            | <b>%</b>              | <u>%</u>                                |
| 2025                            | 107,236         | 3.45 %                                  | _                 | _                                       | 107,236      | 5.17%                 | 3.45 %                                  |
| 2026                            | _               | <b>%</b>                                | _                 | _                                       | _            | <b>—</b> %            | <u>%</u>                                |
| Thereafter                      | 783,303         | 4.27%                                   | _                 | _                                       | 783,303      | 37.79%                | 4.27 %                                  |
| Total                           | \$ 1,872,868    | 4.90%                                   | \$ 200,000        | 2.39%                                   | \$ 2,072,868 | 100.0%                | 4.66%                                   |
| <b>Note Premiums</b>            | 4,809           |   |                   |   | 4,809        |                       |   |
| Total Debt                      | 1,877,677       |   | 200,000           |   | 2,077,677    |                       |   |
| <b>Deferred Financing Costs</b> | (17,787)        |   | (569)             |   | (18,356)     |                       |   |
| Total Debt, net                 | 1,859,890       | 4.94% (1)                               | 199,431           | 2.50%                                   | \$ 2,059,321 |                       | 4.71% <sup>(1)</sup>                    |
| Average Years to Maturity       | 11.0            |   | 2.8               |   | 10.2         |                       |   |

<sup>1.</sup> Reflects effective interest rate including amortization of note premiums and amortization of deferred loan cost for secured and total debt and stated interest rate for unsecured debt.

### Non-GAAP Financial Measures Definitions and Other Terms

This document contains certain non-GAAP measures used by management that we believe are helpful in understanding our business, as further discussed in the paragraphs below. We believe investors should review Funds from Operations ("FFO"), Normalized Funds from Operations ("Normalized FFO"), Funds Available for Distribution ("FAD") and Adjusted Earnings Before Interest, Tax, Depreciation and Amortization ("Adjusted EBITDA"), along with GAAP net income and cash flow from operating activities, investing activities and financing activities, when evaluating an equity REIT's operating performance. Our definitions and calculations of these non-GAAP financial and operating measures and other terms may differ from the definitions and methodologies used by other REITs and, accordingly, may not be comparable. These non-GAAP financial and operating measures do not represent cash generated from operating activities in accordance with GAAP, nor do they represent cash available to pay distributions and should not be considered as an alternative to net income, determined in accordance with GAAP, as a measure of our liquidity, nor is it indicative of funds available to fund our cash needs, including our ability to make cash distributions.

**FUNDS FROM OPERATIONS (FFO).** We define FFO as net income, computed in accordance with GAAP, excluding gains and actual or estimated losses from sales of properties, plus real estate related depreciation and amortization, impairments, if any, and after adjustments for unconsolidated partnerships and joint ventures. Adjustments for unconsolidated partnerships and joint ventures are calculated to reflect FFO on the same basis. We compute FFO in accordance with our interpretation of standards established by the National Association of Real Estate Investment Trusts ("NAREIT"), which may not be comparable to FFO reported by other REITs that do not define the term in accordance with the current NAREIT definition or that interpret the current NAREIT definition differently than we do. We receive up-front non-refundable payments from the entry of right-to-use contracts. In accordance with GAAP, the upfront non-refundable payments and related commissions are deferred and amortized over the estimated customer life. Although the NAREIT definition of FFO does not address the treatment of non-refundable right-to-use payments, we believe that it is appropriate to adjust for the impact of the deferral activity in our calculation of FFO.

We believe FFO, as defined by the Board of Governors of NAREIT, is generally a measure of performance for an equity REIT. While FFO is a relevant and widely used measure of operating performance for equity REITs, it does not represent cash flow from operations or net income as defined by GAAP, and it should not be considered as an alternative to these indicators in evaluating liquidity or operating performance.

**NORMALIZED FUNDS FROM OPERATIONS (NORMALIZED FFO).** We define Normalized FFO as FFO excluding the following non-operating income and expense items: a) the financial impact of contingent consideration; b) gains and losses from early debt extinguishment, including prepayment penalties and defeasance costs; c) property acquisition and other transaction costs related to mergers and acquisitions; and d) other miscellaneous non-comparable items. Normalized FFO presented herein is not necessarily comparable to Normalized FFO presented by other real estate companies due to the fact that not all real estate companies use the same methodology for computing this amount.

**FUNDS AVAILABLE FOR DISTRIBUTION (FAD).** We define FAD as Normalized FFO less non-revenue producing capital expenditures.

We believe that FFO, Normalized FFO and FAD are helpful to investors as supplemental measures of the performance of an equity REIT. We believe that by excluding the effect of depreciation, amortization, impairments, if any, and actual or estimated gains or losses from sales of real estate, all of which are based on historical costs and which may be of limited relevance in evaluating current performance, FFO can facilitate comparisons of operating performance between periods and among other equity REITs. We further believe that Normalized FFO provides useful information to investors, analysts and our management because it allows them to compare our operating performance to the operating performance of other real estate companies and between periods on a consistent basis without having to account for differences not related to our operations. For example, we believe that excluding the early extinguishment of debt, property acquisition and other transaction costs related to mergers and acquisitions from Normalized FFO allows investors, analysts and our management to assess the sustainability of operating performance in future periods because these costs do not affect the future operations of the properties. In some cases, we provide information about identified non-cash components of FFO and Normalized FFO because it allows investors, analysts and our management to assess the impact of those items.

INCOME FROM PROPERTY OPERATIONS, EXCLUDING DEFERRALS AND PROPERTY MANAGEMENT. We define Income from property operations, excluding deferrals and property management as rental income, utility income and right-to-use income less property operating and maintenance expenses, real estate tax, sales and marketing expenses, property management and the GAAP deferral of right-to-use contract upfront payments and related commissions, net. We believe that this non-GAAP financial measure is helpful to investors and analysts as a measure of the operating results of our manufactured home and RV communities.

The following table reconciles Income before equity in income of unconsolidated joint ventures to Income from property operations (amounts in thousands):

|   | Quarters Ended<br>March 31, |          |    |           |  |
|---|-----------------------------|----------|----|-----------|--|
|   |                             | 2017     |    | ,<br>2016 |  |
| Income before equity in income of unconsolidated joint ventures         | \$                          | 61,925   | \$ | 56,309    |  |
| Right-to-use upfront payments, deferred, net                            |                             | 775      |    | 302       |  |
| Gross revenues from home sales  |                             | (7,027)  |    | (8,214)   |  |
| Brokered resale revenues and ancillary services revenues, net           |                             | (1,661)  |    | (1,418)   |  |
| Interest income   |                             | (1,770)  |    | (1,660)   |  |
| Income from other investments, net                                      |                             | (757)    |    | (1,723)   |  |
| Right-to-use contract commissions, deferred, net                        |                             | (84)     |    | 104       |  |
| Property management   |                             | 12,560   |    | 11,763    |  |
| Depreciation on real estate and rental homes                            |                             | 30,109   |    | 28,656    |  |
| Amortization of in-place leases   |                             | 1,032    |    | 335       |  |
| Cost of homes sales   |                             | 7,119    |    | 8,281     |  |
| Home selling expenses   |                             | 925      |    | 834       |  |
| General and administrative  |                             | 7,373    |    | 7,407     |  |
| Property rights initiatives and other                                   |                             | 219      |    | 654       |  |
| Interest and related amortization                                       |                             | 24,879   |    | 25,634    |  |
| Income from property operations, excluding deferrals and property       |                             |          |    |           |  |
| management  |                             | 135,617  |    | 127,264   |  |
| Right-to-use contracts, deferred and sales and marketing, deferred, net |                             | (691)    |    | (406)     |  |
| Property management   |                             | (12,560) |    | (11,763)  |  |
| Income from property operations   | \$                          | 122,366  | \$ | 115,095   |  |

EARNINGS BEFORE INTEREST, TAX, DEPRECIATION AND AMORTIZATION (EBITDA) AND ADJUSTED EBITDA. EBITDA is defined as net income or loss before interest income and expense, income taxes, depreciation and amortization. We define Adjusted EBITDA as EBITDA excluding the following non-operating income and expense items: a) the financial impact of contingent consideration; b) gains and losses from early debt extinguishment, including prepayment penalties and defeasance costs; c) property acquisition and other transaction costs related to mergers and acquisitions; d) GAAP deferral of right-to-use contract upfront payments and related commissions, net; e) impairments, if any; and f) other miscellaneous non-comparable items. EBITDA and Adjusted EBITDA provide us with an understanding of one aspect of earnings before the impact of investing and financing charges. We believe that EBITDA and Adjusted EBITDA may be useful to an investor in evaluating our operating performance and liquidity because the measures are widely used to measure a company's operating performance and they are used by rating agencies and other parties, including lenders, to evaluate our creditworthiness.

The following table reconciles Consolidated net income to EBITDA and Adjusted EBITDA (amounts in thousands):

|   | Quarters Ended<br>March 31, |         |    |         |  |
|---|-----------------------------|---------|----|---------|--|
|   |                             | 2017    |    | 2016    |  |
| Consolidated net income                               | \$                          | 63,075  | \$ | 57,190  |  |
| Interest Income                                       |                             | (1,770) |    | (1,660) |  |
| Depreciation on real estate assets and rental homes   |                             | 30,109  |    | 28,656  |  |
| Amortization of in-place leases                       |                             | 1,032   |    | 335     |  |
| Depreciation on corporate assets                      |                             | 289     |    | 279     |  |
| Depreciation on unconsolidated joint ventures         |                             | 447     |    | 290     |  |
| Interest and related amortization                     |                             | 24,879  |    | 25,634  |  |
| EBITDA  |                             | 118,061 |    | 110,724 |  |
| Right-to-use contract upfront payments, deferred, net |                             | 775     |    | 302     |  |
| Right-to-use contract commissions, deferred, net      |                             | (84)    |    | 104     |  |
| Transaction costs                                     |                             | 104     |    | 200     |  |
| Adjusted EBITDA                                       | \$                          | 118,856 | \$ | 111,330 |  |

**CORE.** The Core properties include properties we owned and operated during all of 2016 and 2017. We believe Core is a measure that is useful to investors for annual comparison as it removes the fluctuations associated with acquisitions, dispositions and significant transactions or unique situations.

**ACQUISITIONS.** The Acquisition properties include all properties that were not owned and operated in 2016 and 2017. This includes, but is not limited to, four properties acquired during 2016 and Tropical Palms RV Resort.

**NON-REVENUE PRODUCING IMPROVEMENTS.** Represents capital expenditures that will not directly result in increased revenue or expense savings and are primarily comprised of common area improvements, furniture, and mechanical improvements.

FIXED CHARGES. Fixed charges consist of interest expense, amortization of note premiums and debt issuance costs.