

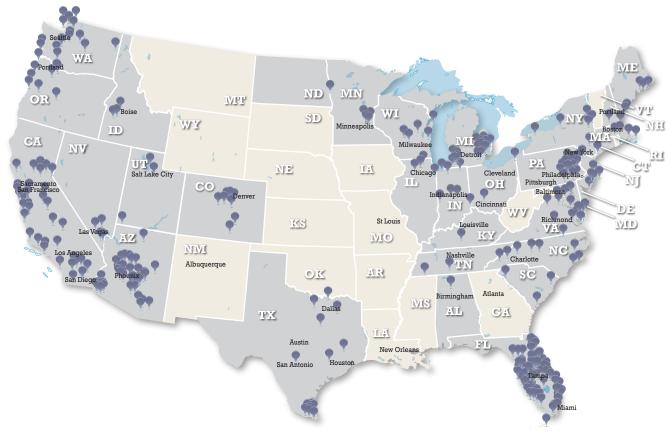


## **OUR STORY**

- One of the nation's largest real estate networks with 382 properties containing over 141,000 sites in 32 states and British Columbia
- · Unique business model
  - ▶ Own the land
  - ► Low maintenance costs/customer turnover costs
  - Lease developed sites
- High-quality real estate locations
  - >>80 properties with lake, river or ocean frontage
  - >> 100 properties within 10 miles of coastal United States
  - Property locations are strongly correlated with population migration
  - Property locations in retirement and vacation destinations
- · Stable, Predictable Financial Performance and Fundamentals
  - ▶ Balance Sheet Flexibility
- In business for more than 40 years



# **PROPERTY**LOCATIONS



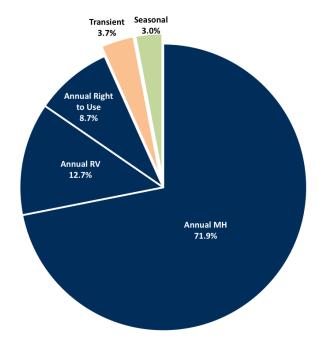


# REVENUE STREAMS

#### Property/Site composition

- 209 manufactured/resort home communities • 75,600 sites
- 173 RV resorts
  - ▶ 65,500 sites
    - ► Annuals 21,800
    - ► Seasonal 9,400
    - ► Transient 10,000
    - ► Membership sites 24,300

# REVENUE BUCKETS<sup>(1)</sup>



All Annual Revenue = 93.3% \$705M Property Operating Revenues



 $<sup>{\</sup>scriptstyle 1)} \ Property\ revenue\ buckets\ reflect\ Company's\ estimated\ 2013\ property\ operating\ revenues.$ 



# OUR CUSTONIERS

- · Customers own the units they place on our sites
  - Manufactured homes
  - Resort cottages (park models)
  - ▶ Recreational Vehicles
- · We offer a lifestyle and a variety of product options to meet our customers' needs
- · We seek to create long-term relationships with our customers



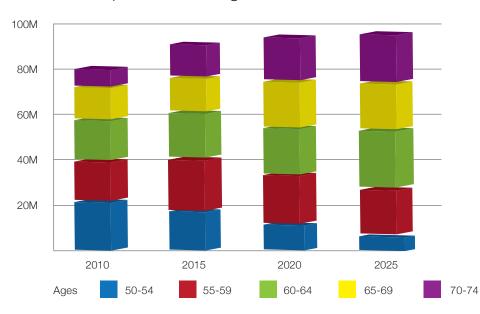


### **FAVORABLE CUSTOMER DEMOGRAPHICS**

#### · 8oM Baby Boomers

► The population of people 50-74 is expected to grow 24% from 2010 to 2025.

### U.S. Population Over Age 50 (in millions)



#### **RV Owners**

- ► 8M 9M RV Owners
- ▶ 192K RV sales in 2011
- Average of 42K RV Owners within 100 miles of each ELS Resort

Note:

Sources: University of Michigan's Survey Research Center 2005, Acxiom 2009, Statistical Surveys 2011, US Census 2008.





Item	IPO Year - 1993	2012	
Properties	41	382	
Sites	12,312	141,077	
States	16	32	
FFO Per Share (1)	\$0.94	\$4.59	
Common Stock Price (2)	\$12.88	\$65.64	
Enterprise Value (3)	\$296 million	\$5.4 billion	
Dividend Paid Cumulative	1) _	\$30.50	
Cumulative Total Return (5)	-	1,187%	
S&P 500 Total Return (5)	-	372%	

#### Note:

- 1) See page 16 for definition of FFO and for additional information about this table see footnote 2 on page 16.
- 2) The 1993 stock price is split-adjusted; the 2012 price is the closing price as of November 30, 2012.
- 3) 2012 amount is as of November 30, 2012. See page 10.
- 4) Source: SNL Financial. Includes dividends paid from IPO date of February 25, 1993 through November 30, 2012.
- 5) Source: SNL Financial from IPO through November 30, 2012 (calculation assumes common dividend reinvestment).





#### Notes:

Source: SNL Financial

- 1) Total return calculation assumes dividend reinvestment.
- 2) SNL US REIT Equity; Includes all publicly traded (NYSE, NYSE Amex, NASDAQ, OTC BB, Pink Sheets) Equity REITs in SNL's coverage universe.

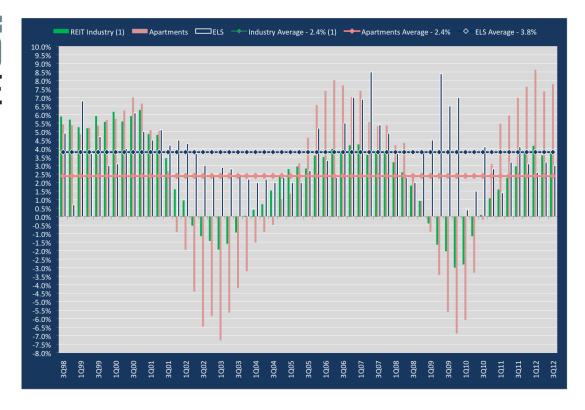


# CONSISTENT SAME STORE NOI GROWTH AND OUTPERFORMANCE

Q3 1998-Q3 2012<sup>(1)</sup>

Same Store NOI Averages:
ELS 3.8%
REITs 2.4%
Apartments 2.4%

ELS has maintained positive same store NOI growth in all quarters since at least Q3 '98



#### Note:

<sup>1)</sup> Source for Same Store NOI data: Citi Investment Research, December 2012. Earliest quarter collected by Citi is third quarter of 1998. "REIT Industry" includes an index of REITs across a variety of asset classes, including regional malls, shopping centers, multifamily, student housing, manufactured homes, self storage, office, industrial, mixed office and specialty.

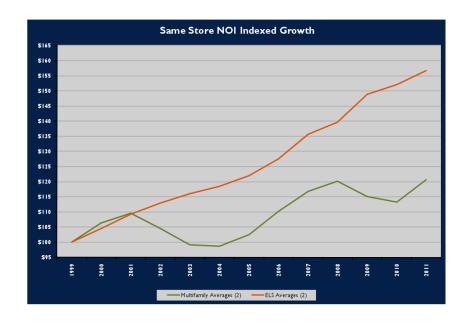


## ELS VS. MULTIFAMILY

## SAME STORE NOI INDEXED GROWTH<sup>®</sup>

ELS compounded Same Store NOI growth rates significantly outperformed the REIT Multifamily industry since 1999

FFO Multiples	ELS	Multifamily		
1996-2001 <sup>(3)</sup>	12.9X	11.0χ		
2002-2011 <sup>(3)</sup>	16.9x	18.2x		
2012	14.8χ	19.1%		



#### Note:

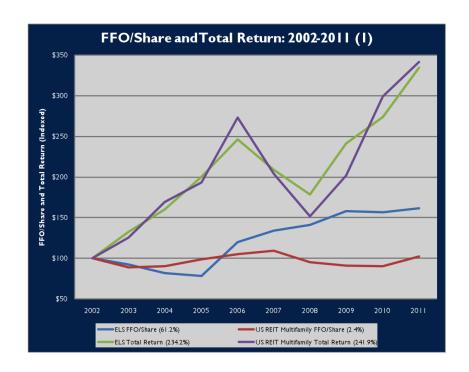
- 1) Source: Citi Investment Research, August 2012. Same Store Indexed Growth assumes initial investment of \$100 multiplied by the annual same store NOI growth rate.
- 2) Source: Citi Investment Research, August 2012. Averages equal annualized quarterly same store NOI averages collected by Citi. See page 16.
- 3) Source: SNL Financial. Average FFO Multiple for the period calculated on a trailing 12 month basis. Multiple equals stock price divided by FFO per share.



### ELS VS. MULTIFAMILY

## FFO/SHARE AND TOTAL RETURN

While ELS and SNL Multifamily Index have had similar total returns, ELS has far outpaced Multifamily Index in FFO/share growth



Note:

Source: SNL Financial, May 2012.



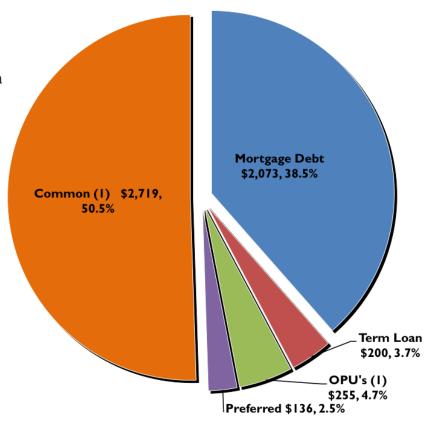
<sup>1)</sup> Growth in FFO/Share and Total Return assumes initial investment of \$100 multiplied by the annual FFO/Share and Total Return growth rates, respectively.

Total Return assumes dividend reinvestment.

# **CAPITAL STRUCTURE**

As of November 30, 2012 (In \$US millions)

- Total enterprise value(1) is \$5.4 billion
- Debt to enterprise value is 42%
- \$380 million available line of credit





## MANUFACTURED HOME COMMUNITIES







## MANUFACTURED HOME COMMUNITIES







# **RV** RESORTS







# **RV** RESORTS







# **OUR** LIFESTYLE









#### **Under the Private Securities Litigation Reform Act of 1995:**

The forward-looking statements contained in this presentation are subject to certain economic risks and uncertainties described under the heading "Risk Factors" in the Company's 2011 Annual Report on Form 10-K and the Company's Quarterly Report on Form 10-Q for the quarter ended March 31,2012. See Form 8-K filed December 7, 2012 for the full text of our forward-looking statements. The Company assumes no obligation to update or supplement forward-looking statements that become untrue because of subsequent events. All projections are based on 2012 budgets and proforma expectations on recent investments.

#### NON GAAP FINANCIAL MEASURES

Funds from Operations ("FFO") is a non-GAAP financial measure. The Company believes that FFO, as defined by the Board of Governors of the National Association of Real Estate Investment Trusts ("NAREIT"), is generally an appropriate measure of performance for an equity REIT. While FFO is a relevant and widely used measure of operating performance for equity REITs, it does not represent cash flow from operations or net income as defined by GAAP, and it should not be considered as an alternative to these indicators in evaluating liquidity or operating performance.

The Company defines FFO as net income, computed in accordance with GAAP, excluding gains or actual or estimated losses from sales of properties, plus real estate related depreciation and amortization, and after adjustments for unconsolidated partnerships and joint ventures are calculated to reflect FFO on the same basis. The Company receives up-front non-refundable payments from the entry of right-to-use contracts. In accordance with GAAP, the upfront non-refundable payments and related commissions are deferred and amortized over the estimated customer life. Although the NAREIT definition of FFO does not address the treatment of nonrefundable right-to-use payments, the Company believes that it is appropriate to adjust for the impact of the deferral activity in its calculation of FFO. The Company believes that FFO is helpful to investors as one of several measures of the performance of an equity REIT. The Company further believes that by excluding the effect of depreciation, amortization and gains or actual or estimated losses from sales of real estate, all of which are based on historical costs and which may be of limited relevance in evaluating current performance, FFO can facilitate comparisons of operating performance between periods and among other equity REITs. The Company believes that the adjustment to FFO for the net revenue deferral of upfront non-refundable payments and expense deferral of right-to-use contract commissions also facilitates the companison to other equity REITs. Investors should review FFO, along with GAAP net income and cash flow from operating activities, investing activities and financing activities, when evaluating an equity REIT's operating performance. The Company computes FFO in accordance with its interpretation of standards established by NAREIT, which may not be comparable to FFO reported by other REITs that do not define the term in accordance with the current NAREIT definition differently than the Company does. FFO does not represent cash generated

from operating activities in accordance with GAAP, nor does it represent cash available to pay distributions and should not be considered as an alternative to net income, determined in accordance with GAAP, as an indication of the Company's financial performance, or to cash flow from operating activities, determined in accordance with GAAP, as a measure of the Company's liquidity, nor is it indicative of funds available to fund its cash needs, including its ability to make cash distributions.

Net Income to FFO Reconciliation (In \$US millions) (1)

Computation of funds from operations:	2009	2010	2011	2012 <sup>(I)</sup>	2013 <sup>(1)</sup>
Net income available for common shares	34.0	38.4	22.8	48.7	105.9
Income allocated to common OP units	6.1	5.9	3.1	4.6	9.9
Series B Redeemable Preferred Stock Dividends	0.0	0.0	0.5	0.0	0.0
Deferral of Right-to-use contract revenue and commission, net	13.2	9.4	7.1	4.0	4.9
Depreciation on real estate assets and other	70.3	69.3	81.2	100.1	100.1
Depreciation on rental homes	2.3	2.8	4.3	6.1	6.5
Amortization of in-place leases	0.0	0.0	28.5	45.1	0.0
(Gain) loss on real estate	(5.5)	0.2	0.0	0.0	0.0
Funds from operations	120.4	126.0	147.5	208.6	227.3

#### Note:

(1) 2012 and 2013 amounts are the midpoint of an estimated range. See the Third Quarter 2012 Earnings Release and Supplemental Financial Information furnished with the SEC as Exhibit 99.1 to the Form 8-K filed on October 23, 2012 (the "Supplemental Package").

(2) 1993 amount was determined from amounts presented in the 1996 Form 10-K. 2012 amount is the midpoint of the estimated 2012 FFO per share range of \$4.54 to \$4.64 disclosed in the Supplemental Package.





