



**els**<sup>®</sup>  
Equity LifeStyle Properties

# Investor Presentation

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February 2023



# ELS at a Glance

ELS owns and operates the highest quality portfolio of manufactured home ("MH") communities, recreational vehicle ("RV") resorts, campgrounds and marinas in North America

**1969**  
Year Founded

**\$16.0B**  
Enterprise Value



**449**  
Properties

**4,200**  
Employees

**89%**  
Revenue from Annual Sources

**35 + 1**  
States Canadian Province

**6,373%**  
Total Return Since IPO<sup>(1)</sup>

**387%**  
Ten Year Total Return<sup>(1)</sup>

**171,248**  
Sites

- 1,454% S&P 500
- 1,424% Dow Jones Equity ALL REIT Index

- 227% S&P 500
- 99% Dow Jones Equity ALL REIT Index

Notes: All data as of December 31, 2022

(1) Total return calculation assumes dividend reinvestment. Total returns through December 31, 2022. Source: S&P Global

# ELS at a Glance

ELS owns and operates the highest quality portfolio of manufactured home ("MH") communities, recreational vehicle ("RV") resorts, campgrounds and marinas in North America

## STRONG PORTFOLIO PERFORMANCE

**\$1.2B**

Core Annual Revenue  
(2022)

**\$1.79**

Annualized Dividend  
per Common Share  
(2023)

**9.0%**

NFFO/Share CAGR<sup>(2)(3)</sup>  
(2006 - 2022)

**4.3%**

Avg Long-Term  
Core NOI Growth<sup>(1)</sup>

**2.5%**

Dividend Yield<sup>(5)</sup>

**21%**

Dividend/Share CAGR  
(2006 - 2022)<sup>(3)</sup>

**21.3%**

Debt/EV

**5.3x**

Debt/Adj.  
EBITDAre<sup>(4)</sup>

**5.6x**

Interest Coverage

**11.7%**

Floating-Rate Debt

**3.7%**

Weighted Avg  
Interest Rate

**10**

Avg Years  
to Maturity

Notes: All data as of December 31, 2022 unless otherwise specified.

(1) Average quarterly growth from Q3 1998 through Q4 2022.

(2) See Non-GAAP Financial Measures at the end of the presentation for the reconciliation and definition of Normalized FFO.

(3) Adjusted for stock splits.

(4) Calculated using trailing twelve months Adjusted EBITDAre.

(5) Based on the stock price as of January 31, 2023.

# Recent Highlights<sup>(1)(2)(3)(4)</sup>

## Operations Update (as of January 31, 2023):

- Core income from property operations increased 4.8%<sup>(5)</sup>
- Core property operating revenue increased 6.4%
  - Core MH base rental income growth is 6.3%
    - Core Occupancy of 94.8% as of January 31, 2023
  - Core RV and Marina base rental income growth is 5.7%
- Core property operating expense increased 8.8%
- All properties are expected to resume operations by the third quarter of 2023<sup>(6)</sup>

## 2022 Highlights (as of December 31, 2022):

- Normalized FFO per Common Share on a fully diluted basis was \$2.72, 7.4% higher than the year ended December 31, 2021
- Core MH base rental income increased 5.8%, compared to the year ended December 31, 2021
- RV Annual occupancy within our Core RV and Thousand Trails portfolios increased by 570, compared to the year ended December 31, 2021
- New home sales of 1,176, which was the highest in company history
- Added 1,036 expansion sites
- Acquisition volume of approximately \$150.9 million



Notes: (1) Core Portfolio is defined based on properties owned and operated since January 1, 2022. The Core Portfolio may change from time-to-time depending on acquisitions, dispositions and significant transactions or unique situations.  
(2) Compared to comparable period in 2022.  
(3) The factors that affected our results for January QTD 2023 may not continue and therefore, our results for that period may not be indicative of our results for the full quarter or year.  
(4) Excludes joint venture properties.  
(5) Income from property operations excludes deferrals and property management expenses.  
(6) The first quarter guidance for FFO per share and NFFO per share includes an assumption for receipt of business interruption insurance proceeds of approximately \$4.5 million.

## Track record of delivering superior total returns and dividend growth

### 1. Portfolio Composition

- High-quality properties located in retirement and vacation destinations
- Over 110 properties with lake, river, or ocean frontage
- Over 120 properties within 10 miles of coastal United States
- Over 70% of MH properties are age-restricted or have a resident base with an average age over 55

### 2. Business Model

- Own the land and lease developed sites to owners of manufactured homes, vacation cottages, RVs and boats
- Consistent results throughout the real estate cycle
- Strong customer demand with minimal new supply
- Innovative strategy driving external growth through new lines of business

### 3. Operating Platform

- Integrated operating platform focused on providing superior customer service to all residents and value creation for shareholders
- Focus on generating stable, predictable revenue
- Technology driven
- Digital marketing strategy

### 4. Balance Sheet

- Long term strategy focused on access to a variety of capital sources
- Well laddered maturities with average years to maturity of 10 years and weighted average interest rate of 3.7%
- Strong balance sheet with capacity to fund growth with debt and/or equity

### 5. Acquisitions / Development

- Robust acquisitions and development pipeline
- Focus on accretive and/or value add transactions
- History of being first mover when entering new asset classes that fit the portfolio strategy

### 6. ESG

- Sustainability is at the core of Our Nature through Uniting People, Places & Purpose
- Commitment to sustainability supports the business model, minimizes environmental impacts, maintains a safe and healthy workplace and upholds a high standard of business ethics and conduct

### 7. Management Team

- Experienced executive management team with a track record of delivering results

# Track Record

## Long-term total returns that outperform the market

ITEM	IPO Year - 1993	2022
Properties	41	449
Sites	12,312	171,248
States	16	35
Net Income Per Share - Fully Diluted	\$0.15	\$1.53
FFO Per Share - Fully Diluted <sup>(1)</sup>	\$0.23	\$2.68
Normalized FFO Per Share - Fully Diluted <sup>(1)</sup>	\$0.23	\$2.72
Common Stock Price <sup>(2)</sup>	\$3.22	\$64.60
Enterprise Value <sup>(3)</sup>	\$296 million	\$16.0 billion
Dividends Paid Cumulative <sup>(4)</sup>	-	\$18.25

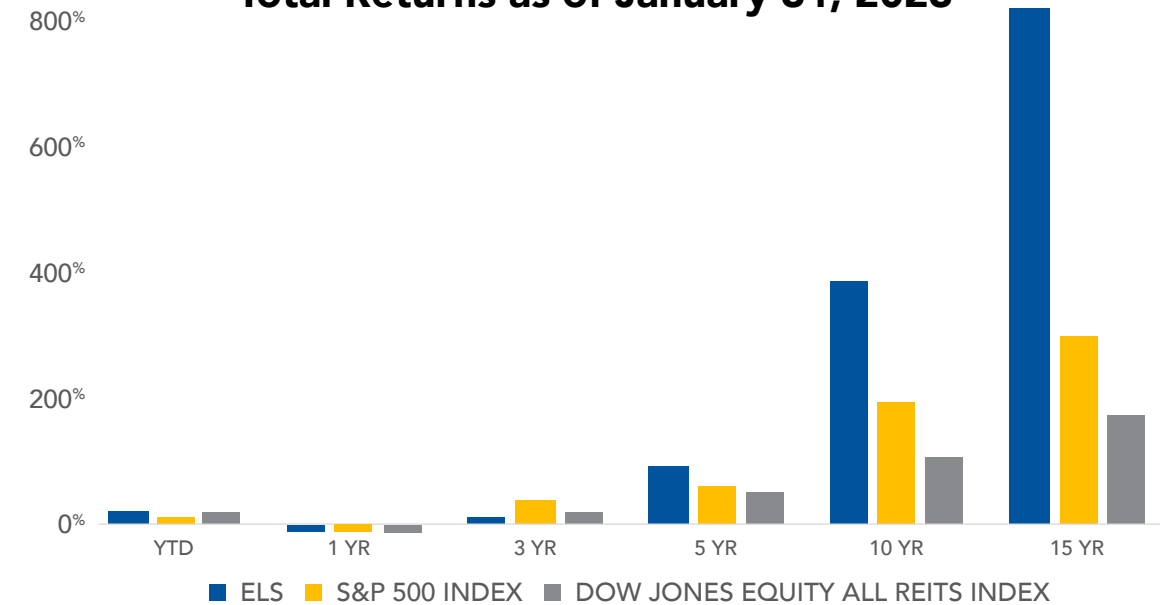
Notes: (1) See Non-GAAP Financial Measures at the end of the presentation for the reconciliation and definition of FFO and Normalized FFO. The 1993 amount was determined from amounts presented in the 1996 Form 10-K.

(2) The 1993 stock price is adjusted for stock splits; the price is the closing price as of December 31, 2022.

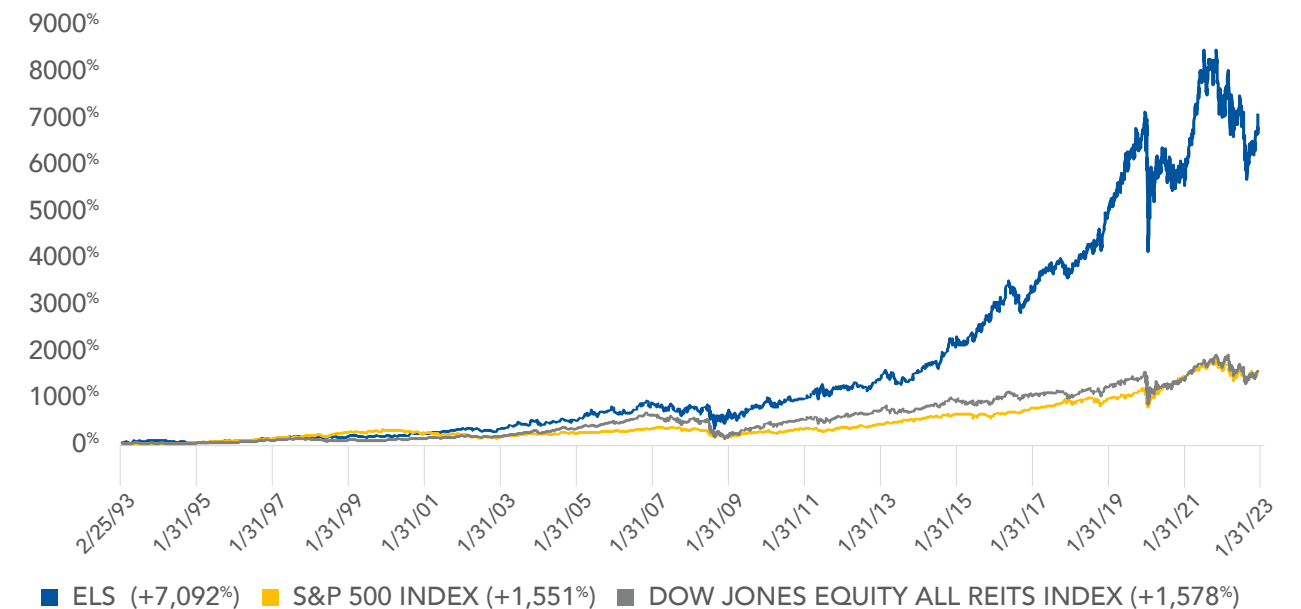
(3) The enterprise value as of December 31, 2022.

(4) Source: S&P Global. Includes dividends paid from IPO date of February 25, 1993 through December 31, 2022 and adjusted for stock splits.

### Total Returns as of January 31, 2023



### Total Return Performance Since IPO (%)



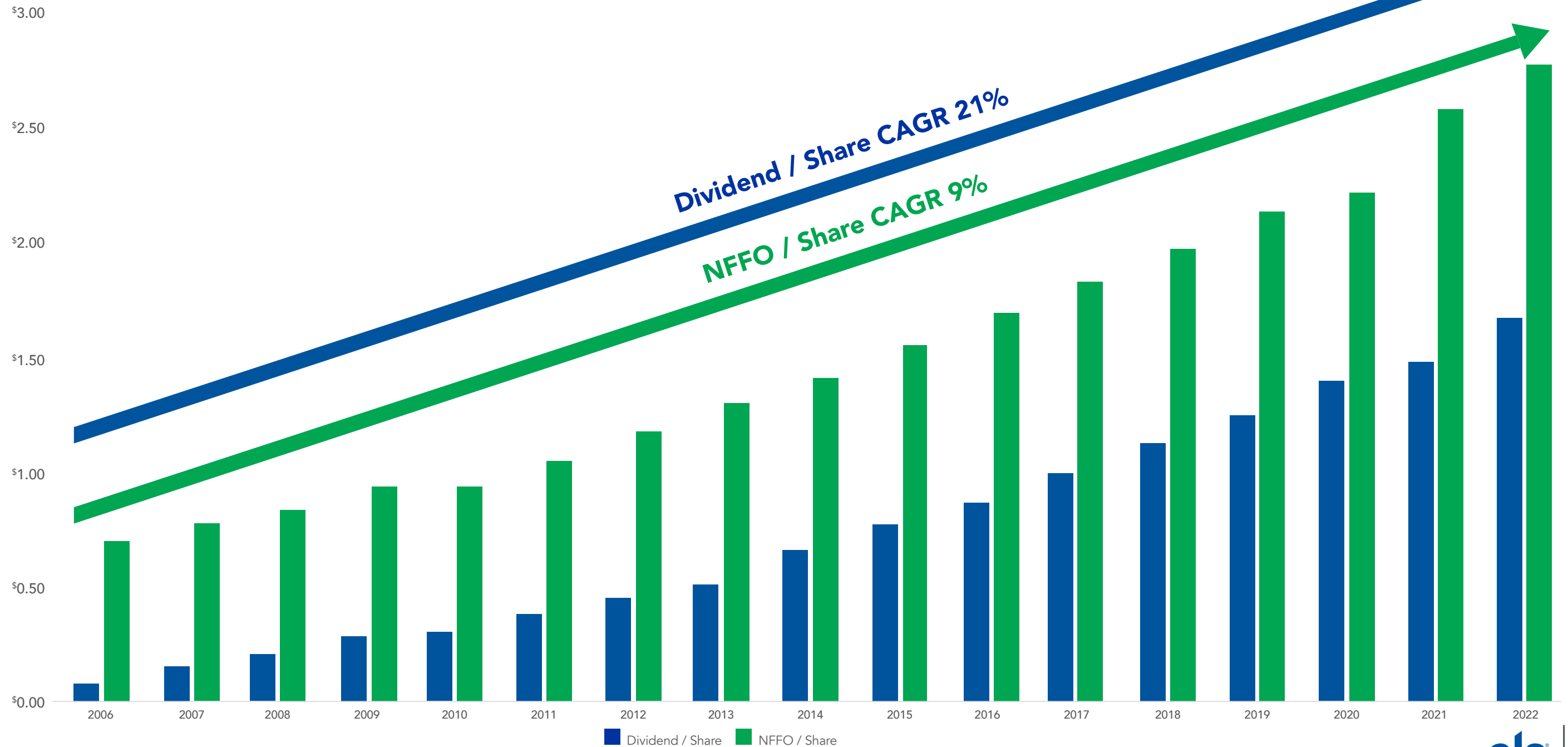
Notes: Source: S&P Global

(1) Total return calculation assumes dividend reinvestment.

(2) Total return through January 31, 2023.

# Dividend and NFFO Growth

Time-tested through real estate cycles

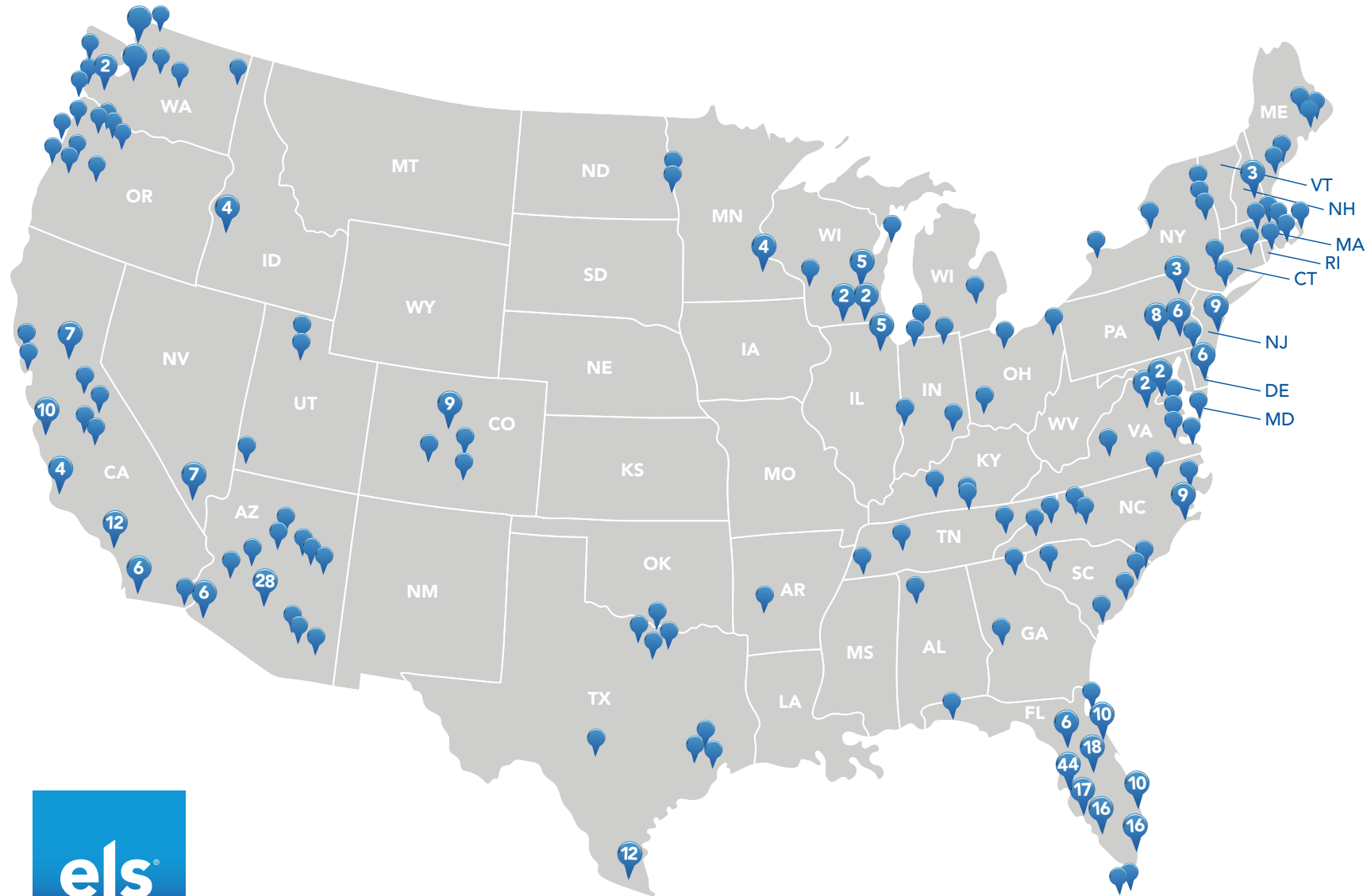


Note: See Non-GAAP Financial Measures at the end of the presentation for the reconciliation and definition of Normalized FFO. Adjusted for stock splits.

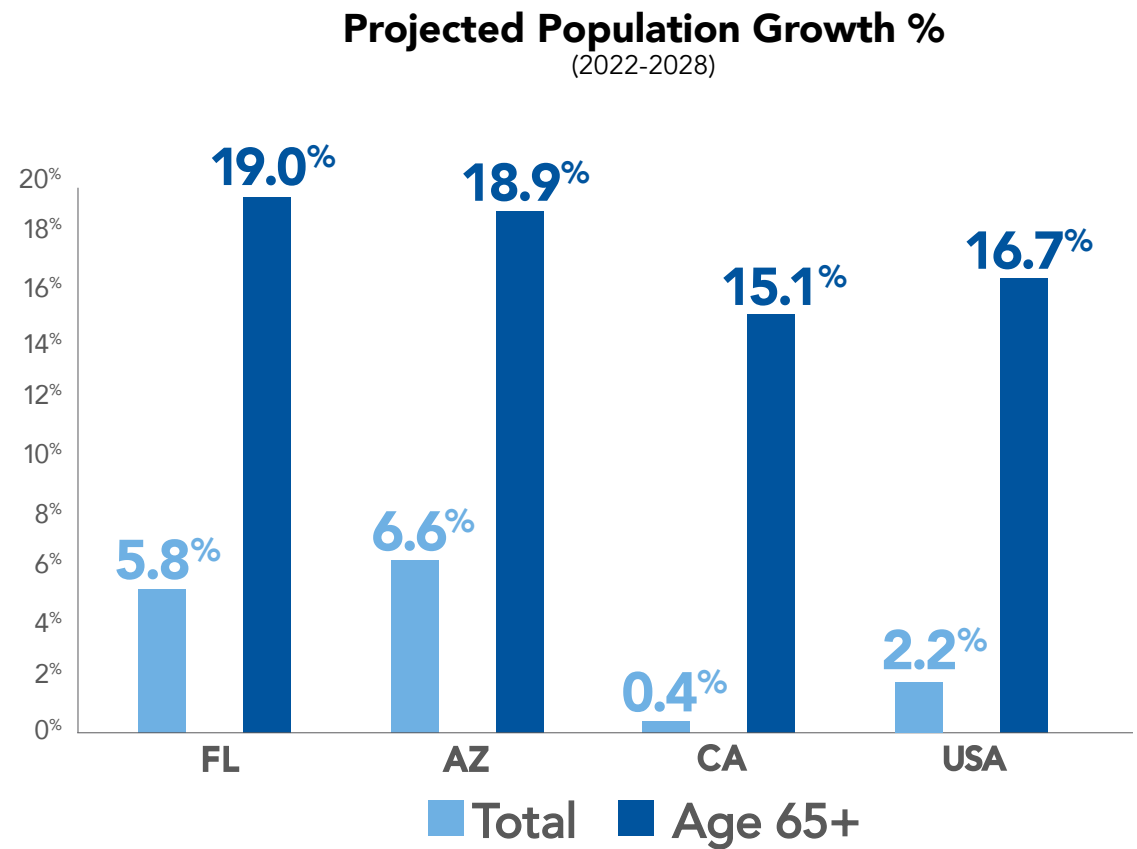


# Portfolio Locations

ELS owns and operates 449 properties in North America with a focus on high-quality coastal and sunbelt retirement and vacation destinations and urban areas



Note: Property and site counts presented as of December 31, 2022

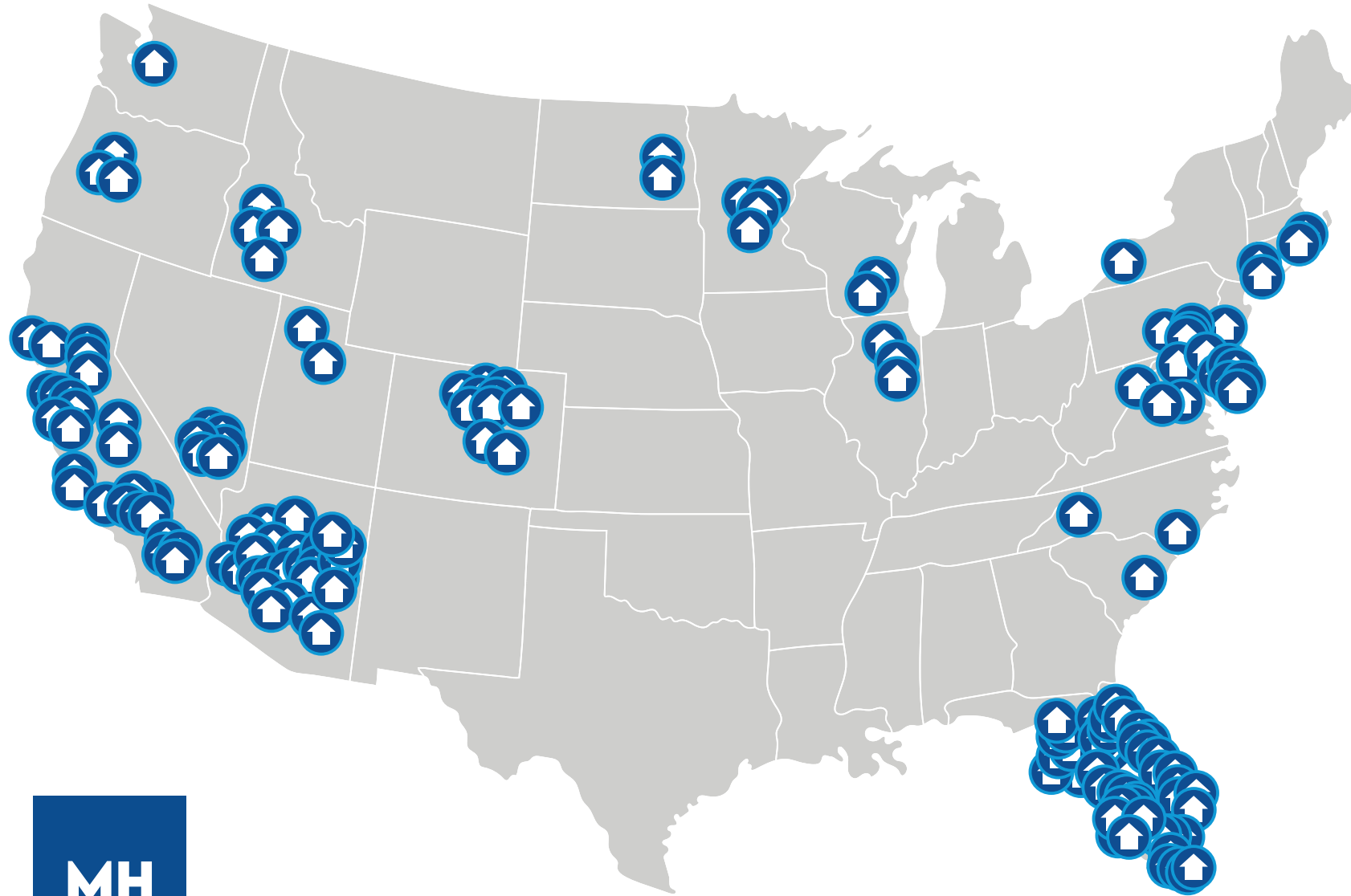


Source: S&P Global



# Portfolio Locations

The MH portfolio focuses on age-qualified communities in retirement destinations where our residents can be part of an active lifestyle



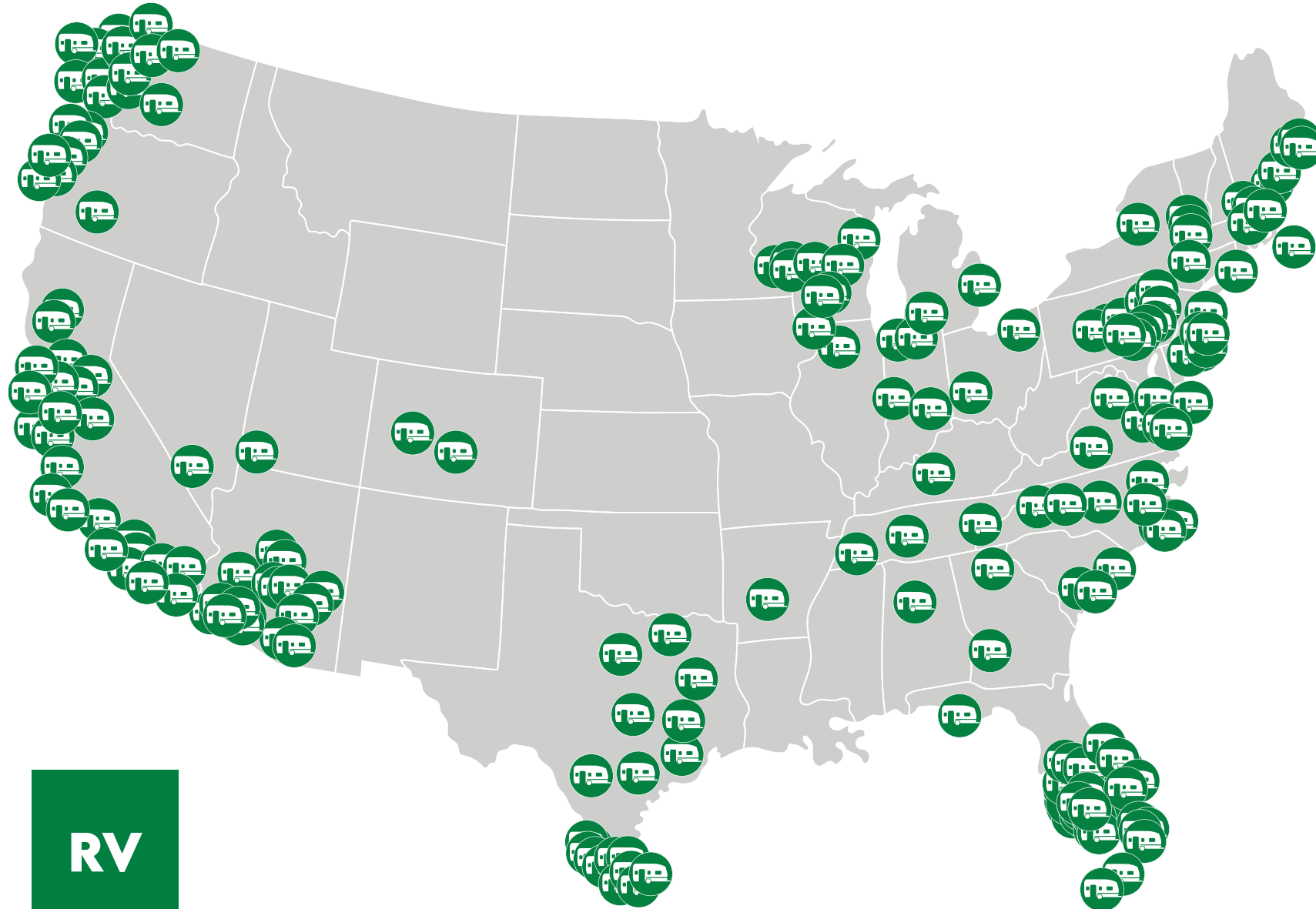
## 202 MH COMMUNITIES

- 74,700 sites



# Portfolio Locations

The RV portfolio has over 200 resorts and campgrounds spread along the coast and in vacation desinations packed with family friendly amenities and activities



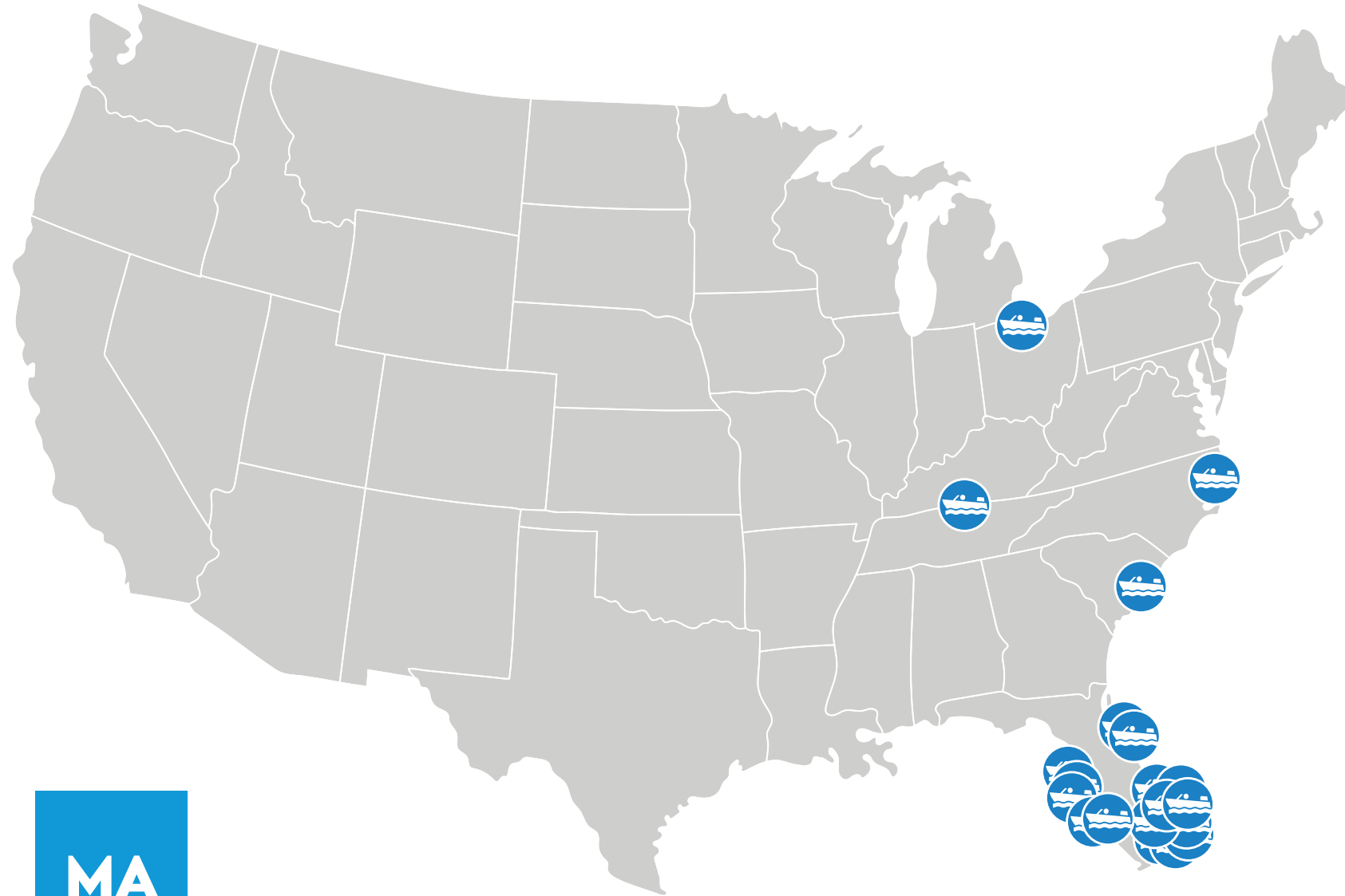
## 224 RV RESORTS

- 89,600 sites
  - Annual 34,300
  - Seasonal 12,700
  - Transient 16,800
  - Membership sites 25,800



# Portfolio Locations

High quality marina portfolio located primarily along the southeast coast, ideal for year-round boating which generates stable annual slip revenue



23 MARINAS

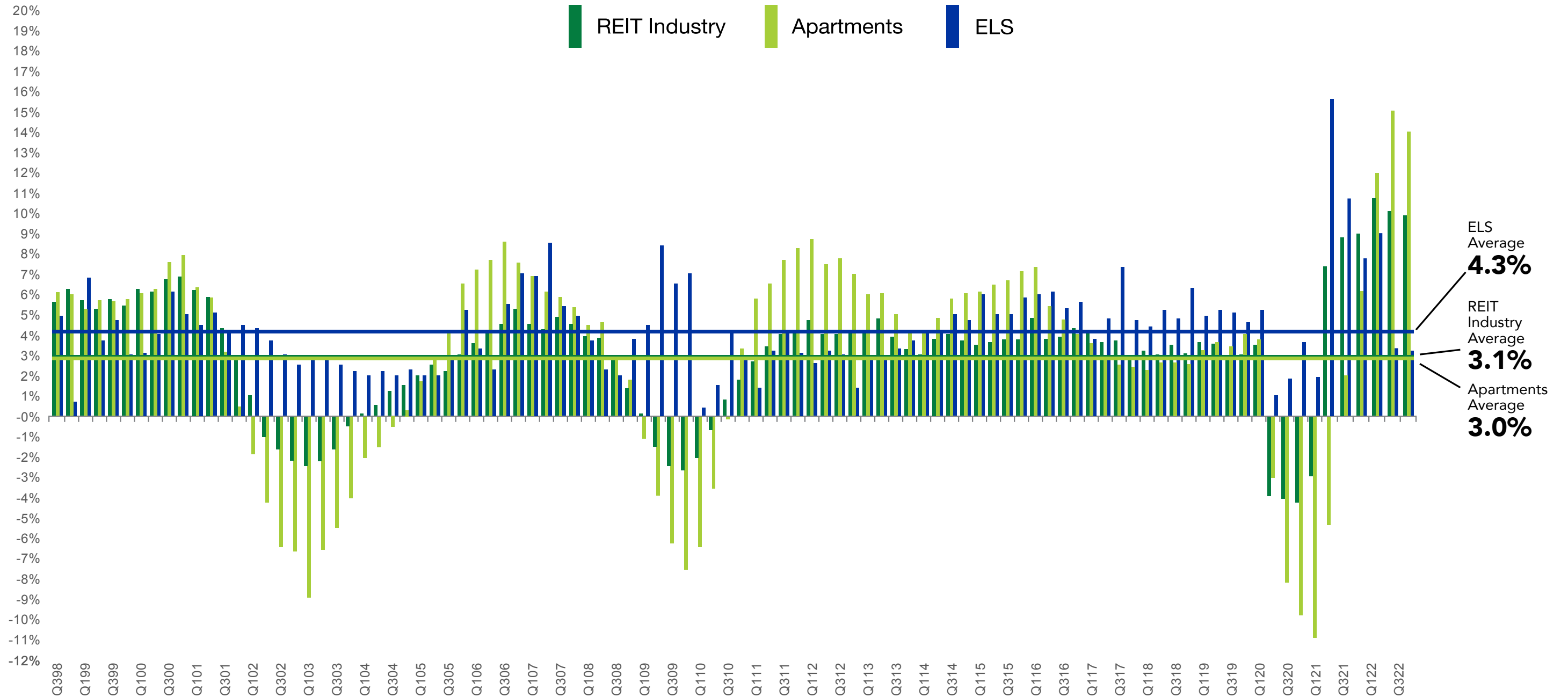
- 6,900 slips





# Unique Business Model

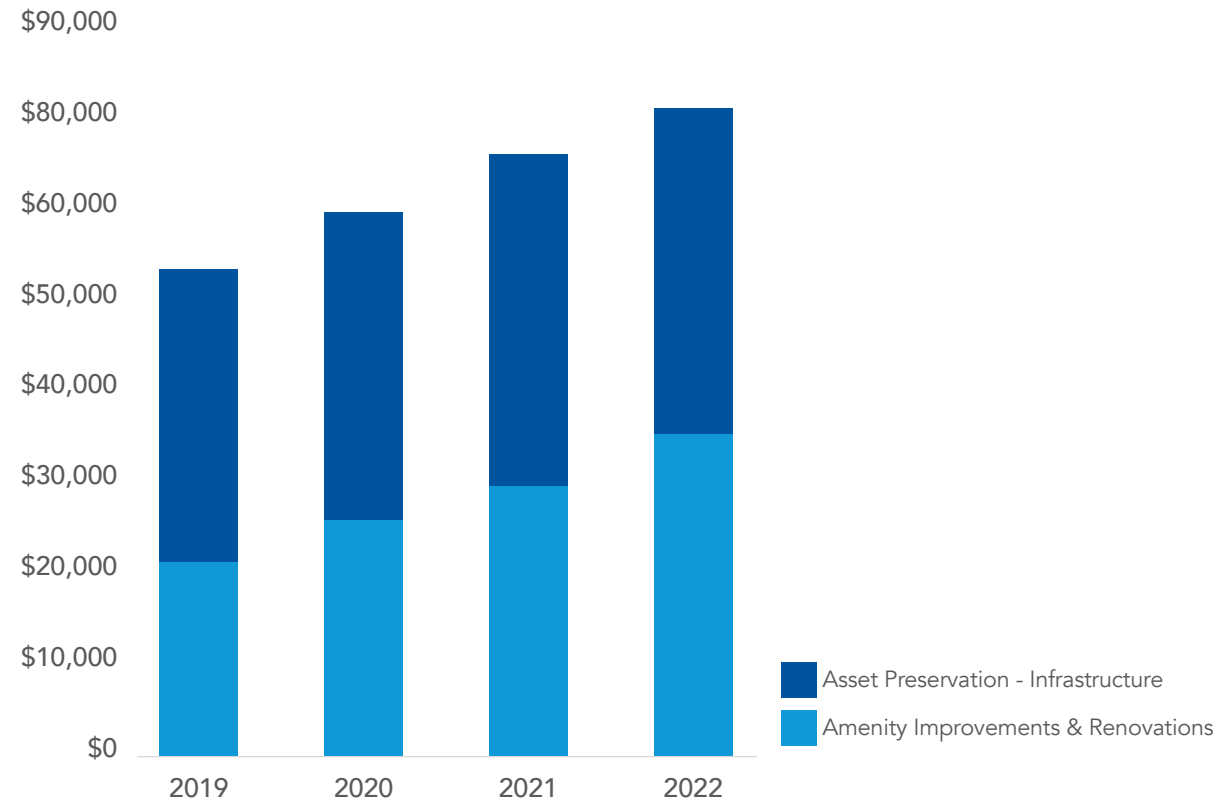
## Drives sustained long-term outperformance



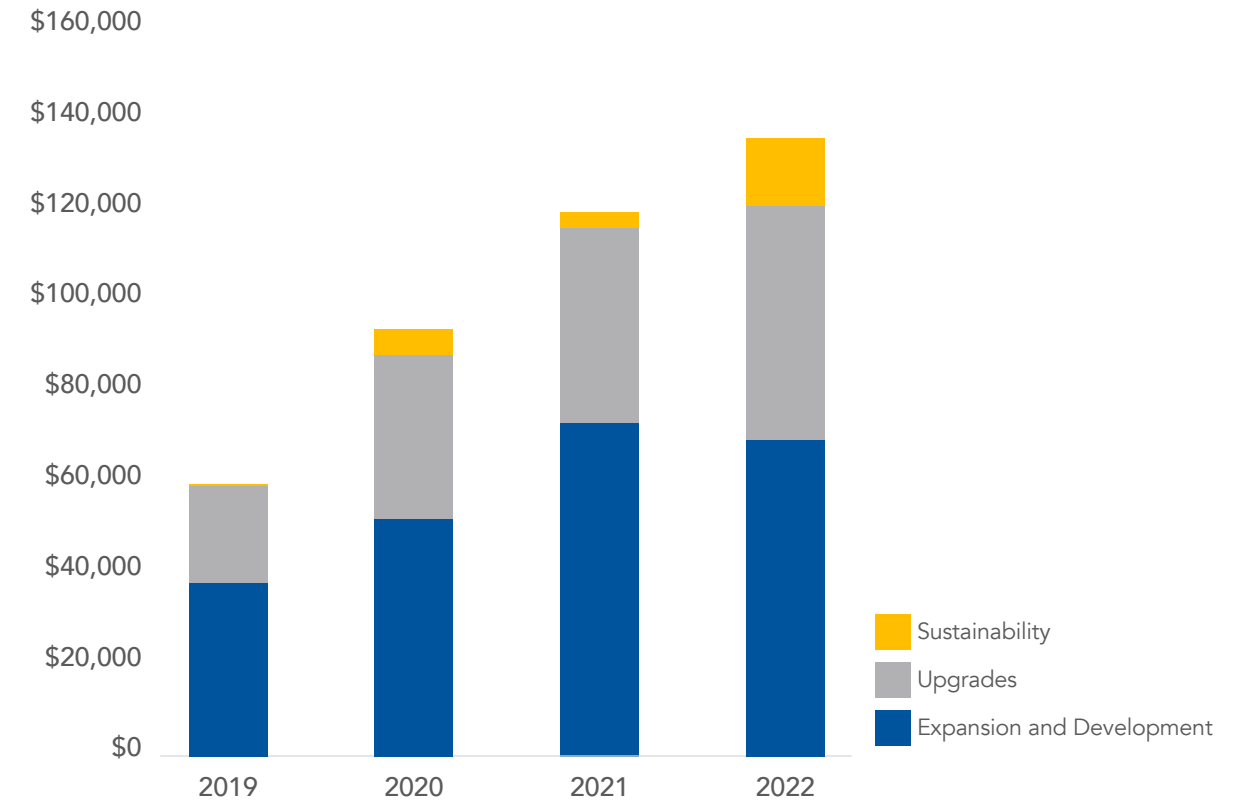
Note: Source for Same Store NOI data: Citi Investment Research, September 2022. Earliest quarter collected by Citi is third quarter of 1998. Data through Q3 2022. "REIT Industry" includes an index of REITs across a variety of asset classes, including regional malls, shopping centers, multifamily, student housing, manufactured homes, self storage, office, industrial, mixed office and specialty.

# Capital Expenditures

Continued investment in communities to support internal growth and enhance our resident and guest experience



**Recurring Capex**  
(in thousands)



**Expansion & Sustainability Capex**  
(in thousands)

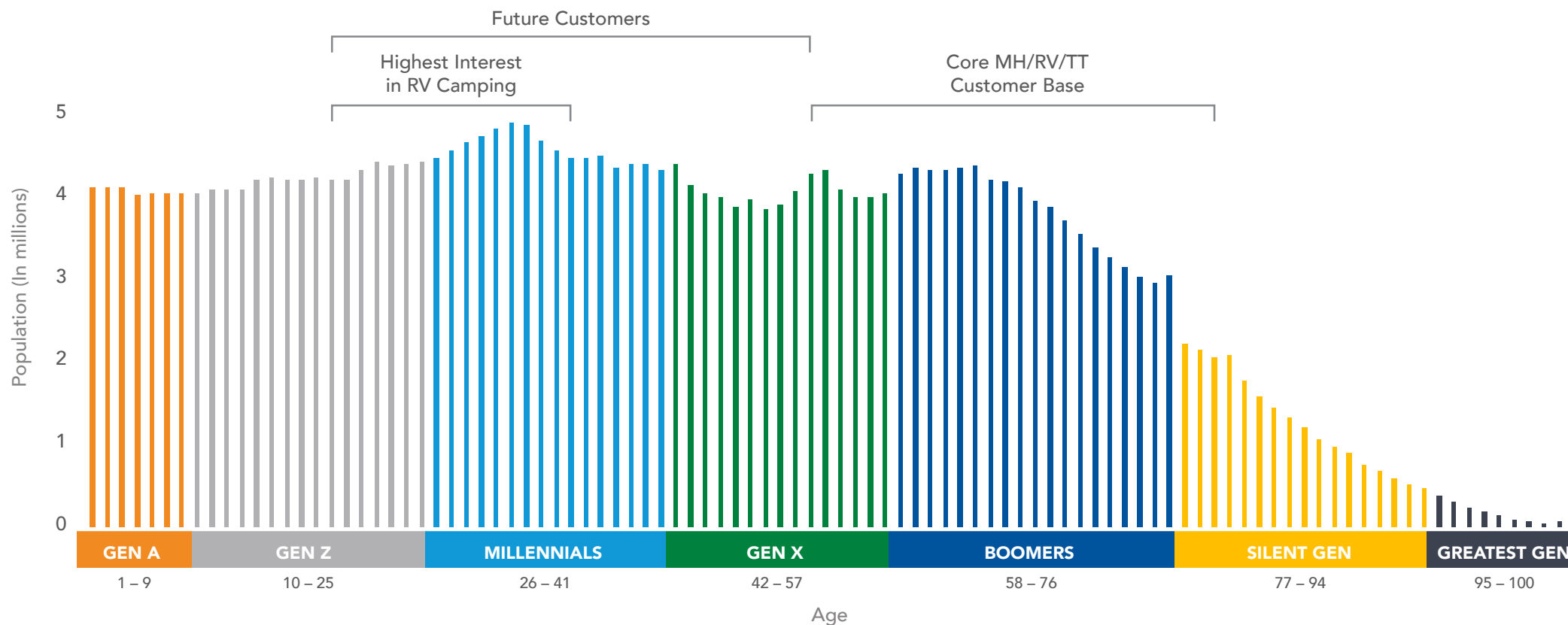


# Demand Drivers - Unique Demographics

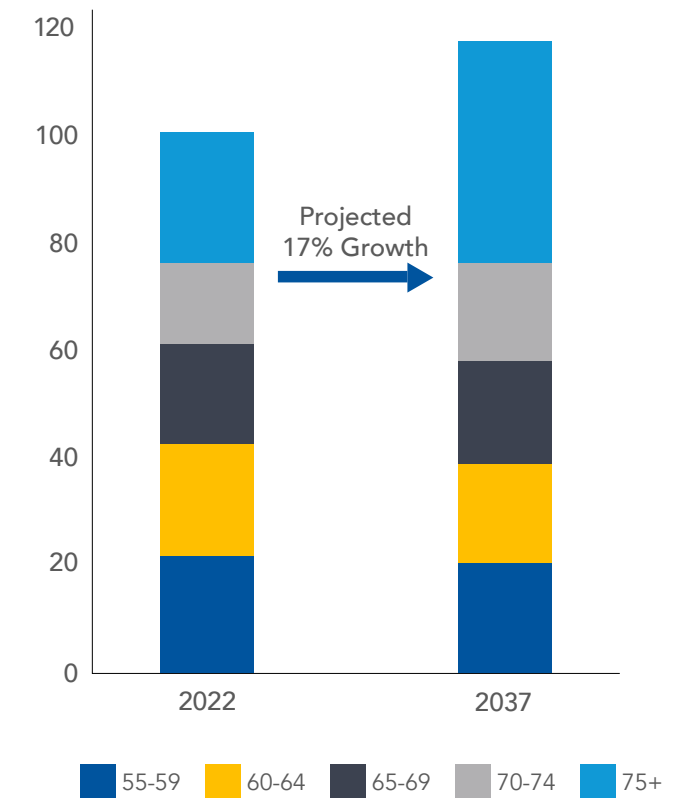
## Unique customer demographics driven by baby boomers and a strong tailwind from future generations

- The population of people aged 55 and older in the U.S. is expected to grow 17% from 2022 to 2037
- Roughly 10,000 Baby Boomers will turn 65 every day through 2030
- Over 70% of ELS MH properties are age-restricted or have a resident base with an average age over 55
- Installed base of over 11 million RV owners in the U.S.

### U.S. Population by Age and Generation



### U.S. Population Over Age 55 (in millions)



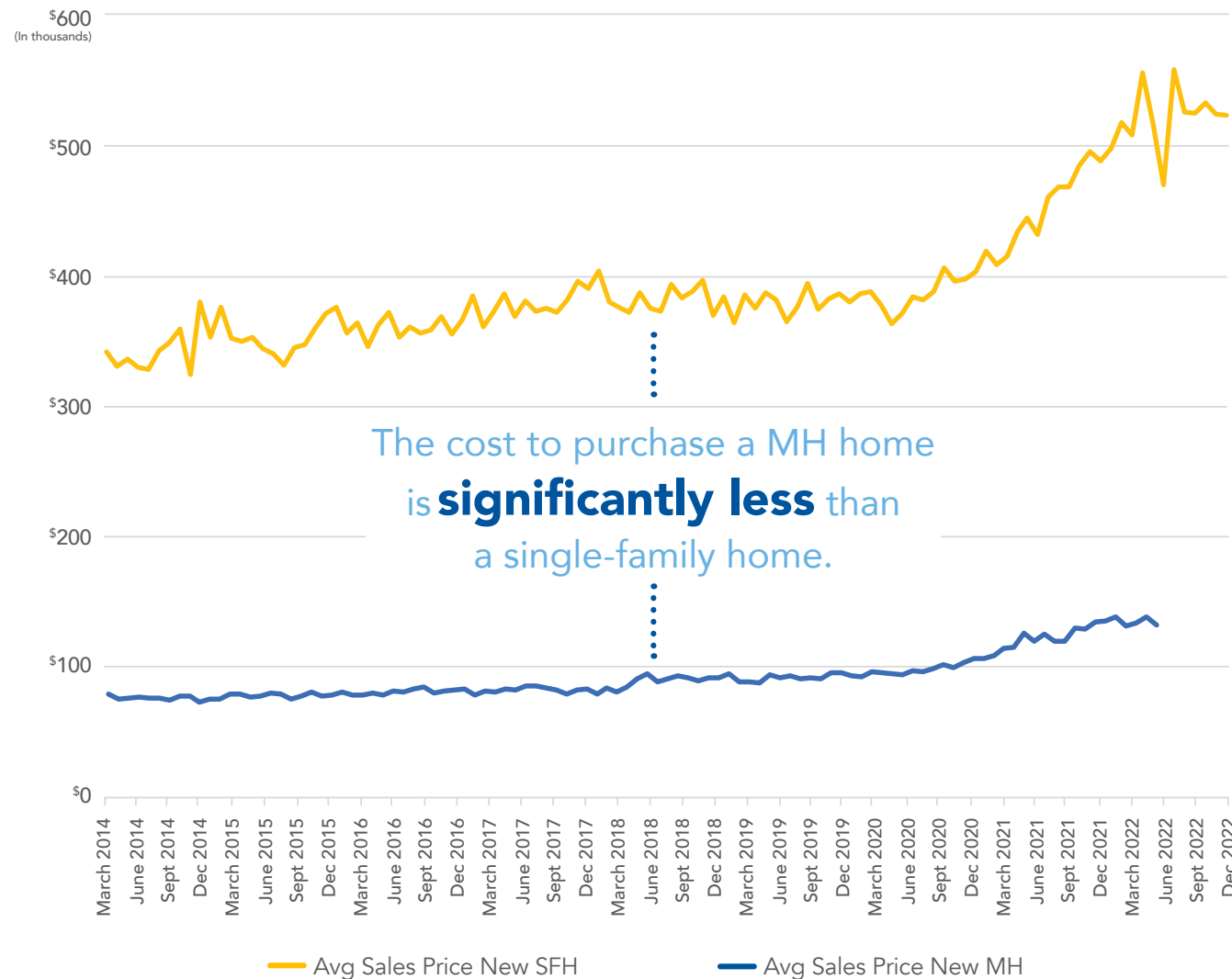
Note: Sources: US Census, Released September 2018 (Reconfirmed in 2021), Pew Research Center 2010, RVIA.



# Demand Drivers - Value Proposition

Whether buying or renting, manufactured homes provide greater value as compared to other housing options

Avg Sales Price - New Single Family Home ("SFH") vs New Manufactured Home<sup>(3)</sup>



U.S. Housing shortage of 3.8 million SFH creates demand for **manufactured housing**

ELS renters pay approximately **30% less per sq ft** than the average two bedroom rental in ELS submarkets

Buying a new MH vs Financing a new SFH

	MH	SFH	Difference in cost
Cost of Home	\$123,867	\$526,025	-76%
Upfront Cost <sup>(1)</sup>	\$123,867	\$105,205	18%
Monthly Cost <sup>(2)</sup>	\$760	\$2,638	-71%

Through December 2022, the average upfront cost of purchasing a new MH in full was approximately 18% higher than putting 20% down on a new SFH, but the ongoing monthly rental payment for the MH was approximately 71% lower than the SFH monthly mortgage payment. At ELS most homeowners do not have debt on their homes and over the past three years **ELS has financed only 2% of new home sales.**

**Manufactured Home Construction Advantage:**

- Controlled construction environment results in no weather delays
- Economies of scale to purchase materials in bulk
- Standardization of processes allows for efficient construction
- Centralized labor force allows for faster workforce training

Notes: Sources: U.S. Census Bureau, Federal Reserve Economic Data (FRED), Freddie Mac, Moody's Analytics

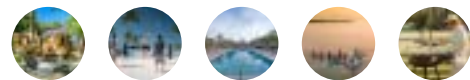
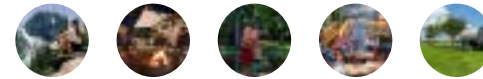
(1) Assumes MH is paid in full and the SFH has a 20% down payment on a loan

(2) Assumes SFH has a 30 year loan with a 6.4% interest rate

(3) Data is as of FRED's most recent published economic report as of January 31, 2023

# Demand Drivers - Lifestyle and Amenities

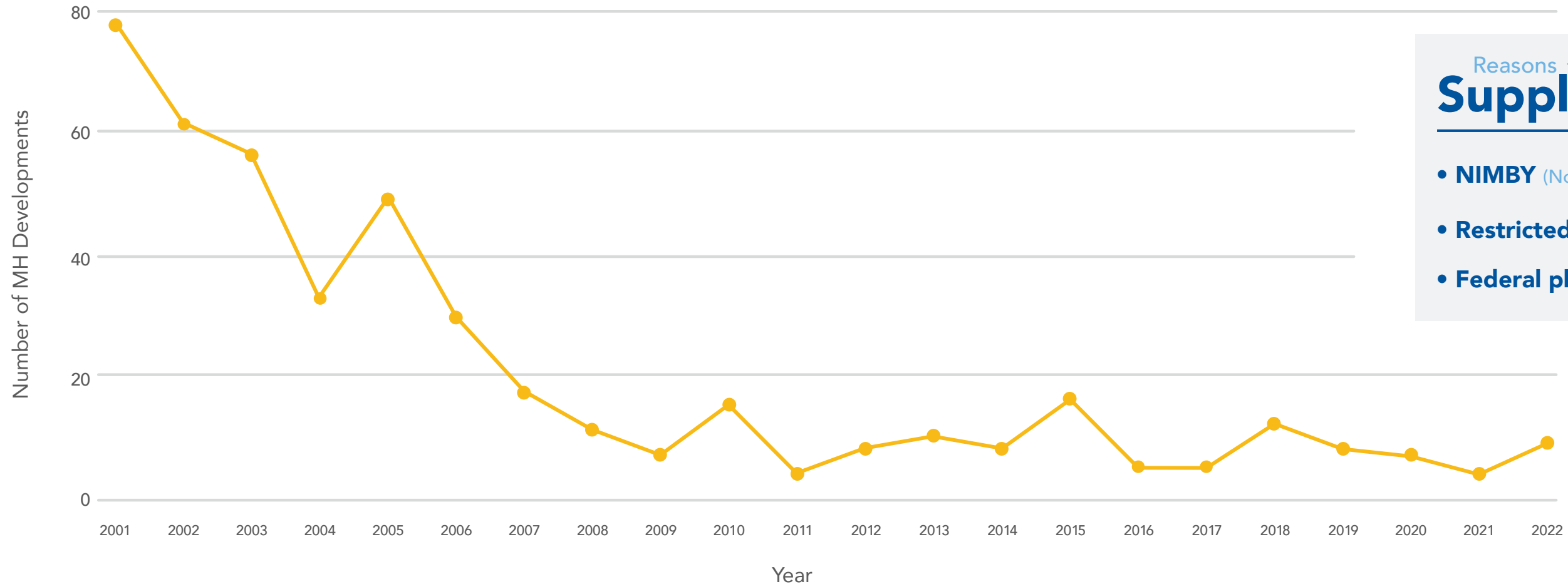
ELS communities and resorts have the amenities to build a thriving community where our residents and guests create memories together



# Supply Constrained Asset Class

There has been limited MH development in the U.S. in the past 20 years  
Growing demand coupled with almost no new supply is a strategic advantage for ELS

### Manufactured Housing Developments in the U.S.



### Reasons for the Supply Constraint

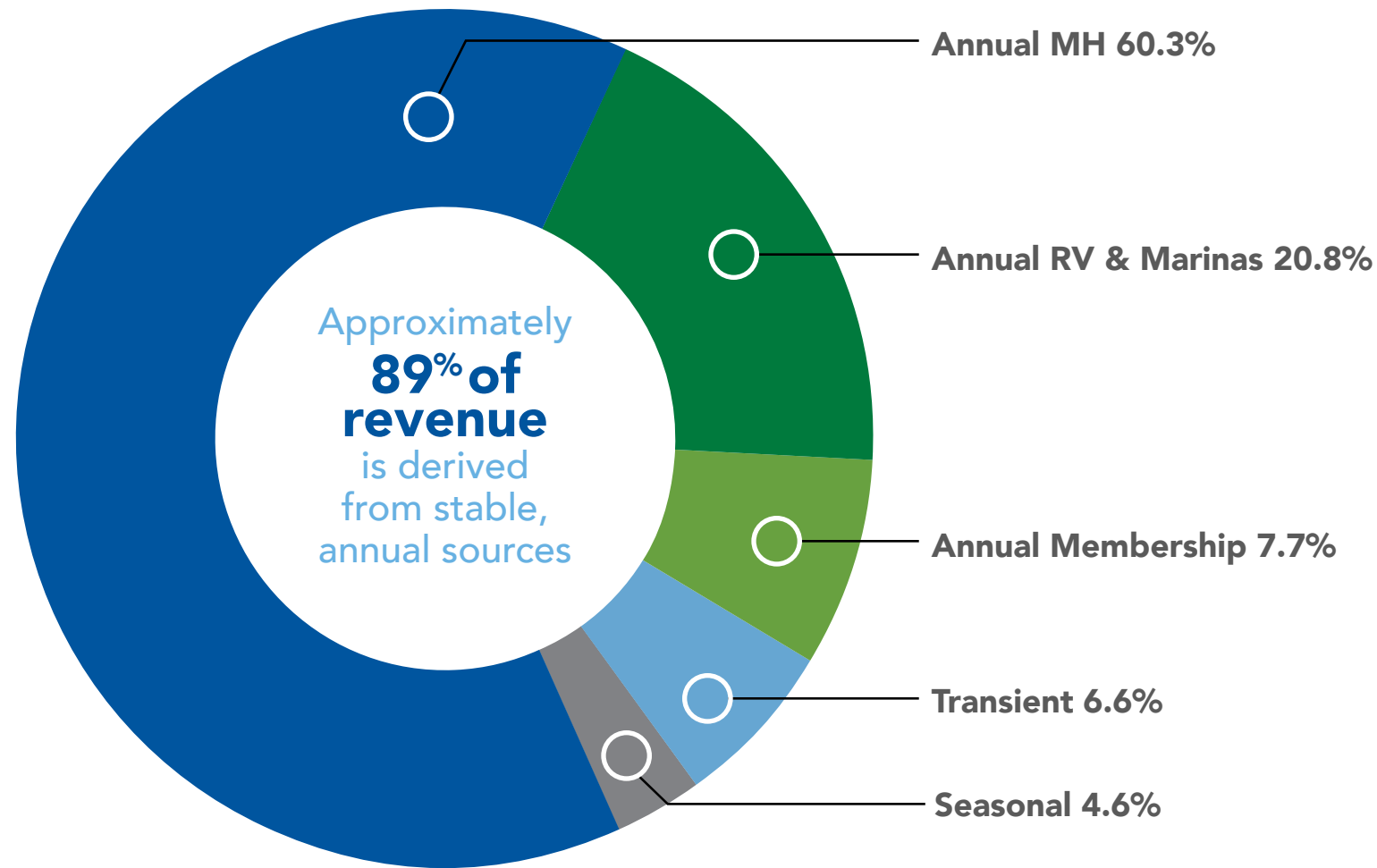
- **NIMBY** (Not in my backyard)
- **Restricted zoning & Regulations**
- **Federal planning vs Local planning**

Note: Source: Datacomp



# Steady, Predictable Revenue Streams from High-Quality Occupancy

## Property Operating Revenue Buckets<sup>(1)</sup>



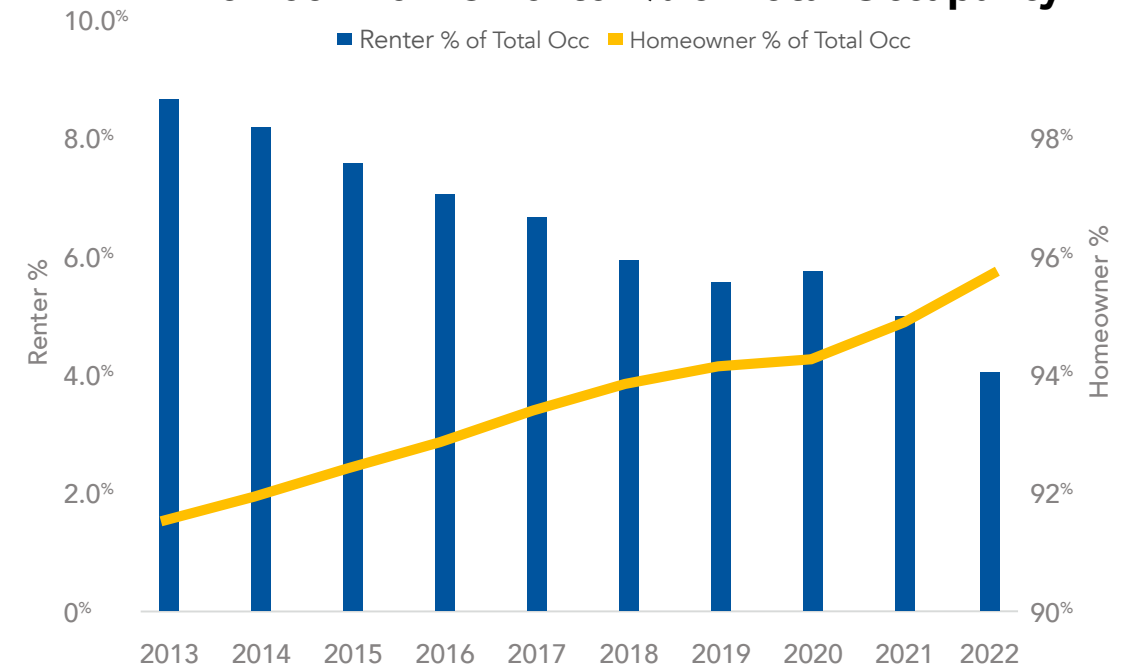
Note: (1) Property operating revenue buckets reflect trailing twelve months as of December 31, 2022.

**78%**

2022 ELS MH New Home Sales Residents with a FICO score greater than 680

Since the housing crisis, ELS has steadily reduced the number of renters in our MH portfolio and increased homeowners. Renters typically stay less than three years, while homeowners stay approximately ten years contributing to a stable occupancy base. The rental program is utilized strategically to introduce residents to our communities.

## Homeowner vs Renter % of Total Occupancy

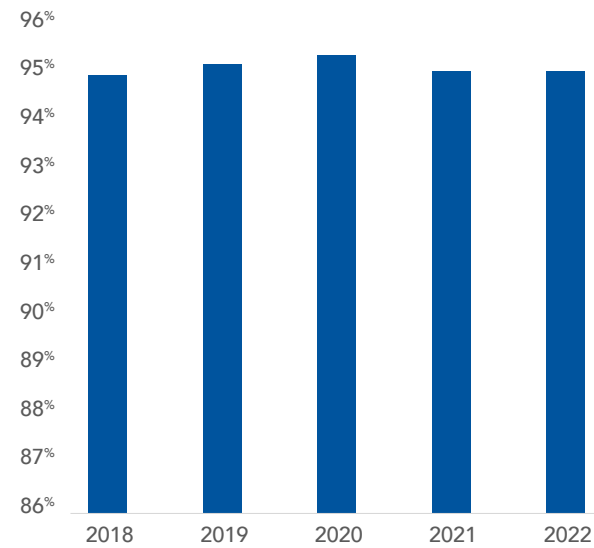


**95.1%**  
Core MH Occupancy

# Property Operations

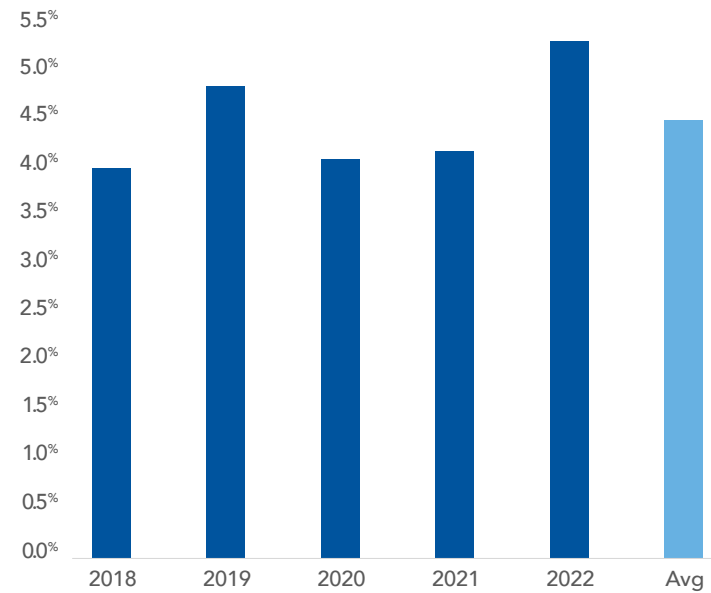
## Best-in-class property operations platform drives consistent rate and occupancy increases

### Core MH Occupancy %



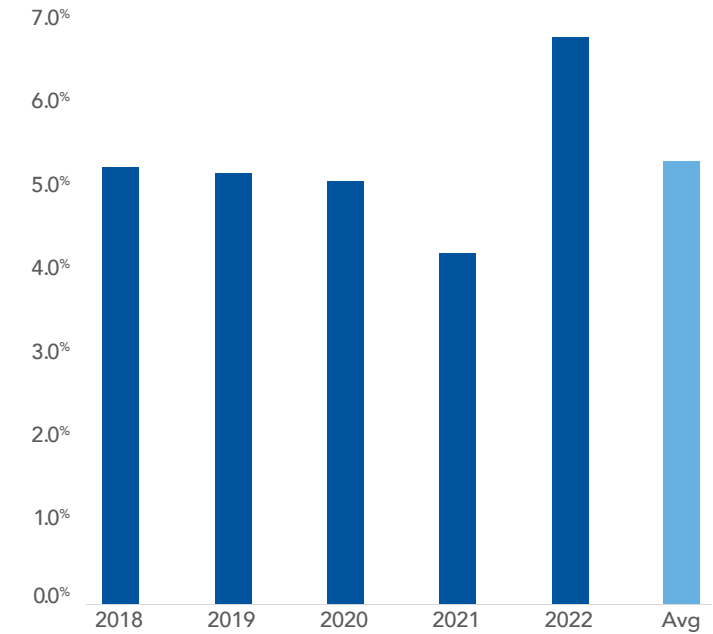
**50%** of MH Communities are **98%+** Occupied

### Core Base Rent Rate Growth



**4.5%** Average Core Base Rent Rate Growth over the past 5 years

### Core RV Annual Rate Growth



**5.2%** Average Core RV Annual Rate Growth over the past 5 years

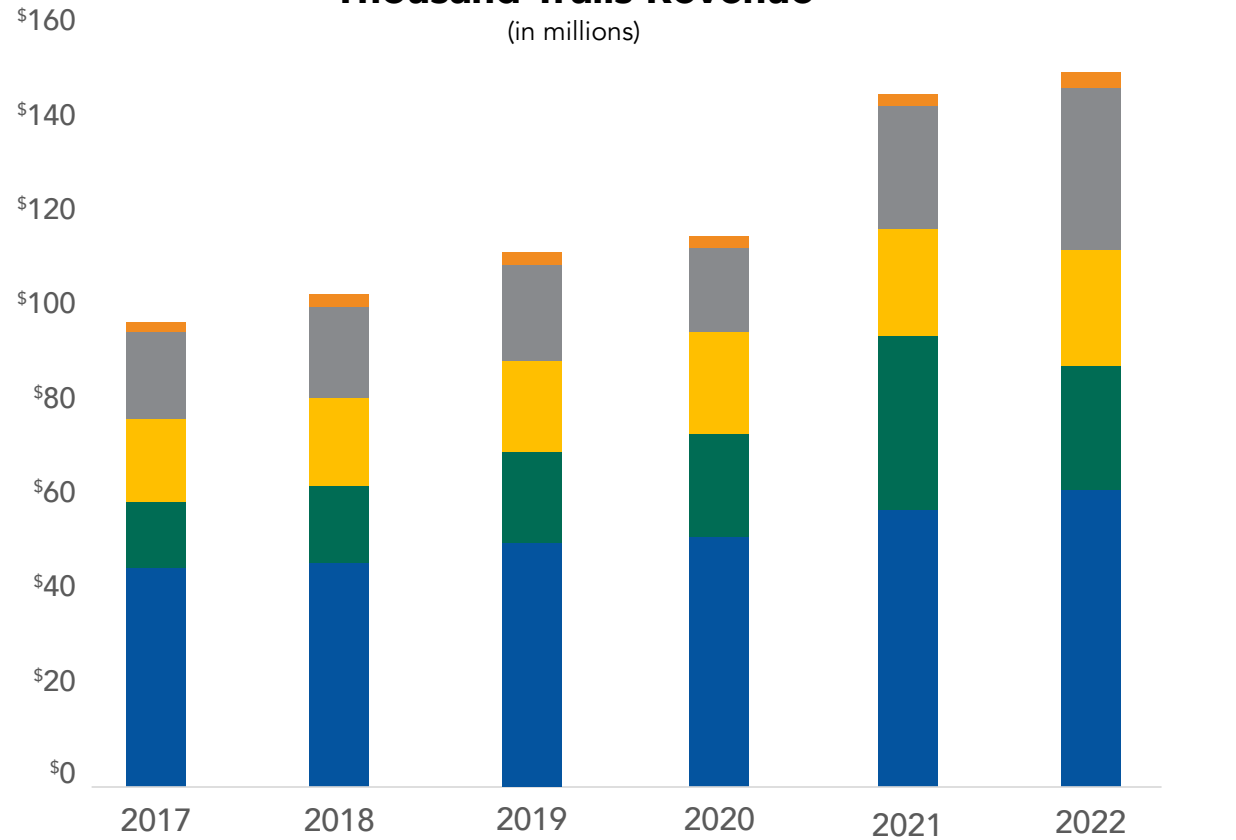


Notes: (1) Components of MH rate: 25% is linked to CPI, 25% is linked to long-term agreements, and 50% is marked to market  
 (2) Impact of CPI on RV Leases: RV Annual leases are all market leases and rates are determined on a market-by-market basis

# Property Operations

## Thousand Trails Revenue

(in millions)



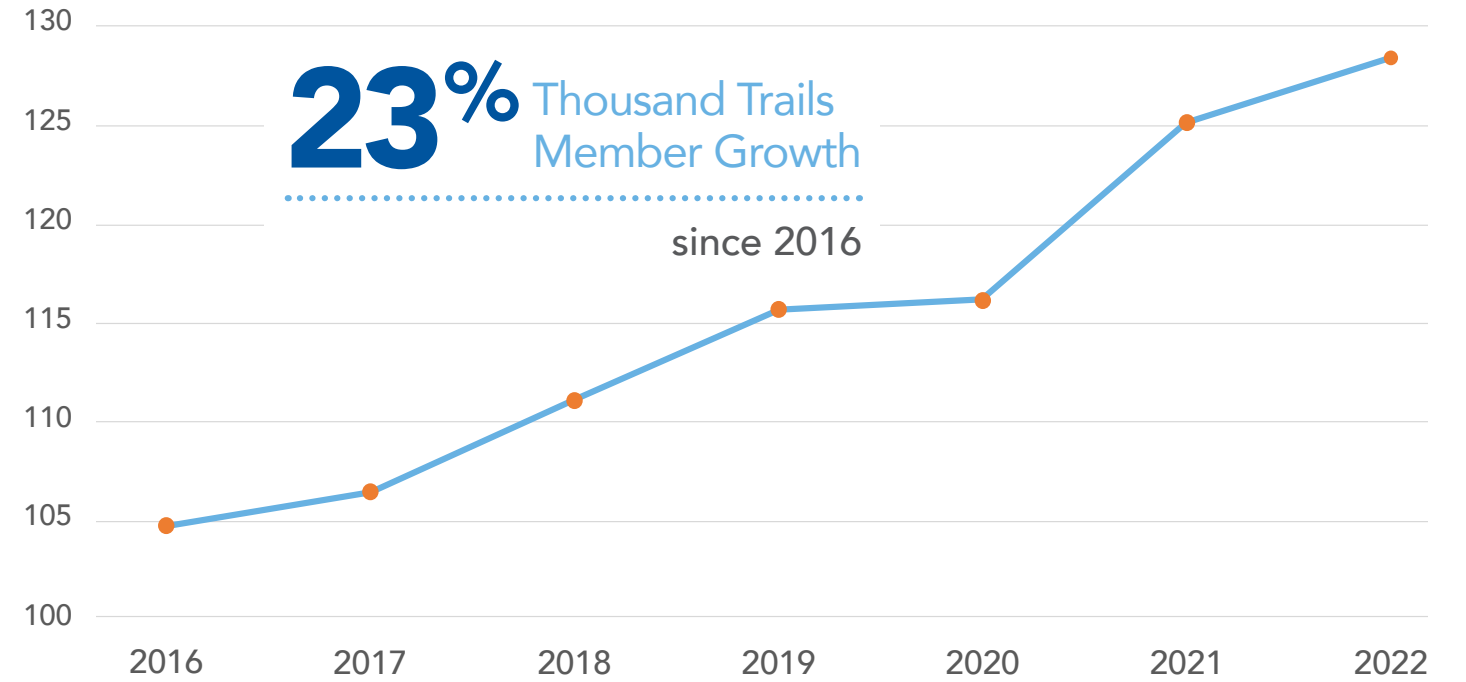
- Annual membership subscriptions
- Membership upgrade sales current period, gross
- RV base rental income from annuals
- RV base rental income from seasonal/transients
- Utility and other income

**27%**  
of members

.....  
have been with Thousand Trails  
for at least 20 years

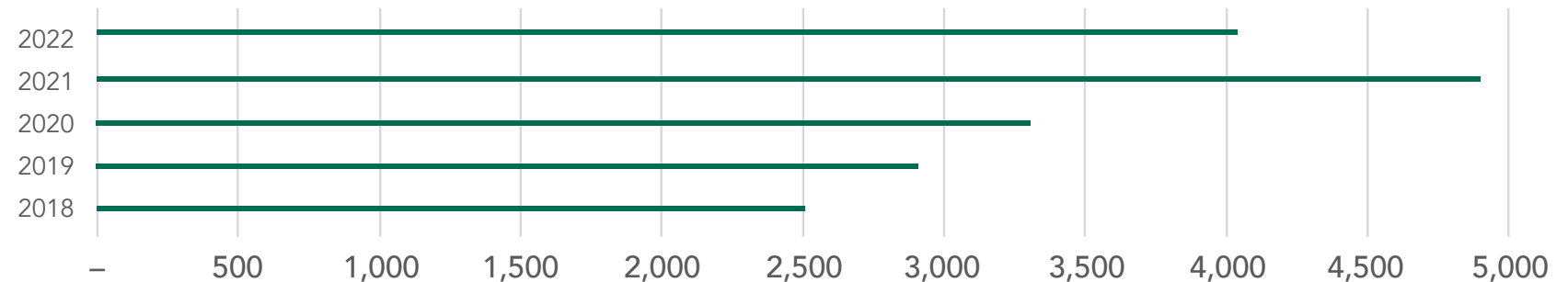
## Thousand Trails Total Member Count

(in thousands)



**23%** Thousand Trails  
Member Growth  
.....  
since 2016

## Thousand Trails Upgrade Sales



**63%** Upgrade Sales Growth  
.....  
since 2018

Note: 2022 data as of December 31, 2022.

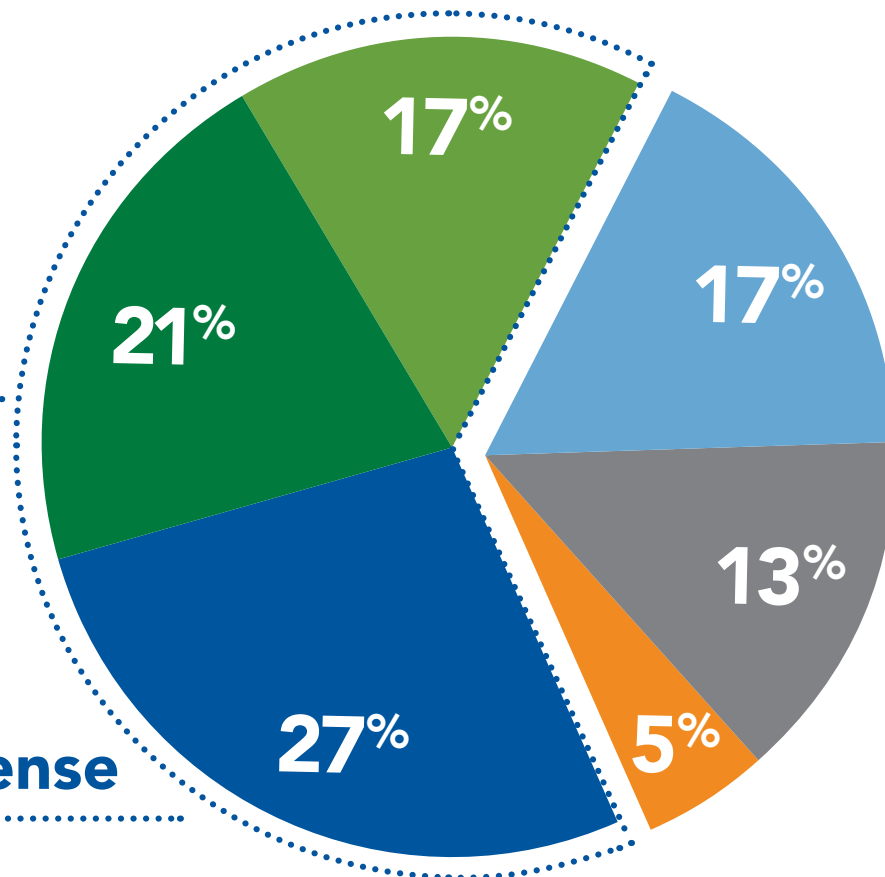


# Property Operating Expenses

2022 Core Property Operating Expense<sup>(1)</sup>

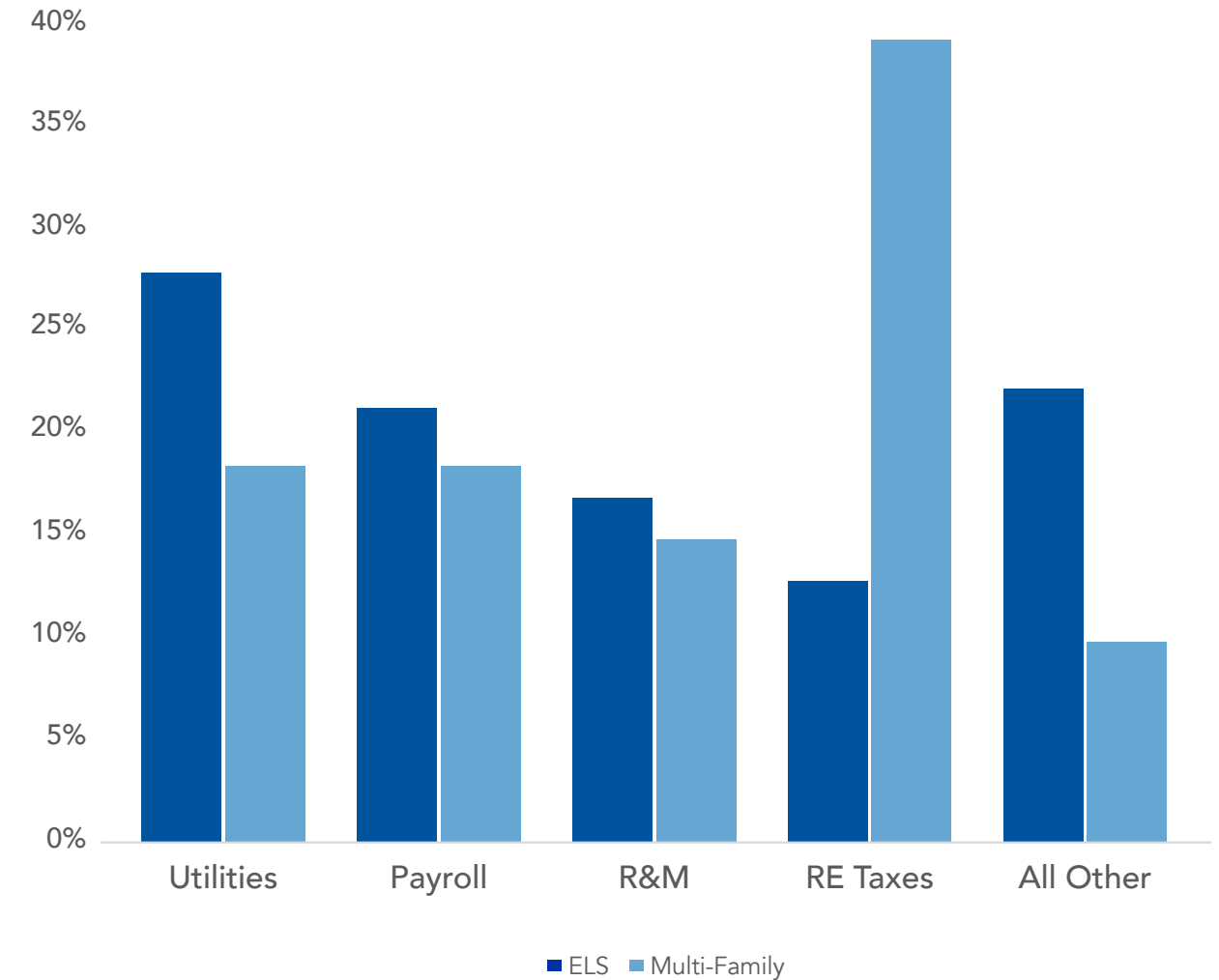
Approximately **65%** of Core Property Operating Expenses are from **Utilities, Payroll and R&M**

Utility Recovery Rate is approximately **45% of Utility Expense**



■ Utilities Expense ■ Payroll ■ R&M ■ Insurance, Admin, & Other<sup>(3)</sup> ■ Real Estate Taxes ■ Sales and Marketing

Compare to Multi-Family<sup>(2)</sup>



Notes: (1) Data is as of December 31, 2022.

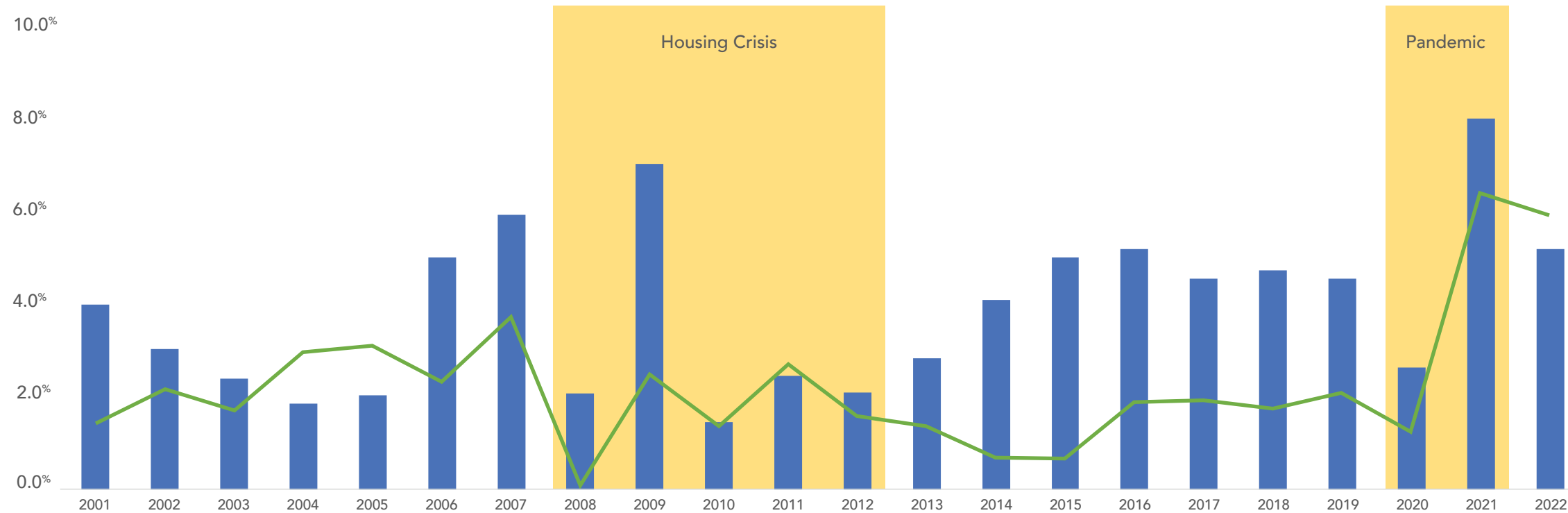
(2) Data considers 2022 performance for five publicly traded Multi-Family REITs.

(3) Insurance expense accounts for approximately 35% of the Insurance, Admin, and Other line item.

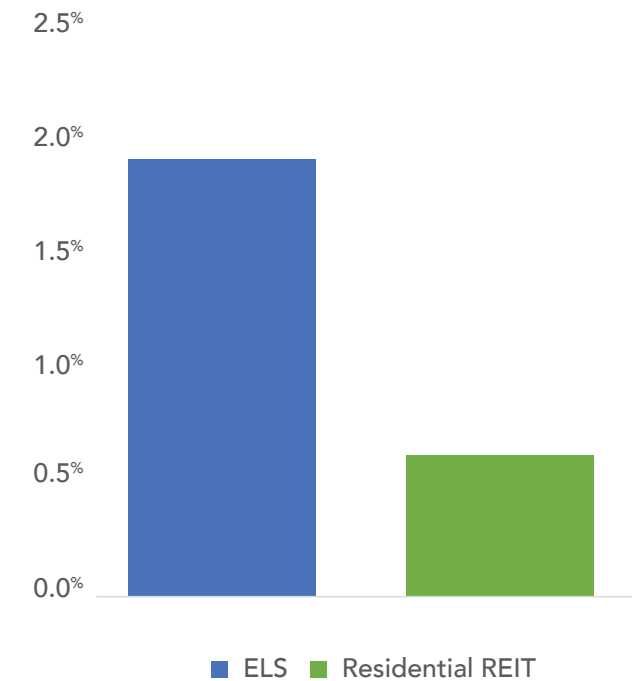
# Stability through Economic Cycles

## Historical Core Portfolio Growth Rate against CPI <sup>(1)(2)</sup>

■ Core Portfolio NOI Growth % ■ CPI-U



## Average Spread between Same Store NOI Growth vs CPI (2001-2022)<sup>(3)</sup>



	Avg. ELS Core Rev Growth	Avg. ELS Core Exp Growth	Avg. ELS Core NOI Growth	ELS NOI Growth Above CPI
2001-2007	4.1%	4.7%	<b>3.8%</b>	<b>1.1%</b>
2008-2012	2.3%	1.0%	<b>3.3%</b>	<b>1.5%</b>
2013-2022	4.9%	4.7%	<b>5.1%</b>	<b>2.5%</b>

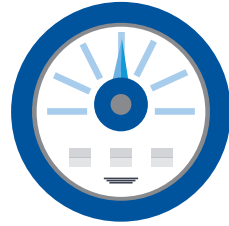
Notes: (1) The Core Portfolio for each year is defined as properties owned and operated for more than one year as of the start of that year. The Core Portfolio may change from time-to-time depending on acquisitions, dispositions and significant transactions or unique situations.

(2) See Non-GAAP Financial Measures at the end of the presentation for the definition of NOI.

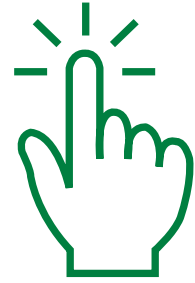
(3) Represents average spread between ELS Core Portfolio NOI growth and CPI growth from each year. Includes all publicly traded residential REITs (Multifamily, Single Family Rental, Student Housing) in S&P Global's coverage universe that had an enterprise value greater than \$4 billion and had same store NOI growth tracked by S&P Global as of February 2, 2023.

# Technology and Innovation

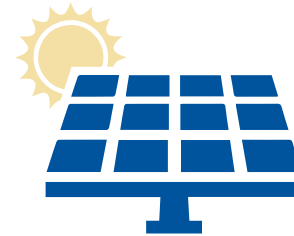
Utilizing the latest technology to drive operational efficiencies



Smart Meters



BOTS



Solar Panels



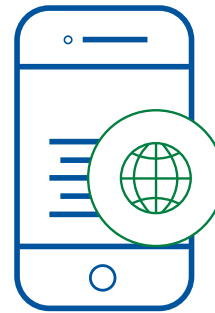
Morgan Hill RV Campground  
Morgan Hill, CA



Prop Tech



Digital signature



Online apps



Orlando RV Resort & Campground  
Clermont, FL



Tech Investments



Cashless Transactions



Online Check-in



# Digital Marketing Strategy – Social Media

Since January 2022, ELS has had over **8.3 Million** total interactions on social media channels



Click above to view  Stay Connected

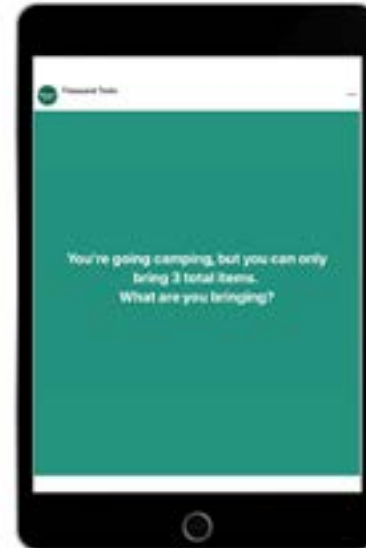


Click above to view  Lost-Time

## Over 1.6 Million Total Followers

across social media channels

ELS has an engagement-focused social media strategy where we build meaningful interactions with existing and potential customers. These interactions build brand awareness and help drive sales and reservations.



Interactive virtual tours allow residents to preview the community and their future home

**Model Home  
Virtual Tour**



**MH Property  
Virtual Tour**





## Implemented online check-in functionality to enhance the customer experience



Play video to view the online check-in process

### Benefits of Online Check-In for Customers:

- Less wait time at the front desk
- Reduced contact at check-in
- Expedited entry and can go straight to assigned sites
- Mobile friendly


### Benefits of Online Check-In for Property Teams:

- Receive full visibility of customer reservation details prior to arrival
- Reduced processing time at front desk
- Allows for more time to focus on building relationships with customers
- Shorter lines and wait times at entrances



# Digital Marketing Strategy – Online Travel Partners

Building brand awareness and expanding reach to new customers through strategic partnerships

 **Tripadvisor**  
23 HALL OF FAME INDUCTEES | 63 TRAVELERS' CHOICE AWARDS



**Booking.com**

**good sam**

**reserve america**

**Go CAMPING AMERICA**

**Expedia**

**CAMPGROUND REVIEWS BY RVLIFE**

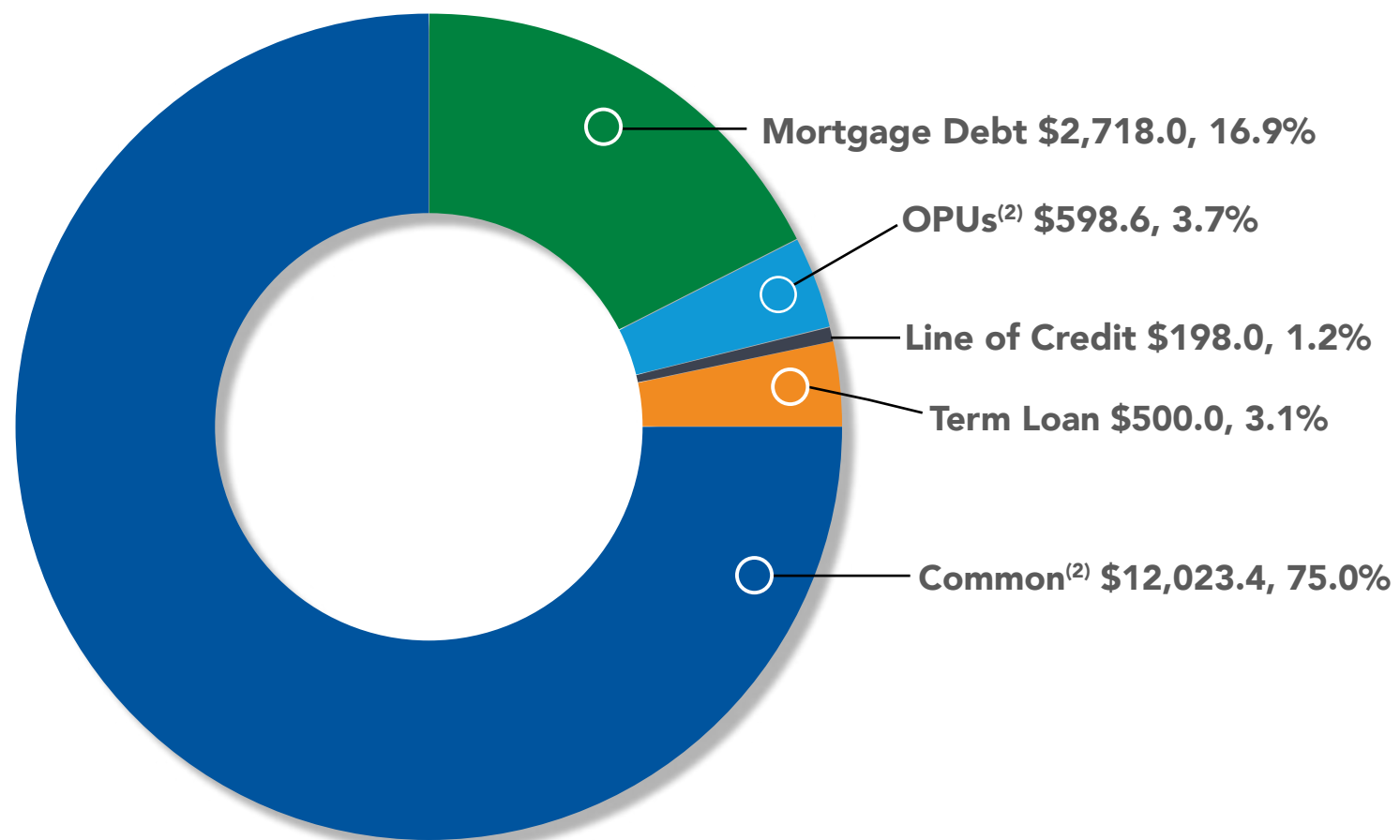
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# Capital Structure

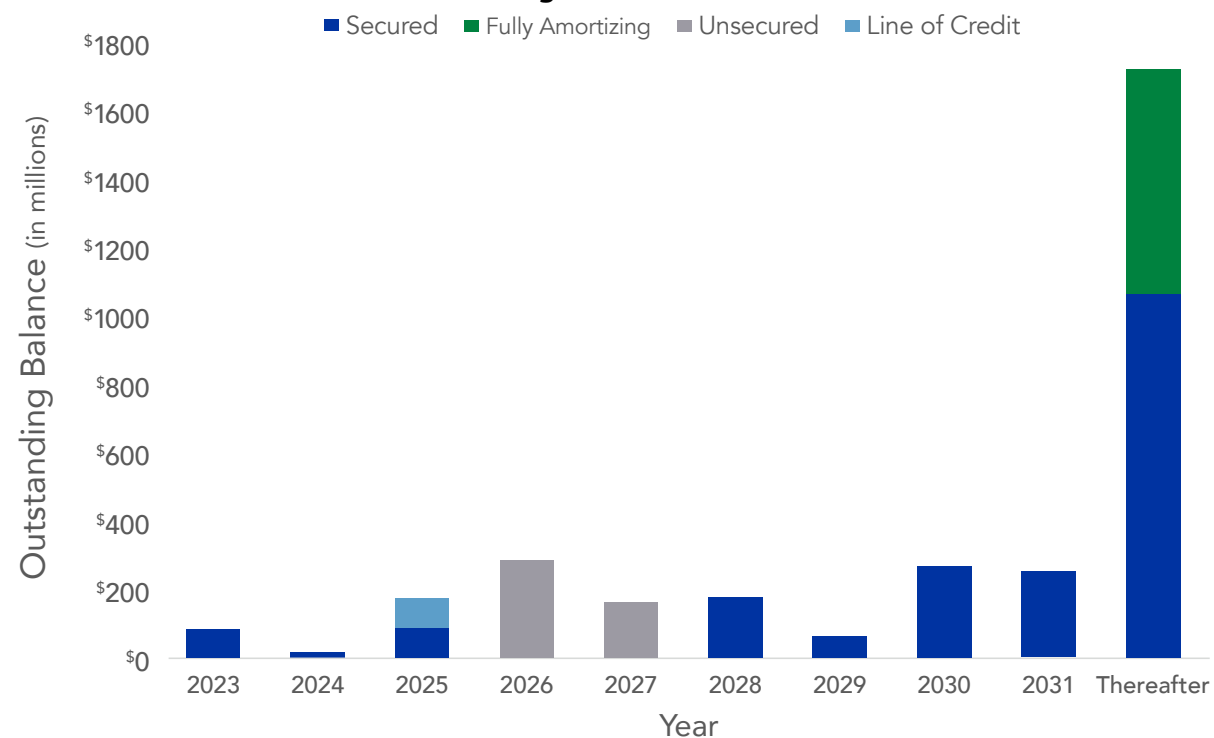
## Balance sheet strategy supports long-term growth

As of December 31, 2022 (in millions)

- Total enterprise value is \$16.0 billion
- \$500 million line of credit
- Debt to enterprise value is 21.3%
- Total Debt/Adjusted EBITDAre is 5.3x<sup>(1)(3)</sup>



## Debt Maturity as of December 31, 2022



**10**

Average Years to Maturity

**3.7%**

Weighted Average Interest Rate

**12%**

% of Debt that is Due Next 3 Years

**20%**

% of Debt that is Fully Amortizing

Notes: (1) As of December 31, 2022. See Non-GAAP Financial Measures at the end of the presentation for the definition and reconciliation of Adjusted EBITDAre.

(2) Based on the stock price as of December 31, 2022.

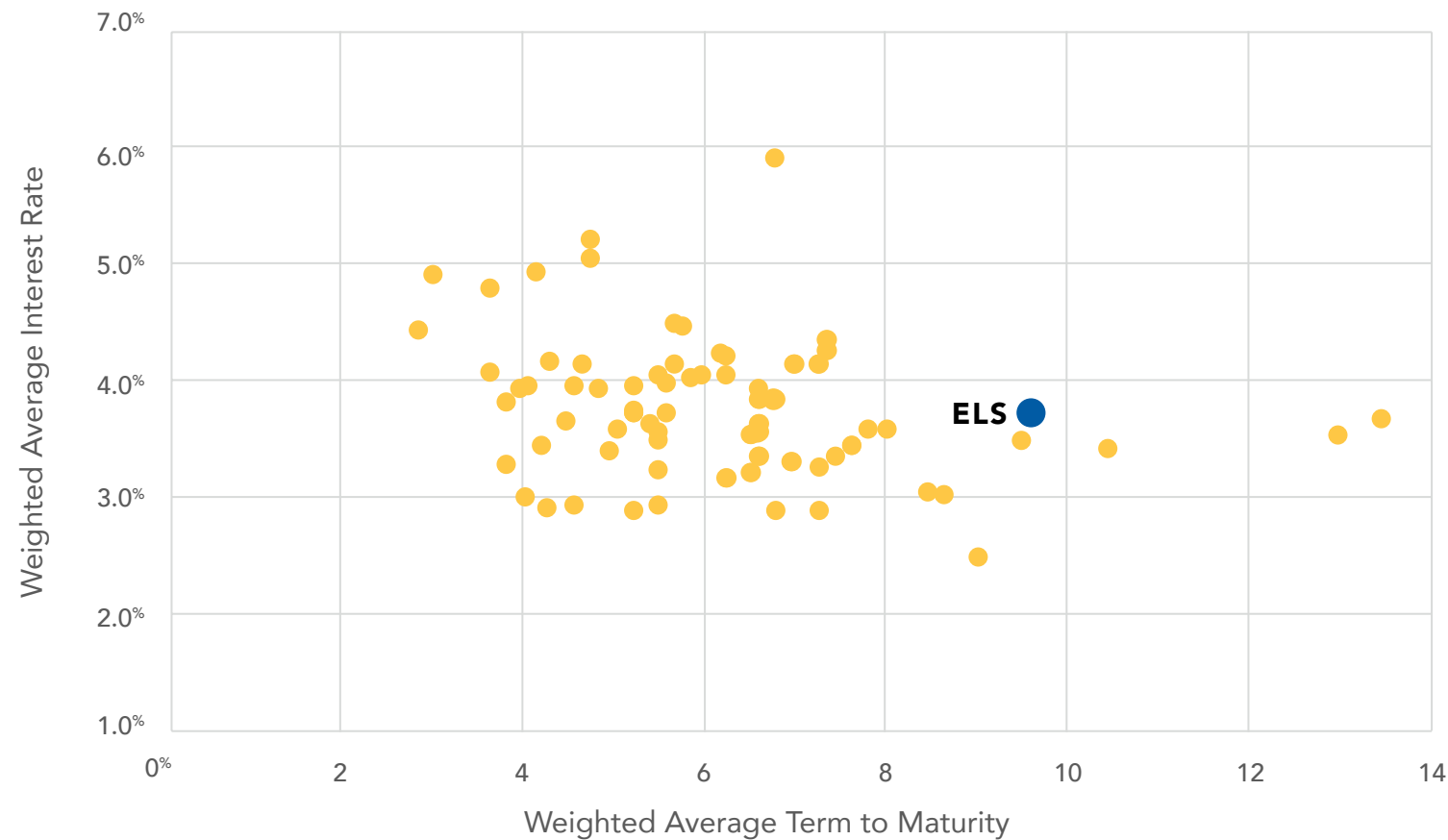
(3) Calculated using trailing twelve months Adjusted EBITDAre.

# Debt Strategy - Refinance Risk Mitigation

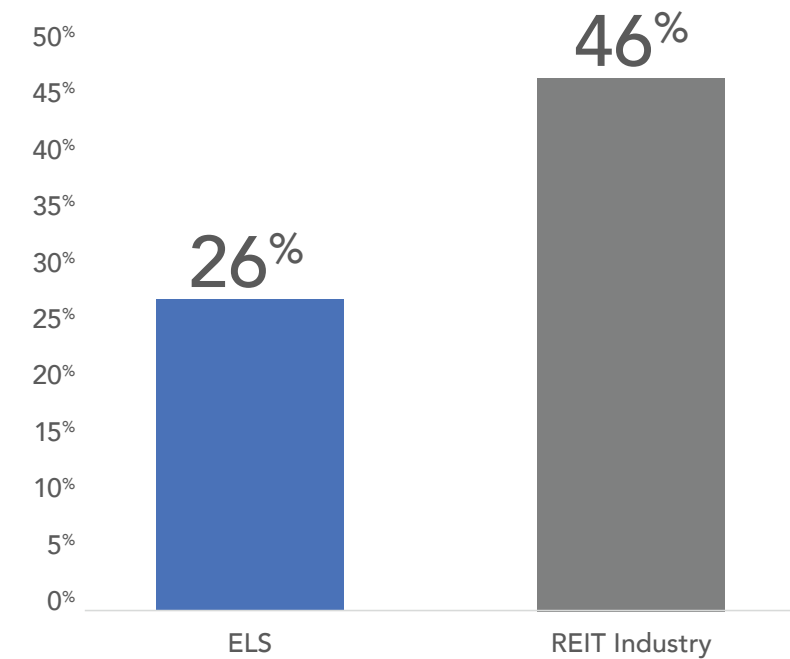
Weighted average term to maturity is significantly longer than the REIT average<sup>(1)</sup>

Weighted average interest rate in line with the REIT average<sup>(2)</sup>

### Term To Maturity Vs. Weighted Average Interest Rate



### Debt Maturity in the Next Five Years<sup>(3)</sup>



Notes: Source: S&P Global

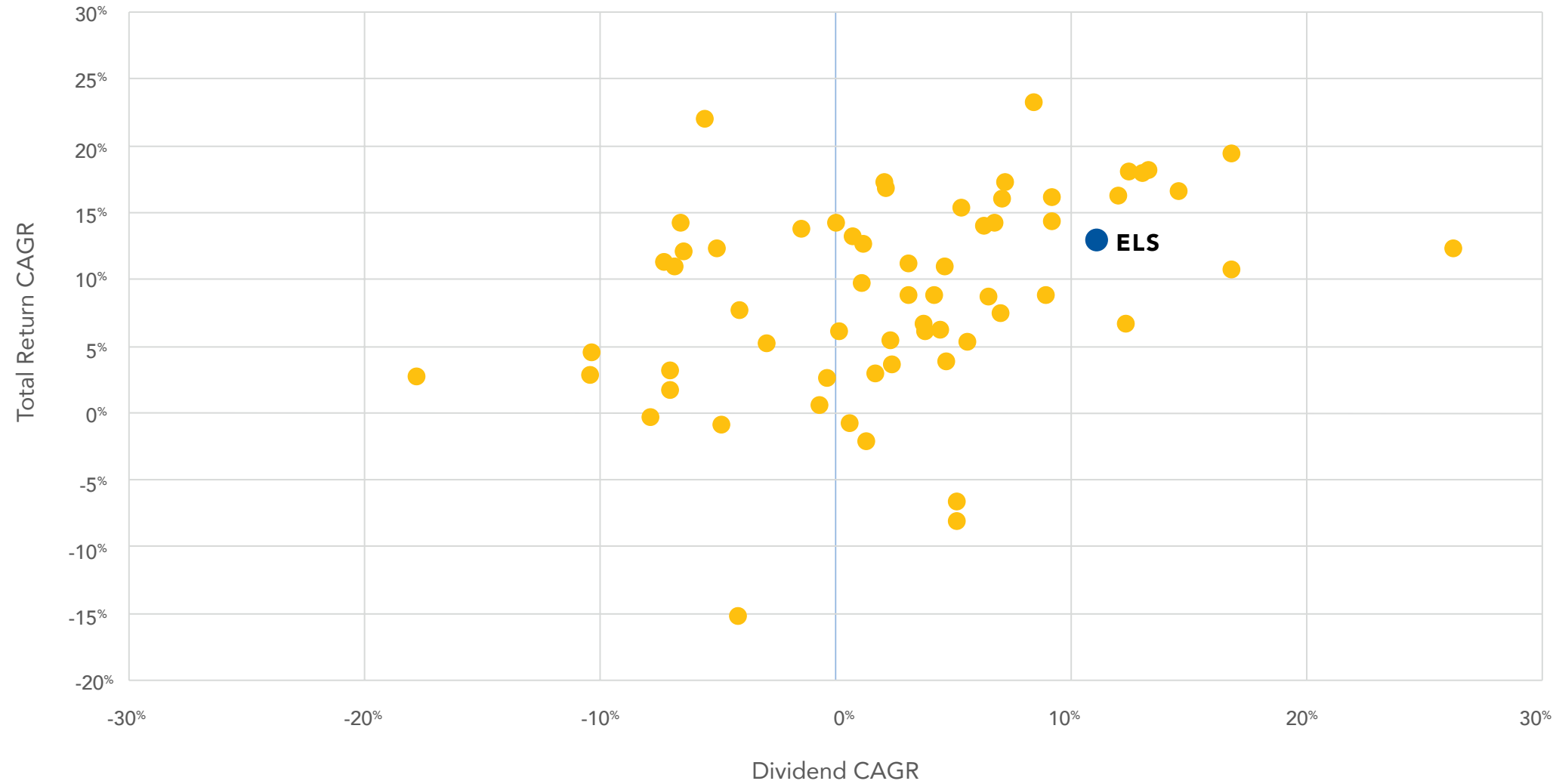
(1) Includes all publicly traded U.S. Equity REITs in S&P Global's coverage universe that reported weighted average term to maturity for their most recent year as of January 2023.

(2) Includes all publicly traded U.S. Equity REITs in S&P Global's coverage universe that reported weighted average interest rate for their most recent year as of January 2023.

(3) Includes all publicly traded U.S. Equity REITs in S&P Global's coverage universe that disclosed a debt maturity schedule for their most recent quarter as of January 2023.



### 5 Year Dividend CAGR and Total Return CAGR



## Dividend Growth

### 5 year CAGR

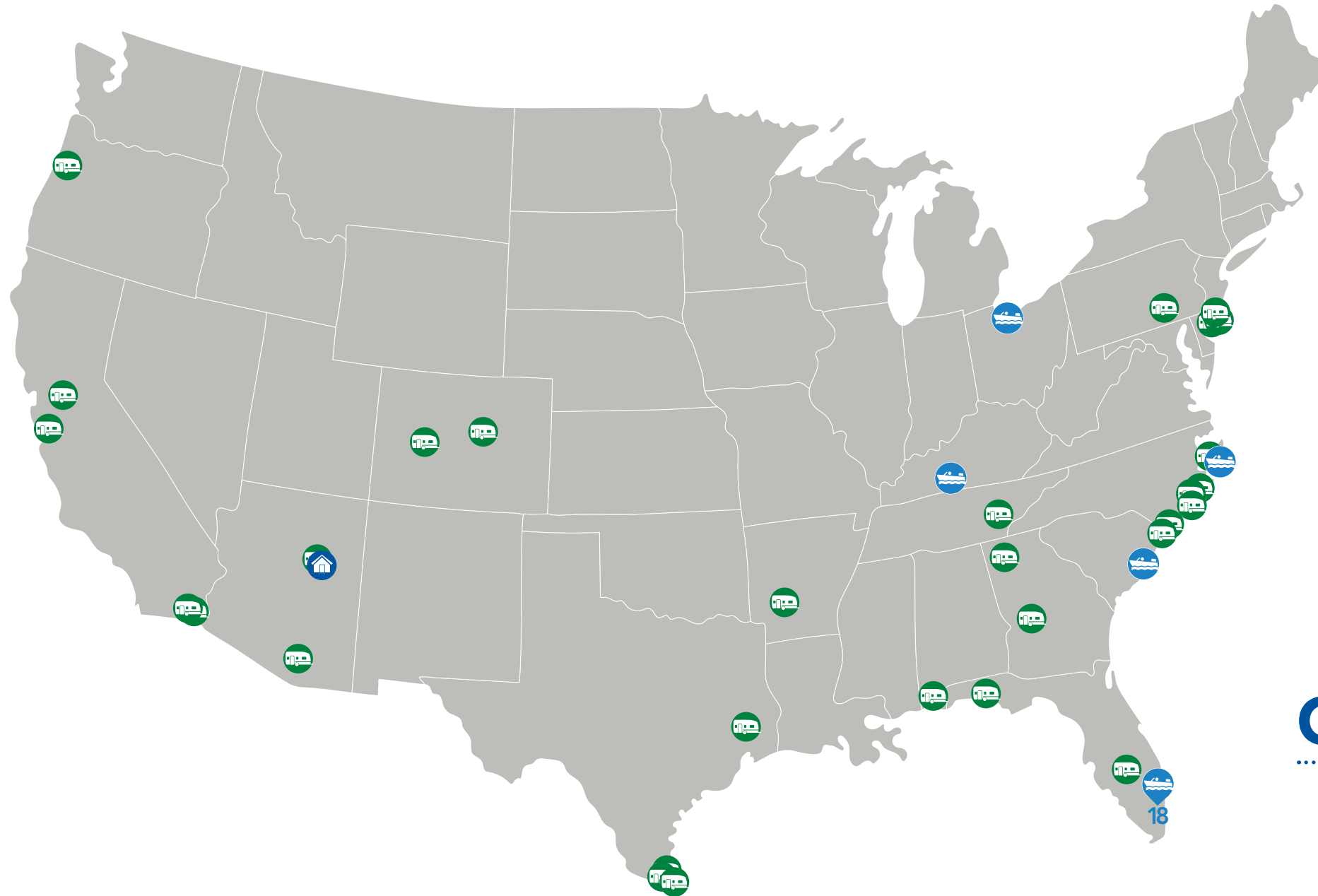
- ELS 11%<sup>(1)</sup>
- REIT Average 1.5%<sup>(2)</sup>

Notes: (1) Compound annual growth rate through 2022.

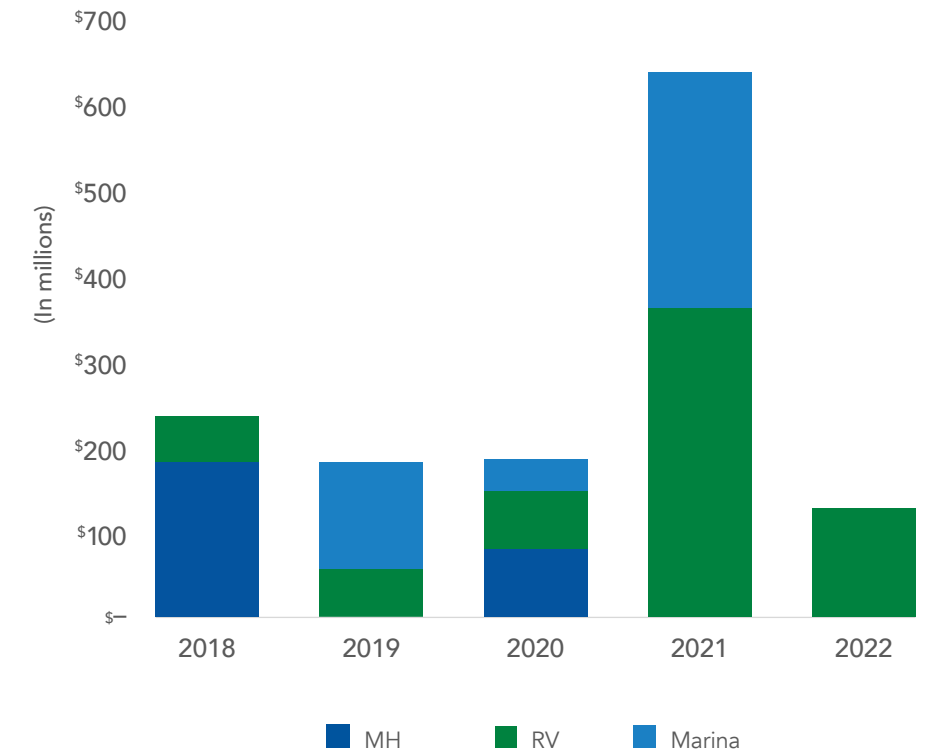
(2) Source: S&P Global: Includes all publicly traded U.S. Equity REITs, with a market cap greater than or equal to \$3 billion, in S&P Global's coverage universe that declared regular dividends during the period January 1, 2017 through December 31, 2022.

# Acquisitions

ELS has a strong pipeline of external growth opportunities and a disciplined strategy focused on acquiring accretive properties



### Property Acquisitions



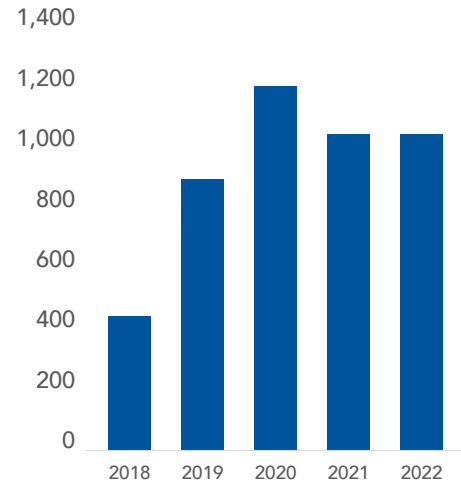
**Over \$1.3 Billion Invested**  
in New Acquisitions Since 2018

Notes: 2022 data as of December 31, 2022

# Expansion

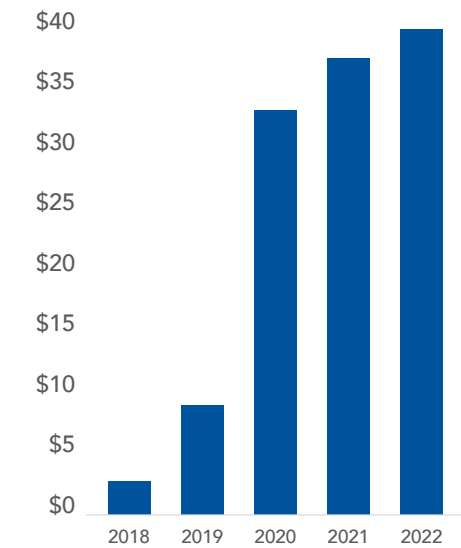
Expansions maximize returns by increasing the number of sites at communities with high demand with minimal increase to operating costs

**Expansion Sites Added**



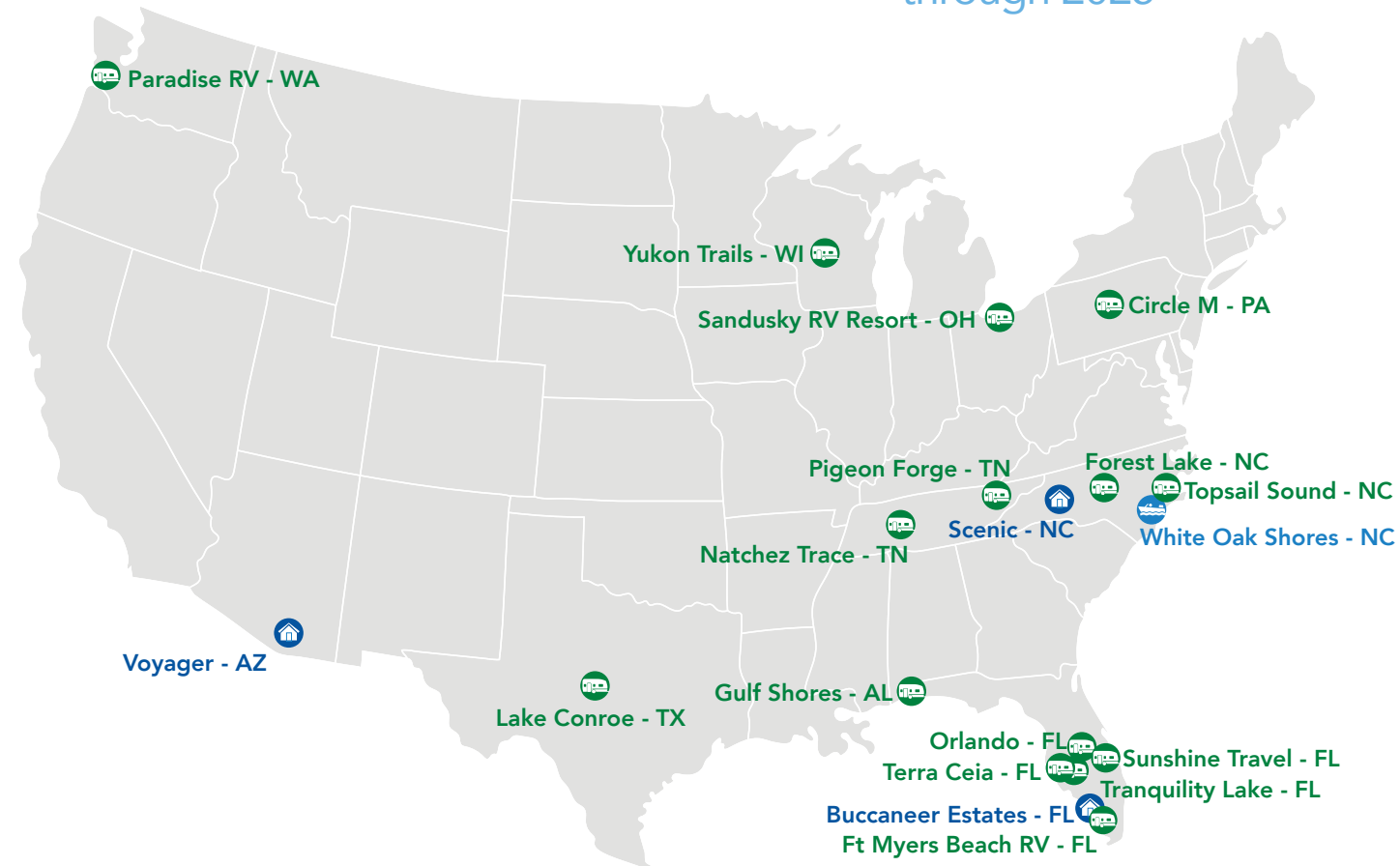
**Land Purchases**

(in millions)



**8% - 10 %**  
Expected Stabilized Yields<sup>(1)</sup>

Planning for **~1,000**  
expansion sites each year  
through 2025



**Bethpage Camp Resort – Urbanna, VA**  
Completed Expansion Sites



2018



2022

Note: (1) This represents management's estimate based on facts known to management as of the date hereof. There is no guarantee that such yields will be realized at all, in these amounts or over what time table.





2022

ADOPTED RECOMMENDATIONS  
BY THE TASK FORCE ON  
CLIMATE-RELATED FINANCIAL  
DISCLOSURES (TCFD)



125

LED RETROFIT PROJECTS



22,200+

SMART METERS



**LOGGERHEAD**  
MARINELIFE CENTER  
PARTNERSHIP



125+ ENERGY STAR®  
CERTIFIED HOMES



**30K PLANTED IN YEAR ONE**

COMMIT TO PLANTING 100,000  
TREES IN COLLABORATION WITH  
AMERICAN FORESTS

# Our Sustainability Strategy is in Our Nature: Uniting People, Places & Purpose

Colony Cove  
Ellenton, FL



## SPOTLIGHT: COLONY COVE PLANTS 4,000 TREES TO CREATE COMMUNITY MICROFOREST

ELS, in coordination with many local organizations, planted more than 4,000 trees on a 1.5-acre peninsula located within Colony Cove, a manufactured home community in Ellenton, FL, creating an environmentally beneficial microforest.

Microforests are very dense plantings of native species and are a powerful way to help improve the quality of the urban environment and combat against climate change. The rapid growth rate enables microforests to sequester an enormous amount of carbon. It also intercepts rainwater, provides wildlife habitat and removes the need to mow the area. As part of this project, ELS is supporting academic research at the microforest to assess the carbon sequestration at the site.

In coordination with Sarasota Urban ReForesters (SURF), more than 150 residents, employees and volunteers from the area helped with the planting of the microforest along the Manatee River in June 2022. SURF, which coordinated and helped organize Colony Cove's microforest, is a coalition of nonprofits dedicated to establishing microforests throughout the Suncoast. Volunteers from Solutions to Avoid Red Tide (START), the Sarasota Bay Rotary Club and Florida Veterans for Common Sense also participated.

The Colony Cove microforest demonstrates ELS' commitment to protecting outdoor access for our residents and sequestering carbon.

Note: To download our Environmental Performance Report and our 2021 Sustainability Report please visit [www.equitylifestyleproperties.com/sustainability](http://www.equitylifestyleproperties.com/sustainability)



At ELS, we are proud of the diversity of our guests and residents and are committed to preserving the unique personality and character of each of our properties. We believe that embracing and fostering this in everything we do is what sets ELS apart.

To us, diversity includes celebrating differences in education, opinions, culture, ethnicity, race, sex, gender identity and expression, nation of origin, age, languages spoken, veteran status, color, religion, disability, sexual orientation and beliefs.

We are especially proud that women represent not only more than 50% of our workforce but also more than 50% of our management positions. Also, as our guest and resident base spans generations, so does our workforce with an average team member age of 51.

Our Diversity Council is a cross-functional team formed to help guide and support the Company’s ongoing commitment to diversity, equity and inclusion practices for employees, candidates and customers. This team is sponsored and supported by our Executive Diversity Council comprised of senior leaders. We have prepared goals for 2023, and we will report on the status of those goals to the Compensation, Nominating and Corporate Governance Committee throughout 2023.



**SPOTLIGHT: DIVERSITY, EQUITY AND INCLUSION AT ELS**

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<p>59% </p> <p>WOMEN IN MANAGEMENT</p>	<p></p> <p>SIGNED              CEO ACTION FOR              DIVERSITY &amp; INCLUSION™</p>	<p></p> <p>EXPANDED DEI-RELATED              LEARNING CURRICULUM</p>	<p></p> <p>RECRUITMENT AND              DEVELOPMENT EFFORTS</p>
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ADOPTED VENDOR CODE OF CONDUCT



FORMED CYBER SECURITY ADVISORY BOARD AND SECURITY INCIDENT RESPONSE TEAM



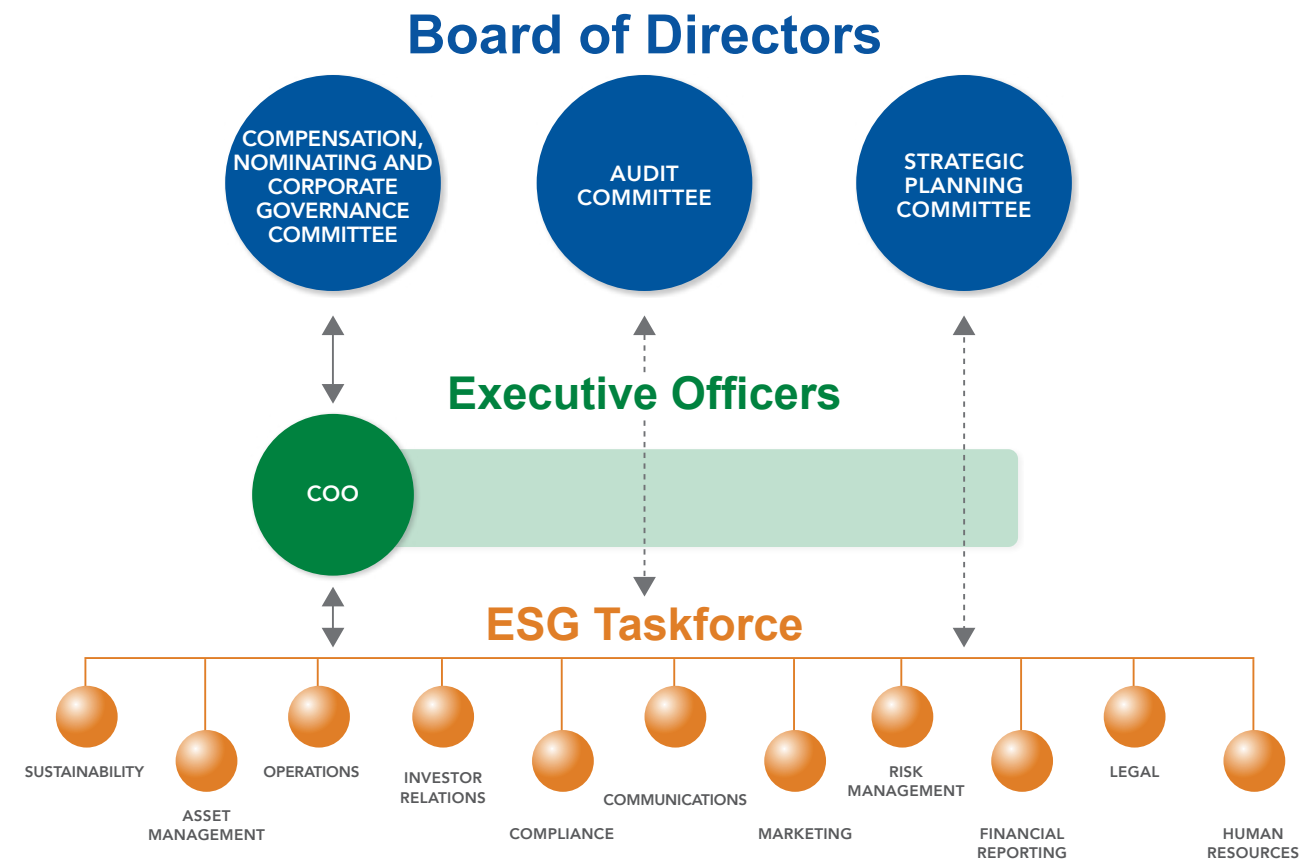
PUBLISHED ANTI-CORRUPTION COMPLIANCE POLICY



PUBLISHED ECONOMIC SANCTIONS AND ANTI-MONEY LAUNDERING LAWS COMPLIANCE POLICY

At ELS, sustainability is embedded in all aspects of the Company. With a dedicated Sustainability team, we are committed to incorporating ESG principles into our business operations in collaboration with heads of departments.

The ESG Taskforce is comprised of a diverse cross-section of employees to ensure we capture all aspects of Our Nature.





# Experienced Executive Management Team

Long tenure leadership in the MH, RV, and marina industry

**Marguerite Nader**

President and CEO

29 Years

**Paul Seavey**

EVP and CFO

28 Years

**Patrick Waite**

EVP and COO

29 Years

**David Eldersveld**

EVP, CLO and Secretary

7 Years

**Larisa Drake**

EVP, CMO and Sales

9 Years

# Forward Looking Statement

## Under the Private Securities Litigation Reform Act of 1995:

The forward-looking statements contained in this presentation are subject to certain economic risks and uncertainties described under the heading "Risk Factors" in our most recent Annual Report on Form 10-K, as modified or supplemented by subsequently filed Quarterly Reports on Form 10-Q. See our 2022 Annual Report for the full text of our forward-looking statements. We assume no obligation to update or supplement forward-looking statements that become untrue because of subsequent events.

## Non-GAAP Financial Measures

Net Income to FFO and Normalized FFO Reconciliation (in millions)

	2017	2018	2019	2020	2021	2022
<b>Net income available for Common Stockholder</b>	<b>\$189.9</b>	<b>\$212.6</b>	<b>\$279.1</b>	<b>\$228.3</b>	<b>\$262.5</b>	<b>\$284.6</b>
Income allocated to common OP units	12.8	13.8	16.8	13.1	13.5	14.2
Deferral of right-to-use contracts + sales revenue and commission, net	3.8	6.6	9.2	10.4	20.0	18.5
Depreciation and amortization	125.2	139.0	153.4	155.9	189.5	206.2
Gain on unconsolidated joint ventures	–	–	–	(1.2)	–	–
(Gain)/loss on sale of real estate and impairment, net	–	–	(52.5)	–	0.1	–
<b>FFO available for Common Stock and OP unit holders</b>	<b>331.7</b>	<b>372.0</b>	<b>406.0</b>	<b>406.4</b>	<b>485.6</b>	<b>523.6</b>
Transaction/pursuit costs	0.7	–	–	–	0.6	3.8
Early debt retirement	2.7	1.1	2.0	10.8	2.8	1.2
Insurance proceeds due to catastrophic weather event and other, net	–	(5.2)	(6.2)	–	–	–
Lease termination expenses	–	–	–	–	–	3.1
Preferred stock original issuance costs	0.8	–	–	–	–	–
COVID-19 expenses	–	–	–	1.4	–	–
<b>Normalized FFO available for Common Stock and OP unit holders</b>	<b>\$335.9</b>	<b>\$367.9</b>	<b>\$401.8</b>	<b>\$418.7</b>	<b>\$489.0</b>	<b>\$531.6</b>

# Non-GAAP Financial Measures

This presentation contains certain Non-GAAP measures used by management that we believe are helpful in understanding our business, as further discussed in the paragraphs below. We believe investors should review these Non-GAAP measures, along with GAAP net income and cash flows from operating activities, investing activities and financing activities, when evaluating an equity REIT's operating performance. Our definitions and calculations of these Non-GAAP financial and operating measures and other terms may differ from the definitions and methodologies used by other REITs and, accordingly, may not be comparable. These Non-GAAP financial and operating measures do not represent cash generated from operating activities in accordance with GAAP, nor do they represent cash available to pay distributions and should not be considered as an alternative to net income, determined in accordance with GAAP, as an indication of our financial performance, or to cash flows from operating activities, determined in accordance with GAAP, as a measure of our liquidity, nor is it indicative of funds available to fund our cash needs, including our ability to make cash distributions.

**FUNDS FROM OPERATIONS (FFO).** We define FFO as net income, computed in accordance with GAAP, excluding gains or losses from sales of properties, depreciation and amortization related to real estate, impairment charges and adjustments to reflect our share of FFO of unconsolidated joint ventures. Adjustments for unconsolidated joint ventures are calculated to reflect FFO on the same basis. We compute FFO in accordance with our interpretation of standards established by the National Association of Real Estate Investment Trusts ("NAREIT"), which may not be comparable to FFO reported by other REITs that do not define the term in accordance with the current NAREIT definition or that interpret the current NAREIT definition differently than we do. We receive non-refundable upfront payments from membership upgrade contracts. In accordance with GAAP, the non-refundable upfront payments and related commissions are deferred and amortized over the estimated membership upgrade contract term. Although the NAREIT definition of FFO does not address the treatment of non-refundable upfront payments, we believe that it is appropriate to adjust for the impact of the deferral activity in our calculation of FFO.

**NORMALIZED FUNDS FROM OPERATIONS (NORMALIZED FFO).** We define Normalized FFO as FFO excluding non-operating income and expense items, such as gains and losses from early debt extinguishment, including prepayment penalties and defeasance costs, transaction/pursuit costs and other miscellaneous non-comparable items.

Normalized FFO presented herein is not necessarily comparable to Normalized FFO presented by other real estate companies due to the fact that not all real estate companies use the same methodology for computing this amount.

We believe that FFO and Normalized FFO are helpful to investors as supplemental measures of the performance of an equity REIT. We believe that by excluding the effect of gains or losses from sales of properties, depreciation and amortization related to real estate and impairment charges, which are based on historical costs and which may be of limited relevance in evaluating current performance, FFO can facilitate comparisons of operating performance between periods and among other equity REITs. We further believe that Normalized FFO provides useful information to investors, analysts and our management because it allows them to compare our operating performance to the operating performance of other real estate companies and between periods on a consistent basis without having to account for differences not related to our normal operations. For example, we believe that excluding the early extinguishment of debt, and other miscellaneous non-comparable items from FFO allows investors, analysts and our management to assess the sustainability of operating performance in future periods because these costs do not affect the future operations of the properties. In some cases, we provide information about identified non-cash components of FFO and Normalized FFO because it allows investors, analysts and our management to assess the impact of those items.



# Non-GAAP Financial Measures Continued

## INCOME FROM PROPERTY OPERATIONS, EXCLUDING DEFERRALS AND PROPERTY MANAGEMENT (NOI).

We define Income from property operations, excluding deferrals and property management as rental income, membership subscriptions and upgrade sales, utility and other income less property and rental home operating and maintenance expenses, real estate taxes, sales and marketing expenses, excluding property management expenses and the impact of the GAAP deferrals of membership upgrade sales upfront payments and membership sales commissions, net. For comparative purposes, we present bad debt expense within Property operating, maintenance and real estate taxes in the current and prior periods. We believe that this Non-GAAP financial measure is helpful to investors and analysts as a measure of the operating results of our properties.

## EARNINGS BEFORE INTEREST, TAX, DEPRECIATION AND AMORTIZATION FOR REAL ESTATE (EBITDAre) AND ADJUSTED EBITDAre.

We define EBITDAre as net income or loss excluding interest income and expense, income taxes, depreciation and amortization, gains or losses from sales of properties, impairments charges, and adjustments to reflect our share of EBITDAre of unconsolidated joint ventures. We compute EBITDAre in

accordance with our interpretation of the standards established by NAREIT, which may not be comparable to EBITDAre reported by other REITs that do not define the term in accordance with the current NAREIT definition or that interpret the current NAREIT definition differently than we do. We receive non-refundable upfront payments from membership upgrade contracts. In accordance with GAAP, the non-refundable upfront payments and related commissions are deferred and amortized over the estimated customer life. Although the NAREIT definition of EBITDAre does not address the treatment of non-refundable upfront payments, we believe that it is appropriate to adjust for the impact of the deferral activity in our calculation of EBITDAre. We define Adjusted EBITDAre as EBITDAre excluding non-operating income and expense items, such as gains and losses from early debt extinguishment, including prepayment penalties and defeasance costs, transaction/pursuit costs and other miscellaneous non-comparable items. We believe that EBITDAre and Adjusted EBITDAre may be useful to an investor in evaluating our operating performance and liquidity because the measures are widely used to measure the operating performance of an equity REIT.

## Consolidated Net Income to EBITDAre and Adjusted EBITDAre Reconciliations (in millions)

	Trailing Twelve Months as of December 2022
<b>Consolidated net income</b>	<b>\$298.8</b>
Interest income	(7.4)
Membership upgrade sales upfront payments, deferred, net	21.7
Membership sales commissions, deferred, net	(3.2)
Real estate depreciation and amortization	202.4
Other depreciation and amortization	4.6
Interest and related amortization	116.6
Loss on sale of real estate and impairment, net	–
Adjustments to our share of EBITDAre of unconsolidated joint ventures	5.5
<b>EBITDAre</b>	<b>638.9</b>
Early debt retirement	1.2
Transaction/pursuit costs	3.8
Lease termination expenses	3.1
<b>Adjusted EBITDAre</b>	<b>\$647.0</b>

**els<sup>®</sup>**