









# **Table of Contents**

|  | <u>Page</u> |
|--|-------------|
| Press Release  | 1           |
| Fourth Quarter 2013 - Selected Financial Data                    | 4           |
|  |             |
| Quarter ended December 31, 2013                                  |             |
| Consolidated Income Statement                                    | 5           |
| Reconciliation of Net Income to FFO, Normalized FFO and FAD      | 6           |
| Consolidated Income from Property Operations                     | 7           |
| 2013 Core Income from Property Operations                        | 8           |
| Acquisitions – Income from Property Operations                   | 9           |
| Income from Rental Home Operations                               | 10          |
| Total Sites and Home Sales                                       | 11          |
|  |             |
| 2014 Guidance  |             |
| 2014 Guidance – Selected Financial Data                          | 12          |
| First Quarter 2014 Guidance - Selected Financial Data            | 13          |
| 2014 Core Guidance Assumptions – Income from Property Operations | 14          |
| 2014 Assumptions Regarding Acquisition Properties                | 15          |
|  |             |
| <u>Other</u>   |             |
| 2011 Acquired Chattel Loan Assumptions                           | 16          |
| Right-To-Use Memberships – Select Data                           | 17          |
| Balance Sheet  | 18          |
| Debt Maturity Schedule & Summary                                 | 19          |
| Market Capitalization  | 20          |
| Non-GAAP Financial Measures                                      | 21          |



CONTACT: Paul Seavey (312) 279-1488

FOR IMMEDIATE RELEASE January 27, 2014

## ELS REPORTS FOURTH QUARTER RESULTS

## **Strong Core Performance**

**CHICAGO, IL** – **January 27, 2014** – Equity LifeStyle Properties, Inc. (NYSE: ELS) (referred to herein as "we," "us," and "our") today announced results for the quarter and year ended December 31, 2013. All per share results are reported on a fully diluted basis unless otherwise noted.

#### Financial Results for the Quarter Ended December 31, 2013

Normalized Funds from Operations ("Normalized FFO") increased \$6.1 million, or \$0.06 per common share, to \$56.6 million, or \$0.62 per common share, compared to \$50.5 million, or \$0.56 per common share, for the same period in 2012. Funds from Operations ("FFO") increased \$4.6 million, or \$0.05 per common share, to \$54.9 million, or \$0.60 per common share, compared to \$50.3 million, or \$0.55 per common share, for the same period in 2012. Net income available for common stockholders decreased \$0.1 million to \$24.2 million, or \$0.29 per common share, compared to \$24.3 million, or \$0.29 per common share, for the same period in 2012. During the fourth quarter we expensed \$1.6 million of the contingent asset related to our Colony Cove property. Consistent with our Normalized FFO definition, this amount is added back when calculating Normalized FFO.

#### **Portfolio Performance**

For the quarter ended December 31, 2013, property operating revenues, excluding deferrals, increased \$10.2 million to \$171.9 million compared to \$161.7 million for the same period in 2012. For the year ended December 31, 2013, property operating revenues, excluding deferrals, increased \$32.1 million to \$696.2 million compared to \$664.1 million for the same period in 2012. For the quarter ended December 31, 2013, income from property operations, excluding deferrals, increased \$5.4 million to \$99.3 million compared to \$93.9 million for the same period in 2012. For the year ended December 31, 2013, income from property operations, excluding deferrals, increased \$16.8 million to \$397.7 million compared to \$380.9 million for the same period in 2012.

For the quarter ended December 31, 2013, Core property operating revenues increased approximately 4.0 percent and income from Core property operations increased approximately 3.7 percent compared to the same period in 2012. For the year ended December 31, 2013, Core property operating revenues increased approximately 3.3 percent and income from Core property operations increased approximately 3.1 percent compared to the same period in 2012.

#### **Balance Sheet**

We closed on \$28.4 million of financing proceeds during the quarter as part of our \$430 million long-term refinancing plan. These loans bear a stated interest rate of 4.35 percent per annum and mature in 2038. We also paid off \$26.1 million in mortgages with a weighted average interest rate of 5.81 percent per annum which were set to mature on March 1, 2014.

Interest coverage was approximately 3.1 times in the quarter. Our cash balance as of December 31, 2013 was approximately \$58.4 million. Expanded disclosure on our balance sheet and debt statistics are included in the tables below.

#### Acquisitions

During the fourth quarter we closed on the acquisition of one RV resort and, in January 2014, we closed on the acquisition of two additional RV resorts for a total purchase price of approximately \$31.5 million. These properties, located in Wisconsin, collectively contain 1,456 sites.

#### **Executive Officer Promotions**

Effective immediately, Mr. Paul Seavey has been promoted to Executive Vice President, Chief Financial Officer and Treasurer and will continue to have oversight of our financial, tax and information technology departments. Mr. Patrick Waite has been promoted to Executive Vice President – Property Operations and will continue to have oversight of our property operations.

#### **General Information**

As of January 27, 2014, we own or have an interest in 379 quality properties in 32 states and British Columbia consisting of 140,298 sites. We are a self-administered, self-managed real estate investment trust ("REIT") with headquarters in Chicago.

A live webcast of our conference call discussing these results will be available via our website in the Investor Information section at www.equitylifestyle.com at 10:00 a.m. Central Time on January 28, 2014.

This press release includes certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. When used, words such as "anticipate," "expect," "believe," "project," "intend," "may be" and "will be" and similar words or phrases, or the negative thereof, unless the context requires otherwise, are intended to identify forward-looking statements and may include, without limitation, information regarding our expectations, goals or intentions regarding the future, and the expected effect of our recent acquisitions. These forward-looking statements are subject to numerous assumptions, risks and uncertainties, including, but not limited to:

- our ability to control costs, real estate market conditions, the actual rate of decline in customers, the actual use of sites by customers and our success in acquiring new customers at our properties (including those that we may acquire);
- our ability to maintain historical or increase future rental rates and occupancy with respect to properties currently owned or that we may acquire;
- our ability to retain and attract customers renewing, upgrading and entering right-to-use contracts;
- our assumptions about rental and home sales markets;

- our assumptions and guidance concerning 2014 estimated net income, FFO and Normalized FFO;
- our ability to manage counterparty risk;
- in the age-qualified properties, home sales results could be impacted by the ability of potential homebuyers to sell their existing residences as well as by financial, credit and capital markets volatility;
- results from home sales and occupancy will continue to be impacted by local economic conditions, lack
  of affordable manufactured home financing and competition from alternative housing options including
  site-built single-family housing;
- impact of government intervention to stabilize site-built single family housing and not manufactured housing;
- effective integration of recent acquisitions and our estimates regarding the future performance of recent acquisitions;
- the completion of transactions in their entirety and future transactions, if any, and timing and effective integration with respect thereto;
- unanticipated costs or unforeseen liabilities associated with recent acquisitions;
- ability to obtain financing or refinance existing debt on favorable terms or at all;
- the effect of interest rates;
- the dilutive effects of issuing additional securities;
- the effect of accounting for the entry of contracts with customers representing a right-to-use the Properties under the Codification Topic "*Revenue Recognition*;" and
- other risks indicated from time to time in our filings with the Securities and Exchange Commission.

These forward-looking statements are based on management's present expectations and beliefs about future events. As with any projection or forecast, these statements are inherently susceptible to uncertainty and changes in circumstances. We are under no obligation to, and expressly disclaim any obligation to, update or alter our forward-looking statements whether as a result of such changes, new information, subsequent events or otherwise.

Tables follow:

## Fourth Quarter 2013 - Selected Financial Data

(In millions, except per share data, unaudited)

|  | _  | Quarter Ended<br>December 31, 2013 |  |  |
|--|----|------------------------------------|--|--|
| Income from property operations - 2013 Core (1)                                  | \$ | 97.4                               |  |  |
| Income from property operations - Acquisitions (2)                               |    | 1.9                                |  |  |
| Loss from discontinued operations  |    | (0.1)                              |  |  |
| Property management and general and administrative (excluding transaction costs) |    | (16.5)                             |  |  |
| Other income and expenses  |    | 5.0                                |  |  |
| Financing costs and other  |    | (31.1)                             |  |  |
| Normalized FFO (3)   |    | 56.6                               |  |  |
| Change in fair value of contingent consideration asset (4)                       |    | (1.6)                              |  |  |
| Transaction costs  |    | (0.2)                              |  |  |
| Early debt retirement  |    | 0.1                                |  |  |
| FFO (3) (5)  | \$ | 54.9                               |  |  |
| Normalized FFO per share - fully diluted   | \$ | 0.62                               |  |  |
| FFO per share - fully diluted  | \$ | 0.60                               |  |  |
|  |    |                                    |  |  |
| Normalized FFO (3)   | \$ | 56.6                               |  |  |
| Non-revenue producing improvements to real estate                                |    | (7.9)                              |  |  |
| Funds available for distribution (FAD) (3)                                       | \$ | 48.7                               |  |  |
| FAD per share - fully diluted  | \$ | 0.53                               |  |  |
| Weighted average shares outstanding - fully diluted                              |    | 91.3                               |  |  |

<sup>1.</sup> See page 8 for details of the 2013 Core Income from Property Operations.

<sup>2.</sup> See page 9 for details of the Income from Property Operations for the properties acquired during 2012 and 2013 (the "Acquisitions").

<sup>3.</sup> See page 6 for a detailed reconciliation of Net income available for Common Shares to FFO, Normalized FFO and FAD. See definitions of FFO, Normalized FFO and FAD on page 21.

<sup>4.</sup> We acquired Colony Cove as part of the Hometown acquisition. Our ownership of this 2,200 site community consists of a fee interest as well as a leasehold interest. The lease terms include an option to purchase the underlying fee interest upon the death of the lessor as well as scheduled increases of the monthly payments and the option purchase price. We negotiated with Hometown to cap our exposure to increases in both the ground lease payments and the option purchase price. At closing, Hometown deposited shares of ELS stock into escrow and agreed to release shares to us each quarter until the option could be exercised at which time any remaining shares would be released to Hometown. We recorded this escrow as a contingent asset on our balance sheet. We have received quarterly distributions from the escrow to offset the lease and option price increases. During the fourth quarter, we learned of the death of the lessor and we intend to exercise the purchase option. The December 31, 2013 contingent asset balance of \$1.9 million represents the \$1.1 million fair value estimate of shares distributed to us on January 1, 2014 and the \$0.8 million fair value estimate of shares we anticipate receiving before closing on the purchase option. The \$1.6 million change in fair value of contingent consideration asset is net of the fourth quarter \$0.3 million fair value increase.

<sup>5.</sup> Fourth quarter 2013 FFO, adjusted to include a deduction for depreciation expense on rental homes, would have been \$53.2 million, or \$0.58 per fully diluted share.

## **Consolidated Income Statement**

(In thousands, unaudited)

| 大きの   |   | Quar<br>Dece       |            |         | Year l<br>Decem | Ended<br>ber 31, |         |        |
|---|---|--------------------|------------|---------|-----------------|------------------|---------|--------|
| Community base rental income         \$ 104,00         \$ 9,942         \$ 4,900         \$ 1,406           Renta floweneeme         3,60         2,227         1,247         1,343           Resort has rental income         3,30         2,924         1,472         1,343           Right-to-use contracts cultered prior period gross         1,248         2,000         1,510         3,73         1,314         2,000         1,600           Right-to-use contracts cultered prior period amorization         1,510         1,510         6,000         1,600 <t< th=""><th></th><th>2013</th><th></th><th>2012</th><th>2013</th><th>20</th><th>012</th></t<>  |   | 2013               |            | 2012    | 2013            | 20               | 012     |        |
| Renal home income         3.691         3.227         14.267         11.498           Resort base rental income         13,366         20.824         147.24         147.24         147.264         147.624 <td>Revenues:</td> <td></td> <td></td> <td>_</td> <td></td> <td></td> <td></td>   | Revenues:   |                    |            | _       |                 |                  |         |        |
| Reserr base rental income         33,366         29,824         147,237         47,967         47,662           Right-to-use annual payments         12,078         11,575         47,967         47,662         47,662         47,662         47,663         13,43         14,64         13,60   | Community base rental income  | \$ 104,400         | \$         | 99,421  | \$ 409,801      | \$ 3             | 94,606  |        |
| Right-to-use annual payments         12,078         41,575         47,967         47,662           Right-to-use contracts current period, gross         3,243         3,753         13,142         13,433           Right-to-use contracts, deferred, net of prior period amerization         11,266         13,011         63,000         66,040           Uilly and other income         15,166         13,101         63,000         62,470           Gross revunes from home sales         5,431         2,645         17,871         8,230           Increst income         2,086         2,000         8,260         8,135           Record from other investments, net <sup>(1)</sup> 1,526         1,087         72,151         6,795           Total revenue         54,714         51,971         72,875         68,705           Expenses           Expenses           Expenses         2,167         1,962         7,474         6,309           Expenses         2,167         1,962         7,474         6,309           Expenses         2,167         1,962         7,474         6,309           Expenses         3,200         2,997         12,836         1,045 <td colsp<="" td=""><td>Rental home income</td><td>3,691</td><td></td><td>3,227</td><td>14,267</td><td></td><td>11,649</td></td>   | <td>Rental home income</td> <td>3,691</td> <td></td> <td>3,227</td> <td>14,267</td> <td></td> <td>11,649</td> | Rental home income | 3,691      |         | 3,227           | 14,267           |         | 11,649 |
| Right-to-use contracts current period, gross         3,243         3,753         13,142         13,333           Right-to-use contracts, deferred, net of prior period amortization         11,248         20,101         6,560         6,609           Utility and other income         5,543         2,645         17,871         8,230           Broker of resale revenue and ancillary services revenues, net         90         0,100         18,201         3,003           Income from other investments, net <sup>(1)</sup> 1,132         1,087         7,515         6,795           Total revenues         1,132         1,087         7,515         6,795           Total revenues         5,471         1,082         7,615         6,795           Poperty operating and maintenance         8,741         1,082         7,474         6,369           Real State taxes         12,407         1,061         48,279         45,500           Sales and marketing, gross         3,300         2,997         2,744         6,369           Sales and marketing, deferred commissions, net         26,436         25,558         10,223         10,495           Sales and marketing, deferred commissions, net         26,436         25,558         10,229         10,209           Depresitution of in-place lease  | Resort base rental income   | 33,366             |            | 29,824  | 147,234         | 1                | 34,327  |        |
| Right-to-use contracts, deferred, net of prior period amortization         (1,248)         (2,044)         (5,694)         (6,694)           Utility and other income         15,106         3,311         63,600         62,470           Gross revenues from home sales         5,543         2,645         17,871         82,300           Increast income         2,086         2,030         4,212         3,033           Increast income         17,881         16,312         72,875         63,705           Total revenues         17,981         16,312         72,875         63,706           Property operating and maintenance         24,714         1,971         29,897         220,415           Real state taxes         12,407         1,962         4,744         4,599         42,599           Sales and marketing, gefored commissions, net         5,809         3,300         2,977         12,836         10,845           Sales and marketing, deferred commissions, net         5,809         3,969         4,014         3,759           Deperciation on real estate assets and rental homes         26,436         25,558         108,229         102,833           Amortization of in-place feases         1,137         808         1,102         2,948         2,949         1,248   | Right-to-use annual payments  | 12,078             |            | 11,575  | 47,967          |                  | 47,662  |        |
| Utility and other income         15,106         13,911         63,800         62,470           Gross revenues from home sales         5,543         2,645         1,7871         8,230           Increst income         2,006         1,003         4,212         3,003           Increst income         1,526         1,007         7,515         6,795           Total revenues         1,526         1,007         7,515         6,705           Total revenue         1,526         1,007         7,515         6,705           Total revenue         5,471         51,971         229,807         20,415           Rend store         8,471         51,971         229,807         20,415           Rend store         2,471         1,060         48,279         20,415           Rend store         2,474         1,060         48,279         20,415           Real statuses         1,240         1,060         48,279         20,415           Real statuses         1,240         1,060         48,590         10,450         10,450         10,450         10,450         10,450         10,450         10,450         10,450         10,450         10,450         10,450         10,450         10,450         10,450<  | Right-to-use contracts current period, gross  | 3,243              |            | 3,753   | 13,142          |                  | 13,433  |        |
| Gross revenues from home sales         5,431         2,645         17,871         8,230           Brokerd resale revenue and ancillary services revenues, net         90         (120)         4,212         3,093           Interest income         2,086         2,003         8,260         8,135           Income from other investments, net (1)         1,526         1,632         1,632         728,375         683,076           Total revenues         1,671         1,672         7,874         6,830           Expersers           Property operating and maintenance         54,714         51,971         229,897         250,415           Real al state taxes         12,407         1,061         48,279         45,590           Sales and marketing, gross         3,300         2,997         12,836         10,845           Sales and marketing, deferred commissions, net         (86)         (98)         4,2419         31,595           Property management         2,843         25,538         108,229         102,838           Amortization of in-place leases         1,137         808         1,940         39,407           Cost of home sales         5,45         2,533         17,296         9,018           Gene  | Right-to-use contracts, deferred, net of prior period amortization  | (1,248             | ()         | (2,014) | (5,694)         |                  | (6,694) |        |
| Brokered resale revenue and ancillarly services revenues, net         90         (120)         4,212         3,093           Incress income         2,086         2,003         3,260         8,135           Income from other investments, net <sup>(1)</sup> 1,252         1,681         16,312         728,375         687,000           Total revenues         1,79,81         16,312         728,375         687,000           Expenses:           Property operating and maintenance         54,714         51,971         229,877         220,415           Real estate taxes         1,2407         10,861         48,279         45,500           Sales and marketing, gross         3,300         2,997         12,816         41,509           Sales and marketing, gross         3,300         2,997         12,816         41,509           Sales and marketing, deferred commissions, net         (586)         981         2,410         30,405           Property managemen         26,436         25,538         108,229         120,203           Amortization of in-place leases         1,137         80         10,40         30,467           Coss of home sales         5,45         2,533         17,20         9,018  | Utility and other income  | 15,106             |            | 13,911  | 63,800          |                  | 62,470  |        |
| Interest income         2,086         2,003         8,206         8,135           Income from other investments, net <sup>(1)</sup> 1,526         1,087         7,515         6,795           Total revenues         15,981         16,531         728,375         683,076           Expenses         8         7,114         8,1971         229,897         20,415           Renal home operating and maintenance         54,714         1,1962         7,474         6,696           Real estate taxes         12,407         10,861         48,279         45,590           Sales and marketing, deferred commissions, net         (586         0811         2,419         10,455           Property management         9,813         9,694         40,193         37,999           Depreciation on real estate assets and rental homes         26,436         25,588         108,229         102,083           Amortization of implace leases         1,137         808         1,49         3,49         4,49         3,49           General and administrative <sup>(2)</sup> 6,51         7,07         28,211         2,638           Early debt retirement         6,51         7,07         28,211         2,638           Income from continuiting operations before equity in income of unc  | Gross revenues from home sales  | 5,543              |            | 2,645   | 17,871          |                  | 8,230   |        |
| Income from other investments, net (1)         1,526         1,087         7,515         6,795           Total revenues         179,881         16,312         78,375         683,70           Expenses:         8         54,714         51,971         229,877         201,415           Renal home operating and maintenance         2,167         1,962         7,474         63,69           Real estate taxes         12,407         10,861         48,279         45,590           Sales and marketing, gross         3,300         2,977         12,836         10,845           Sales and marketing, deferred commissions, net         3,813         9,694         40,193         37,999           Depreciation on real estate assets and rental homes         26,436         25,558         108,229         102,083           Amortization of in-place leases         1,137         8,08         1,940         39,467           Cost of home sale         5,459         2,538         108,229         102,083           General and administrative for         6,951         7,070         28,211         2,088           Early debt retirement         6,951         3,09         2,711         4,556           Early call expenses         151,482         14,159         653   | Brokered resale revenue and ancillary services revenues, net  | 90                 |            | (120)   | 4,212           |                  | 3,093   |        |
| Total revenues         179,881         165,312         728,375         683,706           Expenses:         Property operating and maintenance         54,714         51,971         229,897         220,415           Renal castate taxes         12,407         11,962         7,474         6,369           Sales and marketing, gross         3,300         2,997         12,836         10,845           Sales and marketing, deferred commissions, net         (586)         (981)         (2,410)         (3,155)           Property management         9,813         9,694         40,193         37,999           Depreciation on real estate assets and rental homes         26,436         25,558         108,229         102,083           Amortization of in-place leases         1,137         808         1,940         39,467           Cost of home sales         5,459         2,533         17,296         9,18           Home selling expenses         5,459         2,533         17,296         9,18           General and administrative <sup>(2)</sup> 69,51         39         2,711         1,456           Early debt retirement         (67)         —         37,844         —           Rent control initiatives and other         394         3,957         11  | Interest income   | 2,086              |            | 2,003   | 8,260           |                  | 8,135   |        |
| Expenses:         Property operating and maintenance         54,714         51,971         229,897         20,415           Rental home operating and maintenance         2,167         1,962         7,474         6,369           Real state taxes         12,407         10,861         48,279         45,596           Sales and marketing, geoss         30,801         6,849         12,840         10,845           Sales and marketing, deferred commissions, net         (886)         (981)         (2,410)         3,159           Property management         9,813         9,694         40,193         37,999           Depreciation on real estate assets and rental homes         26,436         25,558         108,229         102,083           Amortization of in-place leases         1,1137         808         1,940         39,467           Cost of home sales         5,459         2,558         108,229         102,083           Home selling expenses         451         340         2,085         1,317         808         1,940         2,948         1,7296         80         1,940         2,948         1,7296         80         1,84         2,948         2,781         2,838         1,712         2,948         1,258         1,249         1,243         <   | Income from other investments, net (1)  | 1,526              |            | 1,087   | 7,515           |                  | 6,795   |        |
| Property operating and maintenance         54,714         51,971         229,897         220,415           Rental home operating and maintenance         2,167         1,962         7,474         6,369           Real estate taxes         12,407         10,861         48,279         45,590           Sales and marketing, gross         3,300         2,997         12,836         10,845           Sales and marketing, deferred commissions, net         5,856         681         24,101         3,1599           Depreciation on real estate assets and rental homes         26,436         25,558         108,229         102,083           Amortization of in-place leases         1,137         808         1,940         39,667           Cost of home sales         5,459         2,533         17,966         9,018           Home selling expenses         541         340         2,085         1,391           General and administrative <sup>(2)</sup> (6,951         7,070         28,211         26,388           Early debt retirement         (67)         -         37,844         -           Rent control initiatives and other         28,816         30,957         118,522         123,992           Total expenses         151,482         149,159         653,167 <td>Total revenues</td> <td>179,881</td> <td></td> <td>165,312</td> <td>728,375</td> <td>6</td> <td>83,706</td>  | Total revenues  | 179,881            |            | 165,312 | 728,375         | 6                | 83,706  |        |
| Rental home operating and maintenance         2,167         1,962         7,474         6,369           Real estate taxes         12,407         10,861         48,279         45,590           Sales and marketing, gross         3,300         2,997         12,836         10,845           Sales and marketing, deferred commissions, net         (586)         (981)         0,401         31,599           Property management         9,813         9,694         40,193         37,999           Depreciation on real estate assets and rental homes         26,436         25,558         108,29         102,083           Amortization of in-place leases         1,137         808         1,940         39,467           Cost of home sales         5,459         2,533         17,296         9,018           Home selling expenses         54         3,04         2,085         1,931           General and administrative for         6,951         7,07         28,211         26,388           Early debt retirement         6,67         7,0         28,211         26,388           Early debt retirement         2,67         3,384         2,7         1,456           Interest and related amortization         3,84         2,9         1,155         63,167  | Expenses:   |                    |            |         |                 |                  |         |        |
| Real estate taxes         12,407         10,861         48,79         45,590           Sales and marketing, gross         3,300         2,997         12,836         10,845           Sales and marketing, deferred commissions, net         (586)         (981)         2,101         31,555           Property management         9,813         9,604         40,103         37,999           Depreciation on real estate assets and rental homes         26,436         25,558         108,229         102,083           Amortization of in-place leases         1,137         808         1,940         39,467           Cost of home sales         5,459         2,533         17,296         9,018           Home selling expenses         541         340         2,085         1,391           General and administrative <sup>10</sup> 6,951         7,07         28,211         26,388           Early debr retirement         6,967         7         28,211         26,388           Learly debr retirement         394         3,957         118,522         23,392           Interest and related amortization         28,816         30,957         118,522         123,992           Total expenses         151,482         145,159         5,358         16,364  | Property operating and maintenance  | 54,714             |            | 51,971  | 229,897         | 2                | 20,415  |        |
| Sales and marketing, gross         3,300         2,971         12,836         10,845           Sales and marketing, deferred commissions, net         (586)         (981)         (2,410)         (3,155)           Property management         9,813         9,694         40,193         37,999           Depreciation on real estate assets and rental homes         26,436         25,558         108,229         102,083           Amortization of in-place leases         1,137         808         1,940         39,467           Cost of home sales         5,459         2,533         17,296         9,018           Home selling expenses         541         340         2,085         1,391           General and administrative (2)         6,951         7,070         28,211         26,388           Early debt retirement         (67)         —         37,844         —           Rent control initiatives and other         394         389         2,771         1,456           Interest and related amortization         2,816         30,957         118,522         123,992           Total expenses         151,482         144,159         653,167         621,858           Income from continuing operations before equity in income of unconsolidated joint ventures         28,391 <td>Rental home operating and maintenance</td> <td>2,167</td> <td></td> <td>1,962</td> <td>7,474</td> <td></td> <td>6,369</td>                                     | Rental home operating and maintenance   | 2,167              |            | 1,962   | 7,474           |                  | 6,369   |        |
| Sales and marketing, deferred commissions, net         (586)         (981)         (2,410)         (3,155)           Property management         9,813         9,694         40,193         37,999           Depreciation on real estate assets and rental homes         26,436         25,558         108,229         102,083           Amortization of in-place leases         1,137         808         1,940         39,467           Cost of home sales         5,459         2,533         17,296         9,018           Home selling expenses         541         340         2,085         1,319           General and administrative (3)         6,951         7,070         28,211         26,388           Early debt retirement         (67)         -         37,844         -           Rent control initiatives and other         394         389         2,771         1,456           Interest and related amortization         28,816         30,957         118,522         123,992           Total expenses         151,482         144,159         653,167         621,858           Income from continuing operations before equity in income of unconsolidated joint ventures         28,399         21,153         75,208         61,848           Equity in income of unconsolidated joint ventures </td <td>Real estate taxes</td> <td>12,407</td> <td></td> <td>10,861</td> <td>48,279</td> <td></td> <td>45,590</td>                                     | Real estate taxes   | 12,407             |            | 10,861  | 48,279          |                  | 45,590  |        |
| Property management         9,813         9,694         40,193         37,999           Depreciation on real estate assets and rental homes         26,436         25,558         108,229         102,083           Amortization of in-place leases         1,137         808         1,940         39,467           Cost of home sales         5,459         2,533         17,296         9,018           Home selling expenses         541         340         2,085         1,313           General and administrative (2)         6,951         7,070         28,211         26,388           Early debt retirement         (67)         —         37,844         —           Rent control initiatives and other         394         389         2,771         1,456           Interest and related amortization         28,816         30,957         118,522         123,992           Total expenses         151,482         144,159         653,167         621,858           Income from continuing operations before equity in income of unconsolidated joint ventures         28,399         21,153         75,208         61,848           Equity in income of unconsolidated joint ventures         415         375         2,099         1,899           Consolidated income from continuing operations   | Sales and marketing, gross  | 3,300              |            | 2,997   | 12,836          |                  | 10,845  |        |
| Depreciation on real estate assets and rental homes         26,436         25,558         108,229         102,083           Amortization of in-place leases         1,137         808         1,940         39,467           Cost of home sales         5,459         2,533         17,296         9,018           Home selling expenses         541         340         2,085         1,391           General and administrative (3)         6,951         7,070         28,211         26,388           Early debt retirement         (67)         —         37,844         —           Rent control initiatives and other         394         389         2,771         1,456           Interest and related amortization         28,816         30,957         118,522         123,992           Total expenses         151,482         144,159         653,167         621,858           Income from continuing operations before equity in income of unconsolidated joint ventures         28,399         21,153         75,208         61,848           Equity in income of unconsolidated joint ventures         415         375         2,039         1,899           Consolidated income from continuing operations         (82)         2,891         7,133         6,116           (Loss) income from discontinued  | Sales and marketing, deferred commissions, net  | (586               | <u>(</u> ) | (981)   | (2,410)         |                  | (3,155) |        |
| Amortization of in-place leases         1,137         808         1,940         39,467           Cost of home sales         5,459         2,533         17,296         9,018           Home selling expenses         541         340         2,085         1,391           General and administrative (2)         6,951         7,070         28,211         26,388           Early debt retirement         (67)         —         37,844         —           Rent control initiatives and other         394         389         2,771         1,456           Increst and related amortization         28,816         30,957         118,522         123,992           Total expenses         151,482         144,159         653,167         621,858           Income from continuing operations before equity in income of unconsolidated joint ventures         28,399         21,153         75,208         61,848           Equity in income of unconsolidated joint ventures         415         375         2,039         1,899           Consolidated income from continuing operations         28,814         21,528         77,247         63,747           Discontinued Operations:           (Loss) income from discontinued operations         (82         2,891         7,133         6,116  | Property management   | 9,813              |            | 9,694   | 40,193          |                  | 37,999  |        |
| Cost of home sales         5,459         2,533         17,296         9,018           Home selling expenses         541         340         2,085         1,391           General and administrative (2)         6,951         7,070         28,211         26,388           Early debt retirement         (67)         —         37,844         —           Rent control initiatives and other         394         389         2,771         1,456           Interest and related amortization         28,816         30,957         118,522         123,992           Total expenses         151,482         144,159         653,167         621,858           Income from continuing operations before equity in income of unconsolidated joint ventures         28,399         21,153         75,208         61,848           Equity in income of unconsolidated joint ventures         415         375         2,039         1,899           Consolidated income from continuing operations         (82)         2,891         7,133         6,116           (Loss) income from discontinued operations         (82)         2,891         7,133         6,116           (Loss) income from discontinued operations         (82)         2,891         7,133         6,116           (Loss) income from discontinued opera   | Depreciation on real estate assets and rental homes   | 26,436             |            | 25,558  | 108,229         | 1                | 02,083  |        |
| Home selling expenses   | Amortization of in-place leases   | 1,137              |            | 808     | 1,940           |                  | 39,467  |        |
| General and administrative (2)         6,951         7,070         28,211         26,388           Early debt retirement         (67)         —         37,844         —           Rent control initiatives and other         394         389         2,771         1,456           Interest and related amortization         28,816         30,957         118,522         123,992           Total expenses         151,482         144,159         653,167         621,858           Income from continuing operations before equity in income of unconsolidated joint ventures         28,399         21,153         75,208         61,848           Equity in income of unconsolidated joint ventures         415         375         2,039         1,899           Consolidated income from continuing operations         28,814         21,528         77,247         63,747           Discontinued Operations:           (Loss) income from discontinued operations         (82)         2,891         7,133         6,116           (Loss) jain on sale of property, net of tax         (19)         4,596         41,525         4,596           (Loss) income from discontinued operations         (101)         7,487         48,658         10,712           Consolidated net income         28,713         29,015  | Cost of home sales  | 5,459              |            | 2,533   | 17,296          |                  | 9,018   |        |
| Early debt retirement         (67)         — 37,844         —           Rent control initiatives and other         394         389         2,771         1,456           Interest and related amortization         28,816         30,957         118,522         123,992           Total expenses         151,482         144,159         653,167         621,858           Income from continuing operations before equity in income of unconsolidated joint ventures         28,399         21,153         75,208         61,848           Equity in income of unconsolidated joint ventures         415         375         2,039         1,899           Consolidated income from continuing operations         28,814         21,528         77,247         63,747           Discontinued Operations:           (Loss) income from discontinued operations         (82)         2,891         7,133         6,116           (Loss) gain on sale of property, net of tax         (19)         4,596         41,525         4,596           (Loss) income from discontinued operations         (101)         7,487         48,658         10,712           Consolidated net income         28,713         29,015         125,905         74,459           Income allocated to non-controlling interest-Common OP Units         (2,224)   | Home selling expenses   | 541                |            | 340     | 2,085           |                  | 1,391   |        |
| Rent control initiatives and other         394         389         2,771         1,456           Interest and related amortization         28,816         30,957         118,522         123,992           Total expenses         151,482         144,159         653,167         621,858           Income from continuing operations before equity in income of unconsolidated joint ventures         28,399         21,153         75,208         61,848           Equity in income of unconsolidated joint ventures         415         375         2,039         1,899           Consolidated income from continuing operations         28,814         21,528         77,247         63,747           Discontinued Operations:           (Loss) income from discontinued operations         (82)         2,891         7,133         6,116           (Loss) gain on sale of property, net of tax         (19)         4,596         41,525         4,596           (Loss) income from discontinued operations         (101)         7,487         48,658         10,712           Consolidated net income         28,713         29,015         125,905         74,459           Income allocated to non-controlling interest-Common OP Units         (2,224)         (2,176)         (9,706)         (5,067)           Series A Redeemable Perpetu   | General and administrative (2)  | 6,951              |            | 7,070   | 28,211          |                  | 26,388  |        |
| Interest and related amortization   28,816   30,957   118,522   123,992   Total expenses   151,482   144,159   653,167   621,858   Income from continuing operations before equity in income of unconsolidated joint ventures   28,399   21,153   75,208   61,848   Equity in income of unconsolidated joint ventures   415   375   2,039   1,899   Consolidated income from continuing operations   28,814   21,528   77,247   63,747  | Early debt retirement   | (67                | )          | _       | 37,844          |                  | _       |        |
| Total expenses         151,482         144,159         653,167         621,858           Income from continuing operations before equity in income of unconsolidated joint ventures         28,399         21,153         75,208         61,848           Equity in income of unconsolidated joint ventures         415         375         2,039         1,899           Consolidated income from continuing operations         28,814         21,528         77,247         63,747           Discontinued Operations:           (Loss) income from discontinued operations         (82)         2,891         7,133         6,116           (Loss) gain on sale of property, net of tax         (19)         4,596         41,525         4,596           (Loss) income from discontinued operations         (101)         7,487         48,658         10,712           Consolidated net income         28,713         29,015         125,905         74,459           Income allocated to non-controlling interest-Common OP Units         (2,224)         (2,176)         (9,706)         (5,067)           Series A Redeemable Perpetual Preferred Stock Dividends         —         (242)         —         (11,704)           Series C Redeemable Perpetual Preferred Stock Dividends         (2,329)         (2,322)         (9,280)         (2,909) <td>Rent control initiatives and other</td> <td>394</td> <td></td> <td>389</td> <td>2,771</td> <td></td> <td>1,456</td> | Rent control initiatives and other  | 394                |            | 389     | 2,771           |                  | 1,456   |        |
| Income from continuing operations before equity in income of unconsolidated joint ventures   28,399   21,153   75,208   61,848  | Interest and related amortization   |                    |            | 30,957  | 118,522         | 1                | 23,992  |        |
| Equity in income of unconsolidated joint ventures         415         375         2,039         1,899           Consolidated income from continuing operations         28,814         21,528         77,247         63,747           Discontinued Operations:           (Loss) income from discontinued operations         (82)         2,891         7,133         6,116           (Loss) gain on sale of property, net of tax         (19)         4,596         41,525         4,596           (Loss) income from discontinued operations         (101)         7,487         48,658         10,712           Consolidated net income         28,713         29,015         125,905         74,459           Income allocated to non-controlling interest-Common OP Units         (2,224)         (2,176)         (9,706)         (5,067)           Series A Redeemable Perpetual Preferred Stock Dividends         —         (242)         —         (11,704)           Series C Redeemable Perpetual Preferred Stock Dividends         (2,329)         (2,322)         (9,280)         (2,909)   | Total expenses  | 151,482            |            | 144,159 | 653,167         | 6                | 21,858  |        |
| Discontinued Operations:         (82)         2,891         7,133         6,116           (Loss) income from discontinued operations         (82)         2,891         7,133         6,116           (Loss) gain on sale of property, net of tax         (19)         4,596         41,525         4,596           (Loss) income from discontinued operations         (101)         7,487         48,658         10,712           Consolidated net income         28,713         29,015         125,905         74,459           Income allocated to non-controlling interest-Common OP Units         (2,224)         (2,176)         (9,706)         (5,067)           Series A Redeemable Perpetual Preferred Stock Dividends         —         (242)         —         (11,704)           Series C Redeemable Perpetual Preferred Stock Dividends         (2,329)         (2,322)         (9,280)         (2,909)   | Income from continuing operations before equity in income of unconsolidated joint ventures                    | 28,399             |            | 21,153  | 75,208          |                  | 61,848  |        |
| Discontinued Operations:           (Loss) income from discontinued operations         (82)         2,891         7,133         6,116           (Loss) gain on sale of property, net of tax         (19)         4,596         41,525         4,596           (Loss) income from discontinued operations         (101)         7,487         48,658         10,712           Consolidated net income         28,713         29,015         125,905         74,459           Income allocated to non-controlling interest-Common OP Units         (2,224)         (2,176)         (9,706)         (5,067)           Series A Redeemable Perpetual Preferred Stock Dividends         —         (242)         —         (11,704)           Series C Redeemable Perpetual Preferred Stock Dividends         (2,329)         (2,322)         (9,280)         (2,909)  | Equity in income of unconsolidated joint ventures   | 415                |            | 375     | 2,039           |                  | 1,899   |        |
| (Loss) income from discontinued operations         (82)         2,891         7,133         6,116           (Loss) gain on sale of property, net of tax         (19)         4,596         41,525         4,596           (Loss) income from discontinued operations         (101)         7,487         48,658         10,712           Consolidated net income         28,713         29,015         125,905         74,459           Income allocated to non-controlling interest-Common OP Units         (2,224)         (2,176)         (9,706)         (5,067)           Series A Redeemable Perpetual Preferred Stock Dividends         —         (242)         —         (11,704)           Series C Redeemable Perpetual Preferred Stock Dividends         (2,329)         (2,322)         (9,280)         (2,909)   | Consolidated income from continuing operations  | 28,814             |            | 21,528  | 77,247          |                  | 63,747  |        |
| (Loss) income from discontinued operations         (82)         2,891         7,133         6,116           (Loss) gain on sale of property, net of tax         (19)         4,596         41,525         4,596           (Loss) income from discontinued operations         (101)         7,487         48,658         10,712           Consolidated net income         28,713         29,015         125,905         74,459           Income allocated to non-controlling interest-Common OP Units         (2,224)         (2,176)         (9,706)         (5,067)           Series A Redeemable Perpetual Preferred Stock Dividends         —         (242)         —         (11,704)           Series C Redeemable Perpetual Preferred Stock Dividends         (2,329)         (2,322)         (9,280)         (2,909)   | Discontinued Operations:  |                    |            |         |                 |                  |         |        |
| (Loss) gain on sale of property, net of tax         (19)         4,596         41,525         4,596           (Loss) income from discontinued operations         (101)         7,487         48,658         10,712           Consolidated net income         28,713         29,015         125,905         74,459           Income allocated to non-controlling interest-Common OP Units         (2,224)         (2,176)         (9,706)         (5,067)           Series A Redeemable Perpetual Preferred Stock Dividends         —         (242)         —         (11,704)           Series C Redeemable Perpetual Preferred Stock Dividends         (2,329)         (2,322)         (9,280)         (2,909)   |   | (82                | ()         | 2.891   | 7.133           |                  | 6.116   |        |
| (Loss) income from discontinued operations         (101)         7,487         48,658         10,712           Consolidated net income         28,713         29,015         125,905         74,459           Income allocated to non-controlling interest-Common OP Units         (2,224)         (2,176)         (9,706)         (5,067)           Series A Redeemable Perpetual Preferred Stock Dividends         —         (242)         —         (11,704)           Series C Redeemable Perpetual Preferred Stock Dividends         (2,329)         (2,322)         (9,280)         (2,909)   |   | `                  |            |         |                 |                  |         |        |
| Consolidated net income28,71329,015125,90574,459Income allocated to non-controlling interest-Common OP Units(2,224)(2,176)(9,706)(5,067)Series A Redeemable Perpetual Preferred Stock Dividends—(242)—(11,704)Series C Redeemable Perpetual Preferred Stock Dividends(2,329)(2,322)(9,280)(2,909)   |   |                    |            |         |                 |                  |         |        |
| Series A Redeemable Perpetual Preferred Stock Dividends—(242)—(11,704)Series C Redeemable Perpetual Preferred Stock Dividends(2,329)(2,322)(9,280)(2,909)   | -   |                    |            |         |                 |                  |         |        |
| Series A Redeemable Perpetual Preferred Stock Dividends—(242)—(11,704)Series C Redeemable Perpetual Preferred Stock Dividends(2,329)(2,322)(9,280)(2,909)   | Income allocated to non-controlling interest-Common OP Units  | (2,224             | .)         | (2,176) | (9,706)         |                  | (5,067) |        |
| Series C Redeemable Perpetual Preferred Stock Dividends (2,329) (2,322) (9,280) (2,909)   | -   |                    |            |         |                 |                  |         |        |
|   | -   | (2,329             | )          |         | (9,280)         |                  |         |        |
|   |   |                    |            |         |                 | \$               |         |        |

<sup>1.</sup> For the quarter and year ended December 31, 2013, includes a \$1.6 million and a \$1.4 million decrease, respectively, and for the quarter and year ended December 31, 2012, includes a \$0.1 million decrease and a \$0.5 million increase, respectively, resulting from the change in the fair value of a contingent asset. See footnote 4 on page 4 for a detailed explanation.

<sup>2.</sup> Includes transaction costs, see Reconciliation of Net Income to FFO, Normalized FFO and FAD on page 6.

## Reconciliation of Net Income to FFO, Normalized FFO and FAD

(In thousands, except per share data (prior periods adjusted for stock split), unaudited)

|  | Quarter Ended |         |       |         |    | Year Ended |       |          |  |  |  |
|--|---------------|---------|-------|---------|----|------------|-------|----------|--|--|--|
|  |               | Decem   | ber : | 31,     |    | Decem      | ber . | 31,      |  |  |  |
|  |               | 2013    |       | 2012    | _  | 2013       |       | 2012     |  |  |  |
| Net income available for Common Shares                             | \$            | 24,160  | \$    | 24,275  | \$ | 106,919    | \$    | 54,779   |  |  |  |
| Income allocated to common OP Units                                |               | 2,224   |       | 2,176   |    | 9,706      |       | 5,067    |  |  |  |
| Right-to-use contract upfront payments, deferred, net (1)          |               | 1,248   |       | 2,014   |    | 5,694      |       | 6,694    |  |  |  |
| Right-to-use contract commissions, deferred, net (2)               |               | (586)   |       | (981)   |    | (2,410)    |       | (3,155)  |  |  |  |
| Depreciation on real estate assets                                 |               | 24,748  |       | 24,065  |    | 101,694    |       | 96,530   |  |  |  |
| Depreciation on real estate assets, discontinued operations        |               | _       |       | 738     |    | 1,536      |       | 2,832    |  |  |  |
| Depreciation on rental homes                                       |               | 1,688   |       | 1,493   |    | 6,535      |       | 5,553    |  |  |  |
| Amortization of in-place leases                                    |               | 1,137   |       | 808     |    | 1,940      |       | 39,467   |  |  |  |
| Amortization of in-place leases, discontinued operations           |               | _       |       | _       |    | _          |       | 5,656    |  |  |  |
| Depreciation on unconsolidated joint ventures                      |               | 228     |       | 293     |    | 960        |       | 1,166    |  |  |  |
| Loss (gain) on sale of property, net of tax                        |               | 19      |       | (4,596) |    | (41,525)   |       | (4,596)  |  |  |  |
| FFO <sup>(3) (4)</sup>   | \$            | 54,866  | \$    | 50,285  | \$ | 191,049    | \$    | 209,993  |  |  |  |
| Change in fair value of contingent consideration asset (5)         |               | 1,566   |       | 50      |    | 1,442      |       | (462)    |  |  |  |
| Transaction costs (6)  |               | 223     |       | 157     |    | 1,963      |       | 157      |  |  |  |
| Early debt retirement  |               | (67)    |       | _       |    | 37,844     |       | _        |  |  |  |
| Normalized FFO (3)   |               | 56,588  |       | 50,492  |    | 232,298    |       | 209,688  |  |  |  |
| Non-revenue producing improvements to real estate                  |               | (7,915) |       | (9,246) |    | (24,881)   |       | (29,287) |  |  |  |
| FAD (3)  | \$            | 48,673  | \$    | 41,246  | \$ | 207,417    | \$    | 180,401  |  |  |  |
| Income from continuing operations per Common Share - Basic         | \$            | 0.29    | \$    | 0.21    | \$ | 0.75       | \$    | 0.55     |  |  |  |
| Income from continuing operations per Common Share - Fully Diluted | \$            | 0.29    | \$    | 0.21    | \$ | 0.75       | \$    | 0.54     |  |  |  |
| Net income per Common Share - Basic                                | \$            | 0.29    | \$    | 0.29    | \$ | 1.29       | \$    | 0.67     |  |  |  |
| Net income per Common Share - Fully Diluted                        | \$            | 0.29    | \$    | 0.29    | \$ | 1.28       | \$    | 0.66     |  |  |  |
| FFO per Common Share - Basic                                       | \$            | 0.61    | \$    | 0.56    | \$ | 2.11       | \$    | 2.33     |  |  |  |
| FFO per Common Share - Fully Diluted                               | \$            | 0.60    | \$    | 0.55    | \$ | 2.09       | \$    | 2.31     |  |  |  |
| Normalized FFO per Common Share - Basic                            | \$            | 0.62    | \$    | 0.56    | \$ | 2.56       | \$    | 2.32     |  |  |  |
| Normalized FFO per Common Share - Fully Diluted                    | \$            | 0.62    | \$    | 0.56    | \$ | 2.55       | \$    | 2.31     |  |  |  |
| FAD per Common Share - Basic                                       | \$            | 0.54    | \$    | 0.46    | \$ | 2.29       | \$    | 2.00     |  |  |  |
| FAD per Common Share - Fully Diluted                               | \$            | 0.53    | \$    | 0.45    | \$ | 2.27       | \$    | 1.99     |  |  |  |
| Average Common Shares - Basic                                      |               | 83,003  |       | 82,569  |    | 83,018     |       | 82,348   |  |  |  |
| Average Common Shares and OP Units - Basic                         |               | 90,679  |       | 90,320  |    | 90,567     |       | 90,225   |  |  |  |
| Average Common Shares and OP Units - Fully Diluted                 |               | 91,334  |       | 90,944  |    | 91,196     |       | 90,862   |  |  |  |
|  |               |         |       |         |    |            |       |          |  |  |  |

<sup>1.</sup> We are required by GAAP to defer, over the estimated customer life, recognition of non-refundable upfront payments from the entry of right-to-use contracts and upgrade sales. The customer life is currently estimated to range from one to 31 years and is based upon our experience operating the membership platform since 2008. The amount shown represents the deferral of a substantial portion of current period upgrade sales, offset by amortization of prior period sales.

<sup>2.</sup> We are required by GAAP to defer recognition of commissions paid related to the entry of right-to-use contracts. The deferred commissions will be amortized using the same method as used for the related non-refundable upfront payments from the entry of right-to-use contracts and upgrade sales. The amount shown represents the deferral of a substantial portion of current period commissions on those contracts, offset by the amortization of prior period commissions.

<sup>3.</sup> See definitions of FFO, Normalized FFO and FAD on page 21.

<sup>4.</sup> FFO, adjusted to include a deduction for depreciation expense on rental homes for the quarter ended December 31, 2013 and 2012, would have been \$53.2 million, or \$0.58 per fully diluted share, and \$48.8 million, or \$0.54 per fully diluted share, respectively, and for the year ended December 31, 2013 and 2012, would have been \$184.5 million, or \$2.02 per fully diluted share, and \$204.4 million, or \$2.25 per fully diluted share, respectively.

<sup>5.</sup> Included in the line item Income from other investments, net on the Consolidated Income Statement on page 5. See footnote 4 on page 4 for a detailed explanation.

<sup>6.</sup> Included in the line item general and administrative on the Consolidated Income Statement on page 5.

# **Consolidated Income from Property Operations** (1)

(In millions, except home site and occupancy figures, unaudited)

|  | Quarter Ended December 31, |        |    |        | Year Decem  |             |
|--|----------------------------|--------|----|--------|-------------|-------------|
|  |                            | 2013   |    | 2012   | 2013        | 2012        |
| Community base rental income (2)                       | \$                         | 104.4  | \$ | 99.4   | \$<br>409.8 | \$<br>394.6 |
| Rental home income                                     |                            | 3.7    |    | 3.2    | 14.3        | 11.6        |
| Resort base rental income (3)                          |                            | 33.4   |    | 29.8   | 147.2       | 134.3       |
| Right-to-use annual payments                           |                            | 12.1   |    | 11.6   | 48.0        | 47.7        |
| Right-to-use contracts current period, gross           |                            | 3.2    |    | 3.8    | 13.1        | 13.4        |
| Utility and other income                               |                            | 15.1   |    | 13.9   | 63.8        | 62.5        |
| Property operating revenues                            |                            | 171.9  |    | 161.7  | 696.2       | 664.1       |
| Property operating, maintenance, and real estate taxes |                            | 67.1   |    | 62.8   | 278.2       | 266.0       |
| Rental home operating and maintenance                  |                            | 2.2    |    | 2.0    | 7.5         | 6.4         |
| Sales and marketing, gross                             |                            | 3.3    |    | 3.0    | 12.8        | 10.8        |
| Property operating expenses                            |                            | 72.6   |    | 67.8   | 298.5       | 283.2       |
| Income from property operations                        | \$                         | 99.3   | \$ | 93.9   | \$<br>397.7 | \$<br>380.9 |
| Manufactured home site figures and occupancy averages: |                            |        |    |        |             |             |
| Total sites  |                            | 69,972 |    | 68,773 | 69,267      | 68,764      |
| Occupied sites   |                            | 64,206 |    | 62,773 | 63,471      | 62,609      |
| Occupancy %  |                            | 91.8%  |    | 91.3%  | 91.6%       | 91.0%       |
| Monthly base rent per site                             | \$                         | 542    | \$ | 528    | \$<br>538   | \$<br>525   |
| Core total sites                                       |                            | 68,634 |    | 68,645 | 68,635      | 68,636      |
| Core occupied sites                                    |                            | 63,061 |    | 62,773 | 62,994      | 62,605      |
| Core occupancy %                                       |                            | 91.9%  |    | 91.4%  | 91.8%       | 91.2%       |
| Core monthly base rent per site                        | \$                         | 542    | \$ | 528    | \$<br>538   | \$<br>525   |
| Resort base rental income:                             |                            |        |    |        |             |             |
| Annual   | \$                         | 24.4   | \$ | 22.4   | \$<br>94.6  | \$<br>87.3  |
| Seasonal   |                            | 4.9    |    | 4.1    | 22.9        | 21.1        |
| Transient  |                            | 4.1    |    | 3.3    | 29.7        | 25.9        |
| Total resort base rental income                        | \$                         | 33.4   | \$ | 29.8   | \$<br>147.2 | \$<br>134.3 |

See page 5 for a complete Income Statement. The line items that we include in property operating revenues and property operating expenses are also
individually included in our Consolidated Income Statement. Income from property operations excludes property management expenses and the GAAP
deferral of right-to-use contract upfront payments and related commissions, net.

<sup>2.</sup> See the manufactured home site figures and occupancy averages below within this table.

<sup>3.</sup> See resort base rental income detail included below within this table.

# **2013** Core Income from Property Operations <sup>(1)</sup>

(In millions, except home site and occupancy figures, unaudited)

|  |       | Quarter<br>Decem |     |        | %          | Year<br>Decem |             | %          |
|--|-------|------------------|-----|--------|------------|---------------|-------------|------------|
|  |       | 2013             |     | 2012   | Change (2) | 2013          | 2012        | Change (2) |
| Community base rental income (3)                       | \$    | 102.5            | \$  | 99.4   | 3.0 %      | \$<br>406.6   | \$<br>394.6 | 3.0 %      |
| Rental home income                                     |       | 3.7              |     | 3.2    | 13.9 %     | 14.3          | 11.6        | 22.2 %     |
| Resort base rental income (4)                          |       | 31.9             |     | 29.8   | 7.0 %      | 141.2         | 134.4       | 5.2 %      |
| Right-to-use annual payments                           |       | 12.1             |     | 11.6   | 4.3 %      | 48.0          | 47.7        | 0.6 %      |
| Right-to-use contracts current period, gross           |       | 3.2              |     | 3.8    | (13.6)%    | 13.1          | 13.4        | (2.2)%     |
| Utility and other income (5)                           |       | 14.8             |     | 13.9   | 6.8 %      | 63.1          | 62.4        | 1.1 %      |
| Property operating revenues                            |       | 168.2            |     | 161.7  | 4.0 %      | 686.3         | 664.1       | 3.3 %      |
| Property operating, maintenance, and real estate taxes |       | 65.4             |     | 62.8   | 4.0 %      | 273.2         | 265.9       | 2.7 %      |
| Rental home operating and maintenance                  |       | 2.1              |     | 2.0    | 9.0 %      | 7.4           | 6.4         | 16.7 %     |
| Sales and marketing, gross                             |       | 3.3              |     | 3.0    | 10.1 %     | 12.8          | 10.8        | 18.3 %     |
| Property operating expenses                            |       | 70.8             |     | 67.8   | 4.4 %      | 293.4         | 283.1       | 3.7 %      |
| Income from property operations                        | \$    | 97.4             | \$  | 93.9   | 3.7 %      | \$<br>392.9   | \$<br>381.0 | 3.1 %      |
| Occupied sites (6)                                     |       | 63,188           |     | 62,876 |            |               |             |            |
| Core manufactured home site figures and or             | ccupe | ıncy aver        | age | s:     |            |               |             |            |
| Total sites  | -     | 68,634           |     | 68,645 |            | 68,635        | 68,636      |            |
| Occupied sites   |       | 63,061           |     | 62,773 |            | 62,994        | 62,605      |            |
| Occupancy %  |       | 91.9%            |     | 91.4%  |            | 91.8%         | 91.2%       |            |
| Monthly base rent per site                             | \$    | 542              | \$  | 528    |            | \$<br>538     | \$<br>525   |            |
|  |       |                  |     |        |            |               |             |            |
| Resort base rental income:                             |       |                  |     |        |            |               |             |            |
| Annual   | \$    | 23.3             | \$  | 22.4   | 4.0 %      | \$<br>90.6    | \$<br>87.2  | 3.9 %      |
| Seasonal   |       | 4.8              |     | 4.1    | 16.0 %     | 22.2          | 21.1        | 5.3 %      |
| Transient  |       | 3.8              |     | 3.3    | 16.5 %     | 28.5          | 26.0        | 9.5 %      |
| Total resort base rental income                        | \$    | 31.9             | \$  | 29.8   | 7.0 %      | \$<br>141.3   | \$<br>134.3 | 5.2 %      |

 <sup>2013</sup> Core properties include properties we owned and operated during all of 2012 and 2013. Income from property operations excludes property management expenses and the GAAP deferral of right-to-use contract upfront payments and related commissions, net.

<sup>2.</sup> Calculations prepared using actual results without rounding.

<sup>3.</sup> See the Core manufactured home site figures and occupancy averages included below within this table.

<sup>4.</sup> See resort base rental income detail included below within this table.

<sup>5.</sup> During the year ended December 31, 2012, we recognized approximately \$2.1 million of cable service prepayments due to the bankruptcy of a third-party cable service provider at certain properties.

<sup>6.</sup> Occupied sites as of the end of the period shown. Occupied sites have increased by 312 from 62,876 at December 31, 2012.

# **Acquisitions - Income from Property Operations** (1)

|  | Decen | er Ended<br>aber 31,<br>013 | Decen | Ended<br>nber 31,<br>013 |
|--|-------|-----------------------------|-------|--------------------------|
| Community base rental income             | \$    | 1.9                         | \$    | 3.2                      |
| Resort base rental income                |       | 1.5                         |       | 6.0                      |
| Utility income and other property income |       | 0.3                         |       | 0.7                      |
| Property operating revenues              |       | 3.7                         |       | 9.9                      |
|  |       |                             |       |                          |
| Property operating expenses              |       | 1.8                         |       | 5.1                      |
| Income from property operations          | \$    | 1.9                         | \$    | 4.8                      |

Represents actual performance of two properties we acquired during 2012 and five properties we acquired during 2013. Excludes property management
expenses.

## **Income from Rental Home Operations**

(In millions, except occupied rentals, unaudited)

|  | Quarter Ended December 31, |       |    |       |    | Year Ended<br>December 31, |    |       |  |  |
|--|----------------------------|-------|----|-------|----|----------------------------|----|-------|--|--|
|  |                            | 2013  |    | 2012  |    | 2013                       |    | 2012  |  |  |
| Manufactured homes:                                |                            |       |    |       |    |                            |    |       |  |  |
| New home   | \$                         | 5.7   | \$ | 5.1   | \$ | 22.3                       | \$ | 17.9  |  |  |
| Used home  |                            | 7.8   |    | 7.1   |    | 30.7                       |    | 26.4  |  |  |
| Rental operations revenues (1)                     |                            | 13.5  |    | 12.2  |    | 53.0                       |    | 44.3  |  |  |
| Rental operations expense                          |                            | (2.2) |    | (2.0) |    | (7.5)                      |    | (6.4) |  |  |
| Income from rental operations, before depreciation |                            | 11.3  |    | 10.2  |    | 45.5                       |    | 37.9  |  |  |
| Depreciation on rental homes                       |                            | (1.7) |    | (1.5) |    | (6.5)                      |    | (5.6) |  |  |
| Income from rental operations, after depreciation  | \$                         | 9.6   | \$ | 8.7   | \$ | 39.0                       | \$ | 32.3  |  |  |
|  |                            |       |    |       |    |                            |    |       |  |  |
| Occupied rentals: (2)                              |                            |       |    |       |    |                            |    |       |  |  |
| New  |                            | 2,140 |    | 1,834 |    |                            |    |       |  |  |
| Used   |                            | 3,331 |    | 3,230 |    |                            |    |       |  |  |
| Total occupied rentals                             |                            | 5,471 |    | 5,064 |    |                            |    |       |  |  |
|  |                            |       |    |       |    |                            |    |       |  |  |

|                                 | As of |       |    |                   |    |          |       |                   |
|---------------------------------|-------|-------|----|-------------------|----|----------|-------|-------------------|
| December 31,                    |       |       |    |                   |    | December | r 31, | 2012              |
| Cost basis in rental homes: (3) | Gross |       |    | Net of oreciation |    | Gross    |       | Net of oreciation |
| New                             | \$    | 114.1 | \$ | 101.1             | \$ | 105.7    | \$    | 96.2              |
| Used                            |       | 63.7  |    | 54.9              |    | 59.8     |       | 54.0              |
| Total rental homes              | \$    | 177.8 | \$ | 156.0             | \$ | 165.5    | \$    | 150.2             |

<sup>1.</sup> For the quarter ended December 31, 2013 and 2012, approximately \$9.8 million and \$9.0 million, respectively, are included in the Community base rental income line in the Consolidated Income from Property Operations table on page 7. For the year ended December 31, 2013 and 2012, approximately \$38.7 million and \$32.7 million, respectively, are included in the Community base rental income line in the Consolidated Income from Property Operations table on page 7. The remainder of the rental operations revenue is included in the Rental home income line in the Consolidated Income from Property Operations table on page 7.

<sup>2.</sup> Occupied rentals as of the end of the period shown.

<sup>3.</sup> Includes both occupied and unoccupied rental homes.

## **Total Sites and Home Sales**

(In thousands, except sites and home sale volumes, unaudited)

#### Summary of Total Sites as of December 31, 2013

|                    | Sites   |
|--------------------|---------|
| Community sites    | 69,900  |
| Resort sites:      |         |
| Annuals            | 23,400  |
| Seasonal           | 9,000   |
| Transient          | 9,600   |
| Membership (1)     | 24,100  |
| Joint Ventures (2) | 3,100   |
| Total              | 139,100 |

#### Home Sales - Select Data

|                                    | Quarte<br>Decem |             | Year<br>Decem | <br>        |
|------------------------------------|-----------------|-------------|---------------|-------------|
|                                    | 2013            | 2012        | 2013          | 2012        |
| New Home Sales Volume (3)          | 40              | 15          | 109           | 35          |
| New Home Sales Gross Revenues      | \$<br>1,567     | \$<br>660   | \$<br>4,836   | \$<br>1,698 |
|                                    |                 |             |               |             |
| Used Home Sales Volume             | 447             | 325         | 1,588         | 1,306       |
| Used Home Sales Gross Revenues     | \$<br>3,976     | \$<br>1,985 | \$<br>13,035  | \$<br>6,532 |
|                                    |                 |             |               |             |
| Brokered Home Resales Volume       | 212             | 197         | 835           | 906         |
| Brokered Home Resale Revenues, net | \$<br>303       | \$<br>249   | \$<br>1,142   | \$<br>1,166 |

<sup>1.</sup> Sites primarily utilized by approximately 98,300 members. Includes approximately 4,800 sites rented on an annual basis.

<sup>2.</sup> Joint venture income is included in the Equity in income from unconsolidated joint ventures line in the Consolidated Income Statement on page 5.

<sup>3.</sup> Includes 12 related party home sales for the quarter ended December 31, 2013 and 26 related party home sales and one third-party dealer sale for the year ended December 31, 2013. Includes one third-party home sale for the year ended December 31, 2012.

## 2014 Guidance - Selected Financial Data (1)

Our guidance acknowledges the existence of volatile economic conditions, which may impact our current guidance assumptions. Factors impacting 2014 guidance include, but are not limited to the following: (i) the mix of site usage within the portfolio; (ii) yield management on our short-term resort sites; (iii) scheduled or implemented rate increases on community and resort sites; (iv) scheduled or implemented rate increases in annual payments under right-to-use contracts; (v) occupancy changes; (vi) our ability to retain and attract customers renewing or entering right-to-use contracts; (vii) performance of the chattel loans purchased by us in connection with a prior acquisition; (viii) our ability to integrate and operate recent acquisitions in accordance with our estimates; (ix) completion of pending transactions in their entirety and on assumed schedule and (x) ongoing legal matters and related fees.

(In millions, except per share data unaudited)

|   | Ye    | ear Ended     |
|---|-------|---------------|
|   | Decen | nber 31, 2014 |
| Income from property operations - 2014 Core (2)                     | \$    | 408.8         |
| Income from property operations - Acquisitions (3)                  |       | 9.5           |
| Property management and general and administrative                  |       | (68.0)        |
| Other income and expenses (4)                                       |       | 17.9          |
| Financing costs and other   |       | (122.7)       |
| Normalized FFO (5)  |       | 245.5         |
| Transaction Costs   |       | (0.2)         |
| FFO <sup>(5)</sup>  |       | 245.3         |
| Depreciation on real estate and other                               |       | (103.6)       |
| Depreciation on rental homes  |       | (6.6)         |
| Deferral of right-to-use contract sales revenue and commission, net |       | (3.3)         |
| Income allocated to OP units  |       | (11.1)        |
| Net income available to common shares                               | \$    | 120.7         |
|   |       |               |
| Normalized FFO per share - fully diluted                            |       | \$2.63-\$2.73 |
| FFO per share - fully diluted                                       |       | \$2.63-\$2.73 |
| Net income per common share - fully diluted (6)                     |       | \$1.39-\$1.49 |
|   |       |               |
| Weighted average shares outstanding - fully diluted                 |       | 91.5          |

Each line item represents the mid-point of a range of possible outcomes and reflects management's estimate of the most likely outcome. Actual Normalized
FFO, Normalized FFO per share, FFO, FFO per share, Net Income and Net Income per share could vary materially from amounts presented above if any of
our assumptions is incorrect.

<sup>2.</sup> See page 14 for 2014 Core Guidance Assumptions. Amount represents 2013 income from property operations from the 2014 Core Properties of \$395.4 million multiplied by an estimated growth rate of 3.4%.

<sup>3.</sup> See page 15 for the 2014 Assumptions regarding the Acquisition Properties.

<sup>4.</sup> See page 16 for 2011 Acquired Chattel Loan Assumptions.

<sup>5.</sup> See page 21 for definitions of Normalized FFO and FFO.

<sup>6.</sup> Net income per fully diluted common share is calculated before Income allocated to OP Units.

## First Quarter 2014 Guidance - Selected Financial Data (1)

Our guidance acknowledges the existence of volatile economic conditions, which may impact our current guidance assumptions. Factors impacting 2014 guidance include, but are not limited to the following: (i) the mix of site usage within the portfolio; (ii) yield management on our short-term resort sites; (iii) scheduled or implemented rate increases on community and resort sites; (iv) scheduled or implemented rate increases in annual payments under right-to-use contracts; (v) occupancy changes; (vi) our ability to retain and attract customers renewing or entering right-to-use contracts; (vii) performance of the chattel loans purchased by us in connection with a prior acquisition; (viii) our ability to integrate and operate recent acquisitions in accordance with our estimates; (ix) completion of pending transactions in their entirety and on assumed schedule and (x) ongoing legal matters and related fees.

(In millions, except per share data unaudited)

|   | -  | rter Ended<br>ch 31, 2014 |
|---|----|---------------------------|
| Income from property operations - 2014 Core (2)                     | \$ | 108.0                     |
| Income from property operations - Acquisitions (3)                  |    | 2.3                       |
| Property management and general and administrative                  |    | (16.4)                    |
| Other income and expenses (4)                                       |    | 5.9                       |
| Financing costs and other   |    | (30.4)                    |
| Normalized FFO (5)  |    | 69.4                      |
| Transaction Costs   |    | (0.2)                     |
| FFO <sup>(5)</sup>  |    | 69.2                      |
| Depreciation on real estate and other                               |    | (26.2)                    |
| Depreciation on rental homes  |    | (1.7)                     |
| Deferral of right-to-use contract sales revenue and commission, net |    | (0.7)                     |
| Income allocated to OP units  |    | (3.4)                     |
| Net income available to common shares                               | \$ | 37.2                      |
|   |    |                           |
| Normalized FFO per share - fully diluted                            |    | \$0.73-\$0.79             |
| FFO per share - fully diluted                                       |    | \$0.73-\$0.79             |
| Net income per common share - fully diluted (6)                     |    | \$0.41-\$0.47             |
|   |    |                           |
| Weighted average shares outstanding - fully diluted                 |    | 91.3                      |

Each line item represents the mid-point of a range of possible outcomes and reflects management's best estimate of the most likely outcome. Actual Normalized
FFO, Normalized FFO per share, FFO, FFO per share, Net Income and Net Income per share could vary materially from amounts presented above if any of
our assumptions is incorrect.

<sup>2.</sup> See page 14 for Core Guidance Assumptions. Amount represents Core Income from property operations from the 2014 Core Properties of \$104.3 million multiplied by an estimated growth rate of 3.6%.

<sup>3.</sup> See page 15 for the 2014 Assumptions regarding the Acquisition Properties.

<sup>4.</sup> See page 18 for 2011 Acquired Chattel Loan Assumptions.

See page 21 for definitions of Normalized FFO and FFO.

<sup>6.</sup> Net income per fully diluted common share is calculated before Income allocated to OP Units.

# 2014 Core (1) Guidance Assumptions - Income from Property Operations

|  | <br>ear Ended<br>cember 31,<br>2013 | 2014<br>Growth<br>Factors <sup>(2)</sup> | Quarter<br>Ended<br>March 31,<br>2013 | First Quarter<br>2014<br>Growth<br>Factors (2) |
|--|-------------------------------------|--|---------------------------------------|--|
| Community base rental income                           | \$<br>406.6                         | 2.3 %                                    | \$ 100.8                              | 2.5 %  |
| Rental home income                                     | 14.2                                | 5.0 %                                    | 3.4                                   | 9.2 %  |
| Resort base rental income (3)                          | 147.0                               | 4.1 %                                    | 40.7                                  | 5.7 %  |
| Right-to-use annual payments                           | 48.0                                | (5.6)%                                   | 11.5                                  | (3.3)%   |
| Right-to-use contracts current period, gross           | 13.1                                | 2.3 %                                    | 2.8                                   | (0.9)%   |
| Utility and other income                               | 63.6                                | 4.8 %                                    | 16.7                                  | 3.9 %  |
| Property operating revenues                            | 692.5                               | 2.4 %                                    | 175.9                                 | 3.0 %  |
|  |                                     |  |                                       |  |
| Property operating, maintenance, and real estate taxes | (276.9)                             | 2.1 %                                    | (67.3)                                | 2.6 %  |
| Rental home operating and maintenance                  | (7.4)                               | (2.7)%                                   | (1.9)                                 | 2.7 %  |
| Sales and marketing, gross                             | (12.8)                              | (16.4)%                                  | (2.4)                                 | (6.1)%   |
| Property operating expenses                            | (297.1)                             | 1.2 %                                    | (71.6)                                | 2.3 %  |
| Income from property operations                        | \$<br>395.4                         | 3.4 %                                    | \$ 104.3                              | 3.6 %  |
|  |                                     |  |                                       |  |
| Resort base rental income:                             |                                     |  |                                       |  |
| Annual   | \$<br>94.6                          | 4.5 %                                    | \$ 23.0                               | 4.5 %  |
| Seasonal   | 22.9                                | 3.1 %                                    | 11.8                                  | 5.5 %  |
| Transient  | 29.5                                | 3.8 %                                    | 5.9                                   | 10.6 %   |
| Total resort base rental income                        | \$<br>147.0                         | 4.1 %                                    | \$ 40.7                               | 5.7 %  |

 <sup>2014</sup> Core properties include properties we expect to own and operate during all of 2013 and 2014. Excludes property management expenses and the GAAP deferral of right-to-use contract upfront payments and related commissions, net.

<sup>2.</sup> Management's estimate of the growth of property operations in the 2014 Core Properties compared to actual 2013 performance. Represents our estimate of the mid-point of a range of possible outcomes. Calculations prepared using actual results without rounding. Actual growth could vary materially from amounts presented above if any of our assumptions is incorrect.

<sup>3.</sup> See Resort base rental income detail included below within this table.

# 2014 Assumptions Regarding Acquisition Properties (1)

|  | <br>r Ended<br>r 31, 2014 <sup>(2)</sup> | Quarter<br>March 31 |       |
|--|--|---------------------|-------|
| Community base rental income                           | \$<br>8.0                                | \$                  | 2.0   |
| Resort home income                                     | 0.1                                      |                     | _     |
| Resort base rental income                              | 6.1                                      |                     | 1.3   |
| Utility income and other property income               | 1.4                                      |                     | 0.3   |
| Property operating revenues                            | <br>15.6                                 |                     | 3.6   |
|  |  |                     |       |
| Property operating, maintenance, and real estate taxes | <br>(6.1)                                |                     | (1.3) |
| Property operating expenses                            | (6.1)                                    |                     | (1.3) |
| Income from property operations                        | \$<br>9.5                                | \$                  | 2.3   |

<sup>1.</sup> The acquisition properties include five properties acquired during 2013 and two properties acquired in January 2014.

<sup>2.</sup> Each line item represents our estimate of the mid-point of a possible range of outcomes and reflects management's best estimate of the most likely outcome for the Acquisition Properties. Actual income from property operations for the Acquisition Properties could vary materially from amounts presented above if any of our assumptions is incorrect.

## 2011 Acquired Chattel Loan Assumptions

The following chattel loan assumptions exclude the 11 Michigan properties sold in 2013. For the year ending December 31, 2013, other income and expenses guidance includes interest income of approximately \$3.4 million from notes receivable acquired from the seller and secured by manufactured homes in connection with the acquisition of properties in 2011. As of December 31, 2013, our carrying value of the notes receivable was approximately \$13.7 million. Our initial carrying value was based on a third party valuation utilizing 2011 market transactions and is adjusted based on actual performance in the loan pool. Factors used in determining the initial carrying value included delinquency status, market interest rates and recovery assumptions. The following tables provide a summary of the notes receivable and certain assumptions about future performance on the remaining notes receivable portfolio, including interest income guidance for 2014. An increase in the estimate of expected cash flows would generally result in additional interest income to be recognized over the remaining life of the underlying pool of loans. A decrease in the estimate of expected cash flows could result in an impairment loss to the carrying value of the loans. There can be no assurance that the notes receivable will perform in accordance with these assumptions.

|   | 2  | 2014 |
|---|----|------|
| Contractual cash flows to maturity beginning January 1,   | \$ | 81.5 |
| Expected cash flows to maturity beginning January 1,      |    | 31.9 |
| Expected interest income to maturity beginning January 1, |    | 17.7 |

|  | l through<br>er 31, 2013 | 2014 Guidance<br>Assumptions |  |  |
|--|--------------------------|------------------------------|--|--|
| Default rate                                   | 16%                      | 17%                          |  |  |
| Recoveries as percentage of defaults           | 25%                      | 24%                          |  |  |
| Yield  | 24%                      | 27%                          |  |  |
|  |                          |                              |  |  |
| Average carrying amount of loans               | \$<br>15.6               | \$<br>11.2                   |  |  |
| Contractual principal pay downs                | 2.1                      | 2.2                          |  |  |
| Contractual interest income                    | 3.5                      | 3.5                          |  |  |
| Expected cash flows applied to principal       | 2.4                      | 2.9                          |  |  |
| Expected cash flows applied to interest income | 2.7                      | 3.4                          |  |  |

## **Right-To-Use Memberships - Select Data**

(In thousands, except member count, number of Zone Park Passes, number of annuals and number of upgrades, unaudited)

|   | Year Ended December 31, |         |    |        |              |              |    |                     |
|---|-------------------------|---------|----|--------|--------------|--------------|----|---------------------|
|   |                         | 2010    |    | 2011   | 2012         | 2013         | 2  | 2014 <sup>(1)</sup> |
| Member Count (2)                                    |                         | 102,726 |    | 99,567 | 96,687       | 98,277       |    | 97,000              |
| Right-to-use annual payments (3)                    | \$                      | 49,831  | \$ | 49,122 | \$<br>47,662 | \$<br>47,967 | \$ | 45,300              |
| Number of Zone Park Passes (ZPPs) (4)               |                         | 4,487   |    | 7,404  | 10,198       | 15,607       |    | 18,000              |
| Number of annuals (5)                               |                         | 3,062   |    | 3,555  | 4,280        | 4,830        |    | 5,130               |
| Resort base rental income from annuals              | \$                      | 6,712   | \$ | 8,069  | \$<br>9,585  | \$<br>11,148 | \$ | 12,226              |
| Number of upgrades (6)                              |                         | 3,659   |    | 3,930  | 3,069        | 2,999        |    | 3,150               |
| Upgrade contract initiations (7)                    | \$                      | 17,430  | \$ | 17,663 | \$<br>13,431 | \$<br>13,142 | \$ | 13,444              |
| Resort base rental income from seasonals/transients | \$                      | 10,967  | \$ | 10,852 | \$<br>11,042 | \$<br>12,692 | \$ | 12,900              |
| Utility and other income                            | \$                      | 2,059   | \$ | 2,444  | \$<br>2,407  | \$<br>2,293  | \$ | 2,300               |

<sup>1.</sup> Guidance estimate. Each line item represents our estimate of the mid-point of a possible range of outcomes and reflects management's best estimate of the most likely outcome. Actual figures could vary materially from amounts presented above if any of our assumptions is incorrect.

<sup>2.</sup> Members have entered into right-to-use contracts with us that entitle them to use certain properties on a continuous basis for up to 21 days. For the year ended December 31, 2012 and years ending December 31, 2013 and 2014, includes 1,300, 7,000 and 9,550 RV dealer ZPPs, respectively.

<sup>3.</sup> The year ended December 31, 2012 and the year ending December 31, 2013, includes \$0.1 million and \$2.1 million, respectively, of revenue recognized related to our right-to-use annual memberships activated through our dealer program. During the third quarter of 2013 we changed the accounting treatment of revenues and expenses associated with the RV dealer program to recognize as revenue only the cash received from members generated by the program.

<sup>4.</sup> ZPPs allow access to up to five zones of the United States.

<sup>5.</sup> Members who rent a specific site for an entire year in connection with their right-to-use contract.

<sup>6.</sup> Existing customers have upgraded agreements are eligible for longer stays, can make earlier reservations, may receive discounts on rental units, and may have access to additional Properties. Upgrades require a non-refundable upfront payment.

<sup>7.</sup> Revenues associated with contract upgrades, included in the line item Right-to-use contracts current period, gross, on our Consolidated Income Statement on page 5.

## **Balance Sheet**

(In thousands, except share (prior period adjusted for stock split) and per share data)

|   |          | ecember 31,<br>2013<br>unaudited) | De | ecember 31,<br>2012 |
|---|----------|-----------------------------------|----|---------------------|
| Assets  |          |                                   |    |                     |
| Investment in real estate:  |          |                                   |    |                     |
| Land  | \$       | 1,025,246                         | \$ | 984,224             |
| Land improvements   |          | 2,667,213                         |    | 2,565,299           |
| Buildings and other depreciable property  |          | 535,647                           |    | 495,127             |
|   |          | 4,228,106                         |    | 4,044,650           |
| Accumulated depreciation  |          | (1,058,540)                       |    | (948,581)           |
| Net investment in real estate   |          | 3,169,566                         |    | 3,096,069           |
| Cash  |          | 58,427                            |    | 37,126              |
| Notes receivable, net   |          | 42,990                            |    | 45,469              |
| Investment in joint ventures  |          | 11,583                            |    | 8,420               |
| Rent and other customer receivables, net  |          | 1,377                             |    | 1,046               |
| Deferred financing costs, net   |          | 19,873                            |    | 20,620              |
| Retail inventory  |          | 2,618                             |    | 1,569               |
| Deferred commission expense.  |          | 25,252                            |    | 22,841              |
| Escrow deposits, goodwill, and other assets, net  |          | 59,953                            |    | 45,214              |
| Assets held for disposition   |          | _                                 |    | 119,852             |
| Total Assets.   | \$       | 3,391,639                         | \$ | 3,398,226           |
| Liabilities and Equity  |          |                                   |    |                     |
| Liabilities:  |          |                                   |    |                     |
| Mortgage notes payable  | \$       | 1,992,368                         | \$ | 2,061,610           |
| Term loan   |          | 200,000                           |    | 200,000             |
| Unsecured lines of credit   |          | _                                 |    | _                   |
| Accrued payroll and other operating expenses  |          | 65,158                            |    | 63,672              |
| Deferred revenue – upfront payments from right-to-use contracts   |          | 68,672                            |    | 62,979              |
| Deferred revenue – right-to-use annual payments   |          | 11,136                            |    | 11,088              |
| Accrued interest payable  |          | 9,416                             |    | 10,500              |
| Rents and other customer payments received in advance and security deposits   |          | 58,931                            |    | 54,017              |
| Distributions payable   |          | 22,753                            |    | _                   |
| Liabilities held for disposition  |          | _                                 |    | 10,058              |
| Total Liabilities   |          | 2,428,434                         |    | 2,473,924           |
| Equity:   |          |                                   |    |                     |
| Stockholders' Equity:   |          |                                   |    |                     |
| Preferred stock, \$0.01 par value 9,945,539 shares authorized as of December 31, 2013 and December 31, 2012; none issued and outstanding as of December 31, 2013 and December 31, 2012.                         |          | _                                 |    | _                   |
| 6.75% Series C Cumulative Redeemable Perpetual Preferred Stock, \$0.01 par value, 54,461 shares authorized and 54,458 issued and outstanding as of December 31, 2013 and December 31, 2012 at liquidation value |          | 136,144                           |    | 136,144             |
| Common stock, \$0.01 par value 200,000,000 shares authorized; 83,313,677 and 83,193,310 shares issued and outstanding as of December 31, 2013 and December 31, 2012, respectively                               |          | 834                               |    | 832                 |
| Paid-in capital   |          | 1,021,365                         |    | 1,012,514           |
| Distributions in excess of accumulated earnings   |          | (264,083)                         |    |                     |
| Accumulated other comprehensive loss  |          |                                   |    | (287,652            |
| Total Stockholders' Equity  | _        | (927)                             |    | (2,590)<br>859,248  |
| Non-controlling interests – Common OP Units   |          | 893,333                           |    |                     |
| Total Equity  | _        | 69,872                            |    | 65,054              |
| Total Liabilities and Equity  |          | 963,205                           | •  | 924,302             |
| Total Elabilities and Equity  | <b>D</b> | 3,391,639                         | \$ | 3,398,226           |

## **Debt Maturity Schedule & Summary**

#### **Secured Debt Maturity Schedule**

(In thousands, unaudited)

| Year      | Amount          |
|-----------|-----------------|
| 2014      | \$<br>87,031    |
| 2015      | 288,347         |
| 2016      | 225,371         |
| 2017      | 89,745          |
| 2018      | 201,852         |
| 2019      | 211,555         |
| 2020      | 128,197         |
| 2021+     | 742,505         |
| Total (1) | \$<br>1,974,603 |

#### Debt Summary as of December 31, 2013

(In millions, except weighted average interest and average years to maturity, unaudited)

|                          | Total    |                                     |                                 |          | Secured                             |          |         | Unsecured                           |                                 |  |  |
|--------------------------|----------|-------------------------------------|---------------------------------|----------|-------------------------------------|----------|---------|-------------------------------------|---------------------------------|--|--|
|                          | Balance  | Weighted<br>Average<br>Interest (2) | Average<br>Years to<br>Maturity | Balance  | Weighted<br>Average<br>Interest (2) | Years to | Balance | Weighted<br>Average<br>Interest (2) | Average<br>Years to<br>Maturity |  |  |
| <b>Consolidated Debt</b> | \$ 2,192 | 5.1%                                | 6.7                             | \$ 1,992 | 5.3%                                | 7.0      | \$200   | 3.1%                                | 3.6                             |  |  |

<sup>1.</sup> Represents our mortgage notes payable excluding \$17.8 million net note premiums and our \$200 million term loan as of December 31, 2013. As of December 31, 2013, we had an unsecured line of credit with a borrowing capacity of \$380.0 million, \$0 outstanding, an interest rate of LIBOR plus 1.40% to 2.00% per annum and a 0.25% to 0.40% facility fee depending on leverage as defined in the loan agreement. The unsecured line of credit matures on September 15, 2016 and has a one-year extension option.

<sup>2.</sup> Includes loan costs amortization.

## **Market Capitalization**

(In millions, except share and OP Unit data, unaudited)

## Capital Structure as of December 31, 2013

|            | \$                      |   |   |  |   |
|------------|-------------------------|---|---|--|---|
|            | •                       | 1   | ,992  | 90.9 %   |   |
|            |                         |   | 200   | 9.1 %  |   |
|            | \$                      | 2   | ,192  | 100.0%   | 39.0%   |
|            |                         |   |   |  |   |
| 83,313,677 | 91.6%                   |   |   |  |   |
| 7,667,723  | 8.4%                    |   |   |  |   |
| 90,981,400 | 100.0%                  |   |   |  |   |
| \$ 36.23   |                         |   |   |  |   |
|            | \$                      | 3   | ,296  | 96.0%  |   |
|            |                         |   | 136   | 4.0 %  |   |
|            | \$                      | 3   | ,432  | 100.0%   | 61.0%   |
|            |                         |   |   |  |   |
|            | \$                      | 5   | ,624  |  | 100.0%  |
|            | 7,667,723<br>90,981,400 | 83,313,677 91.6%<br>7,667,723 8.4%<br>90,981,400 100.0%<br>\$ 36.23 | 83,313,677 91.6%<br>7,667,723 8.4%<br>90,981,400 100.0%<br>\$ 36.23<br>\$ 3 | \$ 2,192<br>83,313,677 91.6%<br>7,667,723 8.4%<br>90,981,400 100.0%<br>\$ 36.23<br>\$ 3,296<br>136<br>\$ 3,432 | \$ 2,192 100.0%<br>83,313,677 91.6%<br>7,667,723 8.4%<br>90,981,400 100.0%<br>\$ 36.23<br>\$ 3,296 96.0%<br>136 4.0%<br>\$ 3,432 100.0% |

#### Perpetual Preferred Equity as of December 31, 2013

|                |               |                    |                   | Annual Di | vidend |
|----------------|---------------|--------------------|-------------------|-----------|--------|
| Series         | Callable Date | Outstanding Shares | Liquidation Value | Per Share | Value  |
| 6.75% Series C | 9/7/2017      | 54,458             | \$136             | \$168.75  | \$ 9.2 |

#### **Non-GAAP Financial Measures**

**Funds from Operations ("FFO")** is a non-GAAP financial measure. We believe FFO, as defined by the Board of Governors of the National Association of Real Estate Investment Trusts ("NAREIT"), is generally an appropriate measure of performance for an equity REIT. While FFO is a relevant and widely used measure of operating performance for equity REITs, it does not represent cash flow from operations or net income as defined by GAAP, and it should not be considered as an alternative to these indicators in evaluating liquidity or operating performance.

We define FFO as net income, computed in accordance with GAAP, excluding gains and actual or estimated losses from sales of properties, plus real estate related depreciation and amortization, impairments, if any, and after adjustments for unconsolidated partnerships and joint ventures. Adjustments for unconsolidated partnerships and joint ventures are calculated to reflect FFO on the same basis. We receive up-front non-refundable payments from the entry of right-to-use contracts. In accordance with GAAP, the upfront non-refundable payments and related commissions are deferred and amortized over the estimated customer life. Although the NAREIT definition of FFO does not address the treatment of non-refundable right-to-use payments, we believe that it is appropriate to adjust for the impact of the deferral activity in our calculation of FFO.

**Normalized Funds from Operations ("Normalized FFO")** is a non-GAAP measure. We define Normalized FFO as FFO excluding the following non-operating income and expense items: a) the financial impact of contingent consideration; b) gains and losses from early debt extinguishment, including prepayment penalties and defeasance costs; c) property acquisition and other transaction costs related to mergers and acquisitions; and d) other miscellaneous non-comparable items.

We believe that FFO and Normalized FFO are helpful to investors as supplemental measures of the performance of an equity REIT. We believe that by excluding the effect of depreciation, amortization and actual or estimated gains or losses from sales of real estate, all of which are based on historical costs and which may be of limited relevance in evaluating current performance, FFO can facilitate comparisons of operating performance between periods and among other equity REITs. We further believe that Normalized FFO provides useful information to investors, analysts and our management because it allows them to compare our operating performance to the operating performance of other real estate companies and between periods on a consistent basis without having to account for differences not related to our operations. For example, we believe that excluding the early extinguishment of debt, property acquisition and other transaction costs related to mergers and acquisitions and the change in fair value of our contingent consideration asset from Normalized FFO allows investors, analysts and our management to assess the sustainability of operating performance in future periods because these costs do not affect the future operations of the properties. In some cases, we provide information about identified non-cash components of FFO and Normalized FFO because it allows investors, analysts and our management to assess the impact of those items.

**Funds available for distribution ("FAD")** is a non-GAAP financial measure. We define FAD as Normalized FFO less non-revenue producing capital expenditures.

Investors should review FFO, Normalized FFO and FAD, along with GAAP net income and cash flow from operating activities, investing activities and financing activities, when evaluating an equity REIT's operating performance. We compute FFO in accordance with our interpretation of standards established by NAREIT, which may not be comparable to FFO reported by other REITs that do not define the term in accordance with the current NAREIT definition or that interpret the current NAREIT definition differently than we do. Normalized FFO presented herein is not necessarily comparable to normalized FFO presented by other real estate companies due to the fact that not all real estate companies use the same methodology for computing this amount. FFO, Normalized FFO and FAD do not represent cash generated from operating activities in accordance with GAAP, nor do they represent cash available to pay distributions and should not be considered as an alternative to net income, determined in accordance with GAAP, as an indication of our financial performance, or to cash flow from operating activities, determined in accordance with GAAP, as a measure of our liquidity, nor is it indicative of funds available to fund our cash needs, including our ability to make cash distributions.