



Equity LifeStyle Properties

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FOR IMMEDIATE RELEASE  
July 23, 2018

## **ELS REPORTS SECOND QUARTER RESULTS** **Continued Strong Performance**

**CHICAGO, IL** – July 23, 2018 – Equity LifeStyle Properties, Inc. (NYSE: ELS) (referred to herein as “we,” “us,” and “our”) today announced results for the quarter and six months ended June 30, 2018. All per share results are reported on a fully diluted basis unless otherwise noted.

### **Financial Results for the Quarter and Six Months Ended June 30, 2018**

For the quarter ended June 30, 2018, total revenues increased \$19.2 million, or 8.7 percent, to \$240.5 million compared to \$221.3 million for the same period in 2017. Net income available for Common Stockholders for the quarter ended June 30, 2018 increased \$6.6 million, or \$0.07 per Common Share, to \$46.1 million, or \$0.52 per Common Share, compared to \$39.5 million, or \$0.45 per Common Share, for the same period in 2017.

For the six months ended June 30, 2018, total revenues increased \$32.8 million, or 7.2 percent, to \$486.5 million compared to \$453.7 million for the same period in 2017. Net income available for Common Stockholders for the six months ended June 30, 2018 increased \$10.0 million or \$0.09 per Common Share, to \$106.4 million, or \$1.20 per Common Share, compared to \$96.4 million or \$1.11 per Common Share, for the same period in 2017.

### **Non-GAAP Financial Measures and Portfolio Performance**

For the quarter ended June 30, 2018, Funds from Operations (“FFO”) available for Common Stock and OP Unit holders increased \$10.7 million, or \$0.09 per Common Share, to \$85.6 million or \$0.90 per Common Share, compared to \$74.9 million, or \$0.81 per Common Share, for the same period in 2017. For the six months ended June 30, 2018, FFO available for Common Stock and OP Unit holders increased \$15.8 million, or \$0.13 per Common Share, to \$183.8 million or \$1.94 per Common Share, compared to \$168.0 million or \$1.81 per Common Share, for the same period in 2017.

For the quarter ended June 30, 2018, Normalized Funds from Operations (“Normalized FFO”) available for Common Stock and OP Unit holders increased \$8.7 million, or \$0.08 per Common Share, to \$83.8 million, or \$0.89 per Common Share, compared to \$75.1 million, or \$0.81 per Common Share, for the same period in 2017. For the six months ended June 30, 2018, Normalized FFO available for Common Stock and OP Unit holders increased \$13.4 million or \$0.11 per Common Share, to \$181.7 million, or \$1.92 per Common Share, compared to \$168.3 million or \$1.81 per Common Share, for the same period in 2017.

For the quarter ended June 30, 2018, property operating revenues, excluding deferrals, increased \$16.1 million to \$227.5 million compared to \$211.4 million for the same period in 2017. For the six months ended June 30, 2018, property operating revenues, excluding deferrals, increased \$28.8 million to \$462.2 million compared to \$433.4 million for the same period in 2017. For the quarter ended June 30, 2018, income from property operations, excluding deferrals and property management, increased \$9.1 million to \$129.1 million compared to \$120.0 million for the same period in 2017. For the six months ended June 30, 2018, income from property operations, excluding deferrals and property management, increased \$14.7 million to \$270.4 million compared to \$255.7 million for the same period in 2017.

For the quarter ended June 30, 2018, Core property operating revenues, excluding deferrals, increased approximately 5.6 percent and Core income from property operations, excluding deferrals and property management, increased approximately 5.2 percent compared to the same period in 2017. For the six months ended June 30, 2018, Core property operating revenues, excluding deferrals, increased approximately 5.6 percent and Core income from

property operations, excluding deferrals and property management, increased approximately 4.8 percent compared to the same period in 2017.

### **Investment Activity**

On July 20, 2018, we completed the acquisition of Everglades Lakes, a 612-site MH community in Fort Lauderdale, Florida. The purchase price was \$72.0 million and was funded with net proceeds from sales of common stock under our at-the-market ("ATM") equity offering program as discussed further below and proceeds from our line of credit.

### **Balance Sheet Activity**

Subsequent to the quarter, we sold 252,864 shares of common stock as part of our ATM equity offering program at a weighted average price per share of \$91.85, resulting in net cash proceeds of approximately \$22.9 million.

### **About Equity LifeStyle Properties**

We are a self-administered, self-managed real estate investment trust ("REIT") with headquarters in Chicago. As of July 23, 2018, we own or have an interest in 410 quality properties in 32 states and British Columbia consisting of 153,549 sites.

For additional information, please contact our Investor Relations Department at (800) 247-5279 or at [investor\\_relations@equitylifestyle.com](mailto:investor_relations@equitylifestyle.com).

### **Conference Call**

A live webcast of our conference call discussing these results will take place tomorrow, Tuesday, July 24, 2018, at 10:00 a.m. Central Time. Please visit the Investor Information section at [www.equitylifestyleproperties.com](http://www.equitylifestyleproperties.com) for the link. A replay of the webcast will be available for two weeks at this site.

### **Reporting Calendar**

Quarterly financial results and related earnings conference calls for the next three quarters are expected to occur as follows:

	<u>Release Date</u>	<u>Earnings Call</u>
Third Quarter 2018	Monday, October 22, 2018	Tuesday, October 23, 2018 10:00 a.m. CT
Fourth Quarter 2018	Monday, January 28, 2019	Tuesday, January 29, 2019 10:00 a.m. CT
First Quarter 2019	Monday, April 22, 2019	Tuesday, April 23, 2019 10:00 a.m. CT

### **Forward-Looking Statements**

In addition to historical information, this press release includes certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. When used, words such as "anticipate," "expect," "believe," "project," "intend," "may be" and "will be" and similar words or phrases, or the negative thereof, unless the context requires otherwise, are intended to identify forward-looking statements and may include without limitation, information regarding our expectations, goals or intentions regarding the future, and the expected effect of our acquisitions. These forward-looking statements are subject to numerous assumptions, risks and uncertainties, including, but not limited to:

- our ability to control costs and real estate market conditions, our ability to retain customers, the actual use of sites by customers and our success in acquiring new customers at our properties (including those that we may acquire);
- our ability to maintain historical or increase future rental rates and occupancy with respect to properties currently owned or that we may acquire;
- our ability to retain and attract customers renewing, upgrading and entering right-to-use contracts;
- our assumptions about rental and home sales markets;
- our assumptions and guidance concerning 2018, including estimated net income, FFO and Normalized FFO;
- our ability to manage counterparty risk;
- our ability to renew our insurance policies at existing rates and on consistent terms;

- in the age-qualified properties, home sales results could be impacted by the ability of potential home buyers to sell their existing residences as well as by financial, credit and capital markets volatility;
- results from home sales and occupancy will continue to be impacted by local economic conditions, lack of affordable manufactured home financing and competition from alternative housing options including site-built single-family housing;
- impact of government intervention to stabilize site-built single-family housing and not manufactured housing;
- effective integration of recent acquisitions and our estimates regarding the future performance of recent acquisitions;
- the completion of future transactions in their entirety, if any, and timing and effective integration with respect thereto;
- unanticipated costs or unforeseen liabilities associated with recent acquisitions;
- ability to obtain financing or refinance existing debt on favorable terms or at all;
- the effect of interest rates;
- the dilutive effects of issuing additional securities;
- the effect of changes in accounting for Leases set forth under the Codification Topic "*Leases*";
- the outcome of pending or future lawsuits or actions brought against us, including those disclosed in our filings with the Securities and Exchange Commission; and
- other risks indicated from time to time in our filings with the Securities and Exchange Commission.

For further information on these and other factors that could impact us and the statements contained herein, refer to our filings with the Securities and Exchange Commission, including "Risk Factors" in our most recent Annual Report on Form 10-K and subsequent quarterly reports.

These forward-looking statements are based on management's present expectations and beliefs about future events. As with any projection or forecast, these statements are inherently susceptible to uncertainty and changes in circumstances. We are under no obligation to, and expressly disclaim any obligation to, update or alter our forward-looking statements whether as a result of such changes, new information, subsequent events or otherwise.

# Investor Information

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## Equity Research Coverage<sup>(1)</sup>

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1. Any opinions, estimates or forecasts regarding our performance made by these analysts or agencies do not represent our opinions, forecasts or predictions. We do not by reference to these firms imply our endorsement of or concurrence with such information, conclusions or recommendations.

## Financial Highlights

*(In millions, except Common Stock and OP Units outstanding and per share data, unaudited)*

	As of and for the Three Months Ended				
	June 30, 2018	March 31, 2018	December 31, 2017	September 30, 2017	June 30, 2017
<b>Operating Information</b>					
Total revenues	\$ 240.5	\$ 246.0	\$ 230.0	\$ 241.6	\$ 221.3
Net income	\$ 49.2	\$ 64.2	\$ 48.0	\$ 54.9	\$ 44.5
Net income available for Common Stockholders	\$ 46.1	\$ 60.2	\$ 45.0	\$ 48.5	\$ 39.5
Adjusted EBITDA <sup>(1)</sup>	\$ 108.6	\$ 122.0	\$ 106.7	\$ 111.5	\$ 100.8
FFO available for Common Stock and OP Unit holders <sup>(1)(2)</sup>	\$ 85.6	\$ 98.2	\$ 79.4	\$ 84.3	\$ 74.9
Normalized FFO available for Common Stock and OP Unit holders <sup>(1)(2)</sup>	\$ 83.8	\$ 97.9	\$ 82.6	\$ 85.1	\$ 75.1
Funds available for distribution (FAD) available for Common Stock and OP Unit holders <sup>(1)(2)</sup>	\$ 71.4	\$ 89.1	\$ 72.6	\$ 74.0	\$ 63.5
<b>Common Stock Outstanding (In thousands) and Per Share Data</b>					
Common Stock and OP Units, end of the period	94,623	94,565	94,420	93,334	92,840
Weighted average Common Stock and OP Units outstanding - Fully Diluted	94,623	94,577	94,295	93,324	93,063
Net income per Common Share - Fully Diluted <sup>(3)</sup>	\$ 0.52	\$ 0.68	\$ 0.51	\$ 0.56	\$ 0.45
FFO per Common Share and OP Unit - Fully Diluted	\$ 0.90	\$ 1.04	\$ 0.84	\$ 0.90	\$ 0.81
Normalized FFO per Common Share and OP Unit - Fully Diluted	\$ 0.89	\$ 1.04	\$ 0.88	\$ 0.91	\$ 0.81
Dividends per Common Share	\$ 0.550	\$ 0.550	\$ 0.488	\$ 0.488	\$ 0.488
<b>Balance Sheet</b>					
Total assets	\$ 3,700	\$ 3,690	\$ 3,610	\$ 3,526	\$ 3,485
Total liabilities	\$ 2,598	\$ 2,589	\$ 2,510	\$ 2,511	\$ 2,386
<b>Market Capitalization</b>					
Total debt	\$ 2,251	\$ 2,264	\$ 2,224	\$ 2,200	\$ 2,072
Total market capitalization <sup>(4)</sup>	\$ 10,947	\$ 10,564	\$ 10,629	\$ 10,141	\$ 10,224
<b>Ratios</b>					
Total debt / total market capitalization	20.6%	21.4%	20.9%	21.7%	20.3%
Total debt + preferred stock / total market capitalization	20.6%	21.4%	20.9%	21.7%	21.6%
Total debt / Adjusted EBITDA <sup>(5)</sup>	5.0	5.1	5.1	5.1	4.9
Interest coverage <sup>(6)</sup>	4.4	4.4	4.4	4.4	4.3
Fixed charges + preferred distributions coverage <sup>(7)</sup>	4.3	4.2	4.1	4.0	3.9

- See Non-GAAP Financial Measures Definitions and Other Terms at the end of the supplemental information for definitions of Adjusted EBITDA, FFO, Normalized FFO and FAD; and reconciliation of Consolidated net income to Adjusted EBITDA.
- See page 7 for a reconciliation of Net income available for Common Stockholders to Non-GAAP financial measures FFO available for Common Stock and OP Unit holders, Normalized FFO available for Common Stock and OP Unit holders and FAD available for Common Stock and OP Unit holders.
- Net income per fully diluted Common Share is calculated before Income allocated to non-controlling interest- Common OP Units.
- See page 16 for market capitalization as of June 30, 2018.
- Calculated using trailing twelve months Adjusted EBITDA. We believe trailing twelve months Adjusted EBITDA provides additional information for determining our ability to meet future debt service requirements.
- Interest coverage is calculated by dividing trailing twelve months Adjusted EBITDA by the interest expense incurred during the same period.
- See Non-GAAP Financial Measures Definitions and Other Terms at the end of the supplemental information for a definition of fixed charges. This ratio is calculated by dividing trailing twelve months Adjusted EBITDA by the sum of fixed charges and preferred stock dividends during the same period.

## Balance Sheet

(In thousands, except share and per share data)

	June 30, 2018 (unaudited)	December 31, 2017
<b>Assets</b>		
Investment in real estate:		
Land	\$ 1,284,851	\$ 1,221,375
Land improvements	3,072,474	3,045,221
Buildings and other depreciable property	692,495	649,217
	<u>5,049,820</u>	<u>4,915,813</u>
Accumulated depreciation	(1,580,013)	(1,516,694)
Net investment in real estate	<u>3,469,807</u>	<u>3,399,119</u>
Cash and restricted cash	46,025	31,085
Notes receivable, net	34,672	49,477
Investment in unconsolidated joint ventures	57,699	53,080
Deferred commission expense	39,843	31,443
Escrow deposits, goodwill, and other assets, net	52,143	45,828
<b>Total Assets</b>	<b><u>\$ 3,700,189</u></b>	<b><u>\$ 3,610,032</u></b>
<b>Liabilities and Equity</b>		
Liabilities:		
Mortgage notes payable	\$ 2,028,535	\$ 1,971,715
Term loan	198,464	198,302
Unsecured line of credit	—	30,000
Accrued expenses and accounts payable	90,929	80,744
Deferred revenue – upfront payments from right-to-use contracts	112,288	85,596
Deferred revenue – right-to-use annual payments	12,806	9,932
Accrued interest payable	8,425	8,387
Rents and other customer payments received in advance and security deposits	94,868	79,267
Distributions payable	52,043	46,047
<b>Total Liabilities</b>	<b><u>2,598,358</u></b>	<b><u>2,509,990</u></b>
Equity:		
Stockholders' Equity:		
Preferred stock, \$0.01 par value, 10,000,000 shares authorized as of December 31, 2017 and June 30, 2018; none issued and outstanding.	—	—
Common stock, \$0.01 par value, 200,000,000 shares authorized as of June 30, 2018 and December 31, 2017; 88,802,758 and 88,585,160 shares issued and outstanding as of June 30, 2018 and December 31, 2017, respectively	884	883
Paid-in capital	1,248,047	1,242,109
Distributions in excess of accumulated earnings	(218,453)	(211,980)
Accumulated other comprehensive income	3,579	942
Total Stockholders' Equity	<u>1,034,057</u>	<u>1,031,954</u>
Non-controlling interests – Common OP Units	67,774	68,088
<b>Total Equity</b>	<b><u>1,101,831</u></b>	<b><u>1,100,042</u></b>
<b>Total Liabilities and Equity</b>	<b><u>\$ 3,700,189</u></b>	<b><u>\$ 3,610,032</u></b>

## Consolidated Income Statement

(In thousands, unaudited)

	Quarters Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
<b>Revenues:</b>				
Community base rental income	\$ 128,579	\$ 121,964	\$ 255,318	\$ 242,656
Rental home income	3,561	3,632	7,076	7,237
Resort base rental income	55,231	50,055	119,485	111,123
Right-to-use annual payments	11,891	11,350	23,410	22,602
Right-to-use contracts current period, gross	3,944	3,798	7,106	7,004
Right-to-use contract upfront payments, deferred, net	(2,021)	(1,321)	(3,306)	(2,096)
Utility and other income	24,320	20,650	49,841	42,776
Gross revenues from home sales	9,105	7,833	17,414	14,860
Brokered resale revenue and ancillary services revenues, net	617	444	2,018	2,105
Interest income	1,862	1,798	3,812	3,568
Income from other investments, net	3,413	1,109	4,353	1,866
Total revenues	<u>240,502</u>	<u>221,312</u>	<u>486,527</u>	<u>453,701</u>
<b>Expenses:</b>				
Property operating and maintenance	80,091	72,901	154,999	140,955
Rental home operating and maintenance	1,629	1,657	3,053	3,208
Real estate taxes	13,440	13,943	27,575	27,980
Sales and marketing, gross	3,305	2,894	6,117	5,584
Right-to-use contract commissions, deferred, net	(262)	(112)	(286)	(196)
Property management	13,472	13,023	27,153	25,583
Depreciation on real estate assets and rental homes	32,452	30,247	63,774	60,357
Amortization of in-place leases	1,893	958	2,945	1,990
Cost of home sales	9,632	7,895	18,206	15,014
Home selling expenses	973	929	2,048	1,854
General and administrative	9,669	8,461	17,707	15,834
Other expenses	367	271	710	490
Interest and related amortization	26,285	24,822	51,988	49,701
Total expenses	<u>192,946</u>	<u>177,889</u>	<u>375,989</u>	<u>348,354</u>
Income before equity in income of unconsolidated joint ventures	47,556	43,423	110,538	105,347
Equity in income of unconsolidated joint ventures	1,613	1,040	2,808	2,190
Consolidated net income	<u>49,169</u>	<u>44,463</u>	<u>113,346</u>	<u>107,537</u>
Income allocated to non-controlling interest-Common OP Units	(3,024)	(2,649)	(6,979)	(6,539)
Series C redeemable perpetual preferred stock dividends	(8)	(2,316)	(8)	(4,613)
<b>Net income available for Common Stockholders</b>	<u><u>\$ 46,137</u></u>	<u><u>\$ 39,498</u></u>	<u><u>\$ 106,359</u></u>	<u><u>\$ 96,385</u></u>

## **Non-GAAP Financial Measures**



## Second Quarter 2018 - Selected Non-GAAP Financial Measures

*(In millions, except per share data, unaudited)*

	<b>Quarter Ended June 30, 2018</b>
Income from property operations, excluding deferrals and property management - 2018 Core <sup>(1)</sup>	\$ 125.4
Income from property operations, excluding deferrals and property management - Non-Core <sup>(1)</sup>	3.7
Property management and general and administrative	(23.1)
Other income and expenses	4.1
Financing costs and other	(26.3)
<b>Normalized FFO available for Common Stock and OP Unit holders <sup>(2)</sup></b>	<b>83.8</b>
Insurance proceeds due to catastrophic weather event <sup>(3)</sup>	1.8
<b>FFO available for Common Stock and OP Unit holders <sup>(2)</sup></b>	<b>\$ 85.6</b>
Normalized FFO per Common Share and OP Unit - Fully Diluted	\$ 0.89
FFO per Common Share and OP Unit - Fully Diluted	\$ 0.90
<b>Normalized FFO available for Common Stock and OP Unit holders <sup>(2)</sup></b>	<b>\$ 83.8</b>
Non-revenue producing improvements to real estate	(12.4)
<b>FAD available for Common Stock and OP Unit holders <sup>(2)</sup></b>	<b>\$ 71.4</b>
Weighted average Common Stock and OP Units - Fully Diluted	94.6

1. See Non-GAAP Financial Measures Definitions and Other Terms at the end of the supplemental information for definitions of Non-GAAP financial measures Income from property operations, excluding deferrals and property management, Core, Non-Core, and reconciliation of income from property operations, excluding deferrals and property management to Net income available to Common Stockholders. See page 9 for details of the 2018 Core Income from Property Operations, excluding deferrals and property management. See page 10 for details of the Income from Property Operations, excluding deferrals and property management for the Non-Core properties.
2. See page 7 for a reconciliation of Net income available for Common Stockholders to Non-GAAP financial measures FFO available for Common Stock and OP Unit holders, Normalized FFO available for Common Stock and OP Unit holders and FAD available for Common Stock and OP Unit holders. See definitions of Non-GAAP financial measures of FFO, Normalized FFO and FAD and Non-revenue producing improvements in Non-GAAP Financial Measures Definitions and Other Terms at the end of the supplemental information.
3. Represents insurance recovery revenue from reimbursement for capital expenditures related to Hurricane Irma.

## Reconciliation of Net Income to Non-GAAP Financial Measures

(In thousands, except per share data, unaudited)

	Quarters Ended		Six Months Ended	
	June 30,		June 30,	
	2018	2017	2018	2017
<b>Net income available for Common Stockholders</b>	<b>\$ 46,137</b>	<b>\$ 39,498</b>	<b>\$ 106,359</b>	<b>\$ 96,385</b>
Income allocated to Common OP Units	3,024	2,649	6,979	6,539
Right-to-use contract upfront payments, deferred, net <sup>(1)</sup>	2,021	1,321	3,306	2,096
Right-to-use contract commissions, deferred, net <sup>(2)</sup>	(262)	(112)	(286)	(196)
Depreciation on real estate assets	30,062	27,608	58,883	55,061
Depreciation on rental homes	2,390	2,639	4,891	5,296
Amortization of in-place leases	1,893	958	2,945	1,990
Depreciation on unconsolidated joint ventures	367	364	739	811
<b>FFO available for Common Stock and OP Unit holders <sup>(3)</sup></b>	<b>85,632</b>	<b>74,925</b>	<b>183,816</b>	<b>167,982</b>
Transaction costs <sup>(4)</sup>	—	220	—	324
Insurance proceeds due to catastrophic weather event <sup>(5)</sup>	(1,806)	—	(2,092)	—
<b>Normalized FFO available for Common Stock and OP Unit holders <sup>(3)</sup></b>	<b>83,826</b>	<b>75,145</b>	<b>181,724</b>	<b>168,306</b>
Non-revenue producing improvements to real estate	(12,411)	(11,648)	(21,175)	(18,808)
<b>FAD available for Common Stock and OP Unit holders <sup>(3)</sup></b>	<b>\$ 71,415</b>	<b>\$ 63,497</b>	<b>\$ 160,549</b>	<b>\$ 149,498</b>
<b>Net income available per Common Share - Basic</b>	<b>\$ 0.52</b>	<b>\$ 0.46</b>	<b>\$ 1.20</b>	<b>\$ 1.12</b>
<b>Net income available per Common Share - Fully Diluted <sup>(6)</sup></b>	<b>\$ 0.52</b>	<b>\$ 0.45</b>	<b>\$ 1.20</b>	<b>\$ 1.11</b>
<b>FFO per Common Share and OP Unit-Basic</b>	<b>\$ 0.91</b>	<b>\$ 0.81</b>	<b>\$ 1.95</b>	<b>\$ 1.81</b>
<b>FFO per Common Share and OP Unit-Fully Diluted</b>	<b>\$ 0.90</b>	<b>\$ 0.81</b>	<b>\$ 1.94</b>	<b>\$ 1.81</b>
<b>Normalized FFO per Common Share and OP Unit-Basic</b>	<b>\$ 0.89</b>	<b>\$ 0.81</b>	<b>\$ 1.93</b>	<b>\$ 1.82</b>
<b>Normalized FFO per Common Share and OP Unit-Fully Diluted</b>	<b>\$ 0.89</b>	<b>\$ 0.81</b>	<b>\$ 1.92</b>	<b>\$ 1.81</b>
Average Common Stock - Basic	88,549	86,763	88,551	86,408
Average Common Stock and OP Units - Basic	94,375	92,649	94,375	92,643
Average Common Stock and OP Units - Fully Diluted	94,623	93,063	94,611	93,041

1. The Company adopted ASU 2014-09, Revenue from Contracts with Customers, and all related amendments, effective January 1, 2018. Upon adoption, right-to-use upfront nonrefundable payments will be recognized on a straight-line basis over 20 years to reflect our current estimated customer life for the majority of our upgrade contracts. The amount shown represents the deferral of a substantial portion of current period upgrade sales, offset by amortization of prior period sales.

2. The deferred commissions will be amortized using the same method as used for the related non-refundable upfront payments from the entry of right-to-use contracts and upgrade sales. The amount shown represents the deferral of a substantial portion of current period commissions on those contracts, offset by the amortization of prior period commissions.

3. See Non-GAAP Financial Measures Definitions and Other Terms at the end of the supplemental information for Non-GAAP financial measure definitions of FFO, Normalized FFO and FAD and for a definition of Non-revenue producing improvements.

4. The Company adopted ASU 2017-01, Business Combinations, effective January 1, 2018. Upon adoption, transaction costs related to asset acquisitions are capitalized. All acquisitions completed subsequent to January 1, 2018 were determined by the Company to be asset acquisitions and, as such, the related transaction costs were capitalized. Transaction costs related to 2017 acquisitions, occurring prior to the adoption of this guidance, are included in General and administrative on the Consolidated Income Statement on page 4.

5. Represents insurance recovery revenue from reimbursement for capital expenditures related to Hurricane Irma.

6. Net income per fully diluted Common Share is calculated before Income allocated to non-controlling interest- Common OP Units.

## Consolidated Income from Property Operations <sup>(1)</sup>

*(In millions, except home site and occupancy figures, unaudited)*

	Quarters Ended		Six Months Ended	
	June 30,		June 30,	
	2018	2017	2018	2017
Community base rental income <sup>(2)</sup>	\$ 128.6	\$ 122.0	\$ 255.3	\$ 242.7
Rental home income	3.6	3.6	7.1	7.2
Resort base rental income <sup>(3)</sup>	55.2	50.1	119.5	111.1
Right-to-use annual payments	11.9	11.3	23.4	22.6
Right-to-use contracts current period, gross	3.9	3.8	7.1	7.0
Utility and other income <sup>(4)</sup>	24.3	20.6	49.8	42.8
Property operating revenues	<u>227.5</u>	<u>211.4</u>	<u>462.2</u>	<u>433.4</u>
Property operating, maintenance and real estate taxes <sup>(4)</sup>	93.5	86.8	182.6	168.9
Rental home operating and maintenance	1.6	1.7	3.1	3.2
Sales and marketing, gross	3.3	2.9	6.1	5.6
Property operating expenses	<u>98.4</u>	<u>91.4</u>	<u>191.8</u>	<u>177.7</u>
<b>Income from property operations, excluding deferrals and property management <sup>(1)</sup></b>	<b><u>\$ 129.1</u></b>	<b><u>\$ 120.0</u></b>	<b><u>\$ 270.4</u></b>	<b><u>\$ 255.7</u></b>
<b>Manufactured home site figures and occupancy averages:</b>				
Total sites	71,797	71,043	71,563	71,017
Occupied sites	67,870	66,822	67,620	66,732
Occupancy %	94.5%	94.0%	94.5%	93.9%
Monthly base rent per site	\$ 631	\$ 608	\$ 629	\$ 606
<b>Resort base rental income:</b>				
Annual	\$ 36.6	\$ 32.9	\$ 71.8	65.0
Seasonal	5.2	4.9	24.2	23.4
Transient	13.4	12.3	23.5	22.7
Total resort base rental income	<u>\$ 55.2</u>	<u>\$ 50.1</u>	<u>\$ 119.5</u>	<u>\$ 111.1</u>

1. Excludes property management and the GAAP deferral of right-to-use contract upfront payments and related commissions, net. See page 4 for the Consolidated Income Statement and see Non-GAAP Financial Measures Definitions and Other Terms at the end of the supplemental information for Non-GAAP measure definitions and reconciliation of Income from property operations, excluding deferrals and property management to Net income available to Common Stockholders.

2. See the manufactured home site figures and occupancy averages below within this table.

3. See resort base rental income detail included below within this table.

4. Includes impact for Hurricane Irma. Utility and other income includes insurance recovery revenues of \$1.7 million and \$5.2 million, including \$1.5 million and \$2.5 million which we have identified as business interruption, for the quarter and six months ended June 30, 2018. Property operating, maintenance and real estate taxes includes debris removal and cleanup costs of \$0.2 million and \$2.6 million for the quarter and six months ended June 30, 2018.

## 2018 Core Income from Property Operations <sup>(1)</sup>

(In millions, except home site and occupancy figures, unaudited)

	Quarters Ended			Six Months Ended		
	June 30,		%	June 30,		%
	2018	2017	Change <sup>(2)</sup>	2018	2017	Change <sup>(2)</sup>
Community base rental income <sup>(3)</sup>	\$ 127.4	\$ 121.8	4.6 %	\$ 253.7	\$ 242.5	4.6 %
Rental home income	3.6	3.6	(2.0)%	7.1	7.2	(2.2)%
Resort base rental income <sup>(4)</sup>	51.9	48.2	7.7 %	113.9	105.8	7.6 %
Right-to-use annual payments	11.9	11.4	4.8 %	23.4	22.6	3.6 %
Right-to-use contracts current period, gross	3.9	3.8	3.8 %	7.1	7.0	1.5 %
Utility and other income <sup>(5)</sup>	22.2	20.5	8.5 %	46.4	42.4	9.3 %
Property operating revenues	<u>220.9</u>	<u>209.3</u>	5.6 %	<u>451.6</u>	<u>427.5</u>	5.6 %
Property operating, maintenance and real estate taxes <sup>(5)</sup>	90.6	85.5	5.9 %	177.7	166.2	6.9 %
Rental home operating and maintenance	1.6	1.7	(1.7)%	3.1	3.2	(4.8)%
Sales and marketing, gross	3.3	2.9	14.2 %	6.1	5.6	9.5 %
Property operating expenses	<u>95.5</u>	<u>90.1</u>	6.0 %	<u>186.9</u>	<u>175.0</u>	6.8 %
<b>Income from property operations, excluding deferrals and property management <sup>(1)</sup></b>	<b><u>\$ 125.4</u></b>	<b><u>\$ 119.2</u></b>	<b>5.2 %</b>	<b><u>\$ 264.7</u></b>	<b><u>\$ 252.5</u></b>	<b>4.8 %</b>
<b>Occupied sites <sup>(6)</sup></b>	<b><u>67,221</u></b>	<b><u>66,871</u></b>				
<b>Core manufactured home site figures and occupancy averages:</b>						
Total sites	70,907	70,879		70,891	70,871	
Occupied sites	67,127	66,787		67,090	66,714	
Occupancy %	94.7%	94.2%		94.6%	94.1%	
Monthly base rent per site	\$ 633	\$ 608		\$ 630	\$ 606	
<b>Resort base rental income:</b>						
Annual	\$ 34.8	\$ 32.5	7.0 %	\$ 68.7	\$ 64.3	6.9 %
Seasonal	4.9	4.4	11.8 %	23.6	21.5	9.6 %
Transient	12.2	11.2	8.3 %	21.6	20.0	7.7 %
Total resort base rental income	<u>\$ 51.9</u>	<u>\$ 48.1</u>	7.7 %	<u>\$ 113.9</u>	<u>\$ 105.8</u>	7.6 %

1. Excludes property management and the GAAP deferral of right-to-use contract upfront payments and related commissions, net. See Non-GAAP Financial Measures Definitions and Other Terms at the end of the supplemental information for definitions of Non-GAAP measures Income from property operations, excluding deferrals and property management, and Core.

2. Calculations prepared using actual results without rounding.

3. See the Core manufactured home site figures and occupancy averages included below within this table.

4. See resort base rental income detail included below within this table.

5. Includes impact for Hurricane Irma. Utility and other income includes insurance recovery revenues of \$0.1 million and \$2.3 million for the quarter and six months ended June 30, 2018. Property operating, maintenance and real estate taxes includes debris removal and cleanup costs of \$0.1 million and \$2.3 million for the quarter and six months ended June 30, 2018.

6. Occupied sites are presented as of the end of the period. Occupied sites have increased by 128 from 67,093 at December 31, 2017.

## Non-Core - Income from Property Operations <sup>(1)</sup>

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*(In millions, unaudited)*

	<b>Quarter Ended June 30, 2018</b>	<b>Six Months Ended June 30, 2018</b>
Community base rental income	\$ 1.2	\$ 1.6
Resort base rental income	3.4	5.6
Utility income and other property income <sup>(2)</sup>	2.1	3.5
Property operating revenues	<u>6.7</u>	<u>10.7</u>
Property operating expenses <sup>(2)</sup>	<u>3.0</u>	<u>4.9</u>
<b>Income from property operations, excluding deferrals and property management</b>	<b><u><u>\$ 3.7</u></u></b>	<b><u><u>\$ 5.8</u></u></b>

1. See Non-GAAP Financial Measures Definitions and Other Terms at the end of the supplemental information for a definition of Non-Core.

2. Includes impact of Hurricane Irma. Utility and other property includes insurance recovery revenues of \$1.6 million and \$2.8 million, including proceeds which we have identified as business interruption for the quarter and six months ended June 30, 2018. Property operating expenses includes debris removal and cleanup costs of \$0.1 million and \$0.3 million for the quarter and six months ended June 30, 2018.

## Income from Rental Home Operations

(In millions, except occupied rentals, unaudited)

	Quarters Ended		Six Months Ended	
	June 30,		June 30,	
	2018	2017	2018	2017
<b>Manufactured homes:</b>				
New home	\$ 7.4	\$ 7.0	\$ 14.9	\$ 13.6
Used home	4.4	5.5	8.6	11.3
Rental operations revenues <sup>(1)</sup>	11.8	12.5	23.5	24.9
Rental operations expense	1.6	1.7	3.1	3.2
Income from rental operations	10.2	10.8	20.4	21.7
Depreciation on rental homes	2.4	2.6	4.9	5.3
<b>Income from rental operations, net of depreciation <sup>(2)</sup></b>	<b>\$ 7.8</b>	<b>\$ 8.2</b>	<b>\$ 15.5</b>	<b>\$ 16.4</b>
<b>Occupied rentals: <sup>(3)</sup></b>				
New	2,614	2,517		
Used	1,668	2,157		
<b>Total occupied rental sites</b>	<b>4,282</b>	<b>4,674</b>		

	As of			
	June 30, 2018		June 30, 2017	
	Gross	Net of Depreciation	Gross	Net of Depreciation
<b>Cost basis in rental homes: <sup>(4)</sup></b>				
New	\$ 138.9	\$ 110.7	\$ 129.9	\$ 104.7
Used	39.2	20.0	48.2	28.2
Total rental homes	\$ 178.1	\$ 130.7	\$ 178.1	\$ 132.9

- For the quarters ended June 30, 2018 and 2017, approximately \$8.2 million and \$8.8 million, respectively, of the rental operations revenue are included in the Community base rental income in the Consolidated Income from Property Operations table on page 8. For the six months ended June 30, 2018 and 2017, approximately \$16.5 million and \$17.6 million, respectively, of the rental operations revenue are included in the Community base rental income in the Consolidated Income from Property Operations table on page 8. The remainder of the rental operations revenue is included in Rental home income for the quarters and six months ended June 30, 2018 and 2017 in the Consolidated Income from Property Operations table on page 8.
- See Non-GAAP Financial Measures Definitions and Other Terms at the end of the supplemental information for the Non-GAAP measure definition of Income from rental operations, net of depreciation.
- Occupied rentals as of the end of the period in our Core portfolio. Included in the quarters ended June 30, 2018 and 2017 are 264 and 257 homes rented through our ECHO joint venture, respectively. For the six months ended June 30, 2018 and 2017, the rental home investment associated with our ECHO joint venture totals approximately \$9.2 million and \$8.8 million, respectively.
- Includes both occupied and unoccupied rental homes. New home cost basis does not include the costs associated with our ECHO joint venture. At June 30, 2018 and 2017, our investment in the ECHO joint venture was approximately \$15.9 million and \$15.4 million, respectively.

## Total Sites and Home Sales

(In thousands, except sites and home sale volumes, unaudited)

### Summary of Total Sites as of June 30, 2018

	Sites
Community sites	71,800
Resort sites:	
Annuals	28,400
Seasonal	11,200
Transient	11,400
Membership <sup>(1)</sup>	24,200
Joint Ventures <sup>(2)</sup>	5,900
<b>Total</b>	<b>152,900</b>

### Home Sales - Select Data

	Quarters Ended		Six Months Ended	
	June 30,		June 30,	
	2018	2017	2018	2017
Total New Home Sales Volume <sup>(3)</sup>	146	120	276	240
<i>New Home Sales Volume - ECHO joint venture</i>	25	41	43	78
New Home Sales Gross Revenues <sup>(3)</sup>	\$ 6,859	\$ 4,548	\$ 13,595	\$ 9,491
Total Used Home Sales Volume	297	338	538	623
Used Home Sales Gross Revenues	\$ 2,246	\$ 3,285	\$ 3,819	\$ 5,369
Brokered Home Resales Volume	253	252	446	420
Brokered Home Resale Revenues, net	\$ 369	\$ 346	\$ 651	\$ 588

1. Sites primarily utilized by approximately 110,400 members. Includes approximately 5,800 sites rented on an annual basis.
2. Joint ventures have approximately 2,700 annual Sites, 400 seasonal Sites, 500 transient Sites and includes approximately 2,300 marina slips.
3. Total new home sales volume includes home sales from our ECHO joint venture. New home sales gross revenues does not include the revenues associated with our ECHO joint venture.

## 2018 Guidance - Selected Financial Data <sup>(1)</sup>

Our guidance acknowledges the existence of volatile economic conditions, which may impact our current guidance assumptions. Factors impacting 2018 guidance include, but are not limited to the following: (i) the mix of site usage within the portfolio; (ii) yield management on our short-term resort sites; (iii) scheduled or implemented rate increases on community and resort sites; (iv) scheduled or implemented rate increases in annual payments under right-to-use contracts; (v) occupancy changes; (vi) our ability to retain and attract customers renewing or entering right-to-use contracts; (vii) our ability to integrate and operate recent acquisitions in accordance with our estimates; (viii) completion of pending transactions in their entirety and on assumed schedule; (ix) ongoing legal matters and related fees; and (x) costs to restore property operations and potential revenue losses following storms or other unplanned events.

*(In millions, except per share data, unaudited)*

	Quarter Ending September 30, 2018	Year Ending December 31, 2018
Income from property operations, excluding deferrals and property management - 2018 Core <sup>(2)(3)</sup>	\$ 133.0	\$ 528.9
Income from property operations - Non-Core <sup>(3)(4)</sup>	4.0	14.1
Property management and general and administrative	(21.8)	(87.7)
Other income and expenses	4.7	15.4
Financing costs and other	(26.2)	(104.3)
<b>Normalized FFO available for Common Stock and OP Unit holders <sup>(5)</sup></b>	<b>93.7</b>	<b>366.4</b>
Insurance proceeds due to catastrophic weather event <sup>(3)(6)</sup>	—	2.1
<b>FFO available for Common Stock and OP Unit holders <sup>(5)</sup></b>	<b>93.7</b>	<b>368.5</b>
Depreciation on real estate and other	(31.4)	(125.0)
Depreciation on rental homes	(2.4)	(9.7)
Deferral of right-to-use contract sales revenue and commission, net	(1.4)	(5.5)
Income allocated to non-controlling interest-Common OP Units	(3.6)	(13.9)
<b>Net income available for Common Stockholders</b>	<b>\$ 54.9</b>	<b>\$ 214.4</b>
Net income per Common Share - Fully Diluted <sup>(7)</sup>	\$0.59 - \$0.65	\$2.36 - \$2.46
FFO per Common Share and OP Unit - Fully Diluted	\$0.96 - \$1.02	\$3.84 - \$3.94
Normalized FFO per Common Share and OP Unit - Fully Diluted	\$0.96 - \$1.02	\$3.82 - \$3.92
Weighted average Common Stock outstanding - Fully Diluted	94.7	94.7

- Each line item represents the mid-point of a range of possible outcomes and reflects management's estimate of the most likely outcome. Actual Normalized FFO available for Common Stock and OP Unit holders, Normalized FFO per Common Share and OP Unit, FFO available for Common Stock and OP Unit holders, FFO per Common Share and OP Unit, Net income available for Common Stockholders and Net income per Common Share could vary materially from amounts presented above if any of our assumptions is incorrect.
- See page 14 for 2018 Core Guidance Assumptions. Amount represents 2017 income from property operations, excluding deferrals and property management, from the 2018 Core properties of \$127.2 million multiplied by an estimated growth rate of 4.5% and \$505.5 million multiplied by an estimated growth rate of 4.6% for the quarter ending September 30, 2018 and year ending December 31, 2018, respectively.
- Includes insurance proceeds related to Hurricane Irma. As this insurance claim is currently in process, we can not provide assurance that the anticipated proceeds will be received as projected nor can we provide assurance as to the amount that may be received.
- See page 14 for the 2018 Assumptions regarding the Non-Core properties.
- See Non-GAAP Financial Measures Definitions and Other Terms at the end of the supplemental information for definitions of Normalized FFO and FFO.
- Represents insurance recovery revenue from reimbursement for capital expenditures related to Hurricane Irma.
- Net income per fully diluted Common Share is calculated before Income allocated to non-controlling interest- Common OP Units.



## 2018 Core Guidance Assumptions <sup>(1)</sup>

(In millions, unaudited)

	Quarter Ended September 30, 2017	Third Quarter 2018 Growth Factors <sup>(2)</sup>	Year Ended December 31, 2017	2018 Growth Factors <sup>(2)</sup>
Community base rental income	\$ 123.0	4.4 %	\$ 489.1	4.5 %
Rental home income	3.6	(1.9)%	14.3	(1.2)%
Resort base rental income <sup>(3)</sup>	56.6	5.7 %	211.1	6.7 %
Right-to-use annual payments	11.5	3.1 %	45.8	2.8 %
Right-to-use contracts current period, gross	4.2	(0.6)%	14.1	0.2 %
Utility and other income <sup>(4)</sup>	26.1	(13.3)%	92.0	(3.1)%
Property operating revenues	<u>225.0</u>	<u>2.4 %</u>	<u>866.4</u>	<u>4.0 %</u>
Property operating, maintenance, and real estate taxes	92.8	— %	342.9	3.2 %
Rental home operating and maintenance	1.7	(11.1)%	6.6	(6.9)%
Sales and marketing, gross	3.3	(2.7)%	11.4	4.4 %
Property operating expenses	<u>97.8</u>	<u>(0.2)%</u>	<u>360.9</u>	<u>3.1 %</u>
<b>Income from property operations, excluding deferrals and property management</b>	<b><u>\$ 127.2</u></b>	<b><u>4.5 %</u></b>	<b><u>\$ 505.5</u></b>	<b><u>4.6 %</u></b>
<b>Resort base rental income:</b>				
Annual	\$ 33.3	6.3 %	\$ 131.7	6.4 %
Seasonal	4.3	6.0 %	33.6	8.0 %
Transient	19.0	4.6 %	45.8	6.6 %
Total resort base rental income	<b><u>\$ 56.6</u></b>	<b><u>5.7 %</u></b>	<b><u>\$ 211.1</u></b>	<b><u>6.7 %</u></b>

## 2018 Assumptions Regarding Non-Core Properties <sup>(1)</sup>

(In millions, unaudited)

	Quarter Ending September 30, 2018 <sup>(5)</sup>	Year Ending December 31, 2018 <sup>(5)</sup>
Community base rental income	\$ 1.2	\$ 4.0
Resort base rental income	5.2	15.0
Utility and other income <sup>(4)</sup>	1.5	6.8
Property operating revenues	<u>7.9</u>	<u>25.8</u>
Property operating, maintenance, and real estate taxes	3.9	11.7
Property operating expenses	<u>3.9</u>	<u>11.7</u>
<b>Income from property operations, excluding deferrals and property management</b>	<b><u>\$ 4.0</u></b>	<b><u>\$ 14.1</u></b>

- See Non-GAAP Financial Measures Definitions and Other Terms at the end of the supplemental information for a definition of Core and Non-Core properties.
- Management's estimate of the growth of property operations in the 2018 Core Properties compared to actual 2017 performance. Represents our estimate of the mid-point of a range of possible outcomes. Calculations prepared using actual results without rounding. Actual growth could vary materially from amounts presented above if any of our assumptions is incorrect.
- See Resort base rental income table included below within this table.
- Includes insurance proceeds related to Hurricane Irma. As this insurance claim is currently in process, we can not provide assurance that the anticipated proceeds will be received as projected nor can we provide assurance as to the amount that may be received.
- Each line item represents our estimate of the mid-point of a possible range of outcomes and reflects management's best estimate of the most likely outcome for the Non-Core properties. Actual income from property operations for the Non-Core properties could vary materially from amounts presented above if any of our assumptions is incorrect.

## Right-To-Use Memberships - Select Data

*(In thousands, except member count, number of Thousand Trails Camping Pass, number of annuals and number of upgrades, unaudited)*

	Year Ended December 31,				
	2014	2015	2016	2017	2018 <sup>(1)</sup>
Member Count <sup>(2)</sup>	96,130	102,413	104,728	106,456	108,800
Thousand Trails Camping Pass (TTC) Origination	18,187	25,544	29,576	31,618	35,000
<i>TTC Sales</i>	<i>10,014</i>	<i>11,877</i>	<i>12,856</i>	<i>14,128</i>	<i>16,000</i>
<i>RV Dealer TTC Activations</i>	<i>8,173</i>	<i>13,667</i>	<i>16,720</i>	<i>17,490</i>	<i>19,000</i>
Number of annuals <sup>(3)</sup>	5,142	5,470	5,756	5,843	6,000
Number of upgrade sales <sup>(4)</sup>	2,978	2,687	2,477	2,514	2,400
Right-to-use annual payments	\$ 44,860	\$ 44,441	\$ 45,036	\$ 45,798	\$ 47,100
Resort base rental income from annuals	\$ 12,491	\$ 13,821	\$ 15,413	\$ 16,841	\$ 18,400
Resort base rental income from seasonals/transients	\$ 13,894	\$ 15,795	\$ 17,344	\$ 18,231	\$ 19,900
Upgrade contract initiations <sup>(5)</sup>	\$ 13,892	\$ 12,783	\$ 12,312	\$ 14,130	\$ 14,200
Utility and other income	\$ 2,455	\$ 2,430	\$ 2,442	\$ 2,254	\$ 2,300

1. Guidance estimate. Each line item represents our estimate of the mid-point of a possible range of outcomes and reflects management's best estimate of the most likely outcome. Actual figures could vary materially from amounts presented above if any of our assumptions is incorrect.
2. Members have entered into right-to-use contracts with us that entitle them to use certain properties on a continuous basis for up to 21 days.
3. Members who rent a specific site for an entire year in connection with their right-to-use contract.
4. Existing customers that have upgraded agreements are eligible for longer stays, can make earlier reservations, may receive discounts on rental units, and may have access to additional properties. Upgrades require a non-refundable upfront payment.
5. Revenues associated with contract upgrades, included in Right-to-use contracts current period, gross, on our Consolidated Income Statement on page 4.

## Market Capitalization

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*(In millions, except share and OP Unit data, unaudited)*

### Capital Structure as of June 30, 2018

	Total Common Stock/Units	% of Total Common Stock/Units	Total	% of Total	% of Total Market Capitalization
Secured Debt			\$ 2,051	91.1%	
Unsecured Debt			200	8.9%	
<b>Total Debt <sup>(1)</sup></b>			<b>\$ 2,251</b>	<b>100.0%</b>	<b>20.6%</b>
Common Stock	88,802,758	93.8%			
OP Units	5,820,262	6.2%			
Total Common Stock and OP Units	94,623,020	100.0%			
Common Stock price at June 30, 2018	\$ 91.90				
Fair Value of Common Stock and OP Units			\$ 8,696	100.0%	
<b>Total Equity</b>			<b>\$ 8,696</b>	<b>100.0%</b>	<b>79.4%</b>
<b>Total Market Capitalization</b>			<b>\$ 10,947</b>		<b>100.0%</b>

1. Excludes deferred financing costs of approximately \$24.1 million.

## Debt Maturity Schedule

### Debt Maturity Schedule as of June 30, 2018

(In thousands, unaudited)

Year	Secured Debt	Weighted Average Interest Rate	Unsecured Debt	Weighted Average Interest Rate	Total Debt	% of Total Debt	Weighted Average Interest Rate
2018	\$ 3,020	8.00 %	\$ —	— %	\$ 3,020	0.13 %	8.00 %
2019	195,151	6.27 %	—	— %	195,151	8.68 %	6.27 %
2020	118,251	6.14 %	—	— %	118,251	5.26 %	6.14 %
2021	185,337	5.01 %	—	— %	185,337	8.24 %	5.01 %
2022	144,454	4.59 %	—	— %	144,454	6.42 %	4.59 %
2023	107,235	5.08 %	200,000	3.05 %	307,235	13.66 %	3.76 %
2024	—	— %	—	— %	—	— %	— %
2025	104,424	3.45 %	—	— %	104,424	4.64 %	3.45 %
2026	—	— %	—	— %	—	— %	— %
2027	—	— %	—	— %	—	— %	— %
Thereafter	1,190,657	4.23 %	—	— %	1,190,657	52.95 %	4.23 %
<b>Total</b>	<b>\$ 2,048,529</b>	<b>4.64%</b>	<b>\$ 200,000</b>	<b>3.05%</b>	<b>\$ 2,248,529</b>	<b>100.0%</b>	<b>4.50%</b>
<b>Unsecured Line of Credit <sup>(2)</sup></b>	<b>—</b>		<b>—</b>		<b>—</b>		
<b>Note Premiums</b>	<b>2,542</b>		<b>—</b>		<b>2,542</b>		
<b>Total Debt</b>	<b>2,051,071</b>		<b>200,000</b>		<b>2,251,071</b>		
<b>Deferred Financing Costs</b>	<b>(22,536)</b>		<b>(1,536)</b>		<b>(24,072)</b>		
<b>Total Debt, net</b>	<b>\$ 2,028,535</b>	<b>4.70% <sup>(1)</sup></b>	<b>\$ 198,464</b>	<b>3.05%</b>	<b>\$ 2,226,999</b>		<b>4.62% <sup>(1)</sup></b>
<b>Average Years to Maturity</b>	<b>12.8</b>		<b>4.9</b>		<b>12.1</b>		

1. Reflects effective interest rate including amortization of note premiums and amortization of deferred loan cost for secured, unsecured and total debt.

2. Reflects outstanding balance on the Line of Credit as of June 30, 2018. The Line of Credit matures in October 2021.

## Non-GAAP Financial Measures Definitions and Other Terms

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This document contains certain Non-GAAP measures used by management that we believe are helpful in understanding our business, as further discussed in the paragraphs below. We believe investors should review these Non-GAAP measures along with GAAP net income and cash flow from operating activities, investing activities and financing activities, when evaluating an equity REIT's operating performance. Our definitions and calculations of these Non-GAAP financial and operating measures and other terms may differ from the definitions and methodologies used by other REITs and, accordingly, may not be comparable. These Non-GAAP financial and operating measures do not represent cash generated from operating activities in accordance with GAAP, nor do they represent cash available to pay distributions and should not be considered as an alternative to net income, determined in accordance with GAAP, as an indication of our financial performance, or to cash flow from operating activities, determined in accordance with GAAP, as a measure of our liquidity, nor is it indicative of funds available to fund our cash needs, including our ability to make cash distributions.

**FUNDS FROM OPERATIONS (FFO).** We define FFO as net income, computed in accordance with GAAP, excluding gains and actual or estimated losses from sales of properties, plus real estate related depreciation and amortization, impairments, if any, and after adjustments for unconsolidated partnerships and joint ventures. Adjustments for unconsolidated partnerships and joint ventures are calculated to reflect FFO on the same basis. We compute FFO in accordance with our interpretation of standards established by the National Association of Real Estate Investment Trusts ("NAREIT"), which may not be comparable to FFO reported by other REITs that do not define the term in accordance with the current NAREIT definition or that interpret the current NAREIT definition differently than we do. We receive up-front non-refundable payments from the entry of right-to-use contracts. In accordance with GAAP, the upfront non-refundable payments and related commissions are deferred and amortized over the estimated customer life. Although the NAREIT definition of FFO does not address the treatment of non-refundable right-to-use payments, we believe that it is appropriate to adjust for the impact of the deferral activity in our calculation of FFO.

We believe FFO, as defined by the Board of Governors of NAREIT, is generally a measure of performance for an equity REIT. While FFO is a relevant and widely used measure of operating performance for equity REITs, it does not represent cash flow from operations or net income as defined by GAAP, and it should not be considered as an alternative to these indicators in evaluating liquidity or operating performance.

**NORMALIZED FUNDS FROM OPERATIONS (NORMALIZED FFO).** We define Normalized FFO as FFO excluding the following non-operating income and expense items: a) gains and losses from early debt extinguishment, including prepayment penalties and defeasance costs; b) acquisition and other transaction costs related to business combinations; and c) other miscellaneous non-comparable items. Normalized FFO presented herein is not necessarily comparable to Normalized FFO presented by other real estate companies due to the fact that not all real estate companies use the same methodology for computing this amount.

**FUNDS AVAILABLE FOR DISTRIBUTION (FAD).** We define FAD as Normalized FFO less non-revenue producing capital expenditures.

We believe that FFO, Normalized FFO and FAD are helpful to investors as supplemental measures of the performance of an equity REIT. We believe that by excluding the effect of depreciation, amortization, impairments, if any, and actual or estimated gains or losses from sales of real estate, all of which are based on historical costs and which may be of limited relevance in evaluating current performance, FFO can facilitate comparisons of operating performance between periods and among other equity REITs. We further believe that Normalized FFO provides useful information to investors, analysts and our management because it allows them to compare our operating performance to the operating performance of other real estate companies and between periods on a consistent basis without having to account for differences not related to our operations. For example, we believe that excluding the early extinguishment of debt, property acquisition and other transaction costs related to business combinations from Normalized FFO allows investors, analysts and our management to assess the sustainability of operating performance in future periods because these costs do not affect the future operations of the properties. In some cases, we provide information about identified non-cash components of FFO and Normalized FFO because it allows investors, analysts and our management to assess the impact of those items.

**INCOME FROM PROPERTY OPERATIONS, EXCLUDING DEFERRALS AND PROPERTY MANAGEMENT.** We define Income from property operations, excluding deferrals and property management as rental income, utility and other income and right-to-use income less property and rental home operating and maintenance expenses, real estate tax, sales and marketing expenses, excluding property management and the GAAP deferral of right-to-use contract upfront payments and related commissions, net. We believe that this Non-GAAP financial measure is helpful to investors and analysts as a measure of the operating results of our manufactured home and RV communities.

The following table reconciles Net income available for Common Stockholders to Income from property operations (amounts in thousands):

	Quarters Ended		Six Months Ended	
	June 30,		June 30,	
	2018	2017	2018	2017
Net income available for Common Stockholders	\$ 46,137	\$ 39,498	\$ 106,359	\$ 96,385
Series C redeemable perpetual preferred stock dividends	8	2,316	8	4,613
Income allocated to non-controlling interests - Common OP Units	3,024	2,649	6,979	6,539
Equity in income of unconsolidated joint ventures	(1,613)	(1,040)	(2,808)	(2,190)
Income before equity in income of unconsolidated joint ventures	47,556	43,423	110,538	105,347
Right-to-use upfront payments, deferred, net	2,021	1,321	3,306	2,096
Gross revenues from home sales	(9,105)	(7,833)	(17,414)	(14,860)
Brokered resale revenues and ancillary services revenues, net	(617)	(444)	(2,018)	(2,105)
Interest income	(1,862)	(1,798)	(3,812)	(3,568)
Income from other investments, net	(3,413)	(1,109)	(4,353)	(1,866)
Right-to-use contract commissions, deferred, net	(262)	(112)	(286)	(196)
Property management	13,472	13,023	27,153	25,583
Depreciation on real estate and rental homes	32,452	30,247	63,774	60,357
Amortization of in-place leases	1,893	958	2,945	1,990
Cost of homes sales	9,632	7,895	18,206	15,014
Home selling expenses	973	929	2,048	1,854
General and administrative	9,669	8,461	17,707	15,834
Other expenses, including property rights initiatives	367	271	710	490
Interest and related amortization	26,285	24,822	51,988	49,701
Income from property operations, excluding deferrals and property management	129,061	120,054	270,492	255,671
Right-to-use contracts, upfront payments and commissions, deferred, net	(1,759)	(1,209)	(3,020)	(1,900)
Property management	(13,472)	(13,023)	(27,153)	(25,583)
Income from property operations	\$ 113,830	\$ 105,822	\$ 240,319	\$ 228,188

**EARNINGS BEFORE INTEREST, TAX, DEPRECIATION AND AMORTIZATION (EBITDA) AND ADJUSTED EBITDA.** EBITDA is defined as net income or loss before interest income and expense, income taxes, depreciation and amortization. We define Adjusted EBITDA as EBITDA excluding the following non-operating income and expense items: a) gains and losses from early debt extinguishment, including prepayment penalties and defeasance costs; b) property acquisition and other transaction costs related to business combinations; c) GAAP deferral of right-to-use contract upfront payments and related commissions, net; d) depreciation on unconsolidated joint ventures; e) impairments, if any; and f) other miscellaneous non-comparable items. EBITDA and Adjusted EBITDA provide us with an understanding of one aspect of earnings before the impact of investing and financing charges. We believe that EBITDA and Adjusted EBITDA may be useful to an investor in evaluating our operating performance and liquidity because the measures are widely used to measure a company's operating performance and they are used by rating agencies and other parties, including lenders, to evaluate our creditworthiness.

The following table reconciles Consolidated net income to EBITDA and Adjusted EBITDA (amounts in thousands):

	<b>Quarters Ended</b>		<b>Six Months Ended</b>	
	<b>June 30,</b>		<b>June 30,</b>	
	<b>2018</b>	<b>2017</b>	<b>2018</b>	<b>2017</b>
Consolidated net income	\$ 49,169	\$ 44,463	\$ 113,346	\$ 107,537
Interest income	(1,862)	(1,798)	(3,812)	(3,568)
Depreciation on real estate assets and rental homes	32,452	30,247	63,774	60,357
Amortization of in-place leases	1,893	958	2,945	1,990
Depreciation on corporate assets	367	314	710	603
Depreciation on unconsolidated joint ventures	367	364	739	811
Interest and related amortization	26,285	24,822	51,988	49,701
EBITDA	<u>108,671</u>	<u>99,370</u>	<u>229,690</u>	<u>217,431</u>
Right-to-use contract upfront payments, deferred, net	2,021	1,321	3,306	2,096
Right-to-use contract commissions, deferred, net	(262)	(112)	(286)	(196)
Transaction costs	—	220	—	324
Insurance proceeds due to catastrophic weather event	(1,806)	—	(2,092)	—
Adjusted EBITDA	<u>\$ 108,624</u>	<u>\$ 100,799</u>	<u>\$ 230,618</u>	<u>\$ 219,655</u>

**CORE.** The Core properties include properties we owned and operated during all of 2017 and 2018. We believe Core is a measure that is useful to investors for annual comparison as it removes the fluctuations associated with acquisitions, dispositions and significant transactions or unique situations.

**NON-CORE.** The Non-Core properties include all properties that were not owned and operated during all of 2017 and 2018. This includes, but is not limited to, three properties acquired during 2018, three properties acquired during 2017 and Fiesta Key and Sunshine Key RV Resorts.

**INCOME FROM RENTAL OPERATIONS, NET OF DEPRECIATION.** We use Income from rental operations, net of depreciation as an alternative measure to evaluate the operating results of our home rental program. Income from rental operations, net of depreciation, represents income from rental operations less depreciation expense on rental homes. We believe this measure is meaningful for investors as it provides a complete picture of the home rental program operating results including the impact of depreciation which affects our home rental program investment decisions.

**NON-REVENUE PRODUCING IMPROVEMENTS.** Represents capital expenditures that will not directly result in increased revenue or expense savings and are primarily comprised of common area improvements, furniture, and mechanical improvements.

**FIXED CHARGES.** Fixed charges consist of interest expense, amortization of note premiums and debt issuance costs.