



## Equity LifeStyle Properties



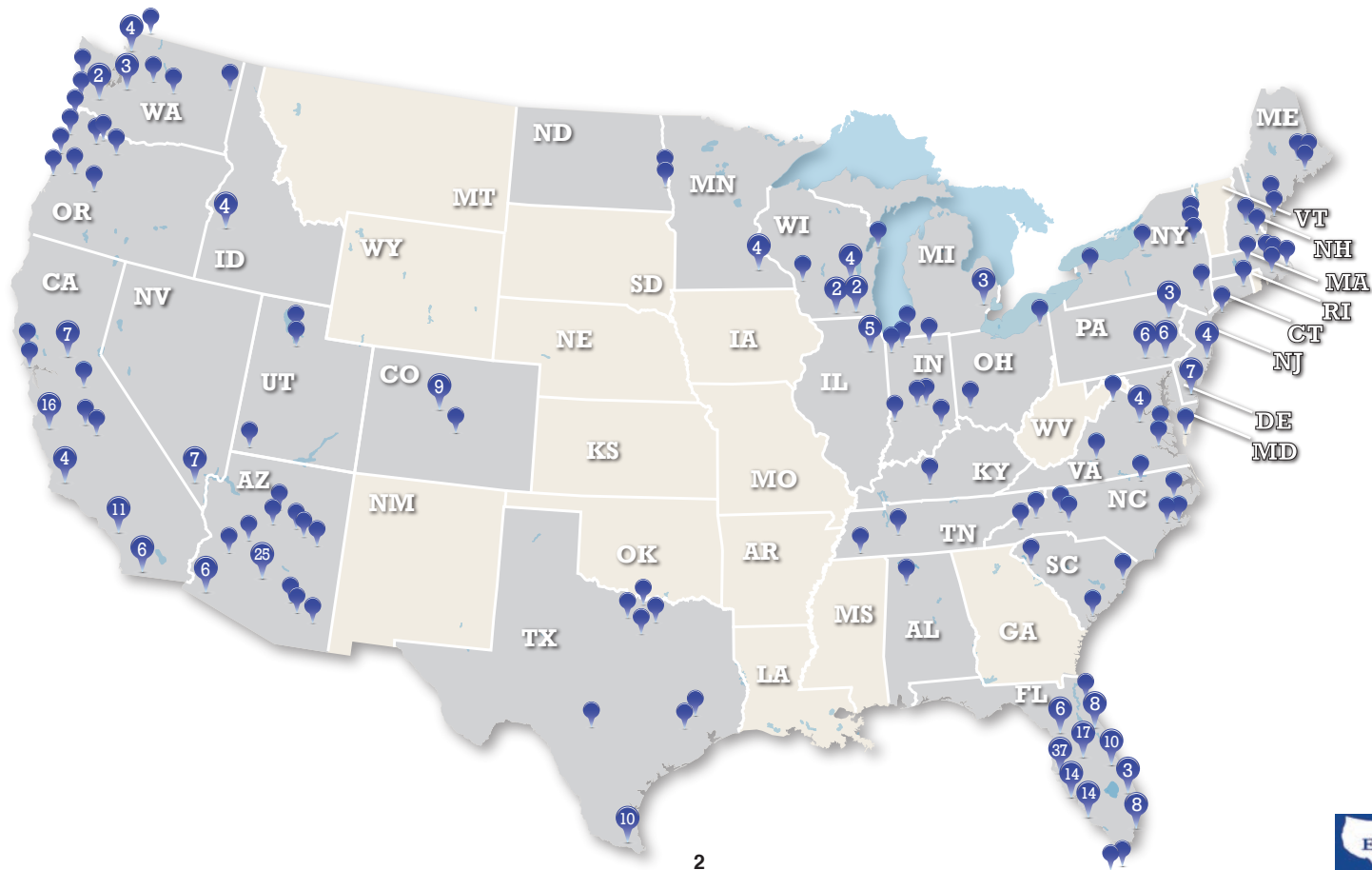




# Our Story

- **One of the nation's largest real estate networks with 379 properties containing over 140,000 sites in 32 states and British Columbia**
- **Unique business model**
  - Own the land
  - Low maintenance costs/customer turnover costs
  - Lease developed sites
- **High-quality real estate locations**
  - More than 80 properties with lake, river or ocean frontage
  - More than 100 properties within 10 miles of coastal United States
  - Property locations are strongly correlated with population migration
  - Property locations in retirement and vacation destinations
- **Stable, predictable financial performance and fundamentals**
  - Balance sheet flexibility
- **In business for more than 40 years**

## Property Locations

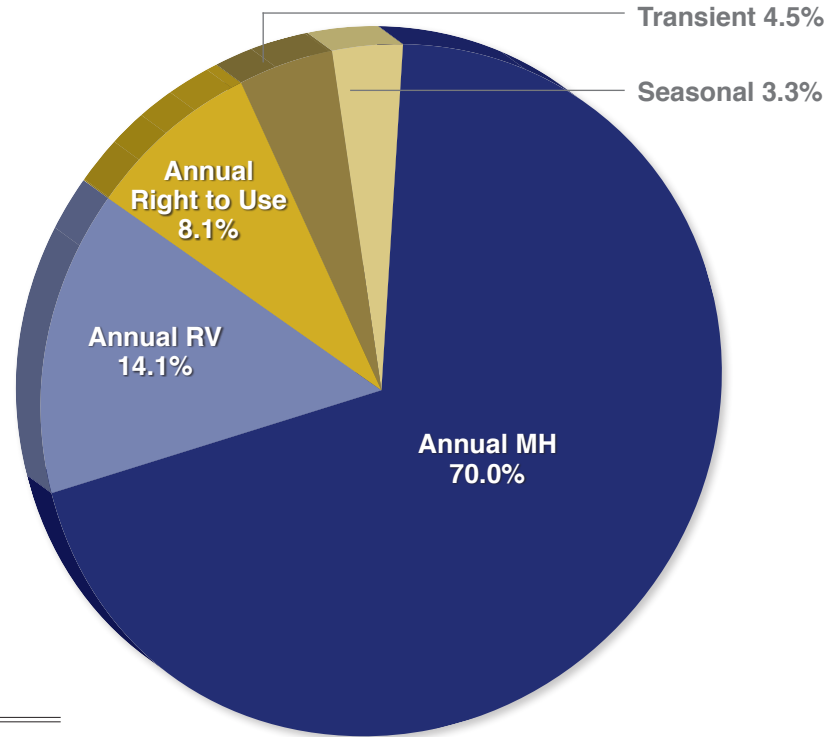


# Steady, Predictable Revenue Streams

## • Property/Site composition

- 201 manufactured/resort home communities
  - ▶ 71,500 sites
- 178 RV resorts
  - ▶ 68,900 sites
    - ▶ Annuals 25,000
    - ▶ Seasonal 9,500
    - ▶ Transient 10,300
    - ▶ Membership sites 24,100

## Property Operating Revenue Buckets<sup>(1)</sup>



Note:

1) Property revenue buckets reflect Company's estimated 2014 property operating revenues, derivable from our guidance furnished with the SEC as Exhibit 99.1 to the Form 8-K filed on January 28, 2014 ("ELS Reports Fourth Quarter Results").

All Annual Revenue = 92.2%



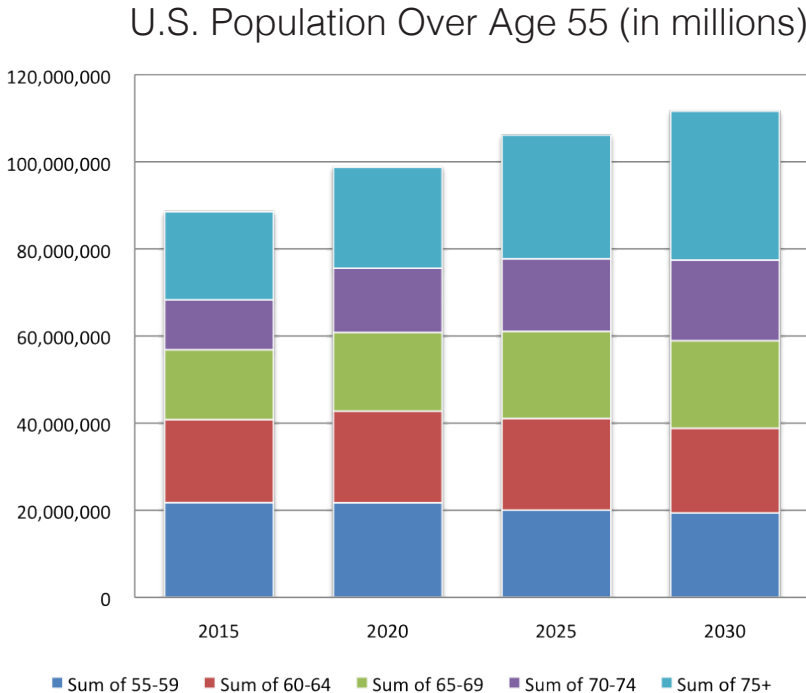
# Our Customers

- **Customers own the units they place on our sites**
  - Manufactured homes
  - Resort cottages (park models)
  - Recreational vehicles
- **We offer a lifestyle and a variety of product options to meet our customers' needs**
- **We seek to create long-term relationships with our customers**



# Favorable Customer Demographics

- The population of people age 55 and older is expected to grow 26% from 2015 to 2030.



## RV Owners

- ▶ 8M - 9M RV owners
- ▶ Over 230K RV sales in 2013
- ▶ Average of 42K RV owners within 100 miles of each ELS resort

Note:

Sources: University of Michigan's Survey Research Center 2005, Axiom 2009, Statistical Surveys 2011, US Census 2008, US Census 2012.

# Track Record

Item	IPO Year - 1993	2014
Properties	41	379
Sites	12,312	140,298
States	16	32
FFO Per Share <sup>(1)</sup>	\$0.47	\$2.68
Normalized FFO Per Share <sup>(1)</sup>	\$0.47	\$2.68
Common Stock Price <sup>(2)</sup>	\$6.44	\$39.31
Enterprise Value <sup>(3)</sup>	\$296 million	\$5.9 billion
Dividend Paid Cumulative <sup>(4)</sup>	-	\$16.47
Cumulative Total Return <sup>(5)</sup>	-	1,495%
S&P 500 Total Return <sup>(5)</sup>	-	508%

**Note:**

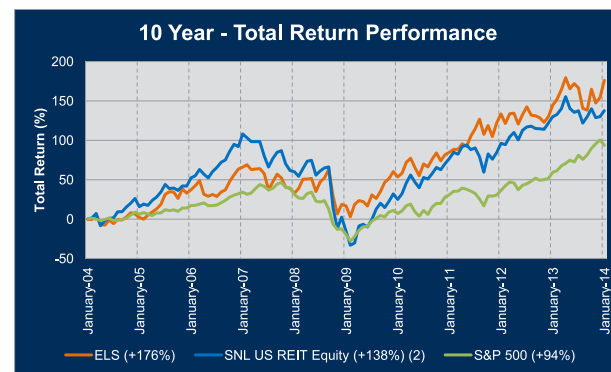
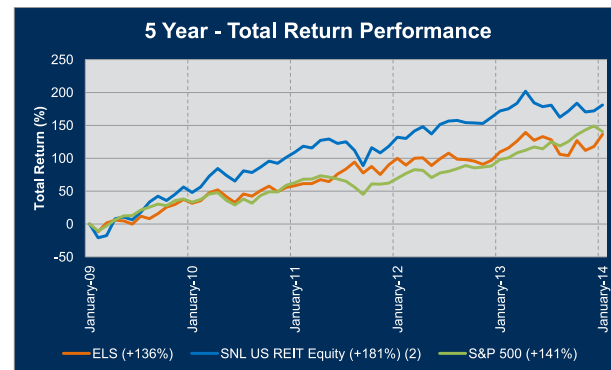
1) See page 18 for definition of FFO and Normalized FFO. The 1993 amount was determined from amounts presented in the 1996 Form 10-K. The 2014 FFO Per Share and Normalized FFO Per Share amounts are the midpoint of the estimated 2014 FFO Per Share and Normalized FFO Per Share ranges disclosed in our guidance furnished with the SEC as Exhibit 99.1 to the Form 8-K filed on January 28, 2014.

2) The 1993 stock price is adjusted for the stock split; the 2014 price is the closing price as of January 31, 2014.

3) The 2014 enterprise value is as of January 31, 2014. See page 9.

4) Source: SNL Financial. Includes dividends paid from IPO date of February 25, 1993 through January 31, 2014 and adjusted for the stock split.

5) Source: SNL Financial from IPO through January 31, 2014 (calculation assumes common dividend reinvestment).



**Notes:**

Source: SNL Financial

1) Total return calculation assumes dividend reinvestment.

2) SNL US REIT Equity; Includes all publicly traded (NYSE, NYSE Amex, NASDAQ, OTC BB, Pink Sheets) Equity REITs in SNL's coverage universe.





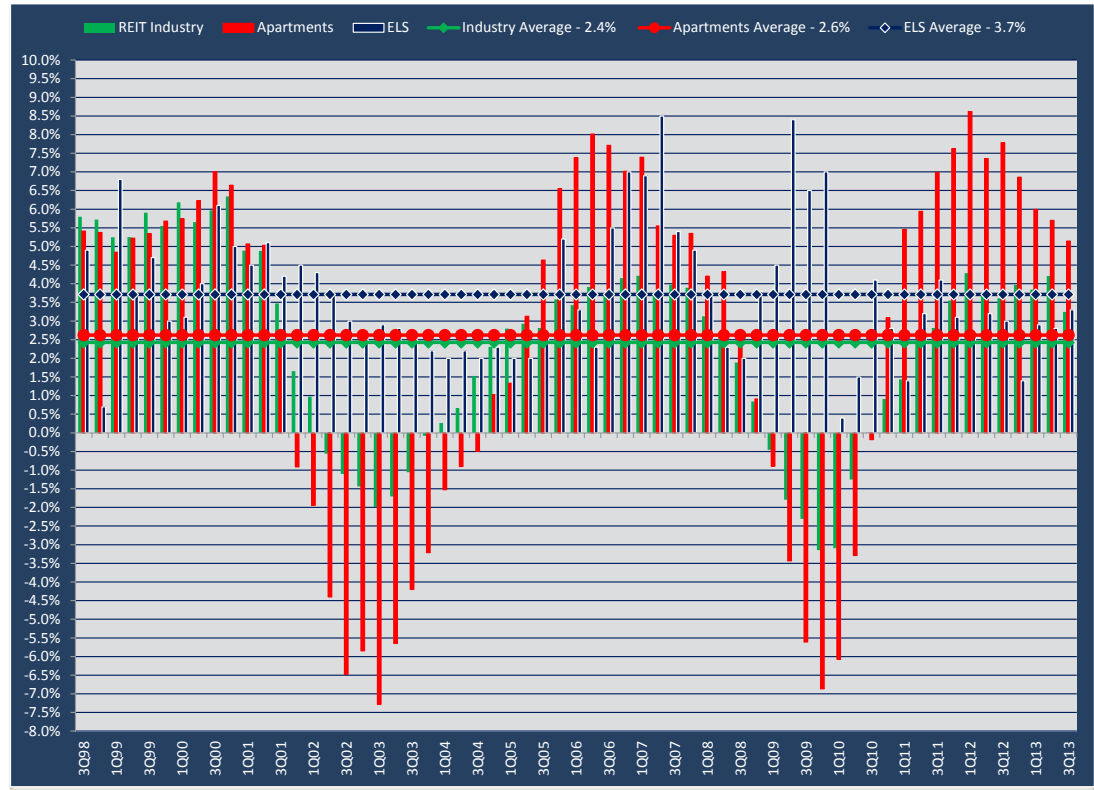
# Consistent Same Store NOI Growth and Outperformance

Q3 1998-Q3 2013<sup>(1)</sup>

Same Store NOI Averages:

ELS	3.7%
REITs	2.4%
Apartments	2.6%

**ELS has maintained positive same store NOI growth in all quarters since at least Q3 '98**



Note:

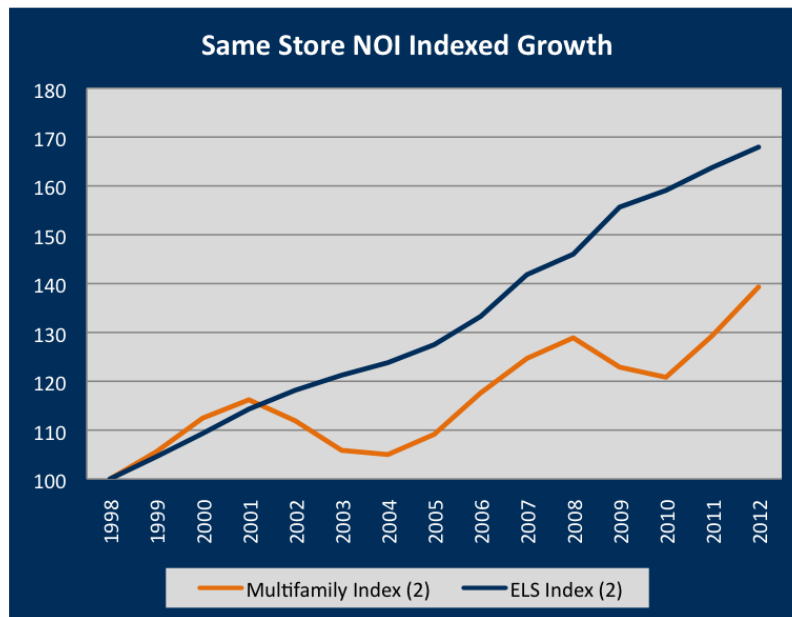
1) Source for Same Store NOI data: Citi Investment Research, February 2014. Earliest quarter collected by Citi is third quarter of 1998. "REIT Industry" includes an index of REITs across a variety of asset classes, including regional malls, shopping centers, multifamily, student housing, manufactured homes, self storage, office, industrial, mixed office and specialty.

# ELS vs. Multifamily

Same Store NOI Indexed Growth<sup>(1)</sup>

ELS compounded Same Store NOI growth rates significantly outperformed the REIT Multifamily industry since 1999

FFO Multiples	ELS	Multifamily
1996-2001 <sup>(3)</sup>	12.9x	11.0x
2002-2011 <sup>(3)</sup>	16.9x	18.2x
2012	14.8x	19.1x



Note:

1) Source: Citi Investment Research, May 2013. Same Store Indexed Growth assumes initial investment of \$100 multiplied by the annual same store NOI growth rate.

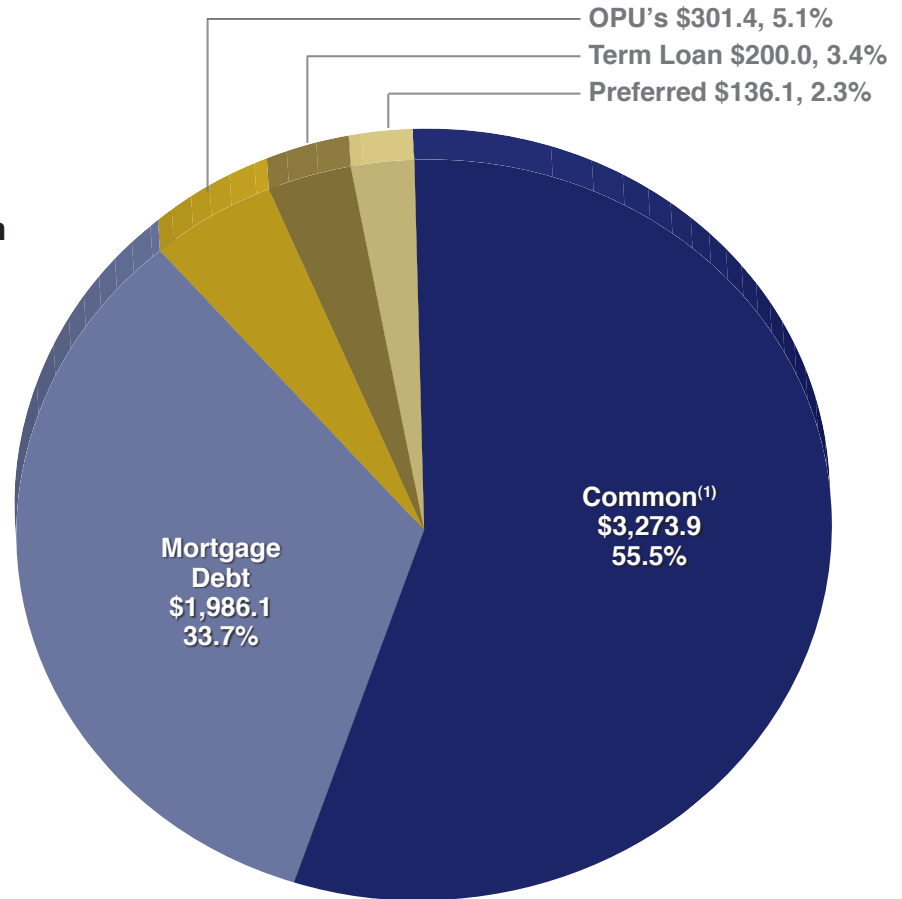
2) Source: Citi Investment Research, May 2013. Averages equal annualized quarterly same store NOI averages collected by Citi.

3) Source: SNL Financial. Average FFO Multiple for the period calculated on trailing 12-month basis. Multiple equals stock price divided by FFO per share.

# Capital Structure

*As of January 31, 2014 (in millions)*

- Total enterprise value is \$5.9 billion
- Debt to enterprise value is 37.1%
- \$380 million available line of credit



Note:

1) Stock price as of January 31, 2014.

# Performance Update

- **197 Manufactured Home Communities<sup>(1)</sup>**

- Core<sup>(2)</sup> occupancy of 92%
- Core occupancy has grown 17 consecutive quarters through 12/31/2013
- Core community base rental income growth for the month ended 1/31/2014 is 3.3%<sup>(3)</sup>

- **177 RV Resorts<sup>(1)</sup>**

- Core resort income growth for the month ended 1/31/2014 is 7.8%<sup>(3)</sup>
- Annual growth rate for the month ended 1/31/2014 is 5.0%<sup>(3)</sup>

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Note:

1) Excludes joint venture sites.

2) Core Portfolio is defined as properties acquired prior to December 31, 2012.

The Core Portfolio may change from time-to-time depending on acquisitions, dispositions and significant transactions or unique situations.

3) Compared to the month ended January 31, 2013.



# Manufactured Home Communities



**Pine Lakes Country Club**  
North Ft. Myers, FL



**De Anza Santa Cruz**  
Santa Cruz, CA

# Manufactured Home Communities



# RV Resorts





# RV Resorts





# Our Lifestyle



**Monte Vista**  
Mesa, AZ



**Pine Lakes Country Club**  
North Ft. Myers, FL

# Our Lifestyle



# Safe Harbor Statement

## Under the Private Securities Litigation Reform Act of 1995:

The forward-looking statements contained in this presentation are subject to certain economic risks and uncertainties described under the heading "Risk Factors" in our 2012 Annual Report on Form 10-K and our Quarterly Report on Form 10-Q for the quarter ended March 31, 2013. See Form 8-K filed January 28, 2014 for the full text of our forward-looking statements. We assume no obligation to update or supplement forward-looking statements that become untrue because of subsequent events. All projections are based on 2014 budgets, reforecasts and proforma expectations on recent investments.

## Non GAAP Financial Measures

<i>Net Income to FFO and Normalized FFO Reconciliation (in millions)</i>					
<i>Computation of funds from operations</i>	2010	2011	2012	2013	2014 <sup>(1)</sup>
Net income available for common shares	\$38.4	\$22.8	\$54.8	\$106.9	\$120.7
Income allocated to common OP units	5.9	3.1	5.1	9.7	11.1
Series B Redeemable Preferred Stock Dividends	-	0.5	-	-	-
Deferral of right-to-use contract revenue and commissions, net	9.4	7.1	3.5	3.3	3.3
Depreciation on real estate assets and other	69.3	81.2	100.0	102.7	100.5
Depreciation on rental homes	2.8	4.3	6.1	6.5	6.6
Depreciation on discontinued operations	-	-	-	1.5	-
Amortization of in-place leases	-	28.5	45.1	1.9	3.1
(Gain) loss on real estate	0.2	-	(4.6)	(41.5)	-
Funds from operations	126.0	147.4	210.0	191.0	245.3
Change in fair value of contingent consideration asset	-	-	(0.5)	1.4	-
Transaction costs	0.4	18.5	0.2	2.0	0.2
Loss from early extinguishment of debt	-	-	0.5	37.9	-
Goodwill impairment	3.6	-	-	-	-
Gain on sale of non-operating asset	-	-	-	-	-
Normalized funds from operations	\$130.0	\$165.9	\$210.2	\$232.3	\$245.5

Note:

1) The 2014 amount is the midpoint of an estimated range. See our guidance furnished with the SEC as Exhibit 99.1 to the Form 8-K filed on January 28, 2014.

## Non GAAP Financial Measures

Funds from Operations ("FFO") is a non-GAAP financial measure. We believe FFO, as defined by the Board of Governors of the National Association of Real Estate Investment Trusts ("NAREIT"), is generally an appropriate measure of performance for an equity REIT. While FFO is a relevant and widely used measure of operating performance for equity REITs, it does not represent cash flow from operations or net income as defined by GAAP, and it should not be considered as an alternative to these indicators in evaluating liquidity or operating performance.

We define FFO as net income, computed in accordance with GAAP, excluding gains and actual or estimated losses from sales of properties, plus real estate related depreciation and amortization, impairments, if any, and after adjustments for unconsolidated partnerships and joint ventures. Adjustments for unconsolidated partnerships and joint ventures are calculated to reflect FFO on the same basis. We receive up-front non-refundable payments from the entry of right-to-use contracts. In accordance with GAAP, the upfront non-refundable payments and related commissions are deferred and amortized over the estimated customer life. Although the NAREIT definition of FFO does not address the treatment of non-refundable right-to-use payments, we believe that it is appropriate to adjust for the impact of the deferral activity in our calculation of FFO.

Normalized Funds from Operations ("Normalized FFO") is a non-GAAP measure. We define Normalized FFO as FFO excluding the following non-operating income and expense items: a) the financial impact of contingent consideration; b) gains and losses from early debt extinguishment, including prepayment penalties and defeasance costs; c) property acquisition and other transaction costs related to mergers and acquisitions; and d) other miscellaneous non-comparable items.

We believe that FFO and Normalized FFO are helpful to investors as supplemental measures of the performance of an equity REIT. We believe that by excluding the effect of depreciation, amortization and actual or estimated gains or losses from sales of real estate, all of which are based on historical costs and which may be of limited relevance in evaluating current performance, FFO can facilitate comparisons of operating performance between periods and among other equity REITs. We further believe that Normalized FFO provides useful information to investors, analysts and our management because it allows them to compare our operating performance to the operating performance of other real estate companies and between periods on a consistent basis without having to account for differences not related to our operations. For example, we believe that excluding the early extinguishment of debt, property acquisition and other transaction costs related to mergers and acquisitions and the change in fair value of our contingent consideration asset from Normalized FFO allows investors, analysts and our management to assess the sustainability of operating performance in future periods because these costs do not affect the future operations of the properties. In some cases, we provide information about identified non-cash components of FFO and Normalized FFO because it allows investors, analysts and our management to assess the impact of those items.

Investors should review FFO and Normalized FFO along with GAAP net income and cash flow from operating activities, investing activities and financing activities, when evaluating an equity REIT's operating performance. We compute FFO in accordance with our interpretation of standards established by NAREIT, which may not be comparable to FFO reported by other REITs that do not define the term in accordance with the current NAREIT definition or that interpret the current NAREIT definition differently than we do. Normalized FFO presented herein is not necessarily comparable to normalized FFO presented by other real estate companies due to the fact that not all real estate companies use the same methodology for computing this amount. FFO and Normalized FFO do not represent cash generated from operating activities in accordance with GAAP, nor do they represent cash available to pay distributions and should not be considered as an alternative to net income, determined in accordance with GAAP, as an indication of our financial performance, or to cash flow from operating activities, determined in accordance with GAAP, as a measure of our liquidity, nor is it indicative of funds available to fund our cash needs, including our ability to make cash distributions.











## Equity LifeStyle Properties

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