







Narrows Too RV Resort - Bar Harbor, ME



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### NEWS RELEASE



CONTACT: Paul Seavey (312) 279-1488 FOR IMMEDIATE RELEASE April 22, 2013

### **ELS REPORTS FIRST QUARTER RESULTS** Continued Stable Core Performance

**CHICAGO, IL – April 22, 2013** – Equity LifeStyle Properties, Inc. (NYSE: ELS) (referred to herein as "we," "us," and "our") today announced results for the quarter ended March 31, 2013. All per share results are reported on a fully-diluted basis unless otherwise noted.

### **Financial Results**

Normalized Funds From Operations ("Normalized FFO") increased \$5.3 million, or \$0.12 per common share, to \$64.0 million, or \$1.41 per common share, compared to \$58.7 million, or \$1.29 per common share, for the same period in 2012. Normalized FFO is calculated by eliminating certain non-operating items from Funds From Operations ("FFO"), such as the change in the fair value of a contingent asset. See page 21 of this release for a complete definition of Normalized FFO and FFO and page 6 for a reconciliation of Normalized FFO and FFO to net income, the nearest GAAP (Generally Accepted Accounting Principles) measure.

FFO increased \$6.3 million, or \$0.14 per common share, to \$65.0 million, or \$1.43 per common share, compared to \$58.7 million, or \$1.29 per common share, for the same period in 2012.

Net income available to common stockholders totaled \$35.0 million, or \$0.84 per common share, compared to \$12.4 million, or \$0.30 per common share, for the same period in 2012.

### **Portfolio Performance**

Property operating revenues, excluding deferrals, increased \$8.2 million to \$182.2 million, compared to \$174.0 million for the same period in 2012. Income from property operations increased \$4.3 million to \$108.1 million compared to \$103.8 million for the same period in 2012.

Core property operating revenues increased approximately 3.4 percent and income from Core property operations increased approximately 2.9 percent compared to the same period in 2012.

#### **Balance Sheet**

Our cash balance as of March 31, 2013 was approximately \$81.8 million. Expanded disclosure on our balance sheet and debt statistics are included in the tables below. Interest coverage was approximately 3.4 times in the quarter.

Year to date, we have paid off the maturing mortgages on two manufactured home properties totaling approximately \$12.9 million, with a weighted average interest rate of 6.0 percent per annum.

As of April 22, 2013, we own or have an interest in 383 quality properties in 32 states and British Columbia consisting of 142,682 sites. We are a self-administered, self-managed real estate investment trust ("REIT") with headquarters in Chicago.

A live webcast of our conference call discussing these results will be available via our website in the Investor Information section at www.equitylifestyle.com at 10:00 a.m. Central Time on April 23, 2013.

This press release includes certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. When used, words such as "anticipate," "expect," "believe," "project," "intend," "may be" and "will be" and similar words or phrases, or the negative thereof, unless the context requires otherwise, are intended to identify forward-looking statements and may include, without limitation, information regarding our expectations, goals or intentions regarding the future, and the expected effect of our recent acquisitions. These forward-looking statements are subject to numerous assumptions, risks and uncertainties, including, but not limited to:

- our ability to control costs, real estate market conditions, the actual rate of decline in customers, the actual use of sites by customers and our success in acquiring new customers at our properties (including those that we may acquire);
- our ability to maintain historical rental rates and occupancy with respect to properties currently owned or that we may acquire;
- our ability to retain and attract customers renewing, upgrading and entering right-to-use contracts;
- our assumptions about rental and home sales markets;
- our assumptions and guidance concerning 2013 estimated net income, FFO and Normalized FFO;
- our ability to manage counterparty risk;
- in the age-qualified properties, home sales results could be impacted by the ability of potential homebuyers to sell their existing residences as well as by financial, credit and capital markets volatility;
- results from home sales and occupancy will continue to be impacted by local economic conditions, lack
  of affordable manufactured home financing and competition from alternative housing options including
  site-built single-family housing;
- impact of government intervention to stabilize site-built single family housing and not manufactured housing;
- effective integration of recent acquisitions and our estimates regarding the future performance of recent acquisitions;
- unanticipated costs or unforeseen liabilities associated with recent acquisitions;
- ability to obtain financing or refinance existing debt on favorable terms or at all;
- the effect of interest rates;
- the dilutive effects of issuing additional securities;
- the effect of accounting for the entry of contracts with customers representing a right-to-use the Properties under the Codification Topic "*Revenue Recognition*;" and
- other risks indicated from time to time in our filings with the Securities and Exchange Commission.

These forward-looking statements are based on management's present expectations and beliefs about future events. As with any projection or forecast, these statements are inherently susceptible to uncertainty and changes in circumstances. We are under no obligation to, and expressly disclaim any obligation to, update or alter our forward-looking statements whether as a result of such changes, new information, subsequent events or otherwise.

Tables follow:

### First Quarter 2013 - Selected Financial Data

(In millions, except per share data, unaudited)

	-	ter Ended h 31, 2013
Income from property operations - 2013 Core <sup>(1)</sup>	\$	106.8
Income from property operations - 2012 Acquisitions <sup>(2)</sup>		1.3
Property management and general and administrative		(17.1)
Other income and expenses		5.6
Financing costs and other		(32.6)
Normalized FFO <sup>(3)</sup>		64.0
Change in fair value of contingent consideration asset <sup>(4)</sup>		1.0
FFO <sup>(3) (5)</sup>	\$	65.0
Normalized FFO per share - fully diluted	\$	1.41
FFO per share - fully diluted	\$	1.43
Normalized FFO <sup>(3)</sup>	\$	64.0
Non-revenue producing improvements to real estate		(4.1)
Funds available for distribution (FAD) <sup>(3)</sup>	\$	59.9
FAD per share - fully diluted	\$	1.32
Weighted average shares outstanding - fully diluted		45.5

<sup>1.</sup> See page 8 for details of the 2013 Core Income from Property Operations.

<sup>2.</sup> See page 9 for details of the Income from Property Operations for the properties acquired during 2012 (the "2012 Acquisitions").

<sup>3.</sup> See page 6 for a reconciliation of Net income available for Common Shares to FFO, Normalized FFO and FAD. See definition of FFO, Normalized FFO and FAD on page 21.

<sup>4.</sup> Represents the increase in fair value of the net asset described in the following sentences. We own both a fee interest and a ground leasehold interest in a 2,200 site property. The ground lease provides a purchase option to the lessee and a put option to the lessor. Either option may be exercised upon the death of the fee holder. We are the beneficiary of an escrow funded by the seller consisting of approximately 114,000 shares of our common stock. The escrow was established to protect us from future scheduled ground lease payment increases as well as scheduled increases in the option purchase price over time. The current fair value estimate of the escrow is \$7.7 million. We will revalue the asset based on the market value of our common stock as of each reporting date and will recognize in earnings any increase or decrease in fair value of the escrow.

<sup>5.</sup> First quarter 2013 FFO adjusted to include a deduction for depreciation expense on rental homes would have been \$63.2 million, or \$1.39 per fully diluted share.

## **Consolidated Income Statement**

(In thousands, except per share data, unaudited)

		Quarters Ended March 31,		
		2013	:n 31,	2012
Revenues:		2013		2012
Community base rental income	\$	105,813	\$	102,954
Rental home income		4,165		3,043
Resort base rental income		40,739		37,579
Right-to-use annual payments		11,523		11,751
Right-to-use contracts current period, gross		2,831		2,244
Right-to-use contracts, deferred, net of prior period amortization		(1,040)		(607)
Utility and other income		17,165		16,403
Gross revenues from home sales		2,839		2,060
Brokered resale revenue and ancillary services revenues, net		1,796		1,746
Interest income		2,277		2,630
Income from other investments, net <sup>(1)</sup>		2,480		1,488
Total revenues		190,588		181,291
		170,500		101,291
Expenses:				
Property operating and maintenance		56,674		54,442
Rental home operating and maintenance		2,187		1,605
Real estate taxes		12,917		12,522
Sales and marketing, gross		2,361		1,643
Sales and marketing, deferred commissions, net		(463)		(242)
Property management		10,249		9,751
Depreciation on real estate assets and rental homes		26,783		26,099
Amortization of in-place leases		159		18,365
Cost of home sales		2,960		2,216
Home selling expenses		527		333
General and administrative		6,816		6,232
Rent control initiatives and other		232		479
Interest and related amortization		30,252		30,956
Total expenses		151,654		164,401
Income before equity in income of unconsolidated joint ventures and gain on sale of property		38,934		16,890
Equity in income of unconsolidated joint ventures		576		763
Gain on sale of property, net of tax <sup>(2)</sup>		958		
Consolidated net income		40,468		17,653
Income allocated to non-controlling interest-Common OP Units		(3,133)		(1,191)
Series A Redeemable Perpetual Preferred Stock Dividends				(4,031)
Series C Redeemable Perpetual Preferred Stock Dividends		(2,311)		—
Net income available for Common Shares	\$	35,024	\$	12,431
Net income per Common Share - Basic	\$	0.84	\$	0.30
Net income per Common Share - Fully Diluted	\$	0.84	\$	0.30
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Average Common Shares - Basic		41,513		41,088
Average Common Shares and OP Units - Basic		45,242		45,069
Average Common Shares and OP Units - Fully Diluted		45,530		45,369

1. For the quarter ended March 31, 2013, includes approximately \$1.0 million resulting from the increase in the fair value of a net asset. See footnote 4 on page 4 for a detailed explanation.

2. For the quarter ended March 31, 2013, a \$1.0 million gain was recognized as a result of new tax legislation that was passed that eliminated a previously accrued built-in-gain tax liability related to the disposition of our Cascade property.

### Reconciliation of Net Income to FFO, Normalized FFO and FAD

(In thousands, except per share data, unaudited)

		Quarters Ended March 31,			
		2013		2012	
Net income available for Common Shares	\$	35,024	\$	12,431	
Income allocated to common OP Units		3,133		1,191	
Right-to-use contract upfront payments, deferred, net (1)		1,040		607	
Right-to-use contract commissions, deferred, net (2)		(463)		(242)	
Depreciation on real estate assets		25,038		24,698	
Depreciation on rental homes		1,745		1,401	
Amortization of in-place leases		159		18,365	
Depreciation on unconsolidated joint ventures		273		295	
Gain on sale of property, net of tax		(958)		—	
FFO <sup>(3) (4)</sup>	\$	64,991	\$	58,746	
Change in fair value of contingent consideration asset <sup>(5)</sup>		(1,018)		—	
Normalized FFO <sup>(3)</sup>		63,973		58,746	
Non-revenue producing improvements to real estate		(4,080)		(4,818)	
FAD <sup>(3)</sup>	\$	59,893	\$	53,928	
FFO per Common Share - Basic	\$	1.44	\$	1.30	
FFO per Common Share - Fully Diluted	\$	1.43	\$	1.29	
Normalized FFO per Common Share - Basic	\$	1.41	\$	1.30	
Normalized FFO per Common Share - Fully Diluted	\$	1.41	\$	1.29	
FAD per Common Share - Basic	\$	1.32	\$	1.20	
FAD per Common Share - Fully Diluted	\$	1.32	\$	1.19	

3. See definition of FFO, Normalized FFO and FAD on page 21.

5. See footnote 4 on page 4 for a detailed explanation.

We are required by GAAP to defer, over the estimated customer life, recognition of non-refundable upfront payments from the entry of right-to-use contracts and upgrade sales. The customer life is currently estimated to range from one to 31 years and is based upon our experience operating the membership platform since 2008 as well as historical attrition rates provided to us by Privileged Access. The amount shown represents the deferral of a substantial portion of current period upgrade sales, offset by amortization of prior period sales.

<sup>2.</sup> We are required by GAAP to defer recognition of commissions paid related to the entry of right-to-use contracts. The deferred commissions will be amortized using the same method as used for the related non-refundable upfront payments from the entry of right-to-use contracts and upgrade sales. The amount shown represents the deferral of a substantial portion of current period commissions on those contracts, offset by the amortization of prior period commissions.

<sup>4.</sup> FFO adjusted to include a deduction for depreciation expense on rental homes for the quarters ended March 31, 2012 and 2013 would have been \$63.2 million, or \$1.39 per fully diluted share, and \$57.3 million, or \$1.26 per fully diluted share, respectively.

# **Consolidated Income from Property Operations** <sup>(1)</sup>

(In millions, except home site and occupancy figures, unaudited)

	Quarters End March 31,			
	 2013		2012	
Community base rental income <sup>(2)</sup>	\$ 105.8	\$	103.0	
Rental home income	4.2		3.0	
Resort base rental income <sup>(3)</sup>	40.7		37.6	
Right-to-use annual payments	11.5		11.8	
Right-to-use contracts current period, gross	2.8		2.2	
Utility and other income	17.2		16.4	
Property operating revenues	182.2		174.0	
Property operating, maintenance, and real estate taxes	69.5		67.0	
Rental home operating and maintenance	2.2		1.6	
Sales and marketing, gross	2.4		1.6	
Property operating expenses	 74.1		70.2	
Income from property operations	\$ 108.1	\$	103.8	
Manufactured home site figures and occupancy averages:				
Total sites	74,113		74,078	
Occupied sites	66,509		66,022	
Occupancy %	89.7%	,	89.1%	
Monthly base rent per site	\$ 530	\$	520	
Core total sites	73,985		73,950	
Core occupied sites	66,509		66,015	
Core occupancy %	89.9%	,	89.3%	
Core monthly base rent per site	\$ 530	\$	520	
Resort base rental income:				
Annual	\$ 23.0	\$	21.3	
Seasonal	11.8		11.6	
Transient	5.9		4.7	
Total resort base rental income	\$ 40.7	\$	37.6	

See page 5 for a complete Income Statement. The line items that we include in property operating revenues and property operating expenses are also individually included in our Consolidated Income Statement. Income from property operations excludes property management expenses and the GAAP deferral of right-to-use contract upfront payments and related commissions, net.

<sup>2.</sup> See the manufactured home site figures and occupancy averages table below within this table.

<sup>3.</sup> See resort base rental income table included below within this table.

# **2013 Core Income from Property Operations** <sup>(1)</sup>

(In millions, except home site and occupancy figures, unaudited)

	Quarters Ended March 31,				%
		2013		2012	Change <sup>(2)</sup>
Community base rental income <sup>(3)</sup>	\$	105.8	\$	102.9	2.8 %
Rental home income		4.2		3.0	36.8 %
Resort base rental income <sup>(4)</sup>		38.5		37.6	2.5 %
Right-to-use annual payments		11.5		11.8	(1.9)%
Right-to-use contracts current period, gross		2.8		2.2	26.2 %
Utility and other income		17.0		16.4	3.5 %
Property operating revenues		179.8		173.9	<i>3.4%</i> <sup>(5)</sup>
Property operating, maintenance, and real estate taxes		68.4		66.9	2.2 %
Rental home operating and maintenance		2.2		1.6	35.5 %
Sales and marketing, gross		2.4		1.6	43.7 %
Property operating expenses		73.0		70.1	<i>4.0%</i> <sup>(5)</sup>
Income from property operations	\$	106.8	\$	103.8	<b>2.9%</b> <sup>(5)</sup>
Occupied sites <sup>(6)</sup>		66,622		66,104	
Core manufactured home site figures and occupancy averages:					
Total sites		73,985		73,950	
Occupied sites		66,509		66,015	
Occupancy %		89.9%		89.3%	
Monthly base rent per site	\$	530	\$	520	
Resort base rental income:					
Annual	\$	22.0	\$	21.3	3.4 %
Seasonal	•	11.3	·	11.6	(2.6)%
Transient		5.2		4.7	10.5 %
Total resort base rental income	\$	38.5	\$	37.6	2.5 %

<sup>1. 2013</sup> Core properties include properties we owned and operated during all of 2012 and 2013. Income from property operations excludes property management expenses and the GAAP deferral of right-to-use contract upfront payments and related commissions, net.

<sup>2.</sup> Calculations prepared using unrounded numbers.

<sup>3.</sup> See the Core manufactured home site figures and occupancy averages included below within this table.

<sup>4.</sup> See resort base rental income table included below within this table.

<sup>5.</sup> Growth rate excluding right-to-use contract sales and sales and marketing expenses is 3.1%, 3.0%, and 3.1% for property operating revenues, property operating expenses, and income from property operations, respectively, for the quarter ended March 31, 2013.

<sup>6.</sup> Occupied sites as of the end of the period shown. Occupied sites have increased by 141 from 66,481 at December 31, 2012.

# **2012 Acquisitions - Income from Property Operations** <sup>(1)</sup>

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Resort base rental income	\$ 2.2
Utility income and other property income	 0.2
Property operating revenues	2.4
Property operating expenses	1.1
Income from property operations	\$ 1.3

<sup>1.</sup> Represents actual performance of two properties we acquired during 2012. Excludes property management expenses.

## **Income from Rental Home Operations**

(In millions, except occupied rentals, unaudited)

				Quarters Ended March 31,			
					2013		2012
Manufactured homes:							
New home			\$		5.5	\$	4.0
Used home					9.3		7.2
Rental operations revenues <sup>(1)</sup>					14.8		11.2
Rental operations expense					(2.2)		(1.6)
Income from rental operations, before depreciation					12.6		9.6
Depreciation on rental homes					(1.7)		(1.4)
Income from rental operations, after depreciation			\$	5	10.9	\$	8.2
Occupied rentals: <sup>(2)</sup>							
New					2,000		1,473
Used					4,141		3,278
			А	s of			
	March .	31, 20	13		March	31, 2	2012
Cost basis in rental homes: <sup>(3)</sup>	Gross	-	Net of reciation		Gross	De	Net of epreciation
New	\$ 112.3	\$	101.8	\$	87.9	\$	80.6

\$

77.4

189.7 \$

69.4

171.2 \$

63.2

151.1 \$

58.4

139.0

Used

Total rental homes

<sup>1.</sup> For the quarters ended March 31, 2013 and 2012, approximately \$10.6 million and \$8.2 million, respectively, are included in the Community base rental income line in the Consolidated Income from Property Operations table on page 7. The remainder of the rental operations revenue is included in the Rental home income line in the Consolidated Income from Property Operations table on page 7.

Occupied rentals as of the end of the period shown.

<sup>2.</sup> 3. Includes both occupied and unoccupied rental homes.

## **Total Sites and Home Sales**

(In thousands, except sites and home sale volumes, unaudited)

#### Summary of Total Sites as of March 31, 2013

	Sites
Community sites	74,100
Resort sites:	
Annuals	22,800
Seasonal	9,000
Transient	9,600
Membership <sup>(1)</sup>	24,100
Joint Ventures <sup>(2)</sup>	3,100
Total	142,700

#### Home Sales - Select Data

	Quarters Ended March 31,			
	2013		2012	
New Home Sales Volume	10		13	
New Home Sales Gross Revenues	\$ 481	\$	704	
Used Home Sales Volume	366		314	
Used Home Sales Gross Revenues	\$ 2,358	\$	1,356	
Brokered Home Resales Volume	221		263	
Brokered Home Resale Revenues, net	\$ 318	\$	329	

<sup>1.</sup> Sites primarily utilized by approximately 95,000 members. Includes approximately 4,400 sites rented on an annual basis.

<sup>2.</sup> Joint venture income is included in the Equity in income from unconsolidated joint ventures line in the Consolidated Income Statement on page 5.

# 2013 Guidance - Selected Financial Data <sup>(1)</sup>

Our guidance acknowledges the existence of volatile economic conditions, which may impact our current guidance assumptions. Factors impacting 2013 guidance include, but are not limited to the following: (i) the mix of site usage within the portfolio; (ii) yield management on our short-term resort sites; (iii) scheduled or implemented rate increases on community and resort sites; (iv) scheduled or implemented rate increases in annual payments under right-to-use contracts; (v) occupancy changes; (vi) our ability to retain and attract customers renewing or entering right-to-use contracts; (vii) performance of the chattel loans purchased by us in connection with a prior acquisition; (viii) our ability to integrate and operate recent acquisitions in accordance with our estimates; and (ix) ongoing legal matters and related fees.

(In millions, except per share data, unaudited)

	Y	ear Ended
	Dece	nber 31, 2013
Income from property operations - 2013 Core <sup>(2)</sup>	\$	406.2
Income from property operations - 2012 Acquisitions <sup>(3)</sup>		2.5
Property management and general and administrative		(66.9)
Other income and expenses <sup>(4)</sup>		17.4
Financing costs and other		(129.7)
Normalized FFO <sup>(5)</sup>		229.5
Change in fair value of contingent consideration asset <sup>(6)</sup>		1.0
FFO <sup>(5)</sup>		230.5
Depreciation on real estate and other		(101.5)
Depreciation on rental homes		(7.3)
Deferral of right-to-use contract sales revenue and commission, net		(2.7)
Income allocated to OP units		(9.9)
Gain on sale of property		1.0
Net income available to common shares	\$	110.1
Normalized FFO per share - fully diluted		\$4.94 - \$5.14
FFO per share - fully diluted		\$4.96 - \$5.16
Net income per common share - fully diluted <sup>(7)</sup>		\$2.54 - \$2.74
Weighted average shares outstanding - fully diluted		45.5

<sup>1.</sup> Each line item represents the mid-point of a range of possible outcomes and reflects management's estimate of the most likely outcome. Actual Normalized FFO, Normalized FFO per share, FFO, FFO per share, Net Income and Net Income per share could vary materially from amounts presented above if any of our assumptions is incorrect.

<sup>2.</sup> See page 14 for 2013 Core Guidance Assumptions. Amount represents 2012 income from property operations from the 2013 Core Properties of \$395.4 million multiplied by an estimated growth rate of 2.7%.

<sup>3.</sup> See page 15 for the 2013 Assumptions regarding the 2012 Acquisitions.

<sup>4.</sup> See page 16 for 2011 Acquired Chattel Loan Assumptions.

<sup>5.</sup> See page 21 for definitions of Normalized FFO and FFO.

<sup>6.</sup> See footnote 4 on page 4 for a detailed explanation.

<sup>7.</sup> Net income per fully diluted common share is calculated before Income allocated to OP Units.

# Second Quarter 2013 Guidance - Selected Financial Data<sup>(1)</sup>

Our guidance acknowledges the existence of volatile economic conditions, which may impact our current guidance assumptions. Factors impacting 2013 guidance include, but are not limited to the following: (i) the mix of site usage within the portfolio; (ii) yield management on our short-term resort sites; (iii) scheduled or implemented rate increases on community and resort sites; (iv) scheduled or implemented rate increases in annual payments under right-to-use contracts; (v) occupancy changes; (vi) our ability to retain and attract customers renewing or entering right-to-use contracts; (vii) performance of the chattel loans purchased by us in connection with a prior acquisition; (viii) our ability to integrate and operate recent acquisitions in accordance with our estimates; and (ix) ongoing legal matters and related fees.

(In millions, except per share data, unaudited)

	Quar	ter Ended
	June	30, 2013
Income from property operations - 2013 Core <sup>(2)</sup>	\$	96.9
Income from property operations - 2012 Acquisitions <sup>(3)</sup>		0.4
Property management and general and administrative		(17.0)
Other income and expenses		4.1
Financing costs and other		(32.7)
Normalized FFO <sup>(4)</sup>		51.7
Change in fair value of contingent consideration asset <sup>(5)</sup>		—
FFO <sup>(4)</sup>		51.7
Depreciation on real estate and other		(25.4)
Depreciation on rental homes		(1.8)
Deferral of right-to-use contract sales revenue and commission, net		(0.7)
Income allocated to OP units		(2.0)
Net income available to common shares	\$	21.8
Normalized FFO per share - fully diluted		\$1.09 - \$1.19
FFO per share - fully diluted		\$1.09 - \$1.19
Net income per common share - fully diluted <sup>(6)</sup>		\$0.47 - \$0.57
Weighted average shares outstanding - fully diluted		45.5

<sup>1.</sup> Each line item represents the mid-point of a range of possible outcomes and reflects management's best estimate of the most likely outcome. Actual Normalized FFO, Normalized FFO per share, FFO, FFO per share, Net Income and Net Income per share could vary materially from amounts presented above if any of our assumptions is incorrect.

<sup>2.</sup> See page 14 for Core Guidance Assumptions. Amount represents Core Income from property operations for the 2013 Core Properties in 2012 for the quarter ended June 30, 2012 of \$95.3 million multiplied by an estimated growth rate of 1.7%.

<sup>3.</sup> See page 15 for the 2013 Assumptions regarding the 2012 Acquisitions.

<sup>4.</sup> See page 21 for definitions of Normalized FFO and FFO.

<sup>5.</sup> See footnote 4 on page 4 for a detailed explanation.

<sup>6.</sup> Net income per fully diluted common share is calculated before Income allocated to OP Units.

# **2013** Core <sup>(1)</sup> Guidance Assumptions - Income from Property Operations

	Ye	ear Ended	2013	Quarter Ended	Second Quarter 2013
	Dee	cember 31, 2012	Growth Factors <sup>(2)</sup>	June 30, 2012	Growth Factors <sup>(2)</sup>
Community base rental income	\$	414.2	2.8 %	\$ 103.2	3.0 %
Rental home income		14.1	30.3 %	3.4	32.5 %
Resort base rental income <sup>(3)</sup>		134.3	2.9 %	30.4	2.5 %
Right-to-use annual payments		47.7	(0.4)%	12.2	(2.2)%
Right-to-use contracts current period, gross		13.4	3.6 %	2.9	25.4 %
Utility and other income		64.3	0.4 %	17.6	(7.9)%
Property operating revenues		688.0	3.0 %	169.7	2.4% <sup>(4)</sup>
Property operating, maintenance, and real estate taxes		(274.4)	2.5 %	(70.3)	1.8 %
Rental home operating and maintenance		(7.4)	19.5 %	(1.5)	37.7 %
Sales and marketing, gross		(10.8)	11.5 %	(2.6)	21.2 %
Property operating expenses		(292.6)	3.3 %	(74.4)	3.2% (4)
Income from property operations	\$	395.4	2.7 %	<b>\$</b> 95.3	<b>1.7%</b> <sup>(4)</sup>
Resort base rental income:					
Annual	\$	87.2	3.8 %	\$ 21.5	4.2 %
Seasonal		21.1	(1.3)%	2.7	— %
Transient		26.0	3.1 %	6.2	(2.2)%
Total resort base rental income	\$	134.3	2.9 %	\$ 30.4	2.5 %

<sup>1. 2013</sup> Core properties include properties we expect to own and operate during all of 2012 and 2013. Excludes property management expenses and the GAAP deferral of right to use contract upfront payments and related commissions, net.

<sup>2.</sup> Management's estimate of the growth of property operations in the 2013 Core Properties compared to actual 2012 performance. Represents our estimate of the mid-point of a range of possible outcomes. Calculations prepared using unrounded numbers. Actual growth could vary materially from amounts presented above if any of our assumptions is incorrect.

<sup>3.</sup> See Resort base rental income table included below within this table.

<sup>4.</sup> Growth rate excluding right-to-use contract sales and sales and marketing expenses is 3.0%, 3.0%, and 2.9% for property operating revenues, property operating expenses, and income from property operations, respectively, for the year ended December 31, 2012.

# 2013 Assumptions Regarding 2012 Acquisitions <sup>(1)</sup>

	 ar Ended ber 31, 2013	uarter Ended une 30, 2013
Resort base rental income	\$ 5.9	\$ 1.2
Utility income and other property income	0.5	0.1
Property operating revenues	6.4	1.3
Property operating, maintenance, and real estate taxes	(3.9)	(0.9)
Property operating expenses	(3.9)	(0.9)
Income from property operations	\$ 2.5	\$ 0.4

Each line item represents our estimate of the mid-point of a possible range of outcomes and reflects management's best estimate of the most likely
outcome for the Acquisition Properties. Actual income from property operations for the Acquisition Properties could vary materially from amounts
presented above if any of our assumptions is incorrect.

### **2011 Acquired Chattel Loan Assumptions**

For the year ending December 31, 2013, other income and expenses guidance includes estimated interest income of approximately \$4.6 million from notes receivable acquired from the seller and secured by manufactured homes in connection with the purchase of 75 acquisition properties during 2011. As of March 31, 2013, our carrying value of the notes receivable was approximately \$23.8 million. Our initial carrying value was based on a third party valuation utilizing 2011 market transactions and is adjusted based on actual performance in the loan pool. Factors used in determining the initial carrying value included delinquency status, market interest rates and recovery assumptions. The following tables provide a summary of the notes receivable and certain assumptions about future performance, including interest income guidance for 2013. An increase in the estimate of expected cash flows would generally result in additional interest income to be recognized over the remaining life of the underlying pool of loans. A decrease in the estimate of expected cash flows could result in an impairment loss to the carrying value of the loans. There can be no assurance that the notes receivable will perform in accordance with these assumptions.

	2013
Contractual cash flows to maturity beginning January 1,	\$ 134.1
Expected cash flows to maturity beginning January 1,	50.4
Expected interest income to maturity beginning January 1,	26.8

	l through h 31, 2013		2013 Guidance Assumptions
Default rate	13%		24%
Recoveries as percentage of defaults	25%		25%
Yield	21%	21%	
Average carrying amount of loans	\$ 24.5	\$	22.0
Contractual principal pay downs	1.2		3.6
Contractual interest income	1.3		5.4
Expected cash flows applied to principal	1.2		2.2
Expected cash flows applied to interest income	1.3		4.6

# **Balance Sheet**

(In thousands, except share and per share data)

		March 31, 2013 unaudited)	De	ecember 31, 2012
Assets				
Investment in real estate:				
Land	\$	1,019,581	\$	1,019,581
Land improvements		2,626,613		2,624,218
Buildings and other depreciable property		540,485		527,718
		4,186,679		4,171,517
Accumulated depreciation		(990,671)		(963,657)
Net investment in real estate		3,196,008		3,207,860
Cash		81,821		37,140
Notes receivable, net		50,263		53,172
Investment in joint ventures		8,454		8,420
Rent and other customer receivables, net		1,008		1,206
Deferred financing costs, net		19,386		20,696
Retail inventory		1,632		1,569
Deferred commission expense		23,305		22,842
Escrow deposits, goodwill, and other assets, net		44,689		45,321
Total Assets	\$	3,426,566	\$	3,398,226
Liabilities and Equity				
Liabilities:				
Mortgage notes payable	\$	2,051,435	\$	2,069,866
Term loan		200,000		200,000
Unsecured lines of credit		_		
Accrued payroll and other operating expenses		63,811		63,736
Deferred revenue – upfront payments from right-to-use contracts		64,019		62,979
Deferred revenue – right-to-use annual payments		16,010		11,088
Accrued interest payable		10,520		10,548
Rents and other customer payments received in advance and security deposits		56,633		55,707
Distributions payable		22,664		
Total Liabilities		2,485,092		2,473,924
Equity:		_,,		_,,_,
Stockholders' Equity:				
Preferred stock, \$0.01 par value 9,945,539 shares authorized as of March 31, 2013 and December 31, 2012; none issued and outstanding as of March 31, 2013 and December 31, 2012	2	_		_
6.75% Series C Cumulative Redeemable Perpetual Preferred Stock, \$0.01 par value, 54,461 sha authorized and 54,458 issued and outstanding as of March 31, 2013 and December 31, 2012 at liquidation value	ares	136,144		136,144
Common stock, \$0.01 par value 100,000,000 shares authorized; 41,674,652 and 41,596,655 sha issued and outstanding as of March 31, 2013 and December 31, 2012, respectively	ares	416		416
Paid-in capital		1,014,204		1,012,930
Distributions in excess of accumulated earnings		(273,465)		(287,652)
Accumulated other comprehensive loss		(2,148)		(2,590)
Total Stockholders' Equity		875,151		859,248
Non-controlling interests – Common OP Units		66,323		65,054
Total Equity		941,474		924,302
· ·	\$	3,426,566	\$	3,398,226

### **Right-To-Use Memberships - Select Data**

(In thousands, except member count, number of Zone Park Passes, number of annuals and number of upgrades, unaudited)

	Year Ended December 31,									
		2009		2010		2011		2012	2	<b>013</b> <sup>(1)</sup>
Member Count <sup>(2)</sup>		105,850		102,726		99,567		96,687		95,000
Right-to-use annual payments (3)	\$	50,765	\$	49,831	\$	49,122	\$	47,662	\$	47,500
Number of Zone Park Passes (ZPPs) <sup>(4)</sup>				4,487		7,404		10,198		15,000
Number of annuals <sup>(5)</sup>		2,484		3,062		3,555		4,280		4,800
Resort base rental income from annuals	\$	5,950	\$	6,712	\$	8,069	\$	9,585	\$	11,100
Number of upgrades <sup>(6)</sup>		3,379		3,659		3,930		3,069		3,150
Upgrade contract initiations <sup>(7)</sup>	\$	15,372	\$	17,430	\$	17,663	\$	13,431	\$	13,900
Resort base rental income from seasonals/transients	\$	10,121	\$	10,967	\$	10,852	\$	11,042	\$	11,800
Utility and other income	\$	1,883	\$	2,059	\$	2,444	\$	2,407	\$	2,300

<sup>1.</sup> Guidance estimate. Each line item represents our estimate of the mid-point of a possible range of outcomes and reflects management's best estimate of the most likely outcome. Actual figures could vary materially from amounts presented above if any of our assumptions is incorrect.

<sup>2.</sup> Members have entered into right-to-use contracts with us that entitle them to use certain properties on a continuous basis for up to 21 days.

<sup>3.</sup> The year ended December 31, 2012 and the year ending December 31, 2013, include \$0.1 million and \$1.6 million, respectively, of revenue recognized related to our right-to-use annual memberships activated through our dealer program. No cash is received from the members during the first year of membership for memberships activated through the dealer program. Revenue earned is offset by non-cash membership sales and marketing expenses related to advertising provided by RV dealers.

<sup>4.</sup> ZPPs allow access to up to five zones of the United States and require annual payments.

<sup>5.</sup> Members who rent a specific site for an entire year in connection with their right to use contract.

<sup>6.</sup> Existing customers that have upgraded agreements are eligible for longer stays, can make earlier reservations, may receive discounts on rental units, and may have access to additional Properties. Upgrades require a non-refundable upfront payment.

<sup>7.</sup> Revenues associated with contract upgrades, included in the line item Right-to-use contracts current period, gross, on our Consolidated Income Statement on page 5.

## Debt Maturity Schedule & Summary

#### Secured Debt Maturity Schedule

(In thousands, unaudited)

Year	Amount
2013	\$ 65,718
2014	132,074
2015	589,564
2016	227,399
2017	90,950
2018	204,202
2019	213,832
2020	137,425
2021+	367,168
Total <sup>(1)</sup>	\$ 2,028,332

### Debt Summary as of March 31, 2013

(In millions, except weighted average interest and average years to maturity, unaudited)

	Total				Secured		Unsecured		
	Balance	Weighted Average Interest <sup>(2)</sup>	Average Years to Maturity	Balance	Weighted Average Interest <sup>(2)</sup>	Average Years to Maturity	Balance	Weighted Average Interest <sup>(2)</sup>	Average Years to Maturity
<b>Consolidated Debt</b>	\$2,251	5.3%	4.7	\$2,051	5.5%	4.8	\$200	3.1%	4.3

2. Includes loan costs amortization.

<sup>1.</sup> Represents our mortgage notes payable excluding \$23.1 million net note premiums and our \$200 million term loan as of March 31, 2013. As of March 31, 2013, we had an unsecured line of credit with a borrowing capacity of \$380.0 million which accrued interest at a rate of LIBOR plus 1.40% to 2.00% per annum and contained a 0.25% to 0.40% facility fee. The unsecured line of credit matures on September 15, 2016 and has a one-year extension option.

# Market Capitalization

### (In millions, except share data, unaudited)

Capital Structure as of March 31, 2013									
		Total	% of Total	Total	% of Total	% of Total			
Secured debt			\$	2,051	91.1%				
Unsecured debt				200	8.9%				
Total debt			\$	2,251	100.0%	38.3%			
Common Shares		41,674,652	91.8%						
OP Units		3,728,160	8.2%						
Total Common Shares and OP Units		45,402,812	100.0%						
Common Share price	\$	76.80							
Fair value of Common Shares			\$	3,487	96.2%				
Perpetual Preferred Equity				136	3.8%				
Total Equity			\$	3,623	100.0%	61.7%			
Total market capitalization			\$	5,874		100.0%			
•									

### Perpetual Preferred Equity as of March 31, 2013

				Annual Di	vidend
Series	Callable Date	Outstanding Shares	Liquidation Value	Per Share	Value
6.75% Series C	9/7/2017	54,458	\$136	\$1.6875	\$9

## **Non-GAAP Financial Measures**

**Funds from Operations ("FFO")** - is a non-GAAP financial measure. We believe FFO, as defined by the Board of Governors of the National Association of Real Estate Investment Trusts ("NAREIT"), is generally an appropriate measure of performance for an equity REIT. While FFO is a relevant and widely used measure of operating performance for equity REITs, it does not represent cash flow from operations or net income as defined by GAAP, and it should not be considered as an alternative to these indicators in evaluating liquidity or operating performance.

We define FFO as net income, computed in accordance with GAAP, excluding gains or actual or estimated losses from sales of properties, plus real estate related depreciation and amortization, and after adjustments for unconsolidated partnerships and joint ventures. Adjustments for unconsolidated partnerships and joint ventures are calculated to reflect FFO on the same basis. We receive up-front non-refundable payments from the entry of right-to-use contracts. In accordance with GAAP, the upfront non-refundable payments and related commissions are deferred and amortized over the estimated customer life. Although the NAREIT definition of FFO does not address the treatment of nonrefundable right-to-use payments, we believe that it is appropriate to adjust for the impact of the deferral activity in our calculation of FFO. We believe that FFO is helpful to investors as one of several measures of the performance of an equity REIT. We further believe that by excluding the effect of depreciation, amortization and gains or actual or estimated losses from sales of real estate, all of which are based on historical costs and which may be of limited relevance in evaluating current performance, FFO can facilitate comparisons of operating performance between periods and among other equity REITs. We believe that the adjustment to FFO for the net revenue deferral of upfront non-refundable payments and expense deferral of right-to-use contract commissions also facilitates the comparison to other equity REITs.

Normalized Funds from Operations ("Normalized FFO") is a non-GAAP measure. We define Normalized FFO as FFO excluding the following non-operating income and expense items: a) the financial impact of contingent consideration; b) gains and losses from early debt extinguishment, including prepayment penalties; c) property acquisition and other transaction costs related to mergers and acquisitions; and d) other miscellaneous non-comparable items.

Funds available for distribution ("FAD") is a non-GAAP financial measure. We define FAD as Normalized FFO less non-revenue producing capital expenditures.

Investors should review FFO, Normalized FFO and FAD, along with GAAP net income and cash flow from operating activities, investing activities and financing activities, when evaluating an equity REIT's operating performance. We compute FFO in accordance with our interpretation of standards established by NAREIT, which may not be comparable to FFO reported by other REITs that do not define the term in accordance with the current NAREIT definition or that interpret the current NAREIT definition differently than we do. Normalized FFO presented herein is not necessarily comparable to normalized FFO presented by other real estate companies due to the fact that not all real estate companies use the same methodology for computing this amount. FFO, Normalized FFO and FAD do not represent cash generated from operating activities in accordance with GAAP, nor do they represent cash available to pay distributions and should not be considered as an alternative to net income, determined in accordance with GAAP, as a measure of our liquidity, nor is it indicative of funds available to fund our cash needs, including our ability to make cash distributions.