# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 16, 2017

# **EQUITY LIFESTYLE PROPERTIES, INC.**

(Exact name of registrant as specified in its charter)

Maryland 1-11718 36-3857664

(State or other jurisdiction of incorporation)

(Commission File No.)

(IRS Employer Identification Number)

60606

Two North Riverside Plaza, Chicago, Illinois

(Address of principal executive offices) (Zip Code)

(312) 279-1400

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company o

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. o

#### Item 2.02 Results of Operations and Financial Condition

On October 16, 2017, Equity LifeStyle Properties, Inc. (referred to herein as "we," "us," and "our") issued a news release announcing our results of operations for the three and nine months ended September 30, 2017.

The news release also contains detailed guidance assumptions on our projections for the year ending December 31, 2017 and preliminary projections for the year ending December 31, 2018. We project our Net income per Common Share (fully diluted) for the three months and year ending December 31, 2017, to be between \$0.47 and \$0.53 and \$2.13 and \$2.19, respectively. We preliminarily project our Net income per Common Share (fully diluted) for the year ending December 31, 2018 to be between \$2.43 and \$2.53.

We also project our Funds from Operations ("FFO") per Common Share (fully diluted) for the three months and year ending December 31, 2017 to be between \$0.81 and \$0.87 and \$3.52 and \$3.58, respectively. We project our Normalized Funds from Operations ("Normalized FFO") per Common Share (fully diluted) for the three months and year ending December 31, 2017 to be between \$0.84 and \$0.90 and \$3.56 and \$3.62, respectively. We preliminarily project our FFO and our Normalized FFO per Common Share (fully diluted) for the year ending December 31, 2018 to be between \$3.79 and \$3.89, respectively.

The projected 2017 and 2018 per Common Share amounts represent a range of possible outcomes and the mid-point of each range reflects management's best estimate of the most likely outcome. Actual results could vary materially from these amounts if any of our assumptions are incorrect. The news release is furnished as Exhibit 99.1 to this report on Form 8-K. The news release was also posted on our website, www.equitylifestyleproperties.com, on October 16, 2017.

#### Item 7.01 Regulation FD Disclosure

Our annualized dividend for 2017 is \$1.95 per Common Share. At the next quarterly Board of Directors meeting, our management intends to recommend an increase of \$0.25 per Common Share to the annual dividend for 2018 for a total dividend of \$2.20 per Common Share. Our Board of Directors has the sole discretion to approve an increase of the dividend and therefore there can be no assurance that this increase will be approved.

In accordance with General Instruction B.2. of Form 8-K, the information included in Items 2.02, 7.01 and 9.01 of this Report on Form 8-K, including Exhibit 99.1, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section, nor shall such information be deemed incorporated by reference in any registration statement filed by Equity Lifestyle Properties, Inc. under the Securities Act of 1933, as amended.

This report includes certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. When used, words such as "anticipate," "expect," "believe," "project," "intend," "may be" and "will be" and similar words or phrases, or the negative thereof, unless the context requires otherwise, are intended to identify forward-looking statements and may include, without limitation, information regarding our expectations, goals or intentions regarding the future, and the expected effect of our acquisitions. These forward-looking statements are subject to numerous assumptions, risks and uncertainties, including, but not limited to:

- our ability to control costs, real estate market conditions, the actual rate of decline in customers, the actual use of sites by customers and our success in acquiring new customers at our properties (including those that we may acquire);
- our ability to maintain historical or increase future rental rates and occupancy with respect to properties currently owned or that we may acquire;
- our ability to retain and attract customers renewing, upgrading and entering right-to-use contracts;
- our assumptions about rental and home sales markets;
- · our assumptions and guidance concerning 2017 and 2018 estimated net income, FFO and Normalized FFO;
- our ability to manage counterparty risk;
- in the age-qualified properties, home sales results could be impacted by the ability of potential homebuyers to sell their existing residences as well as by financial, credit and capital markets volatility;
- results from home sales and occupancy will continue to be impacted by local economic conditions, lack of affordable manufactured home financing and competition from alternative housing options including site-built single-family housing;
- impact of government intervention to stabilize site-built single-family housing and not manufactured housing;
- effective integration of recent acquisitions and our estimates regarding the future performance of recent acquisitions;

- · the completion of future transactions in their entirety, if any, and timing and effective integration with respect thereto;
- unanticipated costs or unforeseen liabilities associated with recent acquisitions;
- ability to obtain financing or refinance existing debt on favorable terms or at all;
- the effect of interest rates;
- the dilutive effects of issuing additional securities;
- the effect of accounting for the entry of contracts with customers representing a right-to-use the properties under the Codification Topic "Revenue Recognition;"
- the outcome of pending or future lawsuits or actions brought against us, including those disclosed in our filings with the Securities and Exchange Commission; and
- other risks indicated from time to time in our filings with the Securities and Exchange Commission.

For further information on these and other factors that could impact us and the statements contained herein, refer to our filings with the Securities and Exchange Commission, including "Risk Factors" in our most recent Annual Report on Form 10-K and subsequent quarterly reports on Form 10-Q.

These forward-looking statements are based on management's present expectations and beliefs about future events. As with any projection or forecast, these statements are inherently susceptible to uncertainty and changes in circumstances. We are under no obligation to, and expressly disclaim any obligation to, update or alter our forward-looking statements whether as a result of such changes, new information, subsequent events or otherwise.

We are a fully integrated owner and operator of lifestyle-oriented properties and own or have an interest in 404 quality properties in 32 states and British Columbia consisting of 149,446 sites. We are a self-administered, self-managed, real estate investment trust (REIT) with headquarters in Chicago.

#### Item 9.01 Financial Statements and Exhibits

(d) Exhibits

The information contained in the attached exhibit is unaudited and should be read in conjunction with the Registrant's annual and quarterly reports filed with the Securities and Exchange Commission.

99.1 Equity LifeStyle Properties, Inc. press release dated October 16, 2017, "ELS Reports Third Quarter Results"

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned thereunto duly authorized.

#### EQUITY LIFESTYLE PROPERTIES, INC.

By: /s/ Paul Seavey
Paul Seavey

Executive Vice President, Chief Financial Officer and Treasurer

Date: October 17, 2017



CONTACT: Paul Seavey FOR IMMEDIATE RELEASE

(800) 247-5279

October 16, 2017

# ELS REPORTS THIRD QUARTER RESULTS Continued Strong Performance; Preliminary 2018 Guidance

**CHICAGO, IL** – October 16, 2017 – Equity LifeStyle Properties, Inc. (NYSE: ELS) (referred to herein as "we," "us," and "our") today announced results for the quarter and nine months ended September 30, 2017. All per share results are reported on a fully diluted basis unless otherwise noted.

#### Financial Results for the Quarter and Nine Months Ended September 30, 2017

For the quarter ended September 30, 2017, total revenues increased \$15.4 million, or 6.8 percent, to \$241.6 million compared to \$226.2 million for the same period in 2016. Net income available for Common Stockholders for the quarter ended September 30, 2017 increased \$7.5 million, or \$0.08 per Common Share, to \$48.5 million, or \$0.56 per Common Share, compared to \$41.0 million, or \$0.48 per Common Share, for the same period in 2016.

For the nine months ended September 30, 2017, total revenues increased \$38.9 million, or 5.9 percent, to \$695.3 million compared to \$656.4 million for the same period in 2016. Net income available for Common Stockholders for the nine months ended September 30, 2017 increased \$17.8 million, or \$0.17 per Common Share, to \$144.9 million, or \$1.66 per Common Share, compared to \$127.1 million, or \$1.49 per Common Share, for the same period in 2016.

#### **Non-GAAP Financial Measures and Portfolio Performance**

For the quarter ended September 30, 2017, Funds from Operations ("FFO") available for Common Stock and OP Unit holders increased \$7.4 million, or \$0.07 per Common Share, to \$84.3 million or \$0.90 per Common Share, compared to \$76.9 million, or \$0.83 per Common Share, for the same period in 2016. For the nine months ended September 30, 2017, FFO available for Common Stock and OP Unit holders increased \$21.9 million, or \$0.22 per Common Share, to \$252.3 million or \$2.71 per Common Share, compared to \$230.4 million, or \$2.49 per Common Share, for the same period in 2016.

For the quarter ended September 30, 2017, Normalized Funds from Operations ("Normalized FFO") available for Common Stock and OP Unit holders increased \$7.9 million, or \$0.08 per Common Share, to \$85.1 million, or \$0.91 per Common Share, compared to \$77.2 million, or \$0.83 per Common Share, for the same period in 2016. For the nine months ended September 30, 2017, Normalized FFO available for Common Stock and OP Unit holders increased \$22.1 million, or \$0.22 per Common Share, to \$253.4 million, or \$2.72 per Common Share, compared to \$231.3 million, or \$2.50 per Common Share, for the same period in 2016.

For the quarter ended September 30, 2017, property operating revenues, excluding deferrals, increased \$16.0 million to \$227.3 million compared to \$211.3 million for the same period in 2016. For the nine months ended September 30, 2017, property operating revenues, excluding deferrals, increased \$44.5 million to \$660.7 million compared to \$616.2 million for the same period in 2016. For the quarter ended September 30, 2017, income from property operations, excluding deferrals and property management, increased \$8.5 million to \$128.1 million compared to \$119.6 million for the same period in 2016. For the nine months ended September 30, 2017, income from property operations, excluding deferrals and property management, increased \$23.5 million to \$383.8 million compared to \$360.3 million for the same period in 2016.

For the quarter ended September 30, 2017, Core property operating revenues, excluding deferrals, increased approximately 7.0 percent and Core income from property operations, excluding deferrals and property management, increased approximately 7.1 percent compared to the same period in 2016. For the nine months ended September 30, 2017, Core property operating revenues, excluding deferrals, increased approximately 5.6 percent and Core income from property operations, excluding deferrals and property management, increased approximately 5.2 percent compared to the same period in 2016.

#### **Investment Activity**

As previously disclosed, we contributed \$30 million to a joint venture to acquire a 49% interest in the Loggerhead Marina portfolio of 11 high quality marinas with over 2,300 slips located in Florida. Suntex Marinas is the operator of the portfolio. The contribution was funded with net proceeds from sales of common stock under our at-the-market ("ATM") program.

#### **Balance Sheet Activity**

During the quarter, we paid off one loan of approximately \$6.9 million using available cash, with an interest rate of 6.47% per annum, secured by one manufactured home community.

During the quarter, we sold 484,913 shares of common stock as part of our ATM equity offering program at a weighted average price per share of \$86.69, resulting in net cash proceeds of approximately \$41.5 million.

On September 22, 2017, we closed on three loans with Freddie Mac totaling \$146.0 million. The loans had a stated interest rate of 4.07% per annum, 20 year maturities with 30 year principal amortization, and are secured by three MH communities. We used the proceeds from these loans to redeem the Series C Preferred stock.

On September 25, 2017, we redeemed our 6.75% Series C Preferred Stock for \$138.4 million, including accrued dividends. In connection with the redemption, we recorded expense of \$0.8 million for the original issuance costs associated with the Series C Preferred Stock in computing Net income available for Common Shareholders.

#### **Hurricane Irma**

Our Florida mainland properties resumed normal operations shortly after Hurricane Irma. Two RV resorts in the Florida Keys will reopen as utility services are restored. We are in the process of estimating the financial impact of the storm on our properties and we believe that we have adequate insurance, subject to deductibles, including business interruption coverage. During the quarter, we recorded expense of \$3.7 million related to property damage and restoration work that has been approved and/or completed to date. In addition, we recorded revenue of \$3.5 million related to the expected insurance recovery from this loss.

#### **About Equity LifeStyle Properties**

We are a self-administered, self-managed real estate investment trust ("REIT") with headquarters in Chicago. As of October 16, 2017, we own or have an interest in 404 quality properties in 32 states and British Columbia consisting of 149,448 sites.

For additional information, please contact our Investor Relations Department at (800) 247-5279 or at investor\_relations@equitylifestyle.com.

#### **Conference Call**

A live webcast of our conference call discussing these results will take place tomorrow, Tuesday, October 17, 2017, at 10:00 a.m. Central Time. Please visit the Investor Information section at www.equitylifestyleproperties.com for the link. A replay of the webcast will be available for two weeks at this site.

#### **Reporting Calendar**

Quarterly financial results and related earnings conference calls for the next three quarters are expected to occur as follows:

	Release Date	Earnings Call
Fourth Quarter 2017	Monday, January 29, 2018	Tuesday, January 30, 2018 10:00 a.m. CT
First Quarter 2018	Monday, April 23, 2018	Tuesday, April 24, 2018 10:00 a.m. CT
Second Quarter 2018	Monday, July 23, 2018	Tuesday, July 24, 2018 10:00 a.m. CT

#### **Forward-Looking Statements**

In addition to historical information, this press release includes certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. When used, words such as "anticipate," "expect," "believe," "project," "intend," "may be" and "will be" and similar words or phrases, or the negative thereof, unless the context requires otherwise, are intended to identify forward-looking statements and may include without limitation, information regarding our expectations, goals or intentions regarding the future, and the expected effect of our acquisitions. These forward-looking statements are subject to numerous assumptions, risks and uncertainties, including, but not limited to:

- our ability to control costs, real estate market conditions, the actual rate of decline in customers, the actual use of sites by customers and our success in acquiring new customers at our properties (including those that we may acquire);
- our ability to maintain historical or increase future rental rates and occupancy with respect to properties currently owned or that we may acquire;
- our ability to retain and attract customers renewing, upgrading and entering right-to-use contracts;
- · our assumptions about rental and home sales markets;
- our assumptions and guidance concerning 2017 and 2018 estimated net income, FFO and Normalized FFO;
- · our ability to manage counterparty risk;
- in the age-qualified properties, home sales results could be impacted by the ability of potential home buyers to sell their existing residences as well as by financial, credit and capital markets volatility;
- results from home sales and occupancy will continue to be impacted by local economic conditions, lack of affordable manufactured home financing and competition from alternative housing options including site-built single-family housing;
- · impact of government intervention to stabilize site-built single-family housing and not manufactured housing;
- effective integration of recent acquisitions and our estimates regarding the future performance of recent acquisitions;
- · the completion of future transactions in their entirety, if any, and timing and effective integration with respect thereto;
- unanticipated costs or unforeseen liabilities associated with recent acquisitions;
- ability to obtain financing or refinance existing debt on favorable terms or at all;
- the effect of interest rates;
- · the dilutive effects of issuing additional securities;
- the effect of accounting for the entry of contracts with customers representing a right-to-use the properties under the Codification Topic "Revenue Recognition";
- the outcome of pending or future lawsuits or actions brought against us, including those disclosed in our filings with the Securities and Exchange Commission; and
- other risks indicated from time to time in our filings with the Securities and Exchange Commission.

For further information on these and other factors that could impact us and the statements contained herein, refer to our filings with the Securities and Exchange Commission, including "Risk Factors" in our most recent Annual Report on Form 10-K and subsequent quarterly reports on Form 10-Q.

These forward-looking statements are based on management's present expectations and beliefs about future events. As with any projection or forecast, these statements are inherently susceptible to uncertainty and changes in circumstances. We are under no obligation to, and expressly disclaim any obligation to, update or alter our forward-looking statements whether as a result of such changes, new information, subsequent events or otherwise.

#### **Investor Information**

#### Equity Research Coverage (1)

Robert W. Baird & Company

Drew T. Babin

dbabin@rwbaird.com

215-553-7816

646-855-1363

John Kim

**Cantor Fitzgerald** 

Gaurav Mehta 212-915-1221

gmehta@cantor.com

**Green Street Advisors** 

Ryan Burke/Ryan Lumb

949-640-8780

rburke@greenstreetadvisors.com rlumb@greenstreetadvisors.com

Wells Fargo Securities

Todd Stender 562-637-1371

todd.stender@wellsfargo.com

Bank of America Merrill Lynch Global Research Citi Research

Jeffrey Spector Michael Bilerman/ Nick Joseph

212-816-1383

michael.bilerman@citi.com

nicholas.joseph@citi.com

**BMO Capital Markets** 

jeff.spector@baml.com

kets Evercore ISI
Steve Sakwa/ Gwen Clark

212-885-4115 212-446-5600

johnp.kim@bmo.com steve.sakwa@evercoreisi.com

gwen.clark@evercoreisi.com

<sup>1.</sup> Any opinions, estimates or forecasts regarding our performance made by these analysts or agencies do not represent our opinions, forecasts or predictions. We do not by reference to these firms imply our endorsement of or concurrence with such information, conclusions or recommendations.

## **Financial Highlights**

As of and for the Three Months Ended

(In millions, except Common Stock and OP Units outstanding and per share data, unaudited)

				As of ar	ıd fo	or the Three N	1on	ths Ended	
		September 30, 2017		June 30, 2017	M	Iarch 31, 2017	De	ecember 31, 2016	September 30, 2016
Operating Information									
Total revenues	\$	241.6	\$	221.3	\$	232.4	\$	214.0	\$ 226.2
Net income	\$	54.9	\$	44.5	\$	63.1	\$	42.4	\$ 46.8
Net income available for Common Stockholders	\$	48.5	\$	39.5	\$	56.9	\$	37.0	\$ 41.0
Adjusted EBITDA (1)	\$	111.5	\$	100.8	\$	118.9	\$	101.4	\$ 103.4
FFO available for Common Stock and OP Unit holders <sup>(1)(2)</sup>	\$	84.3	\$	74.9	\$	93.1	\$	72.5	\$ 76.9
Normalized FFO available for Common Stock and OP Unit holders <sup>(1)(2)</sup>	\$	85.1	\$	75.1	\$	93.2	\$	75.2	\$ 77.2
Funds available for distribution (FAD) available for Common Stock and OP Unit holders $^{\!(1)(2)}$	\$	74.0	\$	63.5	\$	86.0	\$	65.8	\$ 67.2
Common Stock Outstanding (In thousands) and Per Share Data	_								
Common Stock and OP Units, end of the period		93,334		92,840		92,780		92,699	92,507
Weighted average Common Stock and OP Units outstanding - fully diluted		93,324		93,063		93,011		92,965	92,910
Net income per Common Share - fully diluted	\$	0.56	\$	0.45	\$	0.65	\$	0.43	\$ 0.48
FFO per Common Share - fully diluted	\$	0.90	\$	0.81	\$	1.00	\$	0.78	\$ 0.83
Normalized FFO per Common Share - fully diluted	\$	0.91	\$	0.81	\$	1.00	\$	0.81	\$ 0.83
Dividends per Common Share	\$	0.488	\$	0.488	\$	0.488	\$	0.425	\$ 0.425
Balance Sheet									
Total assets	\$	3,526	\$	3,485	\$	3,471	\$	3,479	\$ 3,470
Total liabilities	\$	2,511	\$	2,386	\$	2,371	\$	2,397	\$ 2,396
Market Capitalization									
Total debt	\$	2,200	\$	2,072	\$	2,078	\$	2,110	\$ 2,111
Total market capitalization (3)	\$	10,141	\$	10,224	\$	9,364	\$	8,930	\$ 9,387
Ratios									
Total debt / total market capitalization	_	21.7%	ó	20.3%	6	22.2%	)	23.6%	22.5%
Total debt + preferred stock / total market capitalization		21.7%	ó	21.6%	% 23.6%			25.2%	23.9%
Total debt / Adjusted EBITDA (4)		5.1		4.9		5.0		5.1	5.2
Interest coverage (5)		4.4		4.3		4.2		4.1	4.1
Fixed charges + preferred distributions coverage $^{(6)}$		4.0		3.9		3.8		3.7	3.6

<sup>1.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for definitions of Adjusted EBITDA, FFO, Normalized FFO and FAD; and reconciliation of Consolidated net income to Adjusted EBITDA.

<sup>2.</sup> See page 7 for a reconciliation of Net income available for Common Stockholders to Non-GAAP financial measures FFO available for Common Stock and OP Unit holders, Normalized FFO available for Common Stock and OP Unit holders and FAD available for Common Stock and OP Unit holders.

See page 18 for market capitalization calculation as of September 30, 2017.

<sup>4.</sup> Calculated using trailing twelve months Adjusted EBITDA. We believe trailing twelve months Adjusted EBITDA provides additional information for determining our ability to meet future debt service requirements.

<sup>5.</sup> Interest coverage is calculated by dividing trailing twelve months Adjusted EBITDA by the interest expense incurred during the same period.

<sup>6.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for a definition of fixed charges. This ratio is calculated by dividing trailing twelve months Adjusted EBITDA by the sum of fixed charges and preferred stock dividends during the same period.

(In thousands, except share and per share data)

September 30, 2017 (unaudited)				ecember 31, 2016
Assets				
Investment in real estate:				
Land	\$	1,167,620	\$	1,163,987
Land improvements		2,940,500		2,893,759
Buildings and other depreciable property		647,513		627,590
		4,755,633		4,685,336
Accumulated depreciation		(1,488,722)		(1,399,531)
Net investment in real estate		3,266,911		3,285,805
Cash		77,395		56,340
Notes receivable, net		50,080		34,520
Investment in unconsolidated joint ventures		52,966		19,369
Deferred commission expense		31,608		31,375
Escrow deposits, goodwill, and other assets, net (1)		46,887		51,578
Total Assets	\$	3,525,847	\$	3,478,987
Liabilities and Equity				
Liabilities:				
Mortgage notes payable	\$	1,981,604	\$	1,891,900
Term loan		199,534		199,379
Accrued expenses and accounts payable (1)		106,688		89,864
Deferred revenue – upfront payments from right-to-use contracts		85,254		81,484
Deferred revenue – right-to-use annual payments		10,513		9,817
Accrued interest payable		7,969		8,379
Rents and other customer payments received in advance and security deposits		73,609		76,906
Distributions payable		45,501		39,411
Total Liabilities		2,510,672		2,397,140
Equity:	_			
Stockholders' Equity:				
Preferred stock, \$0.01 par value, 10,000,000 shares authorized as of September 30, 2017 and 9,945,539 shares authorized as of December 31, 2016; none issued and outstanding.		_		_
6.75% Series C Cumulative Redeemable Perpetual Preferred Stock, \$0.01 par value, no shares authorized as of September 30, 2017 and 54,461 shares authorized as of December 31, 2016; none issued and outstanding as of September 30, 2017 and 54,461 shares issued and outstanding as of December 31, 2016.		_		136,144
Common stock, \$0.01 par value, 200,000,000 shares authorized as of September 30, 2017 and December 31, 2016; 87,499,669 and 85,529,386 shares issued and outstanding as of September 30, 2017 and December 31, 2016, respectively.		972		054
as of September 30, 2017 and December 31, 2016, respectively		872		854
Paid-in capital		1,164,658		1,103,048
Distributions in excess of accumulated earnings		(213,771)		(231,276)
Accumulated other comprehensive income (loss)				(227)
Total Stockholders' Equity		951,759		1,008,543
Non-controlling interests – Common OP Units		63,416		73,304
Total Equity	_	1,015,175	_	1,081,847
Total Liabilities and Equity	\$	3,525,847	\$	3,478,987

As of December 31, 2016, Escrow deposits, goodwill, and other assets, net includes insurance receivable of approximately \$10.9 million, and Accrued expenses and accounts payable includes approximately \$13.3 million litigation settlement payable related to resolution of the California lawsuits. These amounts were received and paid during the first quarter of 2017.

(In thousands, unaudited)

	Quarters Ended September 30,					Ended 30,		
		2017		2016		2017		2016
Revenues:								
Community base rental income	\$	123,177	\$	117,164	\$	365,833	\$	346,625
Rental home income		3,592		3,484		10,829		10,572
Resort base rental income		58,471		54,486		169,594		154,652
Right-to-use annual payments		11,531		11,349		34,133		33,590
Right-to-use contracts current period, gross		4,208		3,672		11,212		9,290
Right-to-use contract upfront payments, deferred, net		(1,670)		(1,327)		(3,766)		(2,427)
Utility and other income		26,295		21,174		69,071		61,490
Gross revenues from home sales		10,012		10,895		24,872		28,239
Brokered resale revenue and ancillary services revenues, net		1,983		920		4,088		2,736
Interest income		1,974		1,767		5,542		5,052
Income from other investments, net		2,052		2,581		3,918		6,574
Total revenues		241,625		226,165		695,326		656,393
Expenses:								
Property operating and maintenance		80,164		73,410		221,119		203,011
Rental home operating and maintenance		1,704		1,768		4,912		4,874
Real estate taxes		14,006		13,467		41,986		39,534
Sales and marketing, gross		3,277		3,100		8,861		8,524
Right-to-use contract commissions, deferred, net		(176)		(200)		(372)		(212)
Property management		13,160		11,863		38,743		35,670
Depreciation on real estate assets and rental homes		30,493		29,518		90,849		87,203
Amortization of in-place leases		138		1,376		2,128		2,139
Cost of home sales		10,377		10,745		25,391		28,507
Home selling expenses		1,447		909		3,301		2,548
General and administrative		7,505		7,653		23,339		23,315
Other expenses, including property rights initiatives		324		855		814		2,036
Interest and related amortization		25,027		25,440		74,728		76,635
Total expenses		187,446		179,904		535,799		513,784
Income before equity in income of unconsolidated joint ventures		54,179		46,261		159,527		142,609
Equity in income of unconsolidated joint ventures		686		496		2,876		2,142
Consolidated net income		54,865		46,757	_	162,403		144,751
Income allocated to non-controlling interest-Common OP Units		(3,286)		(3,462)		(9,825)		(10,770)
Perpetual preferred stock dividends and original issuance costs		(3,054)		(2,297)		(7,667)		(6,910)
Net income available for Common Stockholders	\$	48,525	\$	40,998	\$	144,911	\$	127,071



### Third Quarter 2017 - Selected Non-GAAP Financial Measures

(In millions, except per share data, unaudited)

	Quar	ter Ended
	Septem	ber 30, 2017
Income from property operations, excluding deferrals and property management - 2017 Core (1)	\$	126.6
Income from property operations, excluding deferrals and property management - Acquisitions (2)		1.5
Property management and general and administrative (excluding transaction costs)		(20.7)
Other income and expenses		4.9
Financing costs and other		(27.3)
Normalized FFO available for Common Stock and OP Unit holders (3)	·	85.0
Preferred stock original issuance costs (4)		(0.8)
FFO available for Common Stock and OP Unit holders <sup>(3)</sup>	\$	84.2
Normalized FFO per Common Share - fully diluted	\$	0.91
FFO per Common Share - fully diluted	\$	0.90
Normalized FFO available for Common Stock and OP Unit holders (3)	\$	85.0
Non-revenue producing improvements to real estate		(11.0)
FAD available for Common Stock and OP Unit holders (3)	\$	74.0
Weighted average Common Stock and OP Units - fully diluted		93.3

<sup>.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for definitions of Non-GAAP financial measures Income from property operations, excluding deferrals and property management, and Core, and reconciliation of income from property operations, excluding deferrals and property management to income before equity in income of unconsolidated joint ventures. See page 9 for details of the 2017 Core Income from Property Operations, excluding deferrals and property management.

<sup>2.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for a definition of Acquisition properties. See page 10 for details of the Income from Property Operations, excluding deferrals and property management for the Acquisitions.

<sup>3.</sup> See page 7 for a reconciliation of Net income available for Common Stockholders to Non-GAAP financial measures FFO available for Common Stock and OP Unit holders, Normalized FFO available for Common Stock and OP Unit holders and FAD available for Common Stock and OP Unit holders. See definitions of Non-GAAP financial measures of FFO, Normalized FFO and FAD and Non-revenue producing improvements in Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information.

<sup>4.</sup> During the quarter ended September 30, 2017, we redeemed our 6.75% Series C Preferred Stock for \$136.1 million. In connection with the redemption, we recorded expense of \$0.8 million for the original issuance costs associated with the Series C Preferred Stock.

#### Reconciliation of Net Income to Non-GAAP Financial Measures

(In thousands, except per share data, unaudited)

		Quarte	rs End	ed	Nine Moi	nths E	nded
		Septen	nber 30	),	Septer	nber 3	<b>30</b> ,
		2017		2016	2017		2016
Net income available for Common Stockholders	\$	48,525	\$	40,998	\$ 144,911	\$	127,071
Income allocated to Common OP Units		3,286		3,462	9,825		10,770
Right-to-use contract upfront payments, deferred, net (1)		1,670		1,327	3,766		2,427
Right-to-use contract commissions, deferred, net (2)		(176)		(200)	(372)		(212)
Depreciation on real estate assets		27,879		26,847	82,939		79,218
Depreciation on rental homes		2,614		2,671	7,910		7,985
Amortization of in-place leases		138		1,376	2,128		2,139
Depreciation on unconsolidated joint ventures		360		373	1,171		968
FFO available for Common Stock and OP Unit holders (3)	<u> </u>	84,296		76,854	252,278		230,366
Transaction costs (4)		_		327	324		925
Preferred stock original issuance costs (5)		757		_	757		_
Normalized FFO available for Common Stock and OP Unit holders <sup>(3)</sup>		85,053		77,181	253,359		231,291
Non-revenue producing improvements to real estate		(11,015)		(10,004)	(29,823)		(28,321)
FAD available for Common Stock and OP Unit holders (3)	\$	74,038	\$	67,177	\$ 223,536	\$	202,970
Net income available per Common Share - Basic	\$	0.56	\$	0.48	\$ 1.67	\$	1.50
Net income available per Common Share - Fully Diluted	\$	0.56	\$	0.48	\$ 1.66	\$	1.49
FFO per Common Share & OP Units-Basic	\$	0.91	\$	0.83	\$ 2.72	\$	2.51
FFO per Common Share & OP Units-Fully Diluted	\$	0.90	\$	0.83	\$ 2.71	\$	2.49
Normalized FFO per Common Share & OP Units-Basic	\$	0.92	\$	0.84	\$ 2.73	\$	2.52
Normalized FFO per Common Share & OP Units-Fully Diluted	\$	0.91	\$	0.83	\$ 2.72	\$	2.50
Average Common Stock - Basic		87,037		85,105	86,620		84,649
Average Common Stock and OP Units - Basic		92,873		92,307	92,720		91,854
Average Common Stock and OP Units - Fully Diluted		93,324		92,910	93,135		92,405

We are required by GAAP to defer, over the estimated customer life, recognition of non-refundable upfront payments from sales of new and upgrade right-to-use contracts. For 2017, the
customer life is estimated to be 40 years and is based upon our experience operating the membership platform since 2008. The amount shown represents the deferral of a substantial portion of
current period upgrade sales, offset by amortization of prior period sales.

<sup>2.</sup> We are required by GAAP to defer recognition of commissions paid related to the entry of right-to-use contracts. The deferred commissions will be amortized using the same method as used for the related non-refundable upfront payments from the entry of right-to-use contracts and upgrade sales. The amount shown represents the deferral of a substantial portion of current period commissions on those contracts, offset by the amortization of prior period commissions.

commissions on those contracts, offset by the amortization of prior period commissions.

3. See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for Non-GAAP financial measure definitions of FFO, Normalized FFO and FAD and for a definition of Non-revenue producing improvements.

and for a definition of Non-revenue producing improvements.

4. Included in General and administrative on the Consolidated Income Statement on page 4.

<sup>5.</sup> During the quarter ended September 30, 2017, we redeemed our 6.75% Series C Preferred Stock for \$136.1 million. In connection with the redemption, we recorded expense of \$0.8 million for the original issuance costs associated with the Series C Preferred Stock.

# **Consolidated Income from Property Operations** (1)

(In millions, except home site and occupancy figures, unaudited)

	Quarters Ended					Nine Months Ended					
		Septen	nber 3	0,	September 30,						
		2017		2016		2017		2016			
Community base rental income (2)	\$	123.2	\$	117.2	\$	365.8	\$	346.6			
Rental home income		3.6		3.5		10.8		10.6			
Resort base rental income (3)		58.5		54.5		169.6		154.6			
Right-to-use annual payments		11.5		11.3		34.1		33.6			
Right-to-use contracts current period, gross		4.2		3.7		11.2		9.3			
Utility and other income		26.3		21.1		69.2		61.5			
Property operating revenues		227.3		211.3		660.7		616.2			
Property operating, maintenance and real estate taxes		94.2		86.8		263.1		242.5			
Rental home operating and maintenance		1.7		1.8		4.9		4.9			
Sales and marketing, gross		3.3		3.1		8.9		8.5			
Property operating expenses		99.2		91.7		276.9		255.9			
Income from property operations, excluding deferrals and property management <sup>(1)</sup>	\$	128.1	\$	119.6	\$	383.8	\$	360.3			
Manufactured home site figures and occupancy averages:											
Total sites		71,113		70,999		71,049		70,507			
Occupied sites		67,017		66,331		66,827		65,697			
Occupancy %		94.2%		93.4%		94.1%		93.2%			
Monthly base rent per site	\$	613	\$	589	\$	608	\$	586			
Resort base rental income:											
Annual	\$	33.6	\$	31.3	\$	98.6		91.6			
Seasonal		5.0		4.2		28.4		24.6			
Transient		19.9		19.0		42.6		38.4			
Total resort base rental income	\$	58.5	\$	54.5	\$	169.6	\$	154.6			

See page 4 for the Consolidated Income Statement and see Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for Non-GAAP measure definitions and reconciliation of Income from property operations, excluding deferrals and property management. See the manufactured home site figures and occupancy averages below within this table. See resort base rental income detail included below within this table.

(In millions, except home site and occupancy figures, unaudited)

		Quarter	s Er	ıded		Nine Mon	ths	Ended	
		Septem	ıber	30,	%	Septem	%		
		2017		2016	Change (2)	2017		2016	Change <sup>(2)</sup>
Community base rental income (3)	\$	121.8	\$	116.1	5.0 %	\$ 362.1	\$	345.3	4.9%
Rental home income		3.6		3.5	3.1 %	10.8		10.6	2.4%
Resort base rental income (4)		56.4		53.3	5.8 %	161.0		152.7	5.4%
Right-to-use annual payments		11.5		11.3	1.6 %	34.1		33.6	1.6%
Right-to-use contracts current period, gross		4.2		3.7	14.6 %	11.2		9.3	20.7%
Utility and other income		26.0		21.0	23.7 %	68.0		61.2	11.0%
Property operating revenues		223.5		208.9	7.0 %	647.2		612.7	5.6%
Property operating, maintenance and real estate	j								
taxes		91.9		85.8	7.1 %	256.3		241.0	6.4%
Rental home operating and maintenance		1.7		1.8	(3.5)%	4.9		4.9	0.8%
Sales and marketing, gross		3.3		3.1	5.7 %	 8.9		8.5	3.9%
Property operating expenses		96.9		90.7	6.8 %	 270.1		254.4	6.2%
Income from property operations, excluding deferrals and property management <sup>(1)</sup>	\$	126.6	\$	118.2	7.1 %	\$ 377.1	\$	358.3	5.2%
Occupied sites (5)		66,076		65,582					
Core manufactured home site figures and oc	cupa	ancy averag	es:						
Total sites		69,985		69,980		69,981		69,983	
Occupied sites		66,019		65,446		65,890		65,304	
Occupancy %		94.3%		93.5%		94.2%		93.3%	
Monthly base rent per site	\$	615	\$	591		\$ 611	\$	588	
Resort base rental income:									
Annual	\$	32.7	\$	30.9	6.0 %	\$ 95.9	\$	90.8	5.5%
Seasonal		4.5		3.8	18.7 %	25.4		23.9	6.2%
Transient		19.2		18.6	2.7 %	39.8		38.0	4.7%
Total resort base rental income	\$	56.4	\$	53.3	5.8 %	\$ 161.0	\$	152.7	5.4%

<sup>.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for definitions of Non-GAAP measures Income from property operations, excluding deferrals and property management, and Core.

Calculations prepared using actual results without rounding.

<sup>3.</sup> See the Core manufactured home site figures and occupancy averages included below within this table.

<sup>4.</sup> See resort base rental income detail included below within this table.

<sup>5.</sup> Occupied sites as of the end of the period shown. Occupied sites have increased by 350 from 65,726 at December 31, 2016.

# Acquisitions - Income from Property Operations $^{(1)}$

(In millions, unaudited)

	Septen	er Ended aber 30, 017	Nine Months Ended September 30, 2017		
Community base rental income	\$	1.4	\$	3.8	
Resort base rental income		2.1		8.6	
Utility income and other property income		0.3		1.1	
Property operating revenues		3.8		13.5	
Property operating expenses		2.3		6.7	
Income from property operations, excluding deferrals and property management	\$	1.5	\$	6.7	

<sup>1.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for a definition of Acquisitions.

#### **Income from Rental Home Operations**

(In millions, except occupied rentals, unaudited)

	Quarters Ended					Nine Months Ended					
		Septer	nber 30	),	September 30,						
	:	2017		2016		2017		2016			
Manufactured homes:								_			
New home	\$	7.1	\$	6.3	\$	20.7	\$	18.8			
Used home		5.1		6.0		16.4		18.7			
Rental operations revenues (1)		12.2		12.3		37.1		37.5			
Rental operations expense		1.7		1.8		4.9		4.9			
Income from rental operations		10.5		10.5		32.2		32.6			
Depreciation on rental homes		2.6		2.7		7.9		8.0			
Income from rental operations, net of depreciation <sup>(4)</sup>	\$	7.9	\$	7.8	\$	24.3	\$	24.6			
							-				
Occupied rentals: (2)											
New		2,492		2,316							
Used		2,010		2,473							
Total occupied rental sites		4,502		4,789	•						
					1						

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		September 30, 2016					
Cost basis in rental homes: (3)		Net of Depreciation					
New	\$	131.4	\$ 105.4	\$	123.9	\$	101.8
Used		44.6	24.8		52.6		34.2
Total rental homes	\$	176.0	\$ 130.3	\$	176.5	\$	136.0

For the quarters ended September 30, 2017 and 2016, approximately \$8.7 million and \$8.9 million, respectively, of the rental operations revenue are included in the Community base rental income in the Consolidated Income from Property Operations table on page 8. The remainder of the rental operations revenue is included in the Rental home income in the Consolidated Income from Property Operations table on page 8.

<sup>2.</sup> Occupied rentals as of the end of the period in our Core portfolio. Included in the quarters ended September 30, 2017 and 2016 are 254 and 157 homes rented through our ECHO joint venture, respectively. For the nine months ended September 30, 2017 and 2016, the rental home investment associated with our ECHO joint venture totals approximately \$9.2 million and \$5.7 million, respectively.

<sup>3.</sup> Includes both occupied and unoccupied rental homes. New home cost basis does not include the costs associated with our ECHO joint venture. At September 30, 2017 and 2016, our investment in the ECHO joint venture was approximately \$15.5 million and \$15.3 million, respectively.

<sup>4.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for the Non-GAAP measure definition of Income from rental operations, net of depreciation.

## **Total Sites and Home Sales**

(In thousands, except sites and home sale volumes, unaudited)

#### Summary of Total Sites as of September 30, 2017

	Sites
Community sites	71,100
Resort sites:	
Annuals	26,600
Seasonal	11,200
Transient	10,500
Membership (1)	24,100
Joint Ventures (2)	5,900
Total	149,400

#### **Home Sales - Select Data**

	Quarters Ended				Nine Months Ended				
	September 30,					September 30,			
		2017		2016		2017		2016	
Total New Home Sales Volume (3)		173		207		413		508	
New Home Sales Volume - ECHO joint venture		48		65		126		162	
New Home Sales Gross Revenues <sup>(3)</sup>	\$	7,233	\$	8,057	\$	16,724	\$	19,500	
Total Used Home Sales Volume		331		335		954		988	
Used Home Sales Gross Revenues	\$	2,779	\$	2,838	\$	8,148	\$	8,739	
Brokered Home Resales Volume		239		182		659		585	
Brokered Home Resale Revenues, net	\$	337	\$	276	\$	925	\$	884	

Sites primarily utilized by approximately 107,500 members. Includes approximately 5,700 sites rented on an annual basis.

Joint venture income is included in the Equity in income from unconsolidated joint ventures in the Consolidated Income Statement on page 4.

Total new home sales volume includes home sales from our ECHO joint venture. New home sales gross revenues does not include the revenues associated with our ECHO joint venture.

#### 2017 Guidance - Selected Financial Data (1)

Our guidance acknowledges the existence of volatile economic conditions, which may impact our current guidance assumptions. Factors impacting 2017 guidance include, but are not limited to the following: (i) the mix of site usage within the portfolio; (ii) yield management on our short-term resort sites; (iii) scheduled or implemented rate increases on community and resort sites; (iv) scheduled or implemented rate increases in annual payments under right-to-use contracts; (v) occupancy changes; (vi) our ability to retain and attract customers renewing or entering right-to-use contracts; (vii) our ability to integrate and operate recent acquisitions in accordance with our estimates; (viii) completion of pending transactions in their entirety and on assumed schedule; (ix) ongoing legal matters and related fees; and (x) costs to restore property operations and potential revenue losses following storms or other unplanned events.

(In millions, except per share data, unaudited)

		Quarter Ending December 31, 2017		Year Ending December 31, 2017
Income from property operations, excluding deferrals and property management - 2017 Core (2)	\$	122.5	\$	499.6
Income from property operations - Acquisitions (3)	Ψ	2.2	Ψ	8.9
Property management and general and administrative		(19.5)		(81.3)
Other income and expenses		2.2		15.1
Financing costs and other		(25.8)		(107.4)
Normalized FFO available for Common Stock and OP Unit holders (4)		81.6		334.9
Preferred stock original issuance costs		_		(0.8)
Transaction costs		_		(0.3)
Early debt retirement		(2.7)		(2.7)
FFO available for Common Stock and OP Unit holders (4)		78.9		331.1
Depreciation on real estate and other		(28.3)		(114.6)
Depreciation on rental homes		(2.6)		(10.5)
Deferral of right-to-use contract sales revenue and commission, net		(0.7)		(4.1)
Income allocated to non-controlling interest-Common OP Units		(3.0)		(12.6)
Net income available for Common Stockholders	\$	44.3	\$	189.3
Net income per Common Share - fully diluted (5)		\$0.47 - \$0.53		\$2.13 - \$2.19
FFO per Common Share - fully diluted		\$0.81 - \$0.87		\$3.52 - \$3.58
Normalized FFO per Common Share - fully diluted		\$0.84 - \$0.90		\$3.56 - \$3.62
Weighted average Common Stock outstanding - fully diluted		94.0		93.4

Each line item represents the mid-point of a range of possible outcomes and reflects management's estimate of the most likely outcome. Actual Normalized FFO available for Common Stock and OP Unit holders, Normalized FFO per Common Share, FFO available for Common Stock and OP Unit holders, FFO per Common Share, Net income available for Common Stockholders and Net income per Common Share could vary materially from amounts presented above if any of our assumptions is incorrect.

<sup>2.</sup> See page 14 for 2017 Core Guidance Assumptions. Amount represents 2016 income from property operations, excluding deferrals and property management, from the 2017 Core properties of \$117.8 million multiplied by an estimated growth rate of 4.0% and \$476.1 million multiplied by an estimated growth rate of 4.9% for the quarter and year ending December 31, 2017, respectively.

<sup>3.</sup> See page 14 for the 2017 Assumptions regarding the Acquisition properties.

<sup>4.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for definitions of Normalized FFO and FFO.

<sup>5.</sup> Net income per fully diluted Common Share is calculated before Income allocated to non-controlling interest-Common OP Units.

# 2017 Core Guidance Assumptions (1)

(In millions, unaudited)

	Quai	rter Ended	Fourth Quarter 2017	Year Ended	2017
	Decem	ber 31, 2016	Growth Factors (2)	December 31, 2016	Growth Factors (2)
Community base rental income	\$	117.0	4.8 %	\$ 462.3	4.8 %
Rental home income		3.5	1.7 %	14.1	2.2 %
Resort base rental income (3)		44.1	5.3 %	196.8	5.4 %
Right-to-use annual payments		11.4	(1.0)%	45.0	0.9 %
Right-to-use contracts current period, gross		3.0	(15.2)%	12.3	11.8 %
Utility and other income		19.7	(2.7)%	80.9	7.7 %
Property operating revenues		198.7	3.5 %	811.4	5.1 %
Property operating, maintenance, and real estate taxes		76.4	3.1 %	317.3	5.6 %
Rental home operating and maintenance		2.0	(8.2)%	6.9	(1.8)%
Sales and marketing, gross		2.5	2.5 %	11.1	3.6 %
Property operating expenses		80.9	2.8 %	335.3	5.4 %
Income from property operations, excluding deferrals and property management	\$	117.8	4.0 %	\$ 476.1	4.9 %
Resort base rental income:					
Annual	\$	31.5	5.9 %	\$ 122.4	5.6 %
Seasonal		6.3	7.9 %	30.2	6.5 %
Transient		6.3	—%	44.2	4.1 %
Total resort base rental income	\$	44.1	5.3 %	\$ 196.8	5.4 %

# 2017 Assumptions Regarding Acquisition Properties (1)

(In millions, unaudited)

	Quarto	Quarter Ending				
		December 31, 2017				
Community base rental income	\$	1.4	\$	5.1		
Resort base rental income		2.8		11.4		
Utility income and other property income		0.3		1.5		
Property operating revenues		4.5		18.0		
Property operating, maintenance, and real estate taxes		2.3		9.1		
Property operating expenses		2.3		9.1		
Income from property operations, excluding deferrals and property management	\$	2.2	\$	8.9		

See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for a definition of Core and Acquisition properties.

Management's estimate of the growth of property operations in the 2017 Core Properties compared to actual 2016 performance. Represents our estimate of the mid-point of a range of possible outcomes. Calculations prepared using actual results without rounding. Actual growth could vary materially from amounts presented above if any of our assumptions is incorrect. See Resort base rental income table included below within this table.

Each line item represents our estimate of the mid-point of a possible range of outcomes and reflects management's best estimate of the most likely outcome for the Acquisition properties. Actual income from property operations for the Acquisition properties could vary materially from amounts presented above if any of our assumptions is incorrect.

### Preliminary 2018 Guidance - Selected Financial Data (1)

Our guidance acknowledges the existence of volatile economic conditions, which may impact our current guidance assumptions. Factors impacting 2018 guidance include, but are not limited to the following: (i) the mix of site usage within the portfolio; (ii) yield management on our short-term resort sites; (iii) scheduled or implemented rate increases on community and resort sites; (iv) scheduled or implemented rate increases in annual payments under right-to-use contracts; (v) occupancy changes; (vi) our ability to retain and attract customers renewing or entering right-to-use contracts; (vii) our ability to integrate and operate recent acquisitions in accordance with our estimates; (viii) completion of pending transactions in their entirety and on assumed schedule; and (ix) ongoing legal matters and related fees; and (x) costs to restore property operations following storms or other unplanned events.

(In millions, except per share data, unaudited)

	Ye	ear Ending
	Dece	mber 31, 2018
Income from property operations, excluding deferrals and property management - 2018 Core (2)	\$	530.5
Income from property operations - Acquisitions		0.5
Property management and general and administrative		(84.4)
Other income and expenses		15.1
Financing costs and other		(100.4)
Normalized FFO and FFO available for Common Stock and OP Unit holders (3)		361.3
Depreciation on real estate and other		(113.3)
Depreciation on rental homes		(10.5)
Deferral of right-to-use contract sales revenue and commission, net		(4.0)
Income allocated to non-controlling interest-Common OP Units		(13.9)
Net income available for Common Stockholders	\$	219.6
Net income per Common Share - fully diluted <sup>(4)</sup>		\$2.43 - \$2.53
FFO per Common Share - fully diluted		\$3.79 - \$3.89
Normalized FFO per Common Share - fully diluted		\$3.79 - \$3.89
Weighted average Common Shares outstanding - fully diluted		94.1

Lach line item represents the mid-point of a range of possible outcomes and reflects management's estimate of the most likely outcome. Actual Normalized FFO available for Common Shares, Normalized FFO per common share, FFO available for Common Shares, FFO per common share, Net income available for Common Shares and Net income per common share could vary materially from amounts presented above if any of our assumptions are incorrect.

<sup>2.</sup> See page 16 for 2018 Core Guidance Assumptions. Amount represents estimated 2017 income from property operations, excluding deferrals and property management, from the 2018 Core properties of \$508.1 million multiplied by an estimated growth rate of 4.4% for the year ending December 31, 2018.

<sup>3.</sup> See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for definitions of Normalized FFO and FFO.

<sup>4.</sup> Net income per fully diluted Common Share is calculated before Income allocated to Common OP Units.

# Preliminary 2018 Core Guidance Assumptions<sup>(1)</sup>

(In millions, unaudited)

	Yea	2018 Growth	
	Decem	ber 31, 2017	Factors (2)
Community base rental income	\$	489.3	4.0 %
Rental home income		14.4	(4.2)%
Resort base rental income (3)		218.8	4.9 %
Right-to-use annual payments		45.5	1.8 %
Right-to-use contracts current period, gross		13.8	3.6 %
Utility and other income		88.5	(4.2)%
Property operating revenues		870.3	3.1 %
Property operating, maintenance, and real estate taxes		343.9	1.3 %
Rental home operating and maintenance		6.8	(4.9)%
Sales and marketing, gross		11.5	4.4 %
Property operating expenses		362.2	1.3 %
Income from property operations, excluding deferrals and property management	\$	508.1	4.4 %
Resort base rental income:			
Annual	\$	132.9	5.3 %
Seasonal		36.1	3.0 %
Transient		49.8	4.9 %
Total resort base rental income	\$	218.8	4.9 %

# 2018 Assumptions Regarding Acquisition Properties<sup>(1)</sup>

(In millions, unaudited)

	Year Ending December 31, 201				
Community base rental income	\$	0.8			
Resort base rental income		_			
Utility income and other property income		_			
Property operating revenues		0.8			
Property operating, maintenance, and real estate taxes		0.3			
Property operating expenses		0.3			
Income from property operations, excluding deferrals and property management	\$	0.5			

See Non-GAAP Financial Measure Definitions and Other Terms at the end of the supplemental information for definition of Core and Acquisition properties.

Management's estimate of the growth of property operations in the 2018 Core Properties compared to estimated 2017 performance. Represents our estimate of the mid-point of a range of

possible outcomes. Calculations prepared using actual results without rounding. Actual growth could vary materially from amounts presented above if any of our assumptions is incorrect.

See Resort base rental income table included below within this table.

Each line item represents our estimate of the mid-point of a possible range of outcomes and reflects management's best estimate of the most likely outcome for the Acquisition properties. Actual income from property operations for the Acquisition properties could vary materially from amounts presented above if any of our assumptions is incorrect.

## Right-To-Use Memberships - Select Data

(In thousands, except member count, number of Thousand Trails Camping Pass, number of annuals and number of upgrades, unaudited)

	Year Ended December 31,						Year Ending	ember 31,	
	2014	2015			2016		2017 (1)		2018 (1)
Member Count (2)	 96,130		102,413		104,728		106,900		108,100
Thousand Trails Camping Pass (TTC) Origination (3)	18,187		25,544		29,576		31,100		32,800
TTC Sales	10,014		11,877		12,856		13,600		14,700
RV Dealer TTC Activations	8,173		13,667		16,720		17,500		18,100
Number of annuals (4)	5,142		5,470		5,756		5,800		6,100
Number of upgrade sales (5)	2,978		2,687		2,477		2,600		2,600
Right-to-use annual payments	\$ 44,860	\$	44,441	\$	45,036	\$	45,500	\$	46,300
Resort base rental income from annuals	\$ 12,491	\$	13,821	\$	15,413	\$	16,800	\$	18,400
Resort base rental income from seasonals/transients	\$ 13,894	\$	15,795	\$	17,344	\$	18,200	\$	19,900
Upgrade contract initiations (6)	\$ 13,892	\$	12,783	\$	12,312	\$	13,800	\$	14,300
Utility and other income	\$ 2,455	\$	2,430	\$	2,442	\$	2,300	\$	2,200

Guidance estimate. Each line item represents our estimate of the mid-point of a possible range of outcomes and reflects management's best estimate of the most likely outcome. Actual figures could vary materially from amounts presented above if any of our assumptions is incorrect.

Members have entered into right-to-use contracts with us that entitle them to use certain properties on a continuous basis for up to 21 days.

TTCs allow access to any of five geographic areas in the United States.

Members who rent a specific site for an entire year in connection with their right-to-use contract.

Existing customers that have upgraded agreements are eligible for longer stays, can make earlier reservations, may receive discounts on rental units, and may have access to additional properties. Upgrades require a non-refundable upfront payment.

Revenues associated with contract upgrades, included in Right-to-use contracts current period, gross, on our Consolidated Income Statement on page 4.

# **Market Capitalization**

(In millions, except share and OP Unit data, unaudited)

#### Capital Structure as of September 30, 2017

	tal Common stock/Units	% of Total Common Stock/Units		Total	% of Total	% of Total Market Capitalization
Secured Debt			\$	2,000	90.9%	
Unsecured Debt				200	9.1%	
Total Debt (1)			\$	2,200	100.0%	21.7%
Common Stock OP Units	 87,499,669 5,834,753	93.7% 6.3%				
Total Common Stock and OP Units	 93,334,422	100.0%	<del>-</del>			
Common Stock price at September 30, 2017	\$ 85.08					
Fair Value of Common Stock and OP Units			\$	7,941	100.0%	
Total Equity (2)			\$	7,941	100.0%	78.3%
Total Market Capitalization			\$	10,141		100.0%

Excludes deferred financing costs of approximately \$18.9 million.
 During the quarter we redeemed our 6.75% Series C Preferred Stock for \$136.1 million.

# **Debt Maturity Schedule**

#### Debt Maturity Schedule as of September 30, 2017

(In thousands, unaudited)

Year	Secured Debt	Weighted Average Interest Rate	Unsecured Debt	Weighted Average Interest Rate	Total Debt	% of Total Debt	Weighted Average Interest Rate
2018	202,415	5.96%	_	_	202,415	9.22%	5.96%
2019	198,240	6.27%	_	_	198,240	9.03%	6.27%
2020	120,110	6.14%	200,000	2.39%	320,110	14.58%	3.80%
2021	187,913	5.01%	_	_	187,913	8.56%	5.01%
2022	147,415	4.59%	_	_	147,415	6.71%	4.59%
2023	109,329	5.10%	_	_	109,329	4.98%	5.10%
2024	_	—%	_	_	_	—%	—%
2025	106,138	3.45%	_	_	106,138	4.83%	3.45%
2026	_	—%	_	_	_	—%	—%
Thereafter	924,703	4.24%	_	_	924,703	42.10%	4.24%
Total	\$ 1,996,263	4.83%	\$ 200,000	2.39%	\$ 2,196,263	100.0%	4.61%
Note Premiums	3,800				3,800		
Total Debt	2,000,063		200,000		2,200,063		
<b>Deferred Financing Costs</b>	(18,458)		(466)		(18,924)		
Total Debt, net	1,981,604	4.73% (1)	199,534	2.62%	\$ 2,181,138		4.53% (1)
Average Years to Maturity	11.3		2.3		10.5		

<sup>1.</sup> Reflects effective interest rate including amortization of note premiums and amortization of deferred loan cost for secured and total debt and stated interest rate for unsecured debt.

#### **Non-GAAP Financial Measures Definitions and Other Terms**

This document contains certain Non-GAAP measures used by management that we believe are helpful in understanding our business, as further discussed in the paragraphs below. We believe investors should review these Non-GAAP measures along with GAAP net income and cash flow from operating activities, investing activities and financing activities, when evaluating an equity REIT's operating performance. Our definitions and calculations of these Non-GAAP financial and operating measures and other terms may differ from the definitions and methodologies used by other REITs and, accordingly, may not be comparable. These Non-GAAP financial and operating measures do not represent cash generated from operating activities in accordance with GAAP, nor do they represent cash available to pay distributions and should not be considered as an alternative to net income, determined in accordance with GAAP, as an indication of our financial performance, or to cash flow from operating activities, determined in accordance with GAAP, as a measure of our liquidity, nor is it indicative of funds available to fund our cash needs, including our ability to make cash distributions.

**FUNDS FROM OPERATIONS (FFO).** We define FFO as net income, computed in accordance with GAAP, excluding gains and actual or estimated losses from sales of properties, plus real estate related depreciation and amortization, impairments, if any, and after adjustments for unconsolidated partnerships and joint ventures. Adjustments for unconsolidated partnerships and joint ventures are calculated to reflect FFO on the same basis. We compute FFO in accordance with our interpretation of standards established by the National Association of Real Estate Investment Trusts ("NAREIT"), which may not be comparable to FFO reported by other REITs that do not define the term in accordance with the current NAREIT definition or that interpret the current NAREIT definition differently than we do. We receive up-front non-refundable payments from the entry of right-to-use contracts. In accordance with GAAP, the upfront non-refundable payments and related commissions are deferred and amortized over the estimated customer life. Although the NAREIT definition of FFO does not address the treatment of non-refundable right-to-use payments, we believe that it is appropriate to adjust for the impact of the deferral activity in our calculation of FFO.

We believe FFO, as defined by the Board of Governors of NAREIT, is generally a measure of performance for an equity REIT. While FFO is a relevant and widely used measure of operating performance for equity REITs, it does not represent cash flow from operations or net income as defined by GAAP, and it should not be considered as an alternative to these indicators in evaluating liquidity or operating performance.

**NORMALIZED FUNDS FROM OPERATIONS (NORMALIZED FFO).** We define Normalized FFO as FFO excluding the following non-operating income and expense items: a) the financial impact of contingent consideration; b) gains and losses from early debt extinguishment, including prepayment penalties and defeasance costs; c) property acquisition and other transaction costs related to mergers and acquisitions; and d) other miscellaneous non-comparable items. Normalized FFO presented herein is not necessarily comparable to Normalized FFO presented by other real estate companies due to the fact that not all real estate companies use the same methodology for computing this amount.

**FUNDS AVAILABLE FOR DISTRIBUTION (FAD).** We define FAD as Normalized FFO less non-revenue producing capital expenditures.

We believe that FFO, Normalized FFO and FAD are helpful to investors as supplemental measures of the performance of an equity REIT. We believe that by excluding the effect of depreciation, amortization, impairments, if any, and actual or estimated gains or losses from sales of real estate, all of which are based on historical costs and which may be of limited relevance in evaluating current performance, FFO can facilitate comparisons of operating performance between periods and among other equity REITs. We further believe that Normalized FFO provides useful information to investors, analysts and our management because it allows them to compare our operating performance to the operating performance of other real estate companies and between periods on a consistent basis without having to account for differences not related to our operations. For example, we believe that excluding the early extinguishment of debt, property acquisition and other transaction costs related to mergers and acquisitions from Normalized FFO allows investors, analysts and our management to assess the sustainability of operating performance in future periods because these costs do not affect the future operations of the properties. In some cases, we provide information about identified non-cash components of FFO and Normalized FFO because it allows investors, analysts and our management to assess the impact of those items.

**INCOME FROM PROPERTY OPERATIONS, EXCLUDING DEFERRALS AND PROPERTY MANAGEMENT.** We define Income from property operations, excluding deferrals and property management as rental income, utility income and right-to-use income less property operating and maintenance expenses, real estate tax, sales and marketing expenses, property management and the GAAP deferral of right-to-use contract upfront payments and related commissions, net. We believe that this Non-GAAP financial measure is helpful to investors and analysts as a measure of the operating results of our manufactured home and RV communities.

The following table reconciles Net income available for Common Stockholders to Income from property operations (amounts in thousands):

	<b>Quarters Ended</b>					Nine Months Ended				
	September 30,				September 30,					
		2017		2016		2017		2016		
Net income available for Common Stockholders	\$	48,525	\$	40,998	\$	144,911	\$	127,071		
Perpetual preferred stock dividends and original issuance costs		3,054		2,297		7,667		6,910		
Income allocated to non-controlling interests - Common OP Units		3,286		3,462		9,825		10,770		
Equity in income of unconsolidated joint ventures		(686)		(496)		(2,876)		(2,142)		
Income before equity in income of unconsolidated joint ventures	\$	54,179	\$	46,261	\$	159,527	\$	142,609		
Right-to-use upfront payments, deferred, net		1,670		1,327		3,766		2,427		
Gross revenues from home sales		(10,012)		(10,895)		(24,872)		(28,239)		
Brokered resale revenues and ancillary services revenues, net		(1,983)		(920)		(4,088)		(2,736)		
Interest income		(1,974)		(1,767)		(5,542)		(5,052)		
Income from other investments, net		(2,052)		(2,581)		(3,918)		(6,574)		
Right-to-use contract commissions, deferred, net		(176)		(200)		(372)		(212)		
Property management		13,160		11,863		38,743		35,670		
Depreciation on real estate and rental homes		30,493		29,518		90,849		87,203		
Amortization of in-place leases		138		1,376		2,128		2,139		
Cost of homes sales		10,377		10,745		25,391		28,507		
Home selling expenses		1,447		909		3,301		2,548		
General and administrative		7,505		7,653		23,339		23,315		
Property rights initiatives and other		324		855		814		2,036		
Interest and related amortization		25,027		25,440		74,728		76,635		
Income from property operations, excluding deferrals and property management		128,123		119,584		383,794		360,276		
Right-to-use contracts, deferred and sales and marketing, deferred, net		(1,494)		(1,127)		(3,394)		(2,215)		
Property management		(13,160)		(11,863)		(38,743)		(35,670)		
Income from property operations	\$	113,469	\$	106,594	\$	341,657	\$	322,391		

EARNINGS BEFORE INTEREST, TAX, DEPRECIATION AND AMORTIZATION (EBITDA) AND ADJUSTED EBITDA. EBITDA is defined as net income or loss before interest income and expense, income taxes, depreciation and amortization. We define Adjusted EBITDA as EBITDA excluding the following non-operating income and expense items: a) the financial impact of contingent consideration; b) gains and losses from early debt extinguishment, including prepayment penalties and defeasance costs; c) property acquisition and other transaction costs related to mergers and acquisitions; d) GAAP deferral of right-to-use contract upfront payments and related commissions, net; e) impairments, if any; and f) other miscellaneous non-comparable items. EBITDA and Adjusted EBITDA provide us with an understanding of one aspect of earnings before the impact of investing and financing charges. We believe that EBITDA and Adjusted EBITDA may be useful to an investor in evaluating our operating performance and liquidity because the measures are widely used to measure a company's operating performance and they are used by rating agencies and other parties, including lenders, to evaluate our creditworthiness.

The following table reconciles Consolidated net income to EBITDA and Adjusted EBITDA (amounts in thousands):

	Quarters Ended September 30,				Nine Months Ended September 30,				
		2017	2016		2017			2016	
Consolidated net income	\$	54,865	\$	46,757	\$	162,403	\$	144,751	
Interest Income		(1,974)		(1,767)		(5,542)		(5,052)	
Depreciation on real estate assets and rental homes		30,493		29,518		90,849		87,203	
Amortization of in-place leases		138		1,376		2,128		2,139	
Depreciation on corporate assets		326		282		929		840	
Depreciation on unconsolidated joint ventures		360		373		1,171		968	
Interest and related amortization		25,027		25,440		74,728		76,635	
EBITDA		109,235		101,979		326,666		307,484	
Right-to-use contract upfront payments, deferred, net		1,670		1,327		3,766		2,427	
Right-to-use contract commissions, deferred, net		(176)		(200)		(372)		(212)	
Transaction costs		_		327		324		925	
Preferred stock original issuance costs		757		_		757		_	
Adjusted EBITDA	\$	111,486	\$	103,433	\$	331,141	\$	310,624	

**CORE.** The Core properties include properties we owned and operated during all of 2016 and 2017. We believe Core is a measure that is useful to investors for annual comparison as it removes the fluctuations associated with acquisitions, dispositions and significant transactions or unique situations.

**ACQUISITIONS.** The Acquisition properties include all properties that were not owned and operated in 2016 and 2017. This includes, but is not limited to, one property acquired during 2017, four properties acquired during 2016, and Tropical Palms RV Resort.

**INCOME FROM RENTAL OPERATIONS, NET OF DEPRECIATION.** We use Income from rental operations, net of depreciation as an alternative measure to evaluate the operating results of our home rental program. Income from rental operations, net of depreciation, represents income from rental operations less depreciation expense on rental homes. We believe this

measure is meaningful for investors as it provides a complete picture of the home rental program operating results including the impact of depreciation which affects our home rental program investment decisions.

**NON-REVENUE PRODUCING IMPROVEMENTS.** Represents capital expenditures that will not directly result in increased revenue or expense savings and are primarily comprised of common area improvements, furniture, and mechanical improvements.

FIXED CHARGES. Fixed charges consist of interest expense, amortization of note premiums and debt issuance costs.