# Second Quarter 2013

Earnings Release and Supplemental Financial Information



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### NEWS RELEASE



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### ELS REPORTS SECOND QUARTER RESULTS Strong Core Performance

**CHICAGO, IL – July 22, 2013** – Equity LifeStyle Properties, Inc. (NYSE: ELS) (referred to herein as "we," "us," and "our") today announced results for the quarter and six months ended June 30, 2013. All per share results reflect the two-for-one stock split we completed on July 15, 2013 and are reported on a fully-diluted basis unless otherwise noted.

#### Financial Results for the Quarter Ended June 30, 2013

Normalized Funds from Operations ("Normalized FFO") increased \$4.5 million, or \$0.04 per common share, to \$52.3 million, or \$0.57 per common share, compared to \$47.8 million, or \$0.53 per common share, for the same period in 2012. Funds from Operations ("FFO") increased \$3.0 million, or \$0.03 per common share, to \$50.8 million, or \$0.56 per common share, compared to \$47.8 million, or \$0.53 per common share, for the same period in 2012. Net income available for common stockholders increased \$15.8 million, or \$0.19 per common share, to \$17.9 million, or \$0.21 per common share, compared to \$2.1 million, or \$0.02 per common share, for the same period in 2012.

#### **Portfolio Performance**

For the quarter ended June 30, 2013, property operating revenues, excluding deferrals, increased \$5.7 million to \$169.5 million compared to \$163.8 million for the same period in 2012. For the six months ended June 30, 2013, property operating revenues, excluding deferrals, increased \$13.4 million to \$345.4 million compared to \$332.0 million for the same period in 2012. For the quarter ended June 30, 2013, income from property operations, excluding deferrals, increased \$3.0 million to \$94.5 million compared to \$91.5 million for the same period in 2012. For the six months ended June 30, 2013, increased \$6.9 million to \$198.7 million compared to \$191.8 million for the same period in 2012.

For the quarter ended June 30, 2013, Core property operating revenues increased approximately 2.7 percent and income from Core property operations increased approximately 2.8 percent compared to the same period in 2012. For the six months ended June 30, 2013, Core property operating revenues increased approximately 2.9 percent and income from Core property operations increased approximately 2.7 percent compared to the same period in 2012.

The Core portfolio excludes amounts related to 11 manufactured home communities in Michigan held for disposition which are presented separately as discontinued operations. We are under contract to sell these communities for a purchase price of approximately \$165.0 million.

#### **Balance Sheet**

During the quarter we closed on a \$110.0 million loan as part of our previously announced long-term refinancing plan. This loan is secured by a portfolio of RV assets, matures in 2023 and bears a stated interest rate of 4.87 percent per annum. During the quarter we paid off three mortgages totaling \$21.5 million with a weighted average interest rate of 5.9 percent per annum. We paid a \$1.4 million premium for the early retirement of two of these mortgages.

On July 1, 2013, the proceeds from the new loan, along with available cash, were used to pay off six mortgages with maturity dates in 2015. The retired loans had an outstanding principal balance of approximately \$120.0 million, with a weighted average interest rate of 5.7 percent per annum. We paid a \$16.4 million premium for the early retirement of these six mortgages. On July 18, 2013, we paid off the mortgage on one manufactured home community, which was set to mature on July 1, 2020, for approximately \$7.8 million with a stated interest rate of 7.2 percent per annum.

Interest coverage was approximately 2.9 times in the quarter. Our cash balance as of June 30, 2013, before the previously mentioned July 1st debt repayment, was approximately \$177.9 million. Expanded disclosure on our balance sheet and debt statistics are included in the tables below.

As of July 22, 2013, we own or have an interest in 383 quality properties in 32 states and British Columbia consisting of 142,682 sites. We are a self-administered, self-managed real estate investment trust ("REIT") with headquarters in Chicago.

A live webcast of our conference call discussing these results will be available via our website in the Investor Information section at www.equitylifestyle.com at 10:00 a.m. Central Time on July 23, 2013.

This press release includes certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. When used, words such as "anticipate," "expect," "believe," "project," "intend," "may be" and "will be" and similar words or phrases, or the negative thereof, unless the context requires otherwise, are intended to identify forward-looking statements and may include, without limitation, information regarding our expectations, goals or intentions regarding the future, and the expected effect of our recent acquisitions. These forward-looking statements are subject to numerous assumptions, risks and uncertainties, including, but not limited to:

- our ability to control costs, real estate market conditions, the actual rate of decline in customers, the actual use of sites by customers and our success in acquiring new customers at our properties (including those that we may acquire);
- our ability to maintain historical rental rates and occupancy with respect to properties currently owned or that we may acquire;
- our ability to retain and attract customers renewing, upgrading and entering right-to-use contracts;
- our assumptions about rental and home sales markets;
- our assumptions and guidance concerning 2013 estimated net income, FFO and Normalized FFO;
- our ability to manage counterparty risk;

- in the age-qualified properties, home sales results could be impacted by the ability of potential homebuyers to sell their existing residences as well as by financial, credit and capital markets volatility;
- results from home sales and occupancy will continue to be impacted by local economic conditions, lack
  of affordable manufactured home financing and competition from alternative housing options including
  site-built single-family housing;
- impact of government intervention to stabilize site-built single family housing and not manufactured housing;
- effective integration of recent acquisitions and our estimates regarding the future performance of recent acquisitions;
- unanticipated costs or unforeseen liabilities associated with recent acquisitions;
- ability to obtain financing or refinance existing debt on favorable terms or at all;
- the effect of interest rates;
- the dilutive effects of issuing additional securities;
- the effect of accounting for the entry of contracts with customers representing a right-to-use the Properties under the Codification Topic "*Revenue Recognition;*" and
- other risks indicated from time to time in our filings with the Securities and Exchange Commission.

These forward-looking statements are based on management's present expectations and beliefs about future events. As with any projection or forecast, these statements are inherently susceptible to uncertainty and changes in circumstances. We are under no obligation to, and expressly disclaim any obligation to, update or alter our forward-looking statements whether as a result of such changes, new information, subsequent events or otherwise.

Tables follow:

### Second Quarter 2013 - Selected Financial Data

(In millions, except per share data (adjusted for stock split), unaudited)

|   | -  | Quarter Ended<br>June 30, 2013 |  |  |
|---|----|--------------------------------|--|--|
| Income from property operations - 2013 Core <sup>(1)</sup>            | \$ | 94.1                           |  |  |
| Income from property operations - 2012 Acquisitions <sup>(2)</sup>    |    | 0.3                            |  |  |
| Income from discontinued operations                                   |    | 3.9                            |  |  |
| Property management and general and administrative                    |    | (17.0)                         |  |  |
| Other income and expenses   |    | 3.6                            |  |  |
| Financing costs and other   |    | (32.6)                         |  |  |
| Normalized FFO <sup>(3)</sup>   |    | 52.3                           |  |  |
| Change in fair value of contingent consideration asset <sup>(4)</sup> |    | 0.1                            |  |  |
| Transaction costs   |    | (0.2)                          |  |  |
| Early debt retirement   |    | (1.4)                          |  |  |
| FFO <sup>(3) (5)</sup>  | \$ | 50.8                           |  |  |
|   |    |                                |  |  |
| Normalized FFO per share - fully diluted                              | \$ | 0.57                           |  |  |
| FFO per share - fully diluted   | \$ | 0.56                           |  |  |
|   |    |                                |  |  |
|   |    |                                |  |  |
| Normalized FFO <sup>(3)</sup>   | \$ | 52.3                           |  |  |
| Non-revenue producing improvements to real estate                     |    | (7.2)                          |  |  |
| Funds available for distribution (FAD) <sup>(3)</sup>                 | \$ | 45.1                           |  |  |
|   |    |                                |  |  |
| FAD per share - fully diluted   | \$ | 0.50                           |  |  |
|   |    |                                |  |  |
| Weighted average shares outstanding - fully diluted                   |    | 91.1                           |  |  |

<sup>1.</sup> See page 8 for details of the 2013 Core Income from Property Operations.

<sup>2.</sup> See page 9 for details of the Income from Property Operations for the properties acquired during 2012 (the "2012 Acquisitions").

<sup>3.</sup> See page 6 for a reconciliation of Net income available for Common Shares to FFO, Normalized FFO and FAD. See definitions of FFO, Normalized FFO and FAD on page 21.

<sup>4.</sup> Represents the increase in fair value of the net asset described in the following sentences. We own both a fee interest and a ground leasehold interest in a 2,200 site property. The ground lease provides a purchase option to the lessee and a put option to the lessor. Either option may be exercised upon the death of the fee holder. We are the beneficiary of an escrow funded by the seller consisting of approximately 99,041 shares of our common stock as of June 30, 2013. The escrow was established to protect us from future scheduled ground lease payment increases as well as scheduled increases in the option purchase price over time. The current fair value estimate of the escrow is approximately \$6.7 million. We revalue the asset based on the market value of our common stock as of each reporting date and recognize in earnings any increase or decrease in fair value of the escrow.

<sup>5.</sup> Second quarter 2013 FFO adjusted to include a deduction for depreciation expense on rental homes would have been \$49.2 million, or \$0.54 per fully diluted share.

## **Consolidated Income Statement**

(In thousands, unaudited)

|  | Quarters Ended<br>June 30, |         |      |         |    | Six Mont<br>June |    |         |  |
|--|----------------------------|---------|------|---------|----|------------------|----|---------|--|
|  |                            | 2013    | 2013 |         |    | 2013             | _  | 2012    |  |
| Revenues:  |                            |         |      |         |    |                  |    |         |  |
| Community base rental income   | \$                         | 101,468 | \$   | 98,336  | \$ | 202,244          | \$ | 196,433 |  |
| Rental home income   |                            | 3,598   |      | 2,786   |    | 6,992            |    | 5,367   |  |
| Resort base rental income  |                            | 33,197  |      | 30,408  |    | 73,936           |    | 67,987  |  |
| Right-to-use annual payments   |                            | 12,043  |      | 12,221  |    | 23,566           |    | 23,972  |  |
| Right-to-use contracts current period, gross   |                            | 3,361   |      | 2,942   |    | 6,192            |    | 5,186   |  |
| Right-to-use contracts, deferred, net of prior period amortization                           |                            | (1,550) |      | (1,285) |    | (2,590)          |    | (1,891) |  |
| Utility and other income   |                            | 15,787  |      | 17,097  |    | 32,470           |    | 33,053  |  |
| Gross revenues from home sales   |                            | 4,217   |      | 1,921   |    | 6,913            |    | 3,925   |  |
| Brokered resale revenue and ancillary services revenues, net                                 |                            | 932     |      | 482     |    | 2,727            |    | 2,225   |  |
| Interest income  |                            | 2,076   |      | 1,908   |    | 3,974            |    | 4,012   |  |
| Income from other investments, net <sup>(1)</sup>  |                            | 1,624   |      | 1,567   |    | 4,104            |    | 3,055   |  |
| Total revenues   |                            | 176,753 |      | 168,383 |    | 360,528          |    | 343,324 |  |
| Expenses:  |                            |         |      |         |    |                  |    |         |  |
| Property operating and maintenance   |                            | 58,345  |      | 56,882  |    | 113,401          |    | 109,850 |  |
| Rental home operating and maintenance  |                            | 1,487   |      | 1,281   |    | 3,357            |    | 2,694   |  |
| Real estate taxes  |                            | 11,888  |      | 11,510  |    | 24,290           |    | 23,367  |  |
| Sales and marketing, gross   |                            | 3,333   |      | 2,632   |    | 5,694            |    | 4,275   |  |
| Sales and marketing, deferred commissions, net   |                            | (655)   |      | (655)   |    | (1,118)          |    | (897)   |  |
| Property management  |                            | 10,170  |      | 9,312   |    | 20,303           |    | 18,947  |  |
| Depreciation on real estate assets and rental homes  |                            | 29,313  |      | 25,523  |    | 55,333           |    | 50,947  |  |
| Amortization of in-place leases  |                            | 159     |      | 15,650  |    | 318              |    | 31,265  |  |
| Cost of home sales   |                            | 3,919   |      | 2,514   |    | 6,700            |    | 4,681   |  |
| Home selling expenses  |                            | 454     |      | 399     |    | 981              |    | 728     |  |
| General and administrative   |                            | 6,946   |      | 6,810   |    | 13,655           |    | 12,909  |  |
| Early debt retirement  |                            | 1,381   |      | _       |    | 1,381            |    | _       |  |
| Rent control initiatives and other   |                            | 1,624   |      | 367     |    | 1,856            |    | 846     |  |
| Interest and related amortization  |                            | 30,377  |      | 30,705  |    | 60,500           |    | 61,528  |  |
| Total expenses   | _                          | 158,741 | _    | 162,930 |    | 306,651          |    | 321,140 |  |
| Income before equity in income of unconsolidated joint ventures and gain on sale of property |                            | 18,012  |      | 5,453   |    | 53,877           |    | 22,184  |  |
| Equity in income of unconsolidated joint ventures  |                            | 609     |      | 492     |    | 1,185            |    | 1,255   |  |
| Consolidated income from continuing operations   |                            | 18,621  | _    | 5,945   |    | 55,062           |    | 23,439  |  |
|  |                            |         |      |         |    |                  |    |         |  |
| Discontinued Operations:   |                            | 2.1.65  |      | 2.52    |    | ( 222            |    |         |  |
| Net income from discontinued operations  |                            | 3,165   |      | 353     |    | 6,233            |    | 513     |  |
| Gain on sale of property, net of tax <sup>(2)</sup>  |                            |         |      |         |    | 958              |    | _       |  |
| Income from discontinued operations  |                            | 3,165   | _    | 353     |    | 7,191            | _  | 513     |  |
| Consolidated net income  |                            | 21,786  |      | 6,298   |    | 62,253           |    | 23,952  |  |
| Income allocated to non-controlling interest-Common OP Units                                 |                            | (1,597) |      | (197)   |    | (4,730)          |    | (1,388) |  |
| Series A Redeemable Perpetual Preferred Stock Dividends                                      |                            | _       |      | (4,038) |    | _                |    | (8,069) |  |
| Series C Redeemable Perpetual Preferred Stock Dividends                                      |                            | (2,329) | _    | _       |    | (4,640)          |    | _       |  |
| Net income available for Common Shares   | \$                         | 17,860  | \$   | 2,063   | \$ | 52,883           | \$ | 14,495  |  |

<sup>1.</sup> For the quarter and six months ended June 30, 2013, includes approximately \$0.1 million and \$1.1 million, respectively, resulting from the increase in the fair value of a contingent asset. See footnote 4 on page 4 for a detailed explanation.

<sup>2.</sup> For the six months ended June 30, 2013, a \$1.0 million gain was recognized as a result of new tax legislation that was passed that eliminated a previously accrued built-in-gain tax liability related to the disposition of our Cascade property in 2012.

### Reconciliation of Net Income to FFO, Normalized FFO and FAD

(In thousands, except per share data (adjusted for stock split), unaudited)

|  |           | Quarter<br>June |    |         |    | nded     |    |          |
|--|-----------|-----------------|----|---------|----|----------|----|----------|
|  | 2013 2012 |                 |    |         |    | 2013     |    | 2012     |
| Net income available for Common Shares                             | \$        | 17,860          | \$ | 2,063   | \$ | 52,883   | \$ | 14,495   |
| Income allocated to common OP Units                                |           | 1,597           |    | 197     |    | 4,730    |    | 1,388    |
| Right-to-use contract upfront payments, deferred, net (1)          |           | 1,550           |    | 1,285   |    | 2,590    |    | 1,891    |
| Right-to-use contract commissions, deferred, net (2)               |           | (655)           |    | (655)   |    | (1,118)  |    | (897)    |
| Depreciation on real estate assets                                 |           | 27,681          |    | 24,173  |    | 52,139   |    | 48,301   |
| Depreciation on real estate assets, discontinued operations        |           | 772             |    | 704     |    | 1,536    |    | 1,379    |
| Depreciation on rental homes                                       |           | 1,632           |    | 1,351   |    | 3,194    |    | 2,646    |
| Amortization of in-place leases                                    |           | 159             |    | 15,650  |    | 318      |    | 31,265   |
| Amortization of in-place leases, discontinued operations           |           | _               |    | 2,751   |    | _        |    | 5,502    |
| Depreciation on unconsolidated joint ventures                      |           | 230             |    | 288     |    | 503      |    | 583      |
| Gain on sale of property, net of tax                               |           |                 |    |         |    | (958)    |    | —        |
| FFO <sup>(3) (4)</sup>   | \$        | 50,826          | \$ | 47,807  | \$ | 115,817  | \$ | 106,553  |
| Change in fair value of contingent consideration asset (5)         |           | (94)            |    | —       |    | (1,112)  |    | —        |
| Transaction costs <sup>(6)</sup>                                   |           | 200             |    | _       |    | 200      |    | _        |
| Early debt retirement  |           | 1,381           |    |         |    | 1,381    |    | —        |
| Normalized FFO <sup>(3)</sup>                                      |           | 52,313          |    | 47,807  |    | 116,286  |    | 106,553  |
| Non-revenue producing improvements to real estate                  |           | (7,160)         |    | (7,531) |    | (11,240) |    | (12,349) |
| FAD <sup>(3)</sup>   | \$        | 45,153          | \$ | 40,276  | \$ | 105,046  | \$ | 94,204   |
| Income from continuing operations per Common Share - Basic         | \$        | 0.18            | \$ | 0.02    | \$ | 0.55     | \$ | 0.17     |
| Income from continuing operations per Common Share - Fully Diluted | \$        | 0.18            | \$ | 0.02    | \$ | 0.55     | \$ | 0.17     |
| Net income per Common Share - Basic                                | \$        | 0.22            | \$ | 0.03    | \$ | 0.64     | \$ | 0.18     |
| Net income per Common Share - Fully Diluted                        | \$        | 0.21            | \$ | 0.02    | \$ | 0.63     | \$ | 0.17     |
| FFO per Common Share - Basic                                       | \$        | 0.56            | \$ | 0.53    | \$ | 1.28     | \$ | 1.18     |
| FFO per Common Share - Fully Diluted                               | \$        | 0.56            | \$ | 0.53    | \$ | 1.27     | \$ | 1.17     |
| Normalized FFO per Common Share - Basic                            | \$        | 0.58            | \$ | 0.53    | \$ | 1.29     | \$ | 1.18     |
| Normalized FFO per Common Share - Fully Diluted                    | \$        | 0.57            | \$ | 0.53    | \$ | 1.28     | \$ | 1.17     |
| FAD per Common Share - Basic                                       | \$        | 0.50            | \$ | 0.45    | \$ | 1.16     | \$ | 1.04     |
| FAD per Common Share - Fully Diluted                               | \$        | 0.50            | \$ | 0.44    | \$ | 1.15     | \$ | 1.04     |
| Average Common Shares - Basic                                      |           | 83,021          |    | 82,262  |    | 83,024   |    | 82,220   |
| Average Common Shares and OP Units - Basic                         |           | 90,477          |    | 90,175  |    | 90,480   |    | 90,156   |
| Average Common Shares and OP Units - Fully Diluted                 |           | 91,128          |    | 90,780  |    | 91,110   |    | 90,774   |

5. See footnote 4 on page 4 for a detailed explanation.

We are required by GAAP to defer, over the estimated customer life, recognition of non-refundable upfront payments from the entry of right-to-use contracts and upgrade sales. The customer life is currently estimated to range from one to 31 years and is based upon our experience operating the membership platform since 2008 as well as historical attrition rates provided to us by the prior operator. The amount shown represents the deferral of a substantial portion of current period upgrade sales, offset by amortization of prior period sales.

<sup>2.</sup> We are required by GAAP to defer recognition of commissions paid related to the entry of right-to-use contracts. The deferred commissions will be amortized using the same method as used for the related non-refundable upfront payments from the entry of right-to-use contracts and upgrade sales. The amount shown represents the deferral of a substantial portion of current period commissions on those contracts, offset by the amortization of prior period commissions.

<sup>3.</sup> See definitions of FFO, Normalized FFO and FAD on page 21.

<sup>4.</sup> FFO adjusted to include a deduction for depreciation expense on rental homes for the quarters ended June 30, 2013 and 2012 would have been \$49.2 million, or \$0.54 per fully diluted share, and \$46.5 million, or \$0.51 per fully diluted share, respectively, and for the six months ended June 30, 2013 and 2012, would have been \$112.6 million, or \$1.24 per fully diluted share, and \$103.9 million, or \$1.14 per fully diluted share, respectively.

<sup>6.</sup> Included in the line item general and administrative on the Consolidated Income Statement on page 5.

# **Consolidated Income from Property Operations** <sup>(1)</sup>

(In millions, except home site and occupancy figures, unaudited)

|  | Quarters Ended<br>June 30, |        |        |        |        | Six Months Endec<br>June 30, |     |        |  |        |  |       |  |       |
|--|----------------------------|--------|--------|--------|--------|------------------------------|-----|--------|--|--------|--|-------|--|-------|
|  |                            | 2013   |        | 2012   | 2013   |                              |     | 2012   |  |        |  |       |  |       |
| Community base rental income <sup>(2)</sup>            | \$                         | 101.5  | \$     | 98.3   | \$     | 202.2                        | \$  | 196.4  |  |        |  |       |  |       |
| Rental home income                                     |                            | 3.6    |        | 2.8    |        | 7.0                          |     | 5.4    |  |        |  |       |  |       |
| Resort base rental income <sup>(3)</sup>               |                            | 33.2   |        | 30.4   |        | 73.9                         |     | 68.0   |  |        |  |       |  |       |
| Right-to-use annual payments                           |                            | 12.0   |        | 12.2   |        | 23.6                         |     | 24.0   |  |        |  |       |  |       |
| Right-to-use contracts current period, gross           |                            | 3.4    |        | 2.9    |        | 6.2                          |     | 5.2    |  |        |  |       |  |       |
| Utility and other income                               |                            | 15.8   |        | 17.2   |        | 32.5                         |     | 33.0   |  |        |  |       |  |       |
| Property operating revenues                            |                            | 169.5  |        | 163.8  |        | 345.4                        |     | 332.0  |  |        |  |       |  |       |
| Property operating, maintenance, and real estate taxes |                            | 70.2   |        | 68.4   |        | 137.6                        |     | 133.2  |  |        |  |       |  |       |
| Rental home operating and maintenance                  |                            | 1.5    |        | 1.3    |        | 3.4                          | 2.7 |        |  |        |  |       |  |       |
| Sales and marketing, gross                             |                            | 3.3    |        | 2.6    |        | 5.7                          |     | 4.3    |  |        |  |       |  |       |
| Property operating expenses                            |                            | 75.0   | _      | 72.3   |        | 146.7                        |     | 140.2  |  |        |  |       |  |       |
| Income from property operations                        | \$                         | 94.5   | \$     | 91.5   | \$     | 198.7                        | \$  | 191.8  |  |        |  |       |  |       |
| Manufactured home site figures and occupancy averages: |                            |        |        |        |        |                              |     |        |  |        |  |       |  |       |
| Total sites  |                            | 68,760 |        | 68,776 |        | 68,765                       |     | 68,755 |  |        |  |       |  |       |
| Occupied sites   |                            | 62,992 | 62,547 |        | 62,547 |                              |     | 62,947 |  | 62,522 |  |       |  |       |
| Occupancy %  |                            | 91.6%  |        | 91.6%  |        | 91.6%                        |     | 91.6%  |  | 91.0%  |  | 91.5% |  | 90.9% |
| Monthly base rent per site                             | \$                         | 537    | \$     | 524    | \$     | 535                          | \$  | 524    |  |        |  |       |  |       |
| Core total sites                                       |                            | 68,632 |        | 68,648 |        | 68,637                       |     | 68,627 |  |        |  |       |  |       |
| Core occupied sites                                    |                            | 62,992 |        | 62,540 |        | 62,947                       |     | 62,515 |  |        |  |       |  |       |
| Core occupancy %                                       |                            | 91.8%  |        | 90.9%  |        | 91.7%                        |     | 91.1%  |  |        |  |       |  |       |
| Core monthly base rent per site                        | \$                         | 537    | \$     | 524    | \$     | 535                          | \$  | 524    |  |        |  |       |  |       |
| Resort base rental income:                             |                            |        |        |        |        |                              |     |        |  |        |  |       |  |       |
| Annual   | \$                         | 23.5   | \$     | 21.5   | \$     | 46.5                         | \$  | 42.8   |  |        |  |       |  |       |
| Seasonal   |                            | 3.0    |        | 2.7    |        | 14.8                         |     | 14.3   |  |        |  |       |  |       |
| Transient  |                            | 6.7    |        | 6.2    |        | 12.6                         |     | 10.9   |  |        |  |       |  |       |
| Total resort base rental income                        | \$                         | 33.2   | \$     | 30.4   | \$     | 73.9                         | \$  | 68.0   |  |        |  |       |  |       |

<sup>1.</sup> See page 5 for a complete Income Statement. The line items that we include in property operating revenues and property operating expenses are also individually included in our Consolidated Income Statement. Income from property operations excludes property management expenses and the GAAP deferral of right-to-use contract upfront payments and related commissions, net.

<sup>2.</sup> See the manufactured home site figures and occupancy averages below within this table.

<sup>3.</sup> See resort base rental income detail included below within this table.

# **2013 Core Income from Property Operations** <sup>(1)</sup>

(In millions, except home site and occupancy figures, unaudited)

|  | -              | rs Ended<br>le 30, | %                     |          | ths Ended<br>le 30, | %                     |
|--|----------------|--------------------|-----------------------|----------|---------------------|-----------------------|
|  | 2013           | 2012               | Change <sup>(2)</sup> | 2013     | 2012                | Change <sup>(2)</sup> |
| Community base rental income <sup>(3)</sup>            | \$ 101.4       | \$ 98.3            | 3.2 %                 | \$ 202.3 | \$ 196.4            | 3.0 %                 |
| Rental home income                                     | 3.6            | 2.8                | 29.1 %                | 7.0      | 5.4                 | 30.2 %                |
| Resort base rental income <sup>(4)</sup>               | 32.1           | 30.4               | 5.5 %                 | 70.6     | 68.0                | 3.8 %                 |
| Right-to-use annual payments                           | 12.0           | 12.2               | (1.5)%                | 23.6     | 24.0                | (1.7)%                |
| Right-to-use contracts current period, gross           | 3.4            | 2.9                | 14.2 %                | 6.2      | 5.2                 | 19.4 %                |
| Utility and other income <sup>(5)</sup>                | 15.7           | 17.1               | (8.4)%                | 32.1     | 33.0                | (2.7)%                |
| Property operating revenues                            | 168.2          | 163.7              | 2.7%                  | 341.8    | 332.0               | 2.9%                  |
|  |                |                    |                       |          |                     |                       |
| Property operating, maintenance, and real estate taxes | 69.3           | 68.4               | 1.3 %                 | 135.7    | 133.2               | 1.8 %                 |
| Rental home operating and maintenance                  | 1.5            | 1.2                | 16.1 %                | 3.3      | 2.7                 | 24.2 %                |
| Sales and marketing, gross                             | 3.3            | 2.6                | 26.6 %                | 5.7      | 4.3                 | 33.2 %                |
| Property operating expenses                            | 74.1           | 72.2               | 2.5%                  | 144.7    | 140.2               | 3.2%                  |
| Income from property operations                        | <b>\$ 94.1</b> | \$ 91.5            | 2.8%                  | \$ 197.1 | \$ 191.8            | 2.7%                  |
| Occupied sites <sup>(6)</sup>                          | 63,047         | 62,588             |                       |          |                     |                       |
|  |                |                    |                       |          |                     |                       |
| Core manufactured home site figures and o              |                |                    |                       |          |                     |                       |
| Total sites  | 68,632         | 68,648             |                       | 68,637   | 68,627              |                       |
| Occupied sites   | 62,992         | 62,540             |                       | 62,947   | 62,515              |                       |
| Occupancy %  | 91.8%          |                    |                       | 91.7%    |                     |                       |
| Monthly base rent per site                             | \$ 537         | \$ 524             |                       | \$ 535   | \$ 524              |                       |
| D  |                |                    |                       |          |                     |                       |
| Resort base rental income:                             | ¢ 22.5         | ¢ 01.5             | 120/                  | ¢ 115    | ¢ 4 <b>2</b> 0      | 3.9 %                 |
| Annual   | \$ 22.5        | \$ 21.5            | 4.3 %                 | • • • •  | \$ 42.8             |                       |
| Seasonal   | 3.0            | 2.7                | 12.2 %                | 14.3     | 14.3                | 0.2 %                 |
| Transient  | 6.6<br>© 22.1  | 6.2                | 6.6 %                 | 11.8     | 10.9                | 8.3 %                 |
| Total resort base rental income                        | \$ 32.1        | \$ 30.4            | 5.5 %                 | \$ 70.6  | \$ 68.0             | 3.8 %                 |

2. Calculations prepared using actual results without rounding.

4. See resort base rental income detail included below within this table.

<sup>1. 2013</sup> Core properties include properties we expect to own and operate during all of 2012 and 2013. Income from property operations excludes property management expenses and the GAAP deferral of right-to-use contract upfront payments and related commissions, net.

<sup>3.</sup> See the Core manufactured home site figures and occupancy averages included below within this table.

<sup>5.</sup> During the quarter and six months ended June 30, 2012, we recognized approximately \$2.1 million of cable service prepayments due to the bankruptcy of a third-party cable service provider at certain properties.

<sup>6.</sup> Occupied sites as of the end of the period shown. Occupied sites have increased by 171 from 62,876 at December 31, 2012.

# **2012** Acquisitions - Income from Property Operations <sup>(1)</sup>

| nded<br>ne 30, | Ei<br>Jui   | Months<br>nded<br>ne 30,<br>013   |
|----------------|---|---|
|                |   |   |
| 1.1            | \$  | 3.4   |
| 0.2            |   | 0.3   |
| 1.3            |   | 3.7   |
|                |   |   |
| 1.0            |   | 2.1   |
| 0.3            | \$  | 1.6   |
|                | nded<br>ne 30,<br>013<br>1.1<br>0.2<br>1.3<br>1.0 | Inded     En       ne 30,     Jun       013     20       1.1     \$       0.2     1.3       1.0 |

<sup>1.</sup> Represents actual performance of two properties we acquired during 2012. Excludes property management expenses.

# **Income from Rental Home Operations**

(In millions, except occupied rentals, unaudited)

|  | Quarters Ended<br>June 30, |       |      |       |      | Six Mont<br>June |        |       |  |      |  |  |         |  |  |      |
|--|----------------------------|-------|------|-------|------|------------------|--------|-------|--|------|--|--|---------|--|--|------|
|  |                            | 2013  | 2012 |       | 2012 |                  | 2 2013 |       |  | 2013 |  |  | 12 2013 |  |  | 2012 |
| Manufactured homes:                                |                            |       |      |       |      |                  |        |       |  |      |  |  |         |  |  |      |
| New home   | \$                         | 5.6   | \$   | 4.3   | \$   | 11.0             | \$     | 8.2   |  |      |  |  |         |  |  |      |
| Used home  |                            | 7.7   |      | 6.4   |      | 15.2             |        | 12.5  |  |      |  |  |         |  |  |      |
| Rental operations revenues <sup>(1)</sup>          |                            | 13.3  |      | 10.7  |      | 26.2             |        | 20.7  |  |      |  |  |         |  |  |      |
| Rental operations expense                          |                            | (1.5) |      | (1.3) |      | (3.4)            |        | (2.7) |  |      |  |  |         |  |  |      |
| Income from rental operations, before depreciation |                            | 11.8  |      | 9.4   |      | 22.8             |        | 18.0  |  |      |  |  |         |  |  |      |
| Depreciation on rental homes                       |                            | (1.6) |      | (1.4) |      | (3.2)            |        | (2.6) |  |      |  |  |         |  |  |      |
| Income from rental operations, after depreciation  | \$                         | 10.2  | \$   | 8.0   | \$   | 19.6             | \$     | 15.4  |  |      |  |  |         |  |  |      |
|  |                            |       |      |       | _    |                  |        |       |  |      |  |  |         |  |  |      |

| Occupied rentals: <sup>(2)</sup> |       |       |
|----------------------------------|-------|-------|
| New                              | 2,013 | 1,517 |
| Used                             | 3,411 | 2,945 |

|  |               |       |                        | As    | of |                           |                        |       |  |  |  |
|--|---------------|-------|------------------------|-------|----|---------------------------|------------------------|-------|--|--|--|
|  | June 30, 2013 |       |                        |       |    | June 30, 2013 June 30, 20 |                        |       |  |  |  |
| Cost basis in rental homes: <sup>(3)</sup> | (             | Gross | Net of<br>Depreciation |       |    | Gross                     | Net of<br>Depreciation |       |  |  |  |
| New  | \$            | 111.1 | \$                     | 99.9  | \$ | 91.0                      | \$                     | 83.1  |  |  |  |
| Used                                       |               | 62.7  |                        | 55.4  |    | 54.1                      |                        | 49.5  |  |  |  |
| Total rental homes                         | \$            | 173.8 | \$                     | 155.3 | \$ | 145.1                     | \$                     | 132.6 |  |  |  |

For the quarters ended June 30, 2013 and 2012, approximately \$9.8 million and \$7.9 million, respectively, are included in the Community base rental income line in the Consolidated Income from Property Operations table on page 7. For the six months ended June 30, 2013 and 2012, approximately \$19.2 million and \$15.3 million, respectively, are included in the Community base rental income line in the Consolidated Income from Property Operations revenue is included in the Rental home income line in the Consolidated Income from Property Operations table on page 7.

<sup>2.</sup> Occupied rentals as of the end of the period shown.

<sup>3.</sup> Includes both occupied and unoccupied rental homes.

### **Total Sites and Home Sales**

(In thousands, except sites and home sale volumes, unaudited)

#### Summary of Total Sites as of June 30, 2013

|                                | Sites   |
|--------------------------------|---------|
| Community sites <sup>(1)</sup> | 68,800  |
| Resort sites:                  |         |
| Annuals                        | 22,800  |
| Seasonal                       | 9,000   |
| Transient                      | 9,600   |
| Membership <sup>(2)</sup>      | 24,100  |
| Joint Ventures <sup>(3)</sup>  | 3,100   |
| Total                          | 137,400 |

#### Home Sales - Select Data

|                                      | Quarters Ended |       |       |       |    | Six Months Ended |    |       |  |  |  |
|--------------------------------------|----------------|-------|-------|-------|----|------------------|----|-------|--|--|--|
|                                      |                | Jun   | e 30, |       |    |                  |    |       |  |  |  |
|                                      |                | 2013  |       | 2012  |    | 2013             |    | 2012  |  |  |  |
| New Home Sales Volume <sup>(4)</sup> |                | 23    |       | 4     |    | 33               |    | 17    |  |  |  |
| New Home Sales Gross Revenues        | \$             | 1,258 | \$    | 193   | \$ | 1,739            | \$ | 897   |  |  |  |
|                                      |                |       |       |       |    |                  |    |       |  |  |  |
| Used Home Sales Volume               |                | 398   |       | 345   |    | 739              |    | 643   |  |  |  |
| Used Home Sales Gross Revenues       | \$             | 2,959 | \$    | 1,728 | \$ | 5,174            | \$ | 3,028 |  |  |  |
|                                      |                |       |       |       |    |                  |    |       |  |  |  |
| Brokered Home Resales Volume         |                | 227   |       | 256   |    | 447              |    | 518   |  |  |  |
| Brokered Home Resale Revenues, net   | \$             | 298   | \$    | 331   | \$ | 615              | \$ | 659   |  |  |  |

<sup>1.</sup> Excludes approximately 5,300 community sites in 11 properties held for disposition as of June 30, 2013.

<sup>2.</sup> Sites primarily utilized by approximately 96,300 members. Includes approximately 4,600 sites rented on an annual basis.

<sup>3.</sup> Joint venture income is included in the Equity in income from unconsolidated joint ventures line in the Consolidated Income Statement on page 5.

<sup>4.</sup> Includes two third party home sales for the quarter and six months ended June 30, 2013.

# 2013 Guidance - Selected Financial Data<sup>(1)</sup>

Our guidance acknowledges the existence of volatile economic conditions, which may impact our current guidance assumptions. Factors impacting 2013 guidance include, but are not limited to the following: (i) the mix of site usage within the portfolio; (ii) yield management on our short-term resort sites; (iii) scheduled or implemented rate increases on community and resort sites; (iv) scheduled or implemented rate increases in annual payments under right-to-use contracts; (v) occupancy changes; (vi) our ability to retain and attract customers renewing or entering right-to-use contracts; (vii) performance of the chattel loans purchased by us in connection with a prior acquisition; (viii) our ability to integrate and operate recent acquisitions in accordance with our estimates; (ix) completion of pending transactions in their entirety and on assumed schedule and (x) ongoing legal matters and related fees.

(In millions, except per share data (adjusted for stock split), unaudited)

|   | Yea   | r Ended         |
|---|-------|-----------------|
|   | Decem | ber 31, 2013    |
| Income from property operations - 2013 Core <sup>(2)</sup>            | \$    | 391.9           |
| Income from property operations - 2012 Acquisitions (3)               |       | 2.3             |
| Income from discontinued operations                                   |       | 16.1            |
| Property management and general and administrative                    |       | (66.8)          |
| Other income and expenses <sup>(4)</sup>                              |       | 17.8            |
| Financing costs and other   |       | (128.4)         |
| Normalized FFO <sup>(5)</sup>   |       | 232.9           |
| Change in fair value of contingent consideration asset <sup>(6)</sup> |       | 1.1             |
| Transaction costs   |       | (0.2)           |
| Early debt retirement   |       | (39.6)          |
| FFO <sup>(5)</sup>  |       | 194.2           |
| Depreciation on real estate and other                                 |       | (102.5)         |
| Depreciation on rental homes  |       | (6.5)           |
| Depreciation on discontinued operations                               |       | (3.1)           |
| Deferral of right-to-use contract sales revenue and commission, net   |       | (3.5)           |
| Income allocated to OP units  |       | (6.6)           |
| Gain on sale of property  |       | 1.0             |
| Net income available to common shares                                 | \$    | 73.0            |
|   |       |                 |
| Normalized FFO per share - fully diluted                              |       | \$2.51 - \$2.61 |
| FFO per share - fully diluted   |       | \$2.08 - \$2.18 |
| Net income per common share - fully diluted <sup>(7)</sup>            |       | \$0.82 - \$0.92 |
|   |       |                 |
| Weighted average shares outstanding - fully diluted                   |       | 91.1            |

<sup>1.</sup> Each line item represents the mid-point of a range of possible outcomes and reflects management's estimate of the most likely outcome. Actual Normalized FFO, Normalized FFO per share, FFO, FFO per share, Net Income and Net Income per share could vary materially from amounts presented above if any of our assumptions is incorrect.

<sup>2.</sup> See page 14 for 2013 Core Guidance Assumptions. Amount represents 2012 income from property operations from the 2013 Core Properties of \$381.0 million multiplied by an estimated growth rate of 2.9%.

<sup>3.</sup> See page 15 for the 2013 Assumptions regarding the 2012 Acquisitions.

<sup>4.</sup> See page 16 for 2011 Acquired Chattel Loan Assumptions.

<sup>5.</sup> See page 21 for definitions of Normalized FFO and FFO.

<sup>6.</sup> See footnote 4 on page 4 for a detailed explanation.

<sup>7.</sup> Net income per fully diluted common share is calculated before Income allocated to OP Units.

# Third Quarter 2013 Guidance - Selected Financial Data<sup>(1)</sup>

Our guidance acknowledges the existence of volatile economic conditions, which may impact our current guidance assumptions. Factors impacting 2013 guidance include, but are not limited to the following: (i) the mix of site usage within the portfolio; (ii) yield management on our short-term resort sites; (iii) scheduled or implemented rate increases on community and resort sites; (iv) scheduled or implemented rate increases in annual payments under right-to-use contracts; (v) occupancy changes; (vi) our ability to retain and attract customers renewing or entering right-to-use contracts; (vii) performance of the chattel loans purchased by us in connection with a prior acquisition; (viii) our ability to integrate and operate recent acquisitions in accordance with our estimates; (ix) completion of pending transactions in their entirety and on assumed schedule and (x) ongoing legal matters and related fees.

(In millions, except per share data (adjusted for stock split), unaudited)

|   | -   | rter Ended<br>1ber 30, 2013 |
|---|-----|-----------------------------|
| Income from property operations - 2013 Core <sup>(2)</sup>          | \$  | 98.4                        |
| Income from property operations - 2012 Acquisitions <sup>(3)</sup>  |     | 0.3                         |
| Income from discontinued operations                                 |     | 4.1                         |
| Property management and general and administrative                  |     | (16.7)                      |
| Other income and expenses <sup>(4)</sup>                            |     | 6.1                         |
| Financing costs and other   |     | (31.8)                      |
| Normalized FFO <sup>(5)</sup>                                       |     | 60.4                        |
| Early debt retirement   |     | (38.3)                      |
| FFO <sup>(5)</sup>  |     | 22.1                        |
| Depreciation on real estate and other                               |     | (24.8)                      |
| Depreciation on rental homes  |     | (1.7)                       |
| Depreciation on discontinued operations                             |     | (0.8)                       |
| Deferral of right-to-use contract sales revenue and commission, net |     | (1.1)                       |
| Income allocated to OP units  |     | 0.6                         |
| Net loss available to common shares                                 | \$  | (5.7)                       |
| Normalized FFO per share - fully diluted                            |     | \$0.63 - \$0.69             |
| FFO per share - fully diluted                                       |     | \$0.21 - \$0.27             |
| Net income per common share - fully diluted <sup>(6)</sup>          | \$( | 0.10) - \$(0.04)            |
| Weighted average shares outstanding - fully diluted                 |     | 91.1                        |

Each line item represents the mid-point of a range of possible outcomes and reflects management's best estimate of the most likely outcome. Actual Normalized FFO, Normalized FFO per share, FFO, FFO per share, Net Income and Net Income per share could vary materially from amounts presented above if any of our assumptions is incorrect.

<sup>2.</sup> See page 14 for Core Guidance Assumptions. Amount represents Core Income from property operations from the 2013 Core Properties for the quarter ended September 30, 2012 of \$95.2 million multiplied by an estimated growth rate of 3.3%.

<sup>3.</sup> See page 15 for the 2013 Assumptions regarding the 2012 Acquisitions.

<sup>4.</sup> See page 16 for 2011 Acquired Chattel Loan Assumptions.

<sup>5.</sup> See page 21 for definitions of Normalized FFO and FFO.

<sup>6.</sup> Net income per fully diluted common share is calculated before Income allocated to OP Units.

# **2013** Core <sup>(1)</sup> Guidance Assumptions - Income from Property Operations

|  | Ye  | ear Ended          | 2013                             | Quarter<br>Ended      | Third Quarter<br>2013            |
|--|-----|--------------------|----------------------------------|-----------------------|----------------------------------|
|  | Dee | cember 31,<br>2012 | Growth<br>Factors <sup>(2)</sup> | September 30,<br>2012 | Growth<br>Factors <sup>(2)</sup> |
| Community base rental income                           | \$  | 394.6              | 3.0 %                            | \$ 98.8               | 3.1 %                            |
| Rental home income                                     |     | 11.7               | 26.4 %                           | 3.1                   | 23.5 %                           |
| Resort base rental income <sup>(3)</sup>               |     | 134.3              | 4.1 %                            | 36.5                  | 5.1 %                            |
| Right-to-use annual payments                           |     | 47.7               | (0.2)%                           | 12.1                  | 0.3 %                            |
| Right-to-use contracts current period, gross           |     | 13.4               | 1.2 %                            | 4.5                   | (13.9)%                          |
| Utility and other income                               |     | 62.4               | 0.5 %                            | 15.4                  | 3.7 %                            |
| Property operating revenues                            |     | 664.1              | 3.1 %                            | 170.4                 | 3.3%                             |
|  |     |                    |                                  |                       |                                  |
| Property operating, maintenance, and real estate taxes |     | (265.9)            | 2.7 %                            | (69.9)                | 3.4 %                            |
| Rental home operating and maintenance                  |     | (6.4)              | 14.0 %                           | (1.7)                 | (1.3)%                           |
| Sales and marketing, gross                             |     | (10.8)             | 15.6 %                           | (3.6)                 | 3.2 %                            |
| Property operating expenses                            |     | (283.1)            | 3.4 %                            | (75.2)                | 3.3%                             |
| Income from property operations                        | \$  | 381.0              | 2.9 %                            | \$                    | 3.3%                             |
|  |     |                    |                                  |                       |                                  |
| Resort base rental income:                             |     |                    |                                  |                       |                                  |
| Annual   | \$  | 87.2               | 3.9 %                            | \$ 22.0               | 4.3 %                            |
| Seasonal   |     | 21.1               | 2.1 %                            | 2.7                   | 11.3 %                           |
| Transient  |     | 26.0               | 6.3 %                            | 11.8                  | 5.4 %                            |
| Total resort base rental income                        | \$  | 134.3              | 4.1 %                            | \$ 36.5               | 5.1 %                            |

<sup>1. 2013</sup> Core properties include properties we expect to own and operate during all of 2012 and 2013. Excludes property management expenses and the GAAP deferral of right to use contract upfront payments and related commissions, net.

<sup>2.</sup> Management's estimate of the growth of property operations in the 2013 Core Properties compared to actual 2012 performance. Represents our estimate of the mid-point of a range of possible outcomes. Calculations prepared using actual results without rounding. Actual growth could vary materially from amounts presented above if any of our assumptions is incorrect.

<sup>3.</sup> See Resort base rental income detail included below within this table.

# 2013 Assumptions Regarding Acquisition Properties <sup>(1)</sup>

|  | <br>ar Ended<br>er 31, 2013 <sup>(2)</sup> | -  | er Ended<br>r 30, 2013 <sup>(2)</sup> |
|--|--|----|---------------------------------------|
| Resort base rental income                              | \$<br>5.7                                  | \$ | 1.1                                   |
| Utility income and other property income               | 0.5  |    | 0.1                                   |
| Property operating revenues                            | 6.2  |    | 1.2                                   |
|  |  |    |                                       |
| Property operating, maintenance, and real estate taxes | (3.9)                                      |    | (0.9)                                 |
| Property operating expenses                            | (3.9)                                      |    | (0.9)                                 |
| Income from property operations                        | \$<br>2.3                                  | \$ | 0.3                                   |

<sup>1.</sup> The acquisition properties include properties we acquired in 2012.

<sup>2.</sup> Each line item represents our estimate of the mid-point of a possible range of outcomes and reflects management's best estimate of the most likely outcome for the Acquisition Properties. Actual income from property operations for the Acquisition Properties could vary materially from amounts presented above if any of our assumptions is incorrect.

## **2011 Acquired Chattel Loan Assumptions**

For the year ending December 31, 2013, other income and expenses guidance includes estimated interest income of approximately \$5.4 million from notes receivable acquired from the seller and secured by manufactured homes in connection with the purchase of 75 acquisition properties during 2011. As of June 30, 2013, our carrying value of the notes receivable was approximately \$22.1 million. Our initial carrying value was based on a third party valuation utilizing 2011 market transactions and is adjusted based on actual performance in the loan pool. Factors used in determining the initial carrying value included delinquency status, market interest rates and recovery assumptions. The following tables provide a summary of the notes receivable and certain assumptions about future performance, including interest income guidance for 2013. An increase in the estimate of expected cash flows would generally result in additional interest income to be recognized over the remaining life of the underlying pool of loans. A decrease in the estimate of expected cash flows could result in an impairment loss to the carrying value of the loans. There can be no assurance that the notes receivable will perform in accordance with these assumptions.

|   | 2013        |
|---|-------------|
| Contractual cash flows to maturity beginning January 1,   | \$<br>134.1 |
| Expected cash flows to maturity beginning January 1,      | 50.4        |
| Expected interest income to maturity beginning January 1, | 26.8        |

|  | ial through<br>ie 30, 2013 | 2013 Guidance<br>Assumptions |
|--|----------------------------|------------------------------|
| Default rate                                   | 14%                        | 18%                          |
| Recoveries as percentage of defaults           | 24%                        | 25%                          |
| Yield  | 21%                        | 25%                          |
|  |                            |                              |
| Average carrying amount of loans               | \$<br>23.7                 | \$<br>21.8                   |
| Contractual principal pay downs                | 1.5                        | 3.0                          |
| Contractual interest income                    | 2.8                        | 5.6                          |
| Expected cash flows applied to principal       | 2.3                        | 3.7                          |
| Expected cash flows applied to interest income | 2.6                        | 5.4                          |

# **Balance Sheet**

(In thousands, except share (adjusted for stock split) and per share data)

|   | (  | June 30,<br>2013<br>(unaudited) | De | ecember 31,<br>2012 |
|---|----|---------------------------------|----|---------------------|
| Assets  |    |                                 |    |                     |
| Investment in real estate:  |    |                                 |    |                     |
| Land  | \$ | 984,224                         | \$ | 984,224             |
| Land improvements   |    | 2,573,046                       |    | 2,565,299           |
| Buildings and other depreciable property  |    | 515,801                         |    | 495,127             |
|   | _  | 4,073,071                       |    | 4,044,650           |
| Accumulated depreciation  |    | (1,004,300)                     |    | (948,581)           |
| Net investment in real estate   |    | 3,068,771                       |    | 3,096,069           |
| Cash  |    | 177,895                         |    | 37,126              |
| Notes receivable, net   |    | 43,078                          |    | 45,469              |
| Investment in joint ventures  |    | 9,519                           |    | 8,420               |
| Rent and other customer receivables, net  |    | 909                             |    | 1,046               |
| Deferred financing costs, net   |    | 23,659                          |    | 20,620              |
| Retail inventory  |    | 2,283                           |    | 1,569               |
| Deferred commission expense   |    | 23,960                          |    | 22,841              |
| Escrow deposits, goodwill, and other assets, net  |    | 51,006                          |    | 45,214              |
| Assets held for disposition   |    | 120,049                         |    | 119,852             |
| Total Assets  | \$ | 3,521,129                       | \$ | 3,398,226           |
| Liabilities and Equity  |    |                                 |    |                     |
| Liabilities:  |    |                                 |    |                     |
| Mortgage notes payable <sup>(1)</sup>   | \$ | 2,122,883                       | \$ | 2,061,610           |
| Term loan   |    | 200,000                         |    | 200,000             |
| Unsecured lines of credit   |    | _                               |    | _                   |
| Accrued payroll and other operating expenses  |    | 71,723                          |    | 63,672              |
| Deferred revenue – upfront payments from right-to-use contracts   |    | 65,569                          |    | 62,979              |
| Deferred revenue – right-to-use annual payments   |    | 14,949                          |    | 11,088              |
| Accrued interest payable  |    | 10,144                          |    | 10,500              |
| Rents and other customer payments received in advance and security deposits   |    | 60,988                          |    | 54,017              |
| Distributions payable   |    | 25,020                          |    | _                   |
| Liabilities held for disposition  |    | 10,815                          |    | 10,058              |
| Total Liabilities   |    | 2,582,091                       |    | 2,473,924           |
| Equity:   |    | ) )                             |    | y - y-              |
| Stockholders' Equity:   |    |                                 |    |                     |
| Preferred stock, \$0.01 par value 9,945,539 shares authorized as of June 30, 2013 and December 31, 2012; none issued and outstanding as of June 30, 2013 and December 31, 2012                              |    | _                               |    | _                   |
| 6.75% Series C Cumulative Redeemable Perpetual Preferred Stock, \$0.01 par value, 54,461 shares authorized and 54,458 issued and outstanding as of June 30, 2013 and December 31, 2012 at liquidation value |    | 136,144                         |    | 136,144             |
| Common stock, \$0.01 par value 100,000,000 shares authorized; 83,365,446 and 83,193,310 shares issued and outstanding as of June 30, 2013 and December 31, 2012, respectively                               |    | 834                             |    | 832                 |
| Paid-in capital   |    | 1,014,170                       |    | 1,012,514           |
| Distributions in excess of accumulated earnings   |    | (276,448)                       |    | (287,652)           |
| Accumulated other comprehensive loss  |    | (1,718)                         |    | (2,590)             |
| Total Stockholders' Equity  | _  | 872,982                         |    | 859,248             |
| Non-controlling interests – Common OP Units   |    | 66,056                          |    | 65,054              |
| Total Equity  |    | 939,038                         |    | 924,302             |
| Total Liabilities and Equity  | _  | <b>3,521,129</b>                | \$ | 3,398,226           |
| Total Englishes and Equity  | φ  | 5,521,129                       | 9  | 5,576,220           |

<sup>1.</sup> June 30, 2013 balance does not reflect the July 2013 loan repayments of approximately \$127.8 million.

### **Right-To-Use Memberships - Select Data**

(In thousands, except member count, number of Zone Park Passes, number of annuals and number of upgrades, unaudited)

|   | Year Ended December 31, |         |    |         |    |        |    |        |    |                     |
|---|-------------------------|---------|----|---------|----|--------|----|--------|----|---------------------|
|   |                         | 2009    |    | 2010    |    | 2011   |    | 2012   | 2  | 2013 <sup>(1)</sup> |
| Member Count <sup>(2)</sup>                         |                         | 105,850 |    | 102,726 |    | 99,567 |    | 96,687 |    | 95,000              |
| Right-to-use annual payments (3)                    | \$                      | 50,765  | \$ | 49,831  | \$ | 49,122 | \$ | 47,662 | \$ | 47,600              |
| Number of Zone Park Passes (ZPPs) <sup>(4)</sup>    |                         |         |    | 4,487   |    | 7,404  |    | 10,198 |    | 15,000              |
| Number of annuals <sup>(5)</sup>                    |                         | 2,484   |    | 3,062   |    | 3,555  |    | 4,280  |    | 4,800               |
| Resort base rental income from annuals              | \$                      | 5,950   | \$ | 6,712   | \$ | 8,069  | \$ | 9,585  | \$ | 11,200              |
| Number of upgrades <sup>(6)</sup>                   |                         | 3,379   |    | 3,659   |    | 3,930  |    | 3,069  |    | 3,100               |
| Upgrade contract initiations <sup>(7)</sup>         | \$                      | 15,372  | \$ | 17,430  | \$ | 17,663 | \$ | 13,431 | \$ | 13,600              |
| Resort base rental income from seasonals/transients | \$                      | 10,121  | \$ | 10,967  | \$ | 10,852 | \$ | 11,042 | \$ | 11,800              |
| Utility and other income                            | \$                      | 1,883   | \$ | 2,059   | \$ | 2,444  | \$ | 2,407  | \$ | 2,300               |

<sup>1.</sup> Guidance estimate. Each line item represents our estimate of the mid-point of a possible range of outcomes and reflects management's best estimate of the most likely outcome. Actual figures could vary materially from amounts presented above if any of our assumptions is incorrect.

<sup>2.</sup> Members have entered into right-to-use contracts with us that entitle them to use certain properties on a continuous basis for up to 21 days.

<sup>3.</sup> The year ended December 31, 2012 and the year ending December 31, 2013, includes \$0.1 million and \$1.9 million, respectively, of revenue recognized related to our right-to-use annual memberships activated through our dealer program. No cash is received from the members during the first year of membership for memberships activated through the dealer program. Revenue earned is offset by non-cash membership sales and marketing expenses related to advertising provided by RV dealers.

<sup>4.</sup> ZPPs allow access to up to five zones of the United States and require annual payments.

<sup>5.</sup> Members who rent a specific site for an entire year in connection with their right to use contract.

<sup>6.</sup> Existing customers that have upgraded agreements are eligible for longer stays, can make earlier reservations, may receive discounts on rental units, and may have access to additional Properties. Upgrades require a non-refundable upfront payment.

<sup>7.</sup> Revenues associated with contract upgrades, included in the line item Right-to-use contracts current period, gross, on our Consolidated Income Statement on page 5.

## **Debt Maturity Schedule & Summary**

#### Secured Debt Maturity Schedule

(In thousands, unaudited)

| Year                 | Amount          |
|----------------------|-----------------|
| 2013                 | \$<br>60,839    |
| 2014                 | 114,443         |
| 2015                 | 587,018         |
| 2016                 | 226,742         |
| 2017                 | 90,554          |
| 2018                 | 203,441         |
| 2019                 | 213,095         |
| 2020                 | 129,140         |
| 2021+                | 476,264         |
| Total <sup>(1)</sup> | \$<br>2,101,536 |

#### Debt Summary as of June 30, 2013

(In millions, except weighted average interest and average years to maturity, unaudited)

|                          |          | Total |                                 | Secured |        |  |                                 | Unsecured |  |                                 |  |
|--------------------------|----------|-------|---------------------------------|---------|--------|--|---------------------------------|-----------|--|---------------------------------|--|
|                          | Balance  |       | Average<br>Years to<br>Maturity | B       | alance | Weighted<br>Average<br>Interest <sup>(2)</sup> | Average<br>Years to<br>Maturity | Balance   | Weighted<br>Average<br>Interest <sup>(2)</sup> | Average<br>Years to<br>Maturity |  |
| <b>Consolidated Debt</b> | \$ 2,323 | 5.2%  | 4.8                             | \$      | 2,123  | 5.4%   | 4.8                             | \$200     | 3.1%   | 4.1                             |  |

2. Includes loan costs amortization.

Represents our mortgage notes payable excluding \$21.3 million net note premiums and our \$200 million term loan as of June 30, 2013. As of June 30, 2013, we had an unsecured line of credit with a borrowing capacity of \$380.0 million, \$0 outstanding, an interest rate of LIBOR plus 1.40% to 2.00% per annum and a 0.25% to 0.40% facility fee depending on leverage as defined in the loan agreement. The unsecured line of credit matures on September 15, 2016 and has a one-year extension option.

# Market Capitalization

(In millions, except share and OP Unit data (adjusted for stock split), unaudited

| Capital Structure as of June 30, 2013 |    |            |            |       |            |            |  |  |  |
|---------------------------------------|----|------------|------------|-------|------------|------------|--|--|--|
|                                       |    | Total      | % of Total | Total | % of Total | % of Total |  |  |  |
| Secured debt                          |    |            | \$         | 2,123 | 91.4%      |            |  |  |  |
| Unsecured debt                        |    |            |            | 200   | 8.6%       |            |  |  |  |
| Total debt                            |    |            | \$         | 2,323 | 100.0%     | 38.5%      |  |  |  |
|                                       |    |            |            |       |            |            |  |  |  |
| Common Shares                         |    | 83,365,446 | 91.8%      |       |            |            |  |  |  |
| OP Units                              |    | 7,456,320  | 8.2%       |       |            |            |  |  |  |
| Total Common Shares and OP Units      |    | 90,821,766 | 100.0%     |       |            |            |  |  |  |
| Common Share price <sup>(1)</sup>     | \$ | 39.30      |            |       |            |            |  |  |  |
| Fair value of Common<br>Shares        |    |            | \$         | 3,569 | 96.3 %     |            |  |  |  |
| Perpetual Preferred Equity            |    |            |            | 136   | 3.7 %      |            |  |  |  |
| Total Equity                          |    |            | \$         | 3,705 | 100.0%     | 61.5%      |  |  |  |
|                                       |    |            |            |       |            |            |  |  |  |
| Total market capitalization           |    |            | \$         | 6,028 |            | 100.0%     |  |  |  |
|                                       |    |            |            |       |            |            |  |  |  |

#### Perpetual Preferred Equity as of June 30, 2013

|                |               |                    |                   | Annual Dividend |        |
|----------------|---------------|--------------------|-------------------|-----------------|--------|
| Series         | Callable Date | Outstanding Shares | Liquidation Value | Per Share       | Value  |
| 6.75% Series C | 9/7/2017      | 54,458             | \$136             | \$168.75        | \$ 9.2 |

<sup>1.</sup> Reflects the June 30, 2013 share price of \$78.59 on a post stock-split basis.

## **Non-GAAP Financial Measures**

**Funds from Operations ("FFO")** is a non-GAAP financial measure. We believe FFO, as defined by the Board of Governors of the National Association of Real Estate Investment Trusts ("NAREIT"), is generally an appropriate measure of performance for an equity REIT. While FFO is a relevant and widely used measure of operating performance for equity REITs, it does not represent cash flow from operations or net income as defined by GAAP, and it should not be considered as an alternative to these indicators in evaluating liquidity or operating performance.

We define FFO as net income, computed in accordance with GAAP, excluding gains and actual or estimated losses from sales of properties, plus real estate related depreciation and amortization, and after adjustments for unconsolidated partnerships and joint ventures. Adjustments for unconsolidated partnerships and joint ventures are calculated to reflect FFO on the same basis. We receive up-front non-refundable payments from the entry of right-to-use contracts. In accordance with GAAP, the upfront non-refundable payments and related commissions are deferred and amortized over the estimated customer life. Although the NAREIT definition of FFO does not address the treatment of nonrefundable right-to-use payments, we believe that it is appropriate to adjust for the impact of the deferral activity in our calculation of FFO.

**Normalized Funds from Operations ("Normalized FFO")** is a non-GAAP measure. We define Normalized FFO as FFO excluding the following non-operating income and expense items: a) the financial impact of contingent consideration; b) gains and losses from early debt extinguishment, including prepayment penalties; c) property acquisition and other transaction costs related to mergers and acquisitions; and d) other miscellaneous non-comparable items.

We believe that FFO and Normalized FFO are helpful to investors as supplemental measures of the performance of an equity REIT. We believe that by excluding the effect of depreciation, amortization and actual or estimated gains or losses from sales of real estate, all of which are based on historical costs and which may be of limited relevance in evaluating current performance, FFO can facilitate comparisons of operating performance between periods and among other equity REITs. We further believe that Normalized FFO provides useful information to investors, analysts and our management because it allows them to compare our operating performance to the operating performance of other real estate companies and between periods on a consistent basis without having to account for differences not related to our operations. For example, we believe that excluding the early extinguishment of debt, property acquisition and other transaction costs related to mergers and acquisitions and the change in fair value of our contingent consideration asset from Normalized FFO allows investors, analysts and our management to assess the sustainability of operating performance in future periods because these costs do not affect the future operations of the properties. In some cases, we provide information about identified non-cash components of FFO and Normalized FFO because it allows investors, analysts and our management to assess the impact of those items.

**Funds available for distribution ("FAD")** is a non-GAAP financial measure. We define FAD as Normalized FFO less non-revenue producing capital expenditures.

Investors should review FFO, Normalized FFO and FAD, along with GAAP net income and cash flow from operating activities, investing activities and financing activities, when evaluating an equity REIT's operating performance. We compute FFO in accordance with our interpretation of standards established by NAREIT, which may not be comparable to FFO reported by other REITs that do not define the term in accordance with the current NAREIT definition or that interpret the current NAREIT definition differently than we do. Normalized FFO presented herein is not necessarily comparable to normalized FFO presented by other real estate companies due to the fact that not all real estate companies use the same methodology for computing this amount. FFO, Normalized FFO and FAD do not represent cash generated from operating activities in accordance with GAAP, nor do they represent cash available to pay distributions and should not be considered as an alternative to net income, determined in accordance with GAAP, as a measure of our liquidity, nor is it indicative of funds available to fund our cash needs, including our ability to make cash distributions.